



European
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Management

EURAM

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Uncertainty is a great opportunity



KOZMINSKI UNIVERSITY



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EUROPEAN INSTITUTE
FOR ADVANCED STUDIES
IN MANAGEMENT



Uncertainty is a great opportunity

Contemporary management theory and practice do not adequately address the phenomenon of uncertainty, which has come to characterise our daily lives.

The dominant stream of thoughts tells us to safeguard against uncertainty, although, on both theoretical and practical grounds we should ask if that is possible. Uncertainty is seen as an unpredictable force that can jeopardise our organising efforts. Uncertainty is supposed to leave us in the dark and not knowing what to expect and when. Moreover, the uncertainty that we are living in today is not limited to financial markets, economic and socio-political macro environments. In the age of hyper connectivity the uncertainty we are facing is evident in virtually all areas of the organisational life.

The EURAM 2015 conference will explore this concept in an opportunity-seeking framework. Uncertainty can be both a threat and an opportunity for organisations. The positive response to the challenge of opportunity is the most constructive stand that we can take, and one that also may equip us best to deal with further challenges that the future may bring.

We will endeavour to respond to the following questions: How and in which ways do the drivers of uncertainty change? What resources do organisations need to develop in order to capture the changes that uncertainty may bring? Which organisational forms and configurations respond better to the challenges of uncertainty? What concept of leadership is most suited to steer organisations through the waves of unexpected and unpredictable storms? How can we better educate people to make them more competent individuals who are confident with uncertainty? How should organisations manage their boundaries in order to be able to absorb changes that uncertainty causes? Are the concepts that we already seem to know well such as innovation, knowledge, intellectual capital, leadership, responsibility, sustainability, diversity assuming new meanings at the time of uncertainty?

Warsaw is the ideal venue for such debates. It is located geographically, culturally and intellectually on the crossroads between East and West, North and South. The tormented history of Central and Eastern Europe, and Poland in particular, provides the most persuasive lessons of transition and of coping with uncertainty. These lessons are encrypted in people's minds, in management practices, and in the body of research. When confronted with Western management, such a "genius loci" is capable of producing synergistic effects that we, as our community of engaged scholars, are looking for.

Welcome to Poland and to the EURAM 2015 conference in Warsaw. We are pleased to offer you a conference that will be both educational and enjoyable. At the same time we hope that your stay in Poland will be a memorable experience.

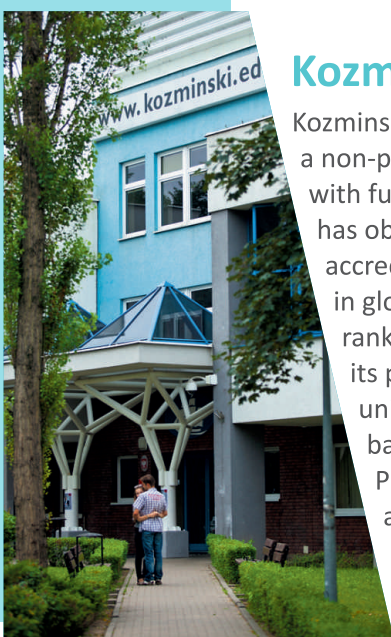
Dorota Dobija
Conference Chair,
Kozminski University

Welcome to Warsaw

The capital of Poland

Warsaw is a city with a unique combination of modern urban development and historical architecture. Palaces, churches and architectural clusters are interwoven with the wide open spaces of squares, parks and city gardens.

The Royal Baths (Łazienki Królewskie), a residence of king Stanislaw August Poniatowski, is one of the most beautiful 18th-century park-and-palace complexes in Europe. As Warsaw's famous landmark, it attracts visitors with its classicist architecture and the soothing greenery of the park. In summertime, a lot of attractions are offered, such as concerts amidst a sea of flowers in front of Fryderyk (Frédéric) Chopin's monument.



Kozminski University

Kozminski University, founded in 1993, is a non-public institution of higher education with full academic rights. The university has obtained Polish and international accreditations, as well as excellent results in global and national educational rankings which shows the high quality of its programmes and services. The university's offer includes various bachelor, master, MBA as well as Ph.D. programmes. All of these are also offered in English.

Poland in brief

Poland is situated in the central part of the European continent, the geometrical centre of which is near Warsaw. Poland's total surface area is 322,500 sq km (312,600 sq km of land, 1,200 sq km of inland waters, and 8,700 sq km of territorial waters). This makes it the 9th largest country in Europe.

In 2013 Poland's population stood near 38,496,000. This figure makes it the 33rd most populated country in the world and the 9th in Europe. Poland has areas of outstanding natural value; there are still places hardly touched by civilisation, such as the wild and desolate Bieszczady Mountains with their spectacular pastures known as Poloniny, and the inaccessible flood plains along the Biebrza River, home to many rare bird species that cannot be found elsewhere in Europe.

Białowieża National Park is the only Polish nature site on the UNESCO list. Białowieża Forest is the last remaining natural forest ecosystem in Europe, with an abundance of flora and fauna unmatched anywhere else. The Forest is inhabited by wolves, lynx, otters, and the biggest European mammals – European Bisons. The average age of trees in the Forest is 126 years.

All information about Poland and Warsaw are available from the websites: www.en.poland.gov.pl, www.um.warszawa.pl



Time:

Poland is in the Central European Time (CET) Zone: (GMT +01:00).

Climate:

The climate in Poland is a moderate one with both maritime and continental influences. As a result, the weather tends to be capricious and the seasons may look quite different in consecutive years. The average temperature in June in Warsaw is a pleasant +18 °C (min. 14°C, max +22°C).

Currency:

The currency in Poland is złoty (PLN). It is easy to change money in every bank and exchange office. Payments by Visa and Mastercard are accepted almost everywhere, with the exception of markets and some taxis. ATM-s are quite customary.

Internet:

Wireless internet is widely available. In Warsaw, free internet can be found in restaurants, pubs, cafes, tourist attractions, hotels and shopping malls.



General information

Conference Programme Committee

Dorota Dobija, Conference Chair, Kozminski University
Luca Gnan, President, Tor Vergata University, Rome, Italy
Luisa Jaffé, EURAM Executive Officer, Brussels

Important deadlines

Submission of Topics/Symposia/DWG Proposals
Announcement of the call for papers
Deadline for paper submission
Notification of acceptance as of
Early bird registration
Authors late registration

15 July 2014
23 September 2014
13 January 2015 (2 pm Belgian time)
17 March 2015
09 April 2015
21 April 2015

Doctoral Colloquium (15-16 June 2015)

Deadline for submission to PhD Colloquium
Notification of acceptance as of
Participants registration

27 January 2015 (2 pm Belgian time)
15 March 2015
09 April 2015

Contact

For further information, please do not hesitate to contact us.

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