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Welcoming words
Dear EURAM friends and colleagues,

It is my honor and pleasure to welcome you to the 14th Annual Conference of the European Academy of Management! As you have now become accustomed to, EURAM offers a combination of cutting edge thematic discussions, outstanding quality keynote speakers and a wonderful setting in some of the most beautiful European cities. All of these traits of EURAM conferences have been matched in an exemplar way this year. The theme of the conference, strategic leadership for sustainable competitiveness, is perhaps the single most hotly debated issue in management research and practice, today.

The fundamental problem of how to integrate competitiveness with sustainability has been attracting scores of junior and senior scholars from all the knowledge domains that define the management field. What is a sustainable enterprise? How can the multiple tensions between competitive pressures from product, labour and resource markets be managed in a way that does not come at the expense of some stakeholders, or of the natural environment? And, even if we can envision the answers to these questions, how do we think about the huge transformational problems that would be necessary across all the functions of the business enterprise, as we know it today, to be able to realize and diffuse the vision of a sustainable enterprise in sustainable socio-economic systems? The challenges before us as management academics are nothing short of a radical rethinking the nature and role itself of the institution that we are supposed to be “experts” of: the business enterprise. And here is where the additional element of our 2014 conference adds the final touch of complexity: the strategic vision and the transformational initiatives that are supposed to realize it are, by definition, the domain and the responsibility of corporate leaders, and of the many leaders working throughout any business organization. But what kind of leaders is required to stand up to the micro and the macro dimensions of this transformational challenge? And how do we, as management instructors and tutors of current and future leaders, see our own role to contribute, for what we can, to the solution of this global puzzle? Are we willing to re-think now only the core concepts of our research “objects”, but also the way we go about doing our research and teaching work?

As you can see, there are no better questions, today, and no better time to address them than in the company of like-minded, engaged, scholars as EURAM members aspire to be. And we will be able to do so with the inspirational support of some of the best thinkers on these matters, from both the US and Europe. Finally, we will do so with out of the most spectacular backgrounds that Europe can offer today, the city of Valencia, with its centuries of history, its winds and waves of so many cultures uniquely mixed for all its wise visitors.

Welcome to an intellectual and cultural treat, then! Welcome to EURAM 2014 in Valencia.

Maurizio Zollo
EURAM President
Dear EURAM Friends and Colleagues,

It is with great pleasure that I welcome you to participate to one of the largest conference on management in Europe of the decade: EURAM Conference 2014 in Valencia, Spain. This ground-breaking, landmark event will be the gathering place for an anticipated 1,500 attendees from across Europe and, also, from other continents.

Participants will include scholars and academics from different management disciplines, as well as practitioners, government officials, management associations, and corporate executives. The aim is to develop a virtuous cycle of relationships in order to foster the engagement of EURAM members. We all share one thing in common—a commitment to improve organisations’ lives as well as those of our communities.

When we met in 2013 in Istanbul, we defined a future path for EURAM. While much progress has been made, there is still a long way to go. This conference will be an opportunity to strategise about the way to 2015 and beyond, highlighting success stories and ongoing challenges to improve the health and well-being of our community of engaged scholars.

Our sessions and exhibit halls will be hubs of discussion, with opportunities to network with hundreds of delegates from around Europe and showcase new approaches and innovative streams of thoughts. This is a unique opportunity to present the great work you do in a forum that will be highly attended by participants in the beautiful convention centre in the heart of Valencia.

I hope that you will enjoy your experience in this unique and game-changing international conference.

As I already said, I’d like to personally welcome each of you to the 2014 EURAM Annual Conference. It’s an exciting time for EURAM as we continue to grow and adapt, remaining always adaptable, motivated and responsive European engaged scholars. Our association is confronting a time of many changes and we are meeting these changes during a time of larger nation-wide and global change. The world of management is an exciting area in which to work/study/play, and we’ll continue to meet and bring inspired people together in forums like this, to ensure our association remains at the cutting edge.

I’d like to give you an idea of what you can expect and what we hope to achieve over the next few days. The EURAM Strategic Interest Groups (SIGs) have programmed interesting panels and keynotes as pre-conference activities. Many distinguished researchers and practitioners will participate as speakers in these sessions. At the same time, during the preconference
you will be also able to attend several symposia and Development Working Groups sessions. This year, some or our exhibitors will be offering Professional Development Workshops free of charge for our participants. During the conference, I would like to highlight the three plenary sessions, in which we all will have the opportunity to reflect and debate about the importance and the development of strategic leadership for sustainable competitiveness. Plenaries will focus on educational, research and practice-oriented perspectives respectively. And, of course, there will be many opportunities to engage in academic debates during the parallel sessions and semi-plenaries. As for the social events, in addition to the traditional Welcome Reception and Gala Dinner, I would like to highlight the innovative proposal of the Get Together Activity that will take place on Thursday 5 June. This new activity is aimed to increase the potential effectiveness of networking and strengthening the role of EURAM SIGs through reinforcing the sense of belonging to the SIGs.

Let me give you a brief update on where we are today. EURAM represents a crucial actor in the landscape of the global academies and associations. EURAM challenges and complements other academies by providing its European touch, but at the same time is keen to learn from others and proud to be able to cross-fertilize its own unique culture. EURAM should, therefore, consolidate its presence in all the European countries, stabilizing their representativeness through its membership. Therefore, EURAM needs to complete the shaping of its own identity, placing the different members’ needs and expectations at the centre of its attention, nurturing values and exchanging experiences with other academic and business associations. EURAM should aim at playing a key role in enhancing the role of studies and research in management in Europe and internationally. EURAM should adopt a multilevel approach with debates and discussions on all levels among and between all stakeholders. EURAM has the opportunity to champion and to support management research within its network through its activities at the highest levels of international excellence with the highest professional, ethical and moral standards.

We’re transforming the way we operate to continuously improve our ability to:

Making EURAM the community that every management scholar in EUROPE wants to belong to.

Fostering volunteerism as a form of service for our members.

Spreading EURAM's voice in Europe but not only in Europe.

Caring about the next generations.

Increasing the quality of our work, as relevance and scientific rigor of distinctive management research of a European community of engaged scholars.

Our members have continued to meet the challenges of our field and to excel despite setbacks. We should all be very proud of where we are today and excited about where we are headed.

Before I close, I’d like to thank each of your for attending the 2014 EURAM conference and bringing your expertise to our gathering. You, as EURAM leaders and champions, have the vision, the knowledge, and the experience to help us pave our way into the future. You are truly our greatest asset today and tomorrow, and we could not accomplish what we do without your support and leadership. Throughout this conference, I ask you to stay engaged, keep us proactive and help us shape the future of EURAM. My personal respect and thanks goes out to all of you.
Dear EURAM participants

It is a great honour hosting the 14th annual conference of EURAM in Valencia. In the name of all the members of the Local Organising Committee, let me express our most sincere welcome to all of you to the fascinating city of Valencia. We have worked really hard to create the appropriate space to host a fresh, constructive and positive discussion about the challenges, antecedents and consequences of developing the necessary strategic leadership able to balance the search of the highest levels of competitiveness with the, every day more important, attention to ethics, sustainability and long term orientation.

We really hope that the waves and winds of the Mediterranean Sea will accompany you during the next days and will contribute to a positive exchange of ideas and blend of perspectives. We are convinced that the Valencia breezes will blow lots of feedback and altruistic contributions among our participants in order to develop the existing knowledge on the field of organisations management in general, and on the link between strategic leadership and sustainable competitiveness in particular.

Organising this conference during the last two years has been a great experience. As in any other large project, the process has not been exempt of difficulties, unexpected events and stressful situations. However, we have learned the actual meaning of the EURAM mission statement: EURAM is a professional community of engaged management scholars, open, inclusive, international and cross-cultural. We are extremely grateful to all the people that in one way or another have contributed to make of EURAM 2014 a successful, positive, constructive, and fun experience for everybody.

First, we thank all the authors who submitted their work to EURAM 2014 for considering this conference as the place to discuss, get feedback, improve your work, and enhance your networks. We received a total of 1361 submissions, which made us understand the importance and magnitude of our work and encouraged us, even more, to make our best to create a satisfactory experience for every type of participant. We also sincerely appreciate the voluntary and altruistic work of 1343 active reviewers who dedicated their time to provide timely and constructive feedback to authors. This year we opened a call for reviewers in order to build a stable database including their expertise profile. This call was answered by 870 reviewers who provided information about their research interests, preferred theories and methods.

We want to express too our gratitude to all the proponents of the 64 Topics, Symposia and Development Working Groups that responded to our call, for offering their expertise,
dedication and engagement to promote the development of knowledge in their specific fields. This year we implemented a new procedure to create conference tracks based on the number of submissions attracted by each proposed topic. Ten of the fifty two proposed topics became formal tracks of the EURAM 2014 conference. However, most of the topic proponents (if not all of them) continued working closely the SIGs’ officers and chairs of the SIGs’ General Tracks, and contributed in a very valuable way in the processes of allocation of reviewers, decision making and sessions configuration for the programme. We would like to specially recognise the incredible commitment and fantastic work of all the SIG officers, who have worked really hard together with the Conference Programme Committee. Thanks for your dedication, your patience and understanding with the different problems we have had to deal with, and for your constructive approach in every stage. Your engagement and commitment to EURAM is simply incredible, and will never be recognised enough. This is non-visible work, which is of crucial importance for the success of a conference as complex as EURAM, and that needs to be highlighted as the real spirit of EURAM.

Our sincere thanks to our keynote speakers: Mark Drewell; Don Hambrick; Ulrike Kainz-Fernández de la Reguera; Mike Hitt; and José María Álvarez Gallego, for their availability and good disposition. With their help we have been able to elaborate a very interesting programme around the conference general theme: Waves and winds of strategic leadership for sustainable competitiveness. The plenaries and semiplenaries of the conference will address this issue from different perspectives: Mark (GRLI) will open the conference with a conversation about our educational role in developing globally responsible leaders. On Thursday morning Don Hambrick (Pennsylvania State University) will adopt a research focused perspective to address the ideologies of managers and their effect on CSR practices. Ulrike (ERC) and Mike (Texas A&M University) will lead two semiplenary sessions focused around the current and future opportunities of management research. The former will focus on funding opportunities from the European Research Council, and Mike Hitt will use his extensive experience to reflect about the future of publication and research in management. Finally, José María Álvarez Gallego, Chief Executive of Corporate Development of Inditex (Zara) will bring the practice-oriented perspective of dealing with the challenges of balancing the pursue of the highest levels of competitiveness with the adoption of socially responsible practices beyond the accomplishment of the legal and social norms.

Finally, we have also done our best to offer you a wonderful social programme, with lots of fun and opportunities to enjoy the modern and lively city of Valencia and of some Spanish traditions and particularities. In addition, we have managed to attract ten exhibitors that will be presenting their products and services in the hall of the Valencia Conference Centre. Some of them will even offer Professional Development Workshops for those attendants that could be interested. We hope you will find all these options appealing.

Last but not least, let me thank the incredible work and dedication of the whole Conference Programme Committee. Without the commitment and experience of Luisa Jaffé, Genevieve Houriet, Luca Gnan, and all the members of the Local Organising Team, EURAM 2014 in Valencia would simply not be possible.

We wish you all a great conference, plenty of professional and personal satisfactions.
Welcome on behalf of University of Valencia

Dear Colleagues,

On behalf of the University of Valencia (UV), it is a great pleasure to welcome all attendees and participants to this year’s EURAM Conference, which is being host by the University of Valencia.

The University of Valencia is today the outcome of more than five centuries of history that have led to the accumulation of knowledge and unique documentary treasures, making it one of the top Spanish universities. For more than 500 years, the development of the University of Valencia has run in parallel with the development of the city and has been an inextricable part of its urban fabric, contributing with spaces for teaching, research, creation and dissemination of culture and science, as well as knowledge transfer. Initially dedicated to the studies of medicine, humanities, theology and law, the past two decades have been witness of an accelerated process of transformation and growth, incomparable to earlier periods. This significant effort has turned the UV into a modern and global university. It has become a leader in the application of new technologies, connected to important international scientific and teaching networks. The UV is currently considered as the fourth scientific centre in Spain thanks to the wide range of teaching and research activities offered in all areas of knowledge (basic sciences and engineering, health sciences, educational sciences, humanities and social sciences, economics, management and law) and its commitment to excellence.

The University of Valencia is proud of hosting such an important conference focused on the challenges of sustainable competitiveness, as we are highly committed to the development of research, teaching and knowledge transfer practices around sustainability. Indeed, the University of Valencia is the leading member of the VLC/Campus, a joint venture with the Politechnic University of Valencia and the High Council for Scientific Research, which is focused on the challenges of health and sustainability, and that has been recognised by the Ministry of Education, Culture and Sport of Spain as a Campus of International Excellence.

The UV offers the largest range of studies in Valencia with degrees in all knowledge areas, and it has more than 44,650 students in bachelor degrees and over 4,400 students in master level. As an internationally leading teaching institution, the University of Valencia ranks second in Europe in receiving Erasmus students. We have more than 2,000 students from other universities all over the world and more than 1,300 UV students participating in international mobility programs.

I wish you a very fruitful and satisfactory experience in the EURAM 2014 conference, and I hope that you all will enjoy your stay in the city of Valencia.

Esteban Morcillo
Rector of the University of Valencia
Dear Colleagues,

On behalf of the Faculty of Economics of the University of Valencia let me add my welcome to all the participants of EURAM 2014. The Faculty of Economics is proud to host and organise the celebration of the 14th annual conference of EURAM.

With more than 450 researchers in business and economics, our Faculty is the biggest, and one of the most innovative and active, of the University of Valencia both for teaching and research. The faculty has over 7600 students at the bachelor level, and offers six bachelor degrees in the economics and business areas. Specifically it currently imparts degrees in Business Administration; Economics; Finance and Accounting; International Business; Tourism and a double-degree in Business Administration and Law. It also has 17 masters and 6 PhD programs, three of them recognized by the Spanish Minister as PhD with Excellence. Recently, the Academic Ranking of World Universities in Economics / Business (2013) rated our Faculty as the third most important in the Spanish University System. Indeed, the Faculty of Economics is highly committed with quality of education and is one of the drivers of the internationalisation strategy of the University of Valencia. In this sense, the Faculty of Economics was pioneer in offering lectures in English. Currently, four of our degrees offer the possibility of learning in English language. It also has eight double international degrees with European and American universities, and it has Erasmus agreements with more than 130 universities, offering more than 1000 internship positions every year.

We invite all of you to debate how to respond to the business and social needs that are involved in the Conference theme, Waves and Winds of Strategic Leadership for Sustainable Competitiveness. As EURAM announces in its conference theme “New winds talk of strategic leadership, of managers, businessmen, investors, directors, consultants, union members and entrepreneurs who assume their responsibilities in creating and maintaining a sustainable and competitive socio-economic system”. Our researchers, our students and the society will benefit from these debates.

I wish you a very fruitful exchange of ideas during and following EURAM 2014. I hope that all of you will have a wonderful stay in Valencia and that you will enjoy the winds and waves of the Mediterranean Sea.

Vicent Soler
Dean of the Faculty of Economics
General Information
CONFERENCE VENUES

Valencia Conference Centre (Conference main venue)
Address: Avenida de las Cortes Valencianas, 60 - 46015 Valencia (Spain)

The Valencia Conference Centre is a unique building, built by Norman Foster, which was conceived as a melting pot for the exchange of knowledge and to offer participants the best service, environment and space requirements in an exclusive venue.

In 2010, it was awarded as the World’s Best Congress Centre by the International Association of Congress Centres (AIPC) based on its architecture, its services, its management systems and assessments given by customers who hold their events. It has also been a finalist on two other occasions.

The building has a surface area of 16,000sq metres and houses three auditoria (for 1,481, 467 and 270 people). It also has several break-out rooms, two multipurpose rooms and a large exhibition area outside the auditoria.

The Centre’s design is understandable architecture, an open book for all to read. Its exterior was created as a resounding, clear-cut, single geometrical container whose interior plays host to a series of spaces spread out along a single axis. The Centre’s colossal roof spreads itself over the building as though to shelter it. This unique structure is the building’s distinctive feature and gives structure to the Centre’s rooms and auditoria which stretch out through a glass-fronted façade in which space and light are the protagonists. This foyer is responsible for the building’s other name, The Palace of Light.

Hotel Melia & Hotel Sorolla (Conference complementary venues)

Sercotel Sorolla Palace Hotel is a welcoming and comfortable four-star hotel, located next to the Valencia Conference Centre (EURAM 2014 conference venue). It is directly connected to the Conference Centre by a nice and pleasant garden, and the hotel itself will be also part of the conference venue. Featuring a modern and elegant décor, the Sercotel Sorolla Palace Hotel offers its guests 271 fully equipped rooms. Boasting great city views from its upper floors, the Sercotel Sorolla Palace hotel offers a lovely terrace where guests can sunbathe, outdoor and indoor swimming pool with Jacuzzi, and a gymnasium with sauna. The hotel also offers 10 perfectly equipped function rooms, which will be part of the facilities used for the EURAM 2014 conference.

The Meliá Valencia Hotel is a modern four-star hotel located just in front the Conference Centre (EURAM 2014 conference venue). You will only need to cross the street to reach the Valencia Conference Centre, and the hotel is also part of the conference venue. The hotel provides 303 spacious, bright and renovated rooms, all of them outward facing and elegantly styled. Amongst its magnificent facilities, the Meliá Valencia hotel has a spectacular wellness centre, spa and gym. The hotel also has 19 fully-equipped meeting and event rooms, which are part of the facilities used for the EURAM 2014 conference.

WORKING CORNERS

Working corners have been set up in the Foyer of the Valencia Conference Centre. Every working area is of preferential use of the members of the different EURAM SIGs, but they can be used by any participant if there is space available.

The working corners are equipped with tables, chairs and LAN connections. Wi-Fi access is also available in the whole building of the Valencia Conference Centre.
WI-FI AND LAN CONNECTIONS

The conference offers Wi-Fi connection in its three venues. The VCC offers an advanced network, which guarantees a satisfactory experience when working with heavy files, databases, etc.

The Wi-Fi networks available at the complementary venues (Hotel Sorolla and Hotel Melia) offer a basic connection experience, useful for the most frequent actions, like checking the e-mail or browsing the Internet.

Moreover, the Valencia Conference Centre offers LAN connections in the working corners that are placed in the Foyer of the main building.

Valencia Conference Centre

*Wi-Fi advanced access (high capacity)*

**Network:** euram2014  
**Password:** euram2014

*LAN connections available in the SIGs’ work corners. Plug and Play connection.*

Melia Hotel

*Wi-Fi Basic access for e-mail checking and website browsing.*

**Network:** Melia  
**Password:** mvalencia

Sorolla Hotel

*Wi-Fi Basic access for e-mail checking and website browsing.*

**Network:** HOTEL SOROLLA PALACE  
**Password:** sercotelhoteles
VALENCIA

Valencia is a modern city, with a privileged location and a dynamic economy and cultural life. It is one of the most beautiful, sunny and warm Mediterranean cities that will delight EURAM attendees. A city that surprises with a river converted into an 11 kilometres long garden, and the traces of ancient civilisations that peacefully coexist with modern bridges and buildings.

The city welcomes the attendees with an endless springtime. The average temperature during the first weeks of June is close to 26°C (real feel around 28°C), typically with sunny days.

Valencia is the third largest city in Spain with a population of more than 1,000,000 inhabitants. It has a modern transport network comprising the Manises International Airport, extensive road, motorway and railway networks, and one of the best ports in Europe, all providing easy access from any part of the globe. The airport is very close to the city: only 8 Km from downtown and 5 Km from the conference venue.

With a rich history spanning more than two millennia, the city was founded by the Romans in 138 BC, taken by the Visigoths after the fall of the Roman Empire, and greatly prospered under the Moors between 711 and 1238 AD. On October 9th 1238 the Christian king Jaume I (James the 1st) conquered the city. Each civilisation has left its mark, and Valencians are proud of their rich and multi-cultural historic and cultural heritage. The Old Town includes, among many superb ancient construction masterpieces, a 13th century cathedral ('La Seu') with an amazing panoramic roof tower ('El Micalet/Miguelete'), a splendid gothic 15th century silk trade building ('La Llotja/Lonja'), and two well-preserved old city wall gates ('Torres de Serrans/Serranos' and 'Torres de Quart').

Notwithstanding its ancient roots, the city is looking to the future and has recently experienced one of Europe's most exciting urban development projects. Extensive investments have been made, including a futuristic City of Arts and Sciences (Ciutat de les Arts i les Ciències) near the port area, a renovated Recreational Port area (Marina Real Juan Carlos I) full of restaurants and vibrant nightlife, and a cutting-edge eco-friendly ultra-modern zoological garden (Bioparc), among other cityscape landmarks. Within the City of Arts and Sciences, a huge aquarium (Oceanogràfic), where you can walk through under-water tunnels surrounded by sharks, and an outstanding Opera House (Palau de les Arts), which delivers world-class performances, deserve special mention.

The Turia old river bed is another jewel of the city. You should not miss the opportunity to walk during the daytime along the 9 km garden that is the central axis of the city.

As night falls, the 'joie de vivre' of the night life of Valencia has something for everyone, right through till dawn: this is one of the hottest night spots in the Mediterranean.

Enjoy your meal! The rich gastronomy is one of the most pleasant surprises of Valencia. Rice dishes are predominant in Valencian cooking. The paella is originally from Valencia and it is, unquestionably, the star of the show and the best internationally known Spanish dish. Here, the visitor will be in a position to judge the difference between the paella made in Valencia and that which goes by the same name in other parts of the world.
HOSTING INSTITUTION

University of Valencia

The University of Valencia is today the outcome of more than five centuries of history that have led to the accumulation of knowledge and unique documentary treasures, making it one of the top five Spanish universities. It ranks as the 4th Spanish university in research (source: Spanish Foundation for Science and Technology) and 4th Spanish university, according to the Ranking University Jiao Tong, Shanghai.

Founded in 1499, the University of Valencia has a 500 year history as a centre for knowledge, research and culture. Today, it has become a modern European public University opened to almost every branch of teaching, research and culture in Economics, Business, Law & Social Science; Humanities; Basic Sciences and Engineering; Health Sciences; and Education.

Nowadays it is the second European University in incoming Erasmus students (source: European Commission) and provides a wide range of teaching and research activities.

Faculty of Economics

The Faculty of Economics was created in 2000 by the merger of the former University School of Business Studies (funded in 1850) and the Faculty of Economics and Business Sciences (created in 1966).

The Faculty of Economics offers a wide range of official undergraduate degrees (6) Master programmes (17) and Doctorate programmes (8), all of them adapted to the new regulations covering university courses that allow the student to become the true protagonist and focus of the learning process. These wide-ranging programmes provide an advanced education, of specialised or multi-disciplinary nature, geared towards academic or professional specialisation in economic and business areas.
PRACTICALITIES

Banks and currency

Banks open from Monday to Friday from 8.30 or 9.00 to 14.00 or 14.30, and some banks open on or two afternoons per week. Almost every bank has a 24-hours ATM (cash machine) – in addition to department stores’ and malls’ ATMs. The currency of Spain is the Euro.

Public transport

An extensive public transportation network covers the whole of Valencia, encompassing several metro lines (including underground and tram routes) and many bus lines. In addition to single tickets, which can be bought at metro stations, vending machines in tram stops, and on the buses, there several multi-trip, single-day and multi-day travel passes. For detailed info on fares, timetables, routes, journey planners... please check the websites of Metrovalencia (www.metrovalencia.es) (underground and tram) and EMT-Valencia (www.emtvalencia.es) (bus).

Using public transport

- **How to use the metro.** You can buy the metro tickets at the automatic selling machines located in the metro stations. The first time you buy a ticket, you will need to buy a Smart Card that will be the support in which you will charge your transport titles. There are two kinds of Smart Cards to choose from: cardboard (cost: 1 EUR) or PVC (cost: 2 EUR). Both of them can be recharged in the automatic selling machines and the ticket offices of Metrovalencia. There are several types of transport titles that you can charge in the smart cards: Bonometro (10, 20 or 30 journey ticket), Bono Transbordo (10 journey ticket for metro, tramway and bus), single and return tickets. You cannot combine different types of transport titles or titles for different zones (A, B, C, D) in the same card. The Smart Cards work by proximity; if you put the card close to the reader, the access gates will open.

- **How to use the tram.** The Valencia tram is part of the metro system, so the tickets are the same ones and work in the same way. The only difference is that, as there are not gates to access the tram, you will need to validate your journey before entering into the train in the readers that you will find in the tram stops.

- **How to use the bus lines.** Bus tickets are sold by the driver of the bus at the entrance. It is generally advised to bring coins with you in order to facilitate the driver's work. You may also buy smart cards (10 journey ticket) at most of the newspaper kiosks that you will find spread across the city. In this case, you will need to validate your journey in the readers located into the bus.

Shopping hours

Traditional opening hours for shops are 10.00-14.00 and (after a long lunch break) 17.00-20.00 hours, Mondays through Saturdays. Department stores and malls, and some larger stores (typically in shopping and tourist districts), usually open from 09.00 or 10.00 to 21.00 or 22.00, and do not close for lunch.

Restaurants

Spanish eating habits are characterised by late hours – partly influenced by our observance of CET despite being located in the GMT time zone, so Spanish solar noon is over-moved into
the (official time) afternoon. Spaniards have lunch around 14:00-15:00 and dinner around 21:00-22:00. Restaurants traditionally open from 13:30 to 16:00 for lunch and from 21:00 to 23:30 for dinner. However, restaurants in tourist areas, as well as more informal bars and fast-food places tend to have longer opening hours. In many restaurants you will be able to taste our traditional paella, an ancient dish (rooted in the 15th-16th centuries), made with rice and a variety of potential ingredients (chicken, rabbit, snails, seafood, seasonal vegetables, etc.).

Lunches and dinners at the conference

We will adapt slightly the lunch and dinner time to the European habits, while maintaining partially our late hours habit. Lunch will take place at 13.05 on Thursday and Friday, and dinner will start approximately at 20.00 or at 20.30 depending on the day. Do not worry... you will not be too hungry. A variety of bakery products, fresh fruit, orange juice or orxata (a traditional Valencian drink), will be offered in every coffee-break.

There will also be a specific service of waiters attending special diet needs of our delegates.

Electricity supply

Electricity is supplied at 220 V - 50 Hz AC, with standard European plugs and sockets.

Health information

Valencia has a broad network of medical centres and hospitals. They offer all primary care services as well as specialised attention. There are many pharmacies spread across the city. In the area close to the Valencia Conference Centre you will find two 24H pharmacies, both in Avinguda de les Corts Valencianes.

Emergencies

The emergency phone in Spain is 112. Calls to the emergency phone are free from any telephone, including mobile and public ones.
VIP EXHIBITORS

Wiley
Valencia Conference Centre. Foyer. Stand number 7

REGULAR EXHIBITORS

atlas.ti
Valencia Conference Centre. Foyer. Stand number 6

Cambridge University Press
Valencia Conference Centre. Foyer. Stand number 8

emerald
Valencia Conference Centre. Foyer. Stand number 9

Emerald

Harvard Business Publishing
Valencia Conference Centre. Foyer. Stand number 5

PDW offered on Wednesday 4 June. 11.00 - 12.30. VCC.Room003
ATLAS.ti 7: An Overview
MEGA learning
Valencia Conference Centre.
Foyer. Stand number 10

Oxford University Press
Valencia Conference Centre.
Foyer. Stand number 1

Routledge
Valencia Conference Centre.
Foyer. Stand number 3

Springer
Valencia Conference Centre.
Foyer. Stand number 2

The Case Centre
Valencia Conference Centre.
Foyer. Stand number 4

PDW offered on Wednesday 4 June. 10.00 - 13.00. VCC.Room102
Case Teaching: Bringing the Real World into the Classroom
Is experience the only thing that brings knowledge?

MEGA Learning presents a unique business game developed in partnership with HEC Paris providing participants with a holistic perspective on human capital aspects in business strategy design and execution.

For more information humancapitalchallenge.com

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*Online access for 14 days from activation. Voucher can only be activated once. Offer expires 31/12/2014

Visit the Cambridge University Press stand to receive 20% off a selection of our latest Business and Management books.

www.tandfonline.com/r/business
## Programme Overview

### Wednesday, 4 June

**Preconference activities**

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<tr>
<th>Time</th>
<th>Event</th>
<th>Venue</th>
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<tr>
<td>08.30 - 13.40</td>
<td>SIG for more details see programme highlights!! / SIG activities</td>
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<td>• SIG Business &amp; Society</td>
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<td></td>
<td>◦ 09.00 - 10.00 SIG &amp; Track Chairs Meeting. <strong>VCC.Room.103</strong></td>
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<td></td>
<td>◦ 10.30 - 12.00 SIG presentation &amp; Awards. <strong>VCC.Room.103</strong></td>
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<td>• SIG Corporate Governance</td>
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<td>◦ 10.30 - 11.50 Panel 1. CEOs and sustainable leadership. <strong>VCC.Auditorium.3A</strong></td>
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<td>◦ 12.10 - 13.30 Panel 2. TMT and strategy: The role of TMT in strategy making and implementation. <strong>VCC.Auditorium.3A</strong></td>
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<td>• SIG Entrepreneurship</td>
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<td>◦ 08.30 - 13.40 Preconference activity. <strong>VCC.Room.101</strong></td>
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<td>• SIG Managing Sports</td>
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<td>◦ 09.00 - 10.00 Conference. Issues in Event Management – the Challenges Ahead. <strong>VCC.Room.104</strong></td>
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<td>◦ 10.30 - 12.30 Panel. Competitiveness and sustainability of sport events and organisations in Small or Medium-sized cities: challenges &amp; strategies. <strong>VCC.Room.104</strong></td>
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<td>• SIG Organisational Behaviour</td>
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<td>◦ 10.30 - 12.30 Keynote speaker. <strong>Melia.Meeting.02</strong></td>
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<td>• SIG Project Organising</td>
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<td></td>
<td>◦ 09.00 - 10.00 SIG chairs preconference meeting. <strong>VCC.Room.109</strong></td>
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<td>• SIG Strategic Management</td>
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<td>◦ 10.30 - 11.50 Panel 1. Strategy and innovation. <strong>VCC.Auditorium.3B</strong></td>
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<td>◦ 12.10 - 13.30 Panel 2. TMTs and strategy: The role of TMT in strategy making and implementation. <strong>VCC.Auditorium.3A</strong></td>
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Programme Overview

Wednesday, 4 June

08.30 - 13.40  Symposia

• 10.30 - 12.00  Symposium 02. MNEs and growth through clusters.  
                 VCC.Room.105

• 12.10 - 13.40  Symposium 05. Culture and ethics in negotiation.  
                 VCC.Room.106

08.30 - 13.40  Development Working Groups

• 10.00 - 12.00  DWG 01: Self-initiated expatriation: Initiation of an  
                 international, comparative and longitudinal research  
                 project. VCC.Room.107

• 09.00 - 12.00  DWG 02: Uncertainty, risk & opportunity, resilience &  
                 anti-fragility in project organizing. VCC.Room.108

• 10.30 - 13.30  DWG 03: Strategically Disseminating Research in  
                 Project Organizing for Sustainable Competitiveness.  
                 VCC.Room.109

Complementary activities offered by our exhibitors

08.30 - 13.40  Professional Development Workshops

• 10.00 - 12.00  The Case Centre - Case Teaching: Bringing the Real  
                 World into the Classroom. VCC.Room.102

• 11.00 - 12.30  ATLAS.ti 7: An Overview. VCC.Room.003

Conference

10.30 - 18.00  Delegates registration. Valencia Conference Centre. Registration area

15.00 - 16.20  Parallel sessions. All conference venues

15.00 - 16.20  EMR Editorial Board Meeting. Sorolla.Pinedo

16.20 - 16.50  Coffee-break. VCC.Foyer

16.50 - 18.10  Inaugural session (plenary). VCC. Auditorium I

• Challenges for scholars in fostering Globally Responsible Leadership  
  Speakers:
  Mark Drewell, CEO of the Globally Responsible Leadership Initiative (GRLI)

• Welcome to newcomers and presentation of EURAM Early Career  
  Community

18.15 - 19.35  Parallel sessions. All conference venues

20.45 - 21.30  EURAM Executive Committee Meeting. VCC.Room.004

Social activities

19.45 - 21.00  Welcome reception. VCC.Foyer
Thursday, 5 June

Conference

08.00 - 18.00  Delegates registration. Valencia Conference Centre. Registration area

08.30 - 09.50  Parallel sessions. All conference venues

09.50 - 10.20  Coffee-break. VCC.Foyer

10.20 - 11.40  Plenary session. VCC.Auditorium I

  • The Ideologies of Companies and Their Leaders: Implications for Strategy and Society
    Donald C. Hambrick. Evan Pugh Professor and Smale Chaired Professor of Management. Smeal College of Business Administration, The Pennsylvania State University.

  • Awards ceremony

11.45 - 13.05  Parallel sessions. All conference venues

11.45 - 13.05  EURAM Early Career Community Get Together. Melia.Meeting.01

13.05 - 14.15  Lunch. VCC.Multipurpose Rooms I & II (lunch area)

14.00 - 16.00  EURAM Board Meeting. Melia.Meeting.01

14.15 - 17.20  Symposia. Valencia Conference Centre

  • 14.15 - 13.45  Symposium 01: Scholarship with impact. VCC.Room.103

  • 15.50 - 17.20  Symposium 03. Social innovation through cross-sector partnerships. VCC.Room.102

  • 15.50 - 17.20  Symposium 04. Silenced and Neglected Voices in Cross-Cultural Management Research?. VCC.Room.101

14.15 - 15.35  Parallel sessions. All conference venues

15.35 - 16.00  Coffee-break. VCC.Foyer

16.00 - 17.20  Semi-plenary sessions.

  • ERC Funding opportunities. Melia.Valentia.B
    Speaker:
    Ulrike Kainz-Fernandez de la Reguera. Coordinator of the Advanced Grant Scheme at the European Research Council Executive Agency

  • The future of Management Research and Publication. VCC.Auditorium II
    Speaker:
Programme Overview
Thursday, 5 June

17.25 - 18.45 Meet the Editors I, VCC.Auditorium II
- SMJ. Strategic Management Journal
- JOM. Journal of Management
- IBR. International Business Review
- CGIR. Corporate Governance: an International Review
- BRQ. Business Research Quarterly

17.25 - 18.45 Parallel sessions. All conference venues

Social activities

19.45 Buses departure from the Valencia Conference Centre

20.15 - 23.00 Get together activity (Fun4U) + Social dinners.
Valencia port area. Veles e Vents Building + Malvarrosa beach restaurants
# Conference Programme

**Friday, 6 June**

### Conference

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<th>Time</th>
<th>Event</th>
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<tr>
<td>08.00 - 18.00</td>
<td>Delegates registration. <em>Valencia Conference Centre. Registration area</em></td>
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<tr>
<td>08.30 - 09.50</td>
<td>Parallel sessions. <em>All conference venues</em></td>
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<tr>
<td>08.30 - 09.50</td>
<td>Breakfast with Editors. <em>Sorolla.Cafeteria (Ground floor)</em></td>
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<tr>
<td>09.50 - 10.20</td>
<td>Coffee-break. <em>VCC.Foyer</em></td>
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<td>10.20 - 11.40</td>
<td>Plenary session + Introducing EURAM 2015. <em>VCC.Auditorium I</em></td>
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<td>• Creating value beyond profits.</td>
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<td>• <em>José Mª Álvarez Gallego (Inditex)</em>: Chief Executive of Corporate</td>
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<td>Development</td>
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<td>• Introducing EURAM 2015. <em>Dorota Dobija</em>. Kozminski University</td>
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<tr>
<td>11.45 - 13.05</td>
<td>EURAM General Assembly. <em>VCC.Auditorium I</em></td>
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<td>13.05 - 14.15</td>
<td>Lunch. <em>VCC.Multipurpose Rooms I &amp; II (lunch area)</em></td>
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<td>14.15 - 15.35</td>
<td>Meet the Editors II. <em>VCC.Auditorium II</em></td>
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<td>• EMR. <em>European Management Review</em>. <em>EURAM official journal</em></td>
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<td>• JMS. <em>Journal of Management Studies</em></td>
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<td>• BJM. <em>British Journal of Management</em></td>
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<td>• EMJ. <em>European Management Journal</em></td>
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<td>• LRP. <em>Long Range Planning</em></td>
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<td>• R&amp;DM. <em>R&amp;D Management</em></td>
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<tr>
<td>14.15 - 15.35</td>
<td>SIG plenaries. <em>All conference venues</em></td>
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<td>• <em>Business &amp; Society SIG</em>. <em>VCC.Auditorium.3B</em></td>
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<td>• <em>Entrepreneurship SIG</em>. <em>Melia.Valentia.B</em></td>
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<tr>
<td>14.15 - 15.35</td>
<td>Parallel sessions. *(See section: SIG activities). <em>All conference venues</em></td>
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<td>15.35 - 16.00</td>
<td>Coffee-break. <em>VCC.Foyer</em></td>
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<td>SIG plenaries. *(See section: SIG activities) <em>All conference venues</em></td>
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<tr>
<td>17.25 - 18.45</td>
<td>Parallel sessions. <em>(All conference venues)</em></td>
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### Social activities

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>20.00</td>
<td>Buses departure from the <em>Valencia Conference Centre</em>.</td>
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<tr>
<td>20.30</td>
<td>Gala dinner. <em>City of Arts and Sciences</em>. <em>Valencia</em></td>
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Saturday, 7 June

10.00  SIG Chairs Meeting. *Melia.Meeting.01*

08.30 - 13.30  For more detailed information see section: SIG activities

- 08.30 - 12.00  SIG Business & Society. Meet the Editors + Keynote speaker. *Melia.Meeting.02*
- 08.30 - 12.00  Building EURAM 2015. *Melia.Meeting.03*
- 12.10 - 13.30  COST project meeting (by invitation only). *Melia.Meeting.03*
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PROGRAMME HIGHLIGHTS

Plenary sessions

Opening Plenary Session. Challenges for Scholars in Fostering Globally Responsible Leadership

Wednesday 4 June 2014. 16.50 - 18.10. VCC.Auditorium I

Speakers:
Mark Drewell MA (OXON), FRSA, CEO of the Globally Responsible Leadership Initiative (GRLI)

GRLI - The Globally Responsible Leadership Initiative
The Globally Responsible Leadership Initiative (GRLI) is the largest community of businesses and business schools/learning institutions uniquely focused on developing a “new” generation of globally responsible leaders. The GRLI engages in thought leadership, advocacy and projects to achieve measurable impact. Founded in 2004 by EFMD and the UN Global Compact, today it comprises more than 70 partner (member) organisations who join based on their commitment to transforming leadership development. It is a partner organization, a foundation, an advanced laboratory and a movement.

OPENING PLENARY SESSION Challenges for scholars in fostering Globally Responsible Leadership
Developing Globally Responsible leadership is a critical task for management educators today. The Globally Responsible Leadership Initiative curates a global community of practice around this agenda. In this practical session, participants will explore and experience this agenda. The journey will include the engaging landscapes of Collaboratories, The Globally Responsible Leadership Fitness Framework (The GRID) and Whole Person Learning. These approaches, techniques and pedagogies are already driving change in cutting edge management education and in leadership development in companies and in societal initiatives. They demonstrate a quantum approach beyond the Newtonian logic of the sell and tell traditions which dominate traditional education and are part of the transition towards co-creative multi-disciplinary approaches to tackling real life challenges confronting business and society at large.
Plenary Session. The Ideologies of Companies and Their Leaders: Implications for Strategy and Society

Thursday, 5 June 2014. 10.20 - 11.40. VCC. Auditorium I

Keynote speaker:
Donald C. Hambrick. Evan Pugh Professor and Smeal Chaired Professor of Management. Smeal College of Business Administration, The Pennsylvania State University.

Biographical note
Don Hambrick is Evan Pugh Professor and the Smeal Chaired Professor of Management, Smeal College of Business Administration, at The Pennsylvania State University. He is also Bronfman Professor Emeritus, Graduate School of Business, Columbia University. He holds degrees from the University of Colorado (B.S.), Harvard University (M.B.A.), and The Pennsylvania State University (Ph.D.).

An internationally recognized management scholar, Don is the author of numerous articles and books on strategy formulation, strategy implementation, executive psychology, executive staffing and incentives, the composition and processes of top management teams, and corporate governance. His book, Navigating Change: How CEOs, Top Teams, and Boards Steer Transformation, presents leading-edge thinking for executives who are embarking on corporate change initiatives. Another book, Strategic Leadership: Theory and Research on Executives, Top Management Teams, and Boards, is extensively used by scholars of executive leadership.

Don has received an array of major professional awards. The Academy of Management, the leading worldwide society of management scholars, has given Don its two highest lifetime achievement prizes: the Distinguished Scholar Award (2008) and the Distinguished Educator Award (2009). Additionally, he served as President of the Academy of Management (1992-93) and as Dean of the Fellows of the Academy (2008-11). He has received three honorary doctorates: the University of Paris (Panthéon-Assas) (Sorbonne) (2010), University of Antwerp (2013), and Erasmus University (Rotterdam) (2013). Don also has won numerous teaching awards both at Columbia and Penn State.

Don is also an active consultant and instructor in corporate executive education programs. His recent clients have included IBM, GE, Pearson, PriceWaterhouseCoopers, Merck, SunLife Financial, FISERV, Vertafore, the New York Times, ThomsonReuters, and McKinsey.

The Ideologies of Companies and Their Leaders: Implications for Strategy and Society
Executives see strategic issues and options through individualized lenses that are formed, in part, by their personal belief systems. I will describe a major research program that examines the many implications of CEOs’ political ideologies on the conservatism-liberalism dimension. First, based on evidence that CEOs’ political ideologies vary considerably, I will discuss the effects on an array of firm-level attributes, including corporate social responsibility (CSR), corporate political behaviour, executive pay egalitarianism, and resource allocation practices. Second, based on the reality that many organizations, including profit-seeking firms, have prevailing ideological leanings, I will discuss some of the consequences of (mis)alignment between CEO and organizational ideologies. Finally, at the most macro level, I will comment on how societal institutional forces can bring about major shifts in the ideological orientations of entire executive populations.
Plenary session. Creating value beyond profit

Friday, 6 June 2014, 10.20 - 11.40, Valencia Conference Centre. Auditorium I

Keynote speaker:
José Mª Alvarez Gallego. Chief Executive of Corporate Development of Inditex.

Inditex is a fashion retailer which dates back to 1963 when it started life in a small workshop making women's clothing. Today it has over 6,300 stores throughout the world. Through its history the Group has evolved to become the business it is today reaching many notable milestones along its journey. But it has always remained focused on listening closely to its customers to offer them the fashions they desire.

This strong customer orientation would give rise, years later, to the launch of the first Zara store in 1975. This was followed by the brand's international expansion at the end of the 1980s and the successive launch of new retail concepts: Pull&Bear, Massimo Dutti, Bershka, Stradivarius, Oysho, Zara Home and Uterqüe. This customer focus underpins an organisational structure that encompasses all stages of the fashion value chain (design, manufacturing, distribution and sale in proprietary stores). The customer promise is also the driving force behind the integration of our sustainable and environmental policies used throughout the Group’s supply chain.

The Group’s brands strive to sell fashionable products of the highest quality. Inditex is committed to its customers; which means that its 125,000-strong workforce is focused on staying true to its word. A state of the art logistics system centred in Spain helps deliver new products to all of the Group’s stores twice weekly to meet our customers’ needs.

Some relevant figures:

- €16.72 billion (FY13)
- 128,313 people of 130 nationalities working in 45 different languages

At Inditex sustainability forms the basis of all their business decisions: “We strive to offer our customers safe and ethical products that are made in ways that respect the environment and broader society”

Creating value beyond profits

The session will focus on providing a practice oriented view on how Inditex's business model is shaped to provide a continuous and consistent advance in sustainability in the relation with all relevant stakeholders.
Programme highlights

Semi-Plenaries

Semi-plenary session. ERC. The European Research Council (ERC) and its funding schemes

Thursday, 5 June 2014. 16.00 - 17.20. Melia.Valentia.B

Speaker:
Ulrike Kainz-Fernández de la Reguera. Coordinator of the Advanced Grant Scheme at the European Research Council Executive Agency

Presentation about ERC opportunities. High quality research in Europe through competitive funding - the ERC supports excellence in frontier research through a bottom-up, individual-based, pan-European competition.

In this session Ulrike Kainz-Fernández de la Reguera will address what is the ERC and the distinctive nature of the grants offered under the Ideas programmes for junior, intermediate and advanced scholars. She will also share some figures on applications by management scholars across all ranks and of the results of those applications and will discuss what can be done to improve on the status quo, and how can EURAM help manager scholars improve the odds of success in their applications.

Speaker:
Ulrike Kainz-Fernández de la Reguera is Coordinator of the Advanced Grant Scheme at the European Research Council Executive Agency since 2010. She joined the European Commission as Project Officer in charge of organising evaluations by different experts panels in 2007, after the European Research Council (ERC) had been set up.

Before that, she dealt with the development and implementation of programmes promoting research, technology and innovation at the Technologie Impulse Gesellschaft (TiG) in Austria, an Agency dealing with projects related to Technology transfer, feasibility studies on Technology Centres and Incubators and at the Austrian Research Promotion Agency (FFG). Those programmes were e.g. concerned with supporting innovative, technology-oriented spin-offs from the academic sector, technology transfer within entrepreneurial cooperation schemes etc. Since 1998, Ulrike holds a engineering degree in “regional and urban planning and landscape ecology” from the University of Applied Life Sciences in Vienna.
Semi-plenary session. The Future of Management Research and Publication: The next Decade

Thursday, 5 June 2014. 16.00 - 17.20. VCC. Auditorium II

Keynote Speaker:

Michael A. Hitt. University Distinguished Professor, Joe B. Foster ’56 Chair in Business Leadership. Texas A&M University

Biographical note:

Michael A. Hitt is a University Distinguished Professor at Texas A&M University and holds the Joe B. Foster Chair in Business Leadership. Michael received his Ph.D. from the University of Colorado. He has coauthored or co-edited 27 books and authored or coauthored many journal articles. A recent article listed him as one of the ten most cited authors in management over a 25-year period. The Times Higher Education in 2010 listed him among the top scholars in economics, finance and management based on the number of highly cited articles he has authored. A recent article in the Academy of Management Perspectives lists him as one of the top two management scholars in terms of the combined impact of his work both inside (i.e., citations in scholarly journals) and outside of academia. He is a former editor of the Academy of Management Journal and a former co-editor of the Strategic Entrepreneurship Journal. He is currently the editor-in-chief of Oxford Research Reviews-Business and Management which publishes scholarly monographs. He is a Fellow in the Academy of Management and in the Strategic Management Society, and received an honorary doctorate from the Universidad Carlos III de Madrid. He is a former President of both the Academy of Management and of the Strategic Management Society and a member of the Academy of Management Journals’ Hall of Fame. He received awards for the best article published in the Academy of Management Executive (1999), Academy of Management Journal (2000), the Journal of Management (2006), and the Family Business Review (2012). In 2001, he received the Irwin Outstanding Educator Award and the Distinguished Service Award from the Academy of Management. In 2004, Dr. Hitt was awarded the Best Paper Prize by the Strategic Management Society. In 2006, he received the Falcone Distinguished Entrepreneurship Scholar Award from Syracuse University.

The Future of Management Research and Publication: The Next Decade

Significant changes have occurred in the Management field over the last 40 years. These changes can be seen in the number and types of journals publishing Management research, in the theories used to explain the behaviour of managers, the people and the organizations they manage and in the type and prevalence of the methods used in Management research. The changes in the content of the field, the research methods and the number of publications have become exponential in the last several years. Competition for publications in the top journals has become fierce with acceptance rates dropping. The emphasis on theoretical contribution has become dominant in many top scholarly journals. Also, I argue that many of the top journals focus on avoiding a Type I error but in doing so are making Type II errors.

Prof. Hitt will explore a number of issues relevant in future scholarly work in Management. Among them are basic science versus applied research, pressure for contributions to practice, increasing emphasis on impact of research and measures of it, changes to avoid Type II errors, Quantum Management, open access to scholarly research, changing business models for journals, electronic publication, global balance in quantity and quality of research, increasing pressures to do it all well and new tenure and promotion policies.
Symposium 01. Scholarship with impact

Thursday 5 June 14.15 - 15.35, VCC. Room 103

Organisers:
Zeki Simsek University of Connecticut Zeki.Simsek@business.uconn.edu
Ciaran Heavey University College Dublin ciaran.heavey@ucd.ie
Peter McNamara National University of Ireland, Maynooth peter.mcnamara@nuim.ie

Session chairs:
Zeki Simsek & Brian Fox (University of Connecticut) Zeki.Simsek@business.uconn.edu; Brian.Fox@Business.uconn.edu

Panellists:
Zeki Simsek. University of Connecticut
Ciaran Heavey. University College Dublin
Peter McNamara. National University of Ireland, Maynooth
Alejandro Escribá-Esteve. University of Valencia
Brian Fox. University of Connecticut
Felix de Moya. SClmago Group

Description:
The concept of scholarly impact is becoming an omnipresent fixture of academic life. While management scholarship has long been guided by the axiom of ‘publish or perish’, authors, reviewers, and especially editors, alongside administrators, promotion and tenure committees, and funding agencies are increasingly becoming fixated with scholarly impact. While there are several approaches to assessing scholarly impact – such as journal lists (ABS, FT45) and peer evaluation/review, social-economic analyses – the impact factor has emerged as a standard impact measure of choice for many individuals, schools, and journals across the globe. While originally intended to assess the scholarly standing of journals (and initially articles), the impact factor is nowadays everywhere as the need to demonstrate impact has become an obsession of global magnitude. Individual researchers are pressed to publish in high impact journals; publishers support and advertise journals with high impact factors; editors attribute impact factors to editorial policies and actions; schools create systems and incentives for targeting high impact factor journals for attaining “bragging rights” (Singh et al. 2007); to improve national rankings such as these of Financial Times and Business Week, academic departments are focusing not only on the number of articles published by faculty but also where those articles are published (Seglen, 1997; McWilliams et al., 2005); administrators, faculty colleagues, and committee members rely on impact factors for decisions about tenure and promotion (McWilliams et al., 2005); impact factors are used for rewarding researchers with funding and appointments to chaired positions (Seglen, 1997; Monastersky, 2005); funding agencies use impact factors to assess research topics and even disciplines; and IFs are even used for annual merit increases of researchers. Our symposium aims at developing a more integrative and comprehensive conversation about the nature, content, and context of scholarly impact at multiple levels of analysis including authors, journal, and individual researchers.
Symposium 02. MNEs and growth through clusters

Wednesday 4 June, 10.30 - 12.00. VCC.Room.105

Organisers:
Francisco Puig University of Valencia, Spain francisco.puig@uv.es
Pervez Ghauri King’s College London, UK pervez.ghauri@kcl.ac.uk

Session chair:
Francisco Puig University of Valencia, Spain francisco.puig@uv.es

Panellists:
Cook, Gary. Liverpool University, UK.
Hervas-Oliver, Jose L. University Politechnic of Valencia, Spain.
Madhok, Anoop. York University, Toronto-Canada.
Majocchi, Antonio. University of Pavia, Italy.
Puig, Francisco. University of Valencia, Spain.

Description:
Current trends in the global environment are drawing attention to the increasing presence of Multinational Enterprises (MNEs) from all around the world. It has also been established that these companies increasingly decide to co-locate and interact with other firms in particular areas, forming agglomerations and clusters, in order to benefit from information and knowledge spillovers as well as gain from local institutional linkages. These decisions have implications for the performance and growth of both, the home and the host, of the MNEs.

For the effective acquisition and exploitation of these kinds of spillovers, these companies need to focus their efforts not only on their internal development but also on the adoption of business models that best fit the MNE with firms located in the region.

However, the effect of globalization, the lifecycle of clusters and other issues (e.g. cultural differences, intellectual property violations, regulations, etc.) pose challenges that are producing unexpected and heterogeneous results among similar types of MNEs. This has significant implications at different levels -academic, managerial and political- that demand further investigation.

Within this framework, some important issues that are emerging are:

- Why do MNEs co-locate in agglomerations and clusters?
- What are the main competitive advantages that MNEs can acquire within these clusters? Are they sustainable?
- What influence does the institutional host country have on the performance of the MNEs?
- How can one identify which off-shored activities fit with the cluster resources available?
- Which cluster-level mechanisms produce knowledge and learning?
- Which kinds of clusters perform better than others and why?
- Is the interaction between local firms and MNEs embedded in clusters mutually reinforced and reflected in the growth of clusters?
Symposium 03. Social innovation through cross-sector partnerships

Thursday 5 June 15.50 - 17.20. VCC.Room.102

Organisers:
Filippo Giordano. Bocconi University. filippo.giordano@unibocconi.it
Marco Meneguzzo. University of Rome Tor Vergata. meneguzzo@economia.uniroma2.it

Session chair:
Reto Steiner. Bern University reto.steiner@kpm.unibe.ch

Panellists:
Stephen Osborne. University of Edinburgh Business School
Sophie Flemig. University of Edinburgh Business School
Filippo Giordano. Bocconi University
Denita Cepiku. University of Rome Tor Vergata
Ricardo Altimira Vega. IE Business School
Riccardo Mussari. University of Siena
Yvon Pesqueux. CNAM
Sharam Alijani. Neoma Business School

Description:
Collaborative management has become one of the most investigated topics in public management research. It refers to inter-organizational arrangements able to address problems that cannot be solved by single organizations (O’Leary, Gerard, Bingham 2006). Research has mainly focused on the issues of managing networks, including cross-sector collaborations such as PPPs and public-non profit partnerships (O’Toole 1997; Kickert et al. 1997; Klijn and Koppenjan 2000; Mandell 2001), and on co-production of public services (Osborne 2010). In particular cross-sector collaboration is increasingly assumed to be both indispensable and desirable as a strategy for addressing several of society’s most difficult public challenges. This is particularly true nowadays, when “there is a wide, and probably growing, gap between the scale of the problems we face and the scale of the solutions on offer” (Mulgan, et al. 2007) and there is a common awareness about the necessity to address social issues through an innovative approach. Sectoral rationales for partnership suggest that public, private, and non profit organizations each possess distinctive advantages that can enhance the effectiveness, efficiency and equity of public agencies’ efforts to address social issues (Andrews, Entwistle 2010). Cross-sector partnerships, by combining the resources and capabilities of organizations across sectors, can generate social innovation.

Social innovation consists of a novel solution to a social problem that is more effective, efficient, sustainable, or just than existing solutions and for which the value created accrues primarily to society as a whole rather than private individuals (Phills, Deiglmieier, & Miller, 2008, p. 39). The aim of the symposium is to take stock of the state of art of research and practice on this topic by bringing together scholars that are studying it from different sectoral and disciplinary angles.
Symposium 04. Silenced and Neglected Voices in Cross-Cultural Management Research?

Thursday 5 June. 15.50 - 17.20. VCC. Room 101

Chair and organiser:
David S. A. Guttormsen. Coventry University. david.guttormsen@coventry.ac.uk

Organisers:
David S. A. Guttormsen Coventry University Business School & University of Warwick, United Kingdom david.guttormsen@coventry.ac.uk
Prof Jakob Lauring Department of Business Administration, Aarhus University, Denmark jala@asb.dk
Dr Daniella Fjellström Department of Business Studies, Uppsala University, Sweden Daniella.Fjellstrom@fek.uu.se

Panellists:
Prof Lena Zander Department of Business Studies, Uppsala University, Sweden
Prof Jakob Lauring Department of Business Administration, Aarhus University, Denmark
Dr Karsten Jonsen IMD, Switzerland
Dr Markus Kittler Stirling University Management School, United Kingdom
Dr Laurence Romani The Center for Advanced Studies in Leadership, Stockholm School of Economics, Sweden

Description:
Does Cross-Cultural Management (CCM) research remain an isolationist discipline within the broader social sciences beyond business-school academia? Why does CCM research appear to go unnoticed in cognate, social scientific disciplines? And how can we achieve more mixed-method research ventures?

This Symposium invites engaged panellists and a diverse audience to debate how the CCM research agenda and field of knowledge-production can and/or should be further advanced. The purpose of the Symposium is three-fold. First, to critically survey the current state of CCM research; second, to identify fruitful, original, and novel avenues of future scholarly inquiry; and third, to examine innovative methodological and theoretical approaches across philosophical and disciplinary boundaries of research. The Symposium aims to achieve a flourishing debate by presenting a panel of recognised scholars, who collectively reflect on contrasting perspectives in CCM research. The moderator(s) will particularly focus on illuminating contrasting viewpoints from interdisciplinary perspectives, and challenging tacit assumptions and premises of relayed arguments. The panellists will be asked to address the same set of key questions. Mainstream CCM research has conventionally been confined to the Hofstedeian tradition signalling a positivist-embedded quantitative, hypo-deductive, essentialist, and reductionist research paradigm. And although this realm has a lot to offer for understanding the role of culture at the national level, many a scholar insists on a lack of developing cultural research concerning ‘intercultural encounters’ at the individual level. An increasing volume of qualitative research is focusing on contextualisation and meaning-construction – building bridges within the broader social sciences, albeit not always harmonising with the mainstream positivist sphere. However, divergent debates have not only transpired across the quantitative and qualitative divide but within each of the camps. In the former, on-going disputes relate to the applicability of Hofstede’s dimensions at the individual level and dangers of stereotyping. In the latter camp, the failure to sufficiently adopt social and cultural theories from more mature social scientific disciplines ensues. Furthermore, mixed-methods are rarely deployed. This debate has the potential to attract a diverse and interdisciplinary audience due to the pertinent presence of cultural research in most, if not all, sub-fields within business-school academia. Furthermore, the significance of CCM research relates to the fact that managers and practitioners in international and multi-culturally diverse organisations cannot avoid dealing with intercultural interaction, as well as cultural influence on managing human capital and business-processes.
Symposium 05. Culture and ethics in negotiation

Wednesday 4 June 12.10 - 13.40, VCC.Room.106

Chairs and organisers:
Moshe Banai Baruch College, CUNY, New York, USA Moshe.Banai@baruch.cuny.edu
Abraham Stefanidis St. John’s University, New York, USA stefania@stjohns.edu

Presenters:
Ahmet Erkus, Gedik University, Istanbul, Turkey
Ulf Henning Richter, Nottingham University Business School, Ningbo, P.R. China
Ursula Schinzel, Université du Luxembourg, Luxembourg
Ana Shetach, Max Stern Academic College of Emek Yezreel, Jezreel Valley, Israel
Mehmet Ferhat Ozbek, Gumushane University, Gumushane, Turkey
Kong Yin, ShanDong University of Science and Technology, Beijing, P.R. China

Description:
Good leaders are ethical leaders. Ethics in negotiation varies culturally. A negotiation tactic considered to be ethical in one culture may be considered unethical in another culture. Current literature about people’s negotiation tactics in different cultures is mostly descriptive and anecdotal (Pye, 1992). Business people or government officials who have negotiated with foreign managers and diplomats describe their experiences, but there is very little empirical research to support their observations. The purpose of this symposium is to explore new directions in the research of Culture and Ethics in Negotiation. It engages a group of scholars in a formal interactive discussion that include presentation of alternative views the intersection of Culture, Ethics, and Negotiation (90 minutes).

Some empirical research about ethics in negotiation may have tested the differences in responses on one or two aspects of the negotiation process between two groups of local and foreign students studying in the same educational programs (Graham, 1983, Adler, Graham and Schwartz, 1987, Adler, Brahm and Graham, 1992). However, a literature search of comparative studies that empirically and consistently measure differences in negotiation styles in and among different nationalities has yielded limited results (Phatak and Habib, 1996; Brett, Adair, Lempereur, Okumura, Shihkirey, Tinsley and Lytle, 1998; Dialdin, Kopelman, Adair, Brett, Okumura and Lytle, 1999; Zarkada-Fraser and Fraser, 2001; Rivers, Lylie, and Hudson, 2004; Ma, 2010; Erkus and Banai, 2011; Stefanidis, Banai, and Richter, 2013, and others).

This symposium aims at exploring this neglected field by focusing on the empirical testing of common beliefs about negotiation styles between people of different cultural origins. Various research methods, such as experimentation, survey questionnaires, interviews, and observations can be used to measure respondents’ reactions to scenarios involved in the negotiation process or their actual negotiation behaviour. Well-documented phenomena that have been described in the literature, but not empirically tested cross-culturally, can be put into the test. Negotiation cognitive biases such as the ‘endowment’ effect, the ‘winner’s curse’ effect, the time pressure effect, the disclosure of feelings, the highball strategies (nibble, intimidation, misrepresentation, bogey, snow job) and other strategies (splitting the difference, gaining information, assuming the deal is closed) can be tested across cultures.

Control variables such as cultural differences, ethical attitudes, levels of interpersonal trust, and personality traits, as well as personality and personal characteristics, such as nature of industry, hierarchical rank, gender, age and education can be used. Analysis can be performed at the individual, group and nations’ levels.
Development Working Groups

DWG 01 Self-initiated expatriation: Initiation of an international, comparative and longitudinal research project

Wednesday 4 June, 10.00 - 12.00, VCC.Room.107

Proponents:
Maike Andresen University of Bamberg, D Maike.Andresen@uni-bamberg.de
Nikos Bozionelos Audencia Nantes Ecole de Management, F nbozionelos@audencia.com
Arno Haslberger Middlesex University, London, UK arno_haslberger@yahoo.com
Charles Vance Loyola Marymount University, US cvance@lmu.edu

Chair:
Maike Andresen University of Bamberg Maike.Andresen@uni-bamberg.de

Objectives:
We want to use the DWG forum as an opportunity to generate interest in a joint international, longitudinal survey (comparative study) about SIEs and generate concrete ideas for its implementation.

Speakers:
Maike Andresen University of Bamberg
Nikos Bozionelos Audencia Nantes Ecole de Management
Arno Haslberger Middlesex University
Vesa Suutari University of Vaasa, Department of Management, Finland
Charles Vance Loyola Marymount University
Potential participants may contact Maike Andresen, the organizer of this DWG, via E-mail (Maike.Andresen@uni-bamberg.de).

DWG 02. Uncertainty, risk & opportunity, resilience & anti-fragility in project organizing

Wednesday 4 June, 9.00 - 12.00, VCC.Room.108

Proponents:
Christophe Bredillet (Queensland University of Technology - Project Management Academy) christophe.bredillet@qut.edu.au
Stephane Tywoniak (Queensland University of Technology - QUT Business School) s.tywoniak@qut.edu.au

Chair:
Christophe Bredillet (Queensland University of Technology - Project Management Academy)

Objective:
The DWG will last 3 hours. We plan to split this time in 3 sessions of one hour. Each session will include a brief introduction of the topic to be discussed by a panellist and will aim at brainstorming and discussing a possible research agenda filling the gap with previous or current researches, or challenging the well-established assumptions to explore new avenues.
Topics:
1) Understanding complexity, uncertainty and risk / opportunity
2) Governance of risk
3) Managing risk and opportunity

Panellists:
Thomas Lechler Wesley J. Howe School of Technology Management, Stevens Institute of Technology
Joseph Sanderson Department of Management, Birmingham Business School, University of Birmingham
Agnar Johansen SINTEF – Technology and Society, Productivity and Project Management, Trondheim, Norway

Interested participants should email to Christophe Bredillet (christophe.bredillet@qut.edu.au) and Stephane Tywoniak (s.tywoniak@qut.edu.au), mentioning their specific focus.

**DWG 03 Strategically Disseminating Research in Project Organizing for Sustainable Competitiveness**

**Wednesday 4 June, 10.30 - 13.30, VCC.Room.109**

**Proponents:**
Rodney Turner (Kingston Business School)
Christophe Midler (Ecole Polytechnique)
Miia Martinsuo (Tampere University of Technology)

**Chair:**
Rodney Turner (Kingston Business School) rodneyturner@europrojex.co.uk

**Objective:**
Project Organizing is a relatively new field of study within the management arena. In order to increase its strategic and sustainable competitiveness within that arena there are several objectives we must achieve:

1. We must increase the number of learned articles on Project Organizing being published in the top quality journals. Young researchers in the field of Project Organizing need to be given guidance on how to target their research at the best journals, and how to write for such journals

2. We need to improve the ranking of the journals within the field of project organizing, so that young researchers in the filed have top quality journals within their own subject area within which to publish. This is critical to their career development with a career structure so heavily focused on publishing in top journals. The International Journal of Project Management is achieving an impact factor and H-factor consistent with the best journals. We need to understand why that is happening and how it can be sustained.

3. We need to improve the profile of the subject within the top conferences such as EURAM and the Academy of Management. To do that we need to increase the numbers of young researchers submitting top quality papers to these conferences. Project Organising used to be the largest track at EURAM. But it has remained constant in size while others have grown. We need to explore how to attract more researchers to submit papers to the track, and how to ensure the highest quality of those papers.

The development work group will explore the answers to these objectives, and provide young researchers in the field with guidance on how to target their papers at the best journals and conferences and get them accepted there.
SIG plenary sessions - Joint events

Entrepreneurship SIG and Business & Society SIG - Joint Event.

New patterns of organisations - New ways of doing businesses

Friday, 6 June, 16.00 - 18.45. Melia.Valentia.B

Keynote Speaker:
Tania Ellis.

Co-organised by Enel Foundation

Tania Ellis (b. 1969) is a Danish-British prize-winning writer, speaker and business innovator, specialized in social business trends and strategies. Her expertise and hands-on involvement in blending economic and social value with business strategy and innovation has made her a popular inspirational speaker and strategic advisor with clients ranging from entrepreneurial companies to large international corporate brands.

This event aims at discussing ongoing and future trends concerning the impact of sustainability and social responsibility about both new shapes of organizations and new ways of doing business inside organizations. We will also discuss new ways of value creation for all stakeholders and their impact on firms.

Tania Ellis (b. 1969) is a Danish-British prize-winning writer, speaker and business innovator, specialized in social business trends and strategies. Her expertise and hands-on involvement in blending economic and social value with business strategy and innovation has made her a popular inspirational speaker and strategic advisor with clients ranging from entrepreneurial companies to large international corporate brands.

Programme

Welcome by the EURAM President: Mr. Luca Gnan

Introduction by the Entrepreneurship SIG Chair and Accounting and control for sustainability track chair: Ms. Lucrezia Songini

Key note speech by Ms. Tania Ellis (http://www.taniaellis.com/).

Ms. Renata Mele (Enel Foundation, http://www.enelfoundation.org) presentation about the results of the research on how companies perceive the new model of shared value creation.

First round table: "New patterns of organizations"

Moderator: Alejandro Escribá-Esteve (Conference chair)
- Peter McKiernan (EURAM Past President)
- Benedicte Brogger (Entrepreneurship SIG)
- Julienne Brabet (Business & Society SIG)

Second round table "New ways of doing business"

Moderator. Lucrezia Songini (Entrepreneurship SIG Chair and Accounting and control for sustainability track chair)
- Massimiliano Pellegrini (Entrepreneurship SIG)
- Anna Pistoni (Business & Society SIG)
- Marina Migliorato (Enel Group)
Meet the Editors I

Thursday, 5 June, 17.25 - 18.45, VCC Auditorium II

Participant journals:

SMJ. Strategic Management Journal
Represented by: Tomi Laamanen. Associate Editor
SMJ seeks to publish the highest quality research with questions, evidence and conclusions that are relevant to strategic management and engaging to strategic management scholars. This journal seeks to publish papers that develop and/or test theory, explore interesting phenomena, and evaluate the many methodologies used in our field. It welcomes a diverse range of researcher methods and is open to papers that rely on statistical inference, qualitative studies, conceptual models, computational models and various kinds of mathematical models. Since its inception in 1980, SMJ has been the official journal of the Strategic Management Society. Edited by Wiley, its 2012 impact factor is 3.367.

JOM. Journal of Management
Represented by: Gary Greguras. Associate Editor
Journal of Management (JOM) is committed to publishing scholarly empirical and theoretical research articles that have a high impact on the management field as a whole. JOM encourages new ideas or new perspectives on existing research. Manuscripts that are suitable for publication in JOM cover domains such as business strategy and policy, entrepreneurship, human resource management, organisational behaviour, organisational theory, and research methods. Journal of Management is the official journal of the Southern Management Academy. Its average time from submission to first decision: 45 days. Edited by Sage, its 2012 impact factor is 6.704.

IBR. International Business Review
Represented by: Pervez Ghauri. Editor in Chief
IBR is an outstanding journal in International Business. Its articles, all of which are refereed, comprise: empirical studies with practical application; examinations of theoretical and methodological developments in the field of business studies; and reviews of the literature in international business. IBR is the official journal of the European International Business Academy (EIBA). Edited by Elsevier, its 2012 impact factor is 1.849.

CGIR. Corporate Governance: an International Review
Represented by: Alessandro Zattoni. Co-Editor in Chief
The mission of CGIR is to publish cutting-edge research on the phenomena of comparative corporate governance throughout the global economy. CGIR acts as a forum for the exchange of information, insights and knowledge based on both theoretical development and practical experience. It is committed to publishing rigorous and relevant research on corporate governance so that the practice of corporate governance can be influenced and improved throughout the world. Edited by Wiley, its 2012 impact factor is 1.4.

BRQ. Business Research Quarterly
Represented by: Xosé H. Vázquez. Editor in Chief
BRQ is a quarterly journal that intends to serve as a forum to provide widespread coverage of methodological and empirical works and theoretical studies in areas
associated with Economics and Business Management, in order to promote the interchange of ideas in these fields, as well as to serve as a stimulus for future research and development of knowledge and business reality. BRQ is the official journal of ACEDE, the Spanish Business and Management Academic Society. Formerly known as Cuadernos de Economía y Dirección de Empresa, it is edited by Elsevier and its 2012 impact factor is 0.395.


**Friday, 6 June. 8.30 - 9.50.** Cafeteria. Sorolla Hotel

Confirmed editors:
- Journal of Global Mobility
- Journal of Business Communication
- International Journal of Emergency Services
- European Management Journal
- and some more not confirmed yet

Meet the Editors II

**Friday, 6 June. 14.15 - 15.35.** VCC.Auditorium II

Participant journals:
BJM. British Journal of Management
Represented by: Pawan S.Budhwar. Editor in Chief.
BJM provides a valuable outlet for research and scholarship on management-orientated themes and topics. It publishes articles of a multi-disciplinary and interdisciplinary nature as well as empirical research from within traditional disciplines and managerial functions. With contributions from around the globe, the journal includes articles across the full range of business and management disciplines. BJM is published on behalf of the British Academy of Management. Edited by Wiley, its 2012 impact factor is 2.042.

EMR. European Management Review (Official Journal of EURAM)
Represented by: Mustafa Ozbilgin. Editor in Chief.
EMR is an international journal dedicated to advancing the understanding of management in private and public sector organizations through empirical investigation and theoretical analysis. As the official journal of the European Academy of Management, EMR aims to foster high quality management scholarship among European scholars, and academics specifically interested in European management issues with a relevance to the global community. EMR is especially interested in new data sources, including models that test new theory and expand sample pools by including alternative approaches to sampling and measurement, and samples drawn from nontraditional or less traditional sources. Edited by Wiley, its 2012 impact factor is 1.219.

JMS. Journal of Management Studies
Represented by: Dries Faems. Editor in Chief.
JMS is a globally respected journal with a long established history of innovation and excellence in management research. International in scope and readership, JMS is a multidisciplinary journal, publishing articles on organization theory and behaviour, strategic and human resource management - from empirical studies and theoretical developments to practical applications. Edited by Wiley, its 2012 impact factor is 3.799.
R&DM. R&D Management
Represented by: Ellen Enkel. Editor in Chief.
R&D Management publishes articles which address the interests of both practicing managers and academic researchers in R&D and innovation management. Covering the full range of topics in research, development, design and innovation, and related strategic and human resource issues - from exploratory science to commercial exploitation - articles also examine social, economic and environmental implications. Edited by Wiley, its 2012 impact factor is 1.58.

LRP. Long Range Planning
Represented by: James A. Robins. Editor in Chief.
Long Range Planning (LRP) is a leading international journal for the field of strategic management. The journal has forged a strong reputation for publishing original research since 1968. LRP encourages submission of articles that involve empirical research and theoretical articles, including studies that review and assess the current state of knowledge in important areas of strategy. The majority of users of LRP come from the academic world, and the journal serves two functions in that world: the transmission of research findings among academic researchers, and the transmission of ideas that are useful in the classroom. Articles may be written for practicing managers and students in professional programs, or they may be directed primarily to academic researchers. LRP takes an inclusive approach to empirical research, publishing studies based on primary survey data, archival data, case study and other recognized approaches to data collection. Long Range Planning is the official journal of the Strategic Planning Society. Edited by Elsevier, its 2012 impact factor is 3.667.

EMJ. European Management Journal
Represented by: Michael Haenlein. Editor in Chief.
EMJ is a generalist, academic review covering all fields of management including, but not limited to business ethics, business strategy, entrepreneurship & innovation, information systems, international business & cross-cultural studies, marketing, organization studies & general management as well as supply chain & operations management. EMJ aims to present the latest thinking and research on major management topics in form of articles that meet high academic quality standards, while still being accessible to non-specialists. Interdisciplinary research and cross-functional issues are particularly favoured. Edited by Elsevier, its 2012 impact factor is 0.566.
Awards

Conference Awards

**EURAM Conference: Best Paper Award & Best Reviewer Award**
Since 2010, the Conference Scientific Committee selects the Best Paper and Best Reviewer from the current year’s submissions and reviews.

**EURAM Doctoral Colloquium Best Paper Award**
The Doctoral Colloquium which will precede the conference on 2-3 June 2014 will attract students keen to develop their research proposal with senior EURAM management researchers after having been selected through an intense review process. Awardees will receive a EURAM Best Paper certificate and prize money of up to 1000 Euro.

**TUM Research Excellence Award in Innovation & Leadership 2014**
The TUM Research Excellence Award of the Peter Pribilla Foundation honours significant scholarly contributions that advance our knowledge and understanding in the field of “Innovation & Leadership”.

Significant scholarly contributions may take the form of conceptual, theoretical, methodological or empirical developments. Emerging scholars on the level of post-doctoral researchers as well as early career academics and professors are eligible for the award.

The recipient of the TUM Research Excellence Award in Innovation & Leadership 2014 of the Peter Pribilla Foundation will

- be recognized at the 14th EURAM Conference, June 4th – 7th, 2014 in Valencia, Spain
- receive a prize money of 10,000 EUR and
- have the opportunity to present his/her research in the prominent setting of the TUM Institute for Advanced Study (IAS).

Chair of the Award Selection Committee:
Prof. Dr. Ralf Reichwald
Peter Pribilla Foundation
Technische Universität München
Richard-Wagner-Straße 18
80290 München
Germany

**Awards associated to SIGs**

**SIG on Business & Society**
**Best paper(s) award.** A signed document recognizing the quality of the paper(s)

**SIG on Corporate Governance**
**Best paper award.** Certificate
**Best reviewer award.** Certificate

**SIG on Entrepreneurship**
Young scholar and Ph.D. student best paper award.
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**SIG on Family Business Research**

**BEST PAPER AWARD.**

SPONSORED BY WIFU – WITTEM INSTITUTE FOR FAMILY BUSINESSES, GERMANY.

The FBR SIG Committee assigns every year the “FBR SIG BEST PAPER AWARD” to one accepted paper which has got the highest scores during the review process. Three papers are nominated for this award. All nominated papers will go through another review process and the FBR SIG Committee will finally decide which one will get the Best Paper Award. The award consists of a plaque for the authors sponsored by Witten Institute for Family Business (Germany). The best paper award will be assigned during the FBR SIG plenary session on the 6th of June. In order to get the FBR SIG Best Paper Award one authors of the nominated papers must be registered to the EURAM 2014 Annual Conference and attend the conference.

**BEST REVIEWER AWARD.**

SPONSORED BY WIFU – WITTEM INSTITUTE FOR FAMILY BUSINESSES, GERMANY

The FBR SIG Committee assigns every year the “FBR SIG BEST REVIEWER AWARD” to one reviewer who has given his/her services for the FBR SIG EURAM 2014 reviewer activities. Three reviewers are nominated for this award. All nominated reviewers’ reports will go through an evaluation process and the FBR SIG Committee will finally decide which one will get the Best Reviewer Award. The award consists of a plaque for the reviewer sponsored by Witten Institute for Family Business (Germany). The best reviewer award will be assigned during the FBR SIG plenary session on the 6th of June. In order to get the FBR SIG Best Reviewer Award the nominated reviewers must be registered to the EURAM 2014 Annual Conference and attend the conference.

SIG on Gender, Race & Diversity in Organisations

SIG Best paper award. – Amazon vouchers for Euro 100

**SIG on Project Organising**

IPMA-PMI Prize on best track paper.
IPMA-PMI Prize best student paper.

**SIG on Research Methods & Research Practice**

SIG Best paper award

**SIG on Strategic Management**

*Best Paper Award of EURAM 2014 to honour the academic work of exceptional excellence in the field of “Business Model” and “Business Ecosystem”. Sponsored by the BNP-KPMG Endowed Chair of “Business Model and Entrepreneurial Innovation” of NEOMA Business School*

Created by the merger of Rouen Business School and Reims Management School in 2013, NEOMA Business School envisions grooming the breed of business leaders and entrepreneurs with managerial skills par excellence. The prize shall be of 1000 Euros and a certificate. For papers with more than one author, the maximum prize shall be divided equally among all authors and each shall receive a certificate. The aim of the award is to offer encouragement to aspiring academicians’ and honour their contribution to business, entrepreneurship and business model sustainability research and development. This is also in line with academic vision of NEOMA business School.

All interested EURAM 2014 participants in the field of Business Model Innovation and Business Ecosystem should send their full papers to Dr. Liang Guo of NEOMA Business School by email: liang.guo@neoma-bs.fr before 15th May, 2014.
Conference General Track

**Topic 15_02 sponsored by the International Journal of Emergency Services (IJES).**

*International Journal of Emergency Services (IJES)* will offer the author of the best paper of the Crisis, emergency management and recovery, a Best Paper award certificate, an invitation to be considered for publication in IJES and one year complimentary online access to the journal. The editors also encourage panel presenters to submit their papers to the journal.

**Topic 15_03 sponsored by Leadership (LEA).**

The track proponents/chairs will select the paper with the best quality based on the blind peer review process and paper presentation for ‘fast-track’ publication in Leadership (Sage)  
http://lea.sagepub.com
## SIG ACTIVITIES

### SIG Business & Society

#### Pre-Conference Activities. (4 June)

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<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>09.00 - 10.00</td>
<td>SIG &amp; Track Chairs Meeting. <strong>VCC.Room.103</strong></td>
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<tr>
<td>10.30 - 12.00</td>
<td>SIG presentation &amp; Awards. <strong>VCC.Room.103</strong></td>
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#### SIG Plenary Sessions (6 June)

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<tr>
<td>14.15 - 15.35</td>
<td>SIG Assembly. <strong>VCC.Auditorium.3B</strong></td>
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<td>Joint event – co-organised by Enel Foundation</td>
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<td>New patterns of organisations - New ways of doing businesses</td>
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#### Post-Conference Activities (7 June)

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<tr>
<td>08.30 - 12.00</td>
<td>Meet the editors + Keynote speaker. <strong>Melia.Meeting.02</strong></td>
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<tr>
<td></td>
<td>Editors: J.F. Chanlat. International Management,</td>
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<td>M. Ozbilgin. European Management Review,</td>
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<td>Y. Pesqueux. Society and Business Review</td>
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<td>Keynote: Jean-François Chanlat. The reception of European management</td>
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<td>research inside the Anglo-Saxon field</td>
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### SIG Corporate Governance

#### Pre-Conference Activities (4 June)

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<th>Time</th>
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<tr>
<td>10.30 - 11.50</td>
<td>Panel 1.CEOs and sustainable leadership. <strong>VCC.Auditorium.3A</strong></td>
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<td>Panellists: P. W, Dorfman (New Mexico State University),</td>
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<td>M. Javidan (Thunderbird School of Global Management)</td>
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<td>P. J. Hanges (University of Maryland)</td>
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<td>12.10 - 13.30</td>
<td>Panel 2. TMT and strategy: The role of TMT in strategy making and implementation. <strong>VCC.Auditorium.3A</strong></td>
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<td>Cosponsors: EURAM Strategic Management SIG; TMT &amp; Business Strategy Research (EIASM group)</td>
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<td>Panellists: Christophe Boone (Antwerp University),</td>
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<td>Don Hambrick (Pennsylvania State University),</td>
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<td></td>
<td>Richard Whittington (Oxford University)</td>
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</table>
SIG Plenary sessions (6 June)

16.00 - 17.20  SIG Assembly.  VCC.Room.101  
Chair: Wim Voordeckers (Hasselt University)  wim.voordeckers@uhasselt.be

SIG Entrepreneurship

Pre-Conference Activities (4 June)

08.30 - 13.40  SIG workshop. Road to EURAM 2015.  VCC.Room.101

SIG Plenary Sessions (6 June)


Joint event – co-organised by Enel Foundation 
New patterns of organisations - New ways of doing businesses 
Keynote Speaker: Tania Ellis  
Co-organised by Enel Foundation.

Post-Conference Activities (7 June)

08.30 - 12.00  Building EURAM 2015.  Melia.Meeting.03

12.10 - 13.30  COST project meeting (by invitation only).  Melia.Meeting.03

SIG Family Business Research

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly.  Melia.Meeting.02

Chairs:
Prof. Andrea Calabrò, Witten Institute for Family Business, Germany.  
E-Mail: andrea.calabro@uni-wh.de
Prof. Donata Mussolino, University of Naples Federico II, Italy.  
E-Mail: dmuossoli@unina.it
Prof. Alfredo De Massis, Lancaster Business School, UK.  
E-Mail: a.demassis@lancaster.ac.uk
SIG Gender, Race & Diversity in Organisations

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly & Symposium. Melia.Meeting.05
Chair: Beverly Dawn Metcalfe, University of Manchester, Beverly.Metcalfe@manchester.ac.uk

Symposium: Ambivalence, Backlash and Resistance: The Future of Diversity Management in the Global Political Economy

Speakers:
Beverly Metcalfe (University of Manchester, UK) Beverly.Metcalfe@manchester.ac.uk
Jawad Syed (University of Huddersfield, UK) j.syed@kent.ac.uk
Hamid Kazeroony (Inverhills Community College, USA) hkazero@inverhills.edu
Harry J. Van Burren III (University of New Mexico) hjvb3@unm.edu
Severine Leloarne (Grenoble Ecole of Management) Severine.LELOARNE@grenoble-em.com

SIG Innovation

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly. VCC.Auditorium.3A

SIG International Management

SIG Plenary Sessions (5 June)

16.00 - 17.20  SIG Assembly. VCC.Room.102

SIG Knowledge & Learning

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly. VCC.Room.108
## SIG Managing Sports

### Pre-Conference Activities (4 June)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>09.00 - 10.00</td>
<td><strong>Keynote Issues in Event Management – the Challenges Ahead.</strong> VCC. Room.104</td>
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<td></td>
<td><strong>Speaker:</strong> Simon Chadwick</td>
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<tr>
<td>10.30 - 12.30</td>
<td><strong>Panel Competitiveness and sustainability of sport events and organisations in Small or Medium-sized cities: challenges &amp; strategies.</strong> VCC.Room.104</td>
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<td></td>
<td><strong>Co-organised by EURAM; Jorge Coll &amp; ESBS (European Sports Business School, Valencia)</strong></td>
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<tr>
<td></td>
<td><strong>Participants/Speakers:</strong></td>
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<td></td>
<td><strong>Javier Viguer:</strong> General Manager at JCFerrero-Equelite Sport Academy and Project Manager at Grand Gemdale-JCFerrero International Tennis Academy (China). Bachelor in Law and a MBA in Sports Management by Real Madrid International School.</td>
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<td><strong>Pablo Pernía:</strong> Director of Communication of the Circuit de la Comunitat Valenciana Ricardo Tormo and the Valencia Street Circuit.</td>
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<td><strong>Víctor Luengo:</strong> Marketing Director and ex-professional basketball player at Pamesa Valencia (1992-2007).</td>
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<td><strong>Moderator:</strong></td>
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<td><strong>Harald Dolles:</strong> Professor in Sport Management at Molde University College, Specialized University, Molde (Norway) and Professor in International Business at the University of Gothenburg, School of Business, Economics and Law (Sweden).</td>
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</tbody>
</table>

### SIG Plenary Sessions (5 June)

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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</thead>
<tbody>
<tr>
<td>17. 25 - 18.45</td>
<td><strong>SIG Assembly.</strong> Melia.Meeting.03</td>
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</table>

## SIG Organisational Behaviour

### Pre-Conference Activities (4 June)

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>10.30 - 12.30</td>
<td><strong>Keynote speaker.</strong> Melia.Meeting.02</td>
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<tr>
<td></td>
<td><strong>Speakers:</strong></td>
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<td></td>
<td>• Dr. Davide Secchi – “Applications of Agent Based Models in Organizational Behaviour Research”</td>
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<td></td>
<td>• Dr. Christian Vögtlin – “Introducing the Responsible Leadership Scale”</td>
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</table>

### SIG Plenary sessions (5 June)

<table>
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<tr>
<th>Time</th>
<th>Event</th>
<th>Location</th>
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<tbody>
<tr>
<td>17. 25 - 18.45</td>
<td><strong>SIG Assembly.</strong> VCC.Room.101</td>
<td></td>
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</tbody>
</table>
SIG Project Organising

Preconference Activities (4 June)

09.00 - 10.00  SIG chairs preconference meeting. VCC.Room.109

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly. VCC.Room.103

SIG Public Management

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Assembly. VCC.Room.104

SIG Research Methods & Research Practice

SIG Plenary Sessions (6 June)

16.00 - 17.20  SIG Plenary. “Research strategies for the co-construction of knowledge in a sustainable economy”. VCC.Room.109

Speakers:
Jacqueline Fendt (ESCP Europe),
Nathalie Drouin (Université du Québec à Montréal)
Dermot Breslin (University of Sheffield)
Chair: Bill Lee (University of Sheffield) w.j.lee@sheffield.ac.uk

SIG Strategic Management

Pre-Conference Activities (4 June)

10.30 - 11.50  Panel 1. Strategy and innovation. VCC.Auditorium.3B

Panellists:
Susan Hill (Cass Business School)
Justin Jansen (Rotterdam School of Management)
Joan Enric Ricart (IESE Business School)
Cristina Rossi-Lamastra (Politecnico di Milano)

12.10 - 13.30  Panel 2. TMTs and strategy: The role of TMT in strategy making and implementation. VCC.Auditorium.3A

Co-sponsors: EURAM Corporate Governance SIG; TMT & Business Strategy Research (EIASM group)

Panellists:
Christophe Boone (Antwerp University)
Aharon Cohen (LBS)
Don Hambrick (Penn State U)
Richard Whittington (Oxford U)

SIG Plenary sessions (6 June)

16.00 - 17.20  Assembly. VCC.Auditorium.3B
Parallel Sessions
SIG Business & Society

**Business & Society - General Track**

**SLOT 1 (15:00 - 16:20) - VCC. Room.106 - Competitive**

**ENVIRONMENTAL STRATEGIES**

*Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK*

**Discussant:** Jacob Dahl Rendtorff

**Paper presentations:**

11252 **PROTECTED AREAS: ARCHETYPE OR ALTERNATIVE MODEL FOR ENVIRONMENTAL MANAGEMENT? A COMPARISON OF STRATEGIES AND ARRANGEMENTS USED IN AMAZONIA**
   Sandra Nicolle AGROPARISTECH/CNRS
   Maya Leroy AGROPARISTECH/ MRM

10426 **CONNECTION BETWEEN ENVIRONMENTAL AND QUALITY MANAGEMENT SYSTEMS OVER BUSINESS PERFORMANCE**
   Vera Ferrón-Vilchez ARIZONA STATE UNIVERSITY
   Nicole Damall UNIVERSITY OF GRANADA
   Dante Ignacio Leyva-La Hiz UNIVERSITY OF GRANADA

11091 **DETERMINANTS OF THE SELECTION OF ENVIRONMENTAL SERVICE SUPPLIERS: EVIDENCE IN THE FIELD OF INDUSTRIAL WASTE MANAGEMENT**
   Filippo Corsini SCUOLA SUPERIORE SANT’ANNA - ISTITUTO DI MANAGEMENT
   Natalia Marzia Gusmerotti SCUOLA SUPERIORE SANT’ANNA - ISTITUTO DI MANAGEMENT
   Francesco Testa SCUOLA SUPERIORE SANT’ANNA - ISTITUTO DI MANAGEMENT
   Francesco Rizzi SCUOLA SUPERIORE SANT’ANNA - ISTITUTO DI MANAGEMENT
   Marco Frey SCUOLA SUPERIORE SANT’ANNA - ISTITUTO DI MANAGEMENT

**SLOT 1 (15:00 - 16:20) - VCC. Room.108 - Competitive**

**CORPORATE REGULATION**

*Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK*

**Chair:** Corinne Vercher

**Discussant:** Florence Palpacuer

**Paper presentations:**

10324 **BEYOND STEWARDS OR AGENTS: THE FOUNDAIONAL CONSTITUTION OF THE CARL ZEISS COMPANY**
   Blanche Segrestin MINES PARISTECH
   Armand Hatchuel MINES PARISTECH

10506 **THE BLIND SPOT OF CORPORATE SOCIAL RESPONSIBILITY: CHANGING THE LEGAL FRAMEWORK OF THE FIRM**
   Kevin Levillain MINES PARISTECH
   Blanche Segrestin MINES PARISTECH

10791 **ECOSYSTEM ARCHITECTURE DESIGN: ENDOGENOUS AND EXOGENOUS STRUCTURAL PROPERTIES**
   Kati Jarvi LAPPEENRANTA UNIVERSITY OF TECHNOLOGY
   Paavo Ritala LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

**SLOT 1 (15:00 - 16:20) - VCC. Room.105 - Competitive**

**LEADERSHIP FOR ORGANISATIONAL CHANGE AND RESISTANCE - SESSION 1: GENDER EQUALITY AT THE TOP AND AUTHENTIC LEADERSHIP**

*Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK*

**Topic of Special Interest:** 01_03 LEADERSHIP FOR ORGANISATIONAL CHANGE AND RESISTANCE

**Chair:** Vassilopoulou Joana

**Discussant:** Mustafa Ozbilgin

**Paper presentations:**

11120 **HAVING IT ALL? WOMEN IN HIGH COMMITMENT CAREERS AND WORK-LIFE BALANCE IN NORWAY**
   Cathrine Seerstead UNIVERSITY OF SUSSEX
   Gill Kirtin QUEEN MARY UNIVERSITY

11176 **WOULD A ROSE BY ANY OTHER NAME STILL SMELL AS SWEET? THE IMPORTANCE OF AUTHENTIC LEADERSHIP IN LEADERSHIP DEVELOPMENT**
   Clifford Lewis QUEEN MARY UNIVERSITY OF LONDON
   Aldossari Maryam QUEEN MARY UNIVERSITY OF LONDON
   Bourne Dorota QUEEN MARY UNIVERSITY OF LONDON

10109 **THE TONE AT THE TOP - CEOs AS MACRO CHANGE AGENTS FOR GENDER EQUALITY**
   Elisabeth K. Kelan KINGS COLLEGE LONDON
   Patricia Wrati KINGS COLLEGE LONDON
PARALLEL SESSIONS

WEDNESDAY 4 JUNE 2014

SLOT 1 (15:00 - 16:20) - VCC.Room.107 - Competitive

INSTITUTION AND CHANGE - SESSION 1: COMPLEXITY

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Topic of Special Interest: 01_02 INSTITUTIONS AND CHANGE
Chair: Xavier Deroy
Discussant: Yvon Pesqueux
Paper presentations:

10275 MANAGING ORGANIZATIONAL DILEMMAS: COMPLEXITY DYNAMICS AND IRREGULAR OSCILLATION
Fendt Jacqueline ESCP EUROPE
Dieleman Marleen NUS BUSINESS SCHOOL
Kaminska Renata SKEMA BUSINESS SCHOOL
Thomas Catherine UNIVERSITE NICE
Mckelvey Bill EUROMED

10301 FIRM DENSITY, SOCIAL MOVEMENT SUPPORT, AND GOVERNMENT ENDORSEMENT OF NASCENT INDUSTRIES
Panayiotis Georgallis HEC PARIS
Glen Dowell CORNELL UNIVERSITY
Rodolphe Durand HEC PARIS

10960 CLUSTER GOVERNANCE AND INSTITUTIONAL DYNAMICS. A COMPARATIVE ANALYSIS OF FRENCH REGIONAL CLUSTERS OF INNOVATION
Anne Berthinier-Poncet CNAM

Business & Society – Track: Accounting and Control for Sustainability

SLOT 1 (15:00 - 16:20) - VCC.Room.109 - Competitive

SOCIAL AND ENVIRONMENTAL DISCLOSURE: DETERMINANTS AND EFFECTS

Track: 01 BUSINESS & SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY
Chair: Lucrezia Songini
Discussant: Christian Herzig
Paper presentations:

10405 THE IMPACT OF CORPORATE SOCIAL DISCLOSURE ON SOCIALLY RESPONSIBLE FUNDS
Francesco Gangi SECONDA UNIVERSITÀ DI NAPOLI, DEPARTMENT OF ECONOMICS

10649 CORPORATE ENVIRONMENTAL DISCLOSURE: EFFECTS OF REPUTATION, STAKEHOLDER ENGAGEMENT AND COUNTRY CHARACTERISTICS
Dmitris Tsouknidis ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS
Spyros Lioukas ATHENS UNIVERSITY OF ECONOMICS AND BUSINESS

10501 THE HOME AND HOST COUNTRY EFFECTS ON THE CORPORATE SOCIAL RESPONSIBILITY REPORTING OF MULTINATIONAL CORPORATIONS’ SUBSIDIARIES: BETWEEN IMPLICIT AND EXPLICIT FORMS.
Gabriela Gutierrez Huerter O UNIVERSITY OF NOTTINGHAM
Wendy Chapple UNIVERSITY OF NOTTINGHAM
Jeremy Moon UNIVERSITY OF NOTTINGHAM
Christian Herzig TRENT UNIVERSITY
SIG Corporate Governance

**Corporate Governance - General Track**

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<th>Slot</th>
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<th>Chair</th>
<th>Discussant</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>15:00-16:20</td>
<td>WOMEN ON BOARDS: BEYOND THE BUSINESS CASE</td>
<td>Heike Mensi-Klarbach</td>
<td>Katrin Hansen</td>
<td>Emmanuel Zenou, Fabrice Galia, Marc Ingham</td>
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**Corporate Governance – Track: Top Management Teams & Business Elites**

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<tr>
<th>Slot</th>
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<th>Chair</th>
<th>Discussant</th>
<th>Presenters</th>
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<tbody>
<tr>
<td>15:00-16:20</td>
<td>UPPER ECHELONS IN AN INTERNATIONAL CONTEXT</td>
<td>Georg Wernicke</td>
<td>Dimitrios Georgakakis</td>
<td>Peder Greve, Mathias Imbach</td>
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</table>

**SIG Corporate Governance**
SIG Entrepreneurship

ENTREPRENEURSHIP AND SOCIETAL CHANGE 1: THE VALUE OF SOCIAL ENTREPRENEURSHIP

Chair: Benedicte Brøgger
Discussant: Lamberto Zollo

Paper presentations:

11232 MONETIZING SOCIAL VALUE CREATION - A BUSINESS MODEL APPROACH -
Matthias Raith OTTO-VON-GUERICKE UNIVERSITY
Susanne Dohrmann OTTO-VON-GUERICKE UNIVERSITY
Nicole Siebold OTTO-VON-GUERICKE UNIVERSITY

11179 SOCIAL ENTREPRENEURSHIP: A HISTORIOGRAPHIC MAPPING
Anna Comacchio CA' FOSCARI UNIVERSITY
Giacoma De Maria CA' FOSCARI UNIVERSITY

10576 WALKING THE GREEN VALLEY: FINANCIAL CONSTRAINTS OF ENVIRONMENTAL ENTREPRENEURS IN THE UK
Markus K Pittler UNIVERSITY OF STIRLING
Georgios Outsios UNIVERSITY OF STIRLING

ACADEMIC SPIN-OFFS

Chair: Cristiano Bellavitis
Discussant: Frédéric Le Roy

Paper presentations:

10248 NETWORKS, RESOURCES AND PERFORMANCE: AN EMPIRICAL STUDY OF ACADEMIC SPIN-OFFS
Noelia Franco-Leal UNIVERSITY OF CADIZ
Carmen Camelo-Ordaz UNIVERSITY OF CADIZ
Elena Sousa-Ginel PABLO DE OLAVIDE UNIVERSITY

10373 KEY RESOURCES AND ACTORS FOR THE EVOLUTION OF ACADEMIC SPIN-OFFS
Mariluz Fernandez-Alles CADIZ UNIVERSITY
Carmen Camelo-Ordaz CADIZ UNIVERSITY
Noelia Franco-Leal CADIZ UNIVERSITY
Salustiano Martinez-Fierro CADIZ UNIVERSITY

11111 FACING THE CHALLENGES FOR ACADEMIC ENTREPRENEURSHIP: SPIN-OFF CREATION IN A DYNAMIC SPANISH TECHNICAL UNIVERSITY
Elies Seguí-Mas UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Faustino Sarrión-Viñas UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Guillermina Tormo-Carbó UNIVERSITAT POLITÈCNICA DE VALÈNCIA
Victor Oltra UNIVERSITAT POLITÈCNICA DE VALENCIA

ENTREPRENEURSHIP EDUCATION 2: ENTREPRENEURIAL CAPABILITIES IN ACTION

Chair: Tina Gruber-Muecke

Paper presentations:

11329 ENTREPRENEURSHIP IN PUBLIC SERVICES: THE CONCEPT AND DEVELOPMENT OF A SERVICE SCIENCE GRADUATE PROGRAM
Elisabetta Marafioti UNIVERSITY OF MILAN BICOCCA
Dario Cavenago UNIVERSITY OF MILAN BICOCCA
Mattia Martini UNIVERSITY OF MILAN BICOCCA

10779 ENTREPRENEURIAL LEARNING REQUIRES ACTION
Tove Brink UNIVERSITY OF SOUTHERN DENMARK
Svend Olle Madsen UNIVERSITY OF SOUTHERN DENMARK

10011 DEVELOPING ENTREPRENEURIAL CAPABILITIES FOR CO-CREATIVE INNOVATION AND INTERNATIONALIZATION
Tiit Elenurm ESTONIAN BUSINESS SCHOOL
SLOT 1 (15:00 - 16:20) - Sorolla.Raco - Competitive

ENTREPRENEURSHIP EDUCATION 1: ENTREPRENEURIAL INTENTIONS
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Topic of Special Interest: 03_01 ENTREPRENEURSHIP EDUCATION - BRIDGING THE GAP BETWEEN THEORY AND PRACTICE
Chair: Hans Lundberg
Discussant: Angeles Montoro-Sanchez
Paper presentations:

10951 FROM UNIVERSITY ENTREPRENEURIAL EDUCATION TO VENTURE CREATION INTENTIONS: THE ROLE OF AUTONOMOUS MOTIVATION AND AUTONOMY SUPPORT
Eftychia Palamida NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Savvas Papagiannidis NEWCASTLE UNIVERSITY BUSINESS SCHOOL
Despoina Xanthopoulou ARISTOTLE UNIVERSITY DEPARTMENT OF PSYCHOLOGY
Gareth Trainer NEWCASTLE UNIVERSITY BUSINESS SCHOOL

10910 ASSESSING SOCIAL CAPITAL DIMENSIONALITY
Mª Concepción Lopez-Fernandez U. OF CANTABRIA
Ana Mª Serrano-Bedia U. OF CANTABRIA
Manuel Palma-Ruiz ITESM

SIG Family Business Research

→ Family Business Research - General Track

SLOT 1 (15:00 - 16:20) - Sorolla.Palmeretes - Competitive

THE ROLE OF CEOS IN FAMILY FIRMS
Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
Topic of Special Interest: 04_01 FAMILY BUSINESS GOVERNANCE
Chair: Andrea Calabrò
Discussant: Mariangela Vecchiarini
Paper presentations:

10416 THE DETERMINANTS OF CEO COMPENSATION IN PRIVATE FAMILY FIRMS
Michiels Anneleen KU LEUVEN - HUB

1063 AUDIT DEMAND IN PRIVATE FAMILY FIRMS: THE ROLE OF FAMILY COHESION AND CEO POWER
Maarten Corten HASSELT UNIVERSITY, KIZOK RESEARCH CENTRE
Tensie Steijvers HASSELT UNIVERSITY, KIZOK RESEARCH CENTRE
Nadine Lybaert HASSELT UNIVERSITY, KIZOK RESEARCH CENTRE
Roger Mercken HASSELT UNIVERSITY, KIZOK RESEARCH CENTRE

10943 IPO VALUE OF FAMILY FIRMS: DOES CEO ROLE MATTER?
Alessandro Cirillo FEDERICO II - UNIVERSITY OF NAPLES
Mauro Romano UNIVERISTY OF FOGGIA
PARALLEL SESSIONS

WEDNESDAY 4 JUNE 2014

SIG Gender Race & Diversity in Organisations

**Gender, Race & Diversity in Organisations – General Track**

**SLOT 1 (15:00 - 16:20) - Sorolla.Faro - Competitive**

**GENEUNAT WORK: STRUCTURE, CULTURE AND STEREOTYPES**

Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)

Chair: Beverly Dawn Metcalfe

Discussant: 

Paper presentations:

1047 GENDER AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: STEREOTYPES, IDEOLOGY, AND STRONG SITUATIONS
Heather Clarke MEMORIAL UNIVERSITY
Lorne Sulsky MEMORIAL UNIVERSITY

1070 GENDER PAY GAPS AMONG HIGHLY EDUCATED PROFESSIONALS – COMPENSATION COMPONENTS DO MATTER
Christian Grund RWTH AACHEN UNIVERSITY

10064 TRAPPED IN A GLASS BOX: THE ROLE OF STRUCTURAL AND CULTURAL CONDITIONS IN MILITATING AGAINST WOMEN’S PROGRESSION TO SENIOR ROLES IN AN IT FIRM
Maxine Robertson QUEEN MARY UNIVERSITY OF LONDON
Gill Kirtin QUEEN MARY UNIVERSITY OF LONDON

SIG Innovation

**Innovation: Into the Future – General Track**

**SLOT 1 (15:00 - 16:20) - Melia.Valentia.A - Competitive**

**CUSTOMER CO-CREATION**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Chair: Kathrin M. Moeleslein

Discussant: 

Paper presentations:

10383 TRANSFORMING FROM SERVICE TO SOLUTION PROVIDERS: IMPLICATIONS FOR CUSTOMER-INDUCED INNOVATION
Björn Höber UNIVERSITY OF KOBLENZ-LANDAU
Mario Schaarschmidt UNIVERSITY OF KOBLENZ-LANDAU

10999 VALUE CREATION WITH CUSTOMER CO-DESIGN: A FIELD EXPERIMENT
Hagen Habicht HHL - LEIPZIG GRADUATE SCHOOL OF MANAGEMENT
Stefan Thallmaier HHL - LEIPZIG GRADUATE SCHOOL OF MANAGEMENT

11028 STAKEHOLDER INTEGRATION IN SERVICE INNOVATION – AN EXPLORATIVE CASE STUDY ON HEALTHCARE SOLUTIONS DEVELOPMENT
Julia Jonas FAU ERLANGEN-NUREMBERG
Angela Roth FAU ERLANGEN-NUREMBERG

**SLOT 1 (15:00 - 16:20) - Melia.Meeting.09 - Competitive**

**SUSTAINABILITY AND SOCIAL INNOVATION**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Chair: Vivek K. Velamuri

Discussant: 

Paper presentations:

10108 REUSING OLD PAPER MILL INFRASTRUCTURE IN NEW DATA CENTERS FOR CLOUD COMPUTING: AN EXAPTATION PROCESS
Päivi Aaltonen UNIVERSITY OF LAPLAND
Pertti Aaltonen AALTO UNIVERSITY

11198 SOCIAL INNOVATION: PAST DEFINITIONS, PRESENT FINDINGS, AND FUTURE RESEARCH
Donatella Ettorre POLITECNICO DI BARI
Pierpaolo Pontrandolfo POLITECNICO DI BARI
Barbara Scozzi POLITECNICO DI BARI
Nicola Bellantuono POLITECNICO DI BARI

10668 WHAT IS FRUGAL INNOVATION? - CONCEPTUALIZATION AND EMPIRICAL EVIDENCE
Stephan Winterhalter UNIVERSITY OF ST.GALLEN, INSTITUTE OF TECHNOLOGY MANAGEMENT
Marco Zeschky UNIVERSITY OF ST.GALLEN, INSTITUTE OF TECHNOLOGY MANAGEMENT
Oliver Gassmann UNIVERSITY OF ST.GALLEN, INSTITUTE OF TECHNOLOGY MANAGEMENT
### PARALLEL SESSIONS

**SLOT 1 (15:00 - 16:20) - Melia.Meeting.02 - Competitive**

**BUSINESS MODEL INNOVATION I: LESSON FROM LONGITUDINAL (CASE) STUDIES**
- **Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
- **Topic of Special Interest:** 06_02 BUSINESS MODEL INNOVATION (BMI)
- **Chair:** Patrick Spieth
- **Discussant:** Joan Enric Ricart

**Paper presentations:**

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<th>Paper ID</th>
<th>Title</th>
<th>Authors</th>
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<tbody>
<tr>
<td>10781</td>
<td>BUSINESS MODEL INNOVATION IN SME CONTEXT</td>
<td>Svend Ole Madsen UNIVERSITY OF SOUTHERN DENMARK Tove Brink</td>
</tr>
<tr>
<td>11067</td>
<td>SURVIVAL THROUGH BUSINESS MODEL INNOVATION: A HISTORICAL CASE STUDY USING SEQUENCE ANALYSIS</td>
<td>Henrik Florén HALMSTAD UNIVERSITY Jonas Gabrielsson LUND UNIVERSITY Carmen Lee HALMSTAD UNIVERSITY</td>
</tr>
<tr>
<td>10213</td>
<td>THE IMPACT OF THE INNOVATION BEHAVIOUR OVER THE ECONOMIC PERFORMANCE AND PROSPECTS IN TECHNOLOGY-BASED FIRMS</td>
<td>Isidre March Chorda UNIVERSITY OF VALENCIA Rosa Maria Yague Perales UNIVERSITY OF VALENCIA</td>
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</table>

**Innovation – Track: Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices**

**SLOT 1 (15:00 - 16:20) - Melia.Meeting.13 - Competitive**

**CULTURE & LEADERSHIP & ORGANISATIONAL CREATIVITY**
- **Track:** 06 INNOVATION >> 06_03 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES
- **Chair:** Canan Ceylan
- **Discussant:** Sarah Maria Meisenberger

**Paper presentations:**

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<tr>
<th>Paper ID</th>
<th>Title</th>
<th>Authors</th>
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<tbody>
<tr>
<td>11152</td>
<td>THE ROLE OF CULTURAL TIGHTNESS-LOOSENESS AND CULTURAL INTELLIGENCE IN INNOVATIVENESS OF EMERGING MARKET FIRMS: AN EMPIRICAL EVIDENCE FROM POLAND</td>
<td>Ismail Golgeci POZNAŃ UNIVERSITY OF ECONOMICS Konrad Raczkowski UNIVERSITY OF SOCIAL SCIENCES</td>
</tr>
<tr>
<td>10321</td>
<td>THE CONTROL-INNOVATION SYSTEM: HOW ORGANISATIONAL PARTICIPANTS MANAGE THE INNOVATION</td>
<td>Julien Batac UNIVERSITY OF BORDEAUX Vincent Maymo UNIVERSITY OF BORDEAUX</td>
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<tr>
<td>10627</td>
<td>ORGANIZATIONAL CREATIVITY AND FIRM PERFORMANCE: HOW DO ENVIRONMENTAL MODERATORS MATTER?</td>
<td>Wojciech Dyduch UNIVERSITY OF ECONOMICS Katarzyna Bratnicka UNIVERSITY OF ECONOMICS</td>
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**Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements**

**SLOT 1 (15:00 - 16:20) - VCC.Room.102 - Competitive**

**OPEN INNOVATION, ORGANISATION AND WORKFORCE**
- **Track:** 06 INNOVATION >> 06_04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS
- **Chair:** Julia Mueller
- **Discussant:** Rachel Bocquet

**Paper presentations:**

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<th>Paper ID</th>
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<tr>
<td>10113</td>
<td>THE IMPACT OF OPENNESS ON ORGANIZATIONAL INNOVATION</td>
<td>Rachel Bocquet Sandra Dubouloz IREGE, UNIVERSITY OF SAVOIE</td>
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<tr>
<td>10214</td>
<td>EMPLOYEE DRIVEN INNOVATION: BRIDGING CLOSE AND OPEN INNOVATION PRACTICES</td>
<td>Eric Michael Laviolette NOVANCIA BUSINESS SCHOOL Renaud Redien-Collot NOVANCIA BUSINESS SCHOOL Anne-Charlotte Teglborg NOVANCIA BUSINESS SCHOOL</td>
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<tr>
<td>11226</td>
<td>EXAMINING THE INVOLVEMENT OF HIGHLY-QUALIFIED EXTERNAL EMPLOYEES IN INNOVATION - FROM AN ORGANIZATIONAL PERSPECTIVE</td>
<td>Nagwan Abu El-Ella HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT Andreas Pinkwart HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT John Bessant UNIVERSITY OF EXETER BUSINESS SCHOOL</td>
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</table>
SIG International Management

→ International Management - General Track

SLOT 1 (15:00 - 16:20) - Melia.Meeting.01 - Competitive

IHMR: TALENTS AND HIGH PERFORMANCE
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Chair: Markus G Kittler
Discussant: Ursula Schinzel
Paper presentations:

10585 GUANXI AND HIGH PERFORMANCE WORK SYSTEMS IN CHINA: EVIDENCE FROM A STATE-OWNED ENTERPRISE
Huiping Xian
BoURNEMOUTH UNIVERSITY
Carol Atkinson
MANCHESTER METROPOLITAN UNIVERSITY
Yue Meng-Lewis
BOURNEMOUTH UNIVERSITY

10953 ANALYSING THE MODERATING ROLE OF CULTURAL VALUES IN THE JD-R MODEL: A META-ANALYSIS
Markus Kittler
UNIVERSITY OF STIRLING
Lucy Wilcox
UNIVERSITY OF STIRLING
Karsten Paul
UNIVERSITY OF ERLangen-NUREMBERG

→ International Management – Track: Expatriate Management

SLOT 1 (15:00 - 16:20) - Melia.Meeting.03 - Competitive

JGM BEST PAPER AWARD SESSION
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT
Chair: Jan Selmer
Discussant: Ling Eleanor Zhang
Paper presentations:

10165 EXPatriATES’ SYMbolIC LEADERSHIP ADJUSTMENT. AN ANALYSIS OF HOW CULTURE AFFECTS EXPATRIATES’ USE OF SYMbolIC INTERACTION TO LEAD WHEN ABROAD
Christian Linder
UNIVERSITY OF BAMBERG

10814 THE BRIGHT AND DARK SIDE OF JOB EMbedDEDNESS: THE ROLE OF JOB EMbedDEDNESS IN PREDICTING JOB PERFORMANCE AND OCBS OF ORGANIZATIONAL AND SELF-INITIATED EXPATRIATES
Marie Andersen
UNIVERSITY OF BAMBERG

11301 DO EXPATRIATES SUFFER FROM BURNOUT?
Fabian Froese
UNIVERSITY OF GOETTINGEN
Albert Kraeh
UNIVERSITY OF GOETTINGEN

SIG Managing Sports

→ Managing Sport - General Track

SLOT 1 (15:00 - 16:20) - Melia.Meeting.11 - Competitive

MANAGING SPORT EVENTS
Track: 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK
Topic of Special Interest: 09_02 MANAGING EVENTS
Chair: Harald Dolles
Discussant: Harald Dolles
Paper presentations:

10111 ANALYSING THE RELATIONSHIP BETWEEN THE IMPACT OF AN SPORT EVENT IN PRESS MEDIA AND TOURISM
Paula Barres-Fernandez
UNIVERSITAT POLITECNICA DE VALENCIA
Gabriela Ribes-Giner
UNIVERSITAT POLITECNICA DE VALENCIA

11205 VOLUNTEERS AT BIKE RACE EVENTS: ANTECEDENTS OF COMMITMENT AND INTENTION TO REMAIN VOLUNTEERING AT FUTURE EVENTS
Reidar Johan Mykletun
UNIVERSITY OF STAVANGER
Kirsta Himanen
UNIVERSITY OF STAVANGER

10735 PERCEIVED SUSTAINABILITY AND SPORT EVENTS: THE CASE OF STOCKHOLM MARATHON
Victor Aichagui
LINKÖPING UNIVERSITY - MANAGEMENT AND ENGINEERING (IEI)
Sten Söderman
STOCKHOLM UNIVERSITY - SCHOOL OF BUSINESS
SIG Organisational Behaviour

Organisational Behaviour - General Track

SLOT 1 (15:00 - 16:20) - Sorolla.Brosquil - Competitive

Organisations, Individuals and Cultures

Track: 10 Organisational Behaviour >> 10.00 Organisational Behaviour - General Track
Chair: Sara Lombardi
Discussant: Alessandro Hinna

Paper presentations:

1031 Positive Organisational Culture and Organizational Citizenship Behaviors: From Positive Reinforcement to the Development of Institutional Environment
Hong Bui UNIVERSITY OF SOUTHAMPTON
Gordon Liu UNIVERSITY OF BATH
Wai Wai Ko BRUNEL UNIVERSITY

10499 Organizational Culture During a Merger: A Sociotechnical Perspective
Filomena Canterino POLITECNICO DI MILANO
Stefano Carella POLITECNICO DI MILANO
Abraham Shani CALIFORNIA POLYTECHNIC STATE UNIVERSITY

11100 What Makes People Move? The (Strange) Dynamics of the Shift from Traditional to Direct Banking.
Umberto Filotto UNIVERSITA DI ROMA TOR VERGATA
Massimo Caratelli UNIVERSITA DI ROMA 3
Fabrizio Fornezza GFK ITALY
Laura Salvadori GFK ITALY
Cristiana Zacchi GFK ITALY

SLOT 1 (15:00 - 16:20) - Sorolla.Arenas - Paper Development

Communication

Track: 10 Organisational Behaviour >> 10.00 Organisational Behaviour - General Track
Chair: Ilfryn Price

Paper presentations:

10343 Participatory vs. Programmatic Change Communication: The Impact of Power Distance-orientation on Recipients’ Reactions
Sevda Yüksek LEUPHANA UNIVERSITY LÜNEBURG

10352 Mobile Communication and the Spiralising Effects of Techno-overload, Autonomy and Commitment
Stephen Jeffrey UNIVERSITY OF PASSAU
Heike Willmann UNIVERSITY OF PASSAU
Marina Friedler UNIVERSITY OF PASSAU

10067 Managing the Employee-Customer Encounter in Remote Services
Donana Chio Rovira I Virgili University
Mirea Valerde Rovira I Virgili University
Gerard Ryan Rovira I Virgili University
Yury Ustrov Rovira I Virgili University
Maria Del Mar Pàmies Rovira I Virgili University

SLOT 1 (15:00 - 16:20) - Sorolla.Perellonet - Competitive

Diversity, Social Comparisons and Knowledge

Track: 10 Organisational Behaviour >> 10.00 Organisational Behaviour - General Track
Chair: Donald Nordberg
Discussant:

Paper presentations:

10655 Unraveling the Impact of Workforce Age Diversity on Organizational Performance
Kim De Meulenaere UNIVERSITY OF ANTWERP
Christophe Boone UNIVERSITY OF ANTWERP
Tine Buyt UNIVERSITY OF ANTWERP

10744 Despair or Repair? Exploring the Value of Social Comparison as a Coping Strategy in Organisations
Austin Chia MONASH UNIVERSITY
Belinda Allen MONASH UNIVERSITY

10528 We’re Different but We Share - The Effect of Knowledge-relevant Differences on Knowledge Sharing
Daniela Nooten ESADÉ BUSINESS SCHOOL - RAMON LLULL UNIVERSITY
Alex Makarevich ESADÉ BUSINESS SCHOOL - RAMON LLULL UNIVERSITY
Torsten Biemann UNIVERSITAT MANNHEIM
Sven Voelpel JACOBS UNIVERSITY
Jaime Bonache UNIVERSIDAD CARLOS III

EURAM 2014 • WAVES AND WINDS OF STRATEGIC LEADERSHIP FOR SUSTAINABLE COMPETITIVENESS
SIG Project Organising

**Project organising - General Track**

**SLOT 1 (15:00 - 16:20) - Sorolla.Almarda - Paper Development**

**PUBLIC PROCUREMENT PROJECTS**

Track: 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK

Chair: Huemann Martina

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<tr>
<td>PROJECT PERFORMANCE: EVIDENCE FROM THE UK PUBLIC SECTOR</td>
<td>Graham Winch MANCHESTER BUSINESS SCHOOL</td>
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<tr>
<td>RISK ALLOCATION AND SUSTAINABLE ENERGY INNOVATION (SEI) IN COMPLEX PUBLIC-</td>
<td>Sulafa Badi UCL</td>
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<td>CASE OF THE UK’S PRIVATE FINANCE INITIATIVE (PFI) SCHOOL PROJECTS</td>
<td>Stephen Pyke UCL</td>
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<td>EVOLUTION OF COLLABORATIVE PROJECT PROCUREMENT FORMS IN THE CONSTRUCTION</td>
<td>Beverley Lloyd-Walker VICTORIA UNIVERSITY</td>
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<td>SECTOR</td>
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SIG Public Management

**Public Management - General Track**

**SLOT 1 (15:00 - 16:20) - VCC.Room.104 - Competitive**

**LOCAL GOVERNANCE**

Track: 12 PUBLIC MANAGEMENT >> 12_00 PUBLIC MANAGEMENT - GENERAL TRACK

Chair: Anna Mori

Discussant: Dennis Hilgers

**Paper presentations:**

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<th>Paper Title</th>
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<tr>
<td>PERFORMANCE-RELATED PAYMENTS IN LOCAL GOVERNMENTS: IMPROVING PERFORMANCE OR</td>
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<td>JUST INCREASING SALARY?</td>
<td>Patrizio Monfardini DEPARTMENT OF ECONOMIC AND BUSINESS SCIENCES -</td>
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<td>UNIVERSITY OF CAGLIARI HARD - SCIENCE</td>
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<td>ARE MUNICIPAL BAILOUTS SUSTAINABLE? EMPIRICAL EVIDENCE ON THE INTERACTION</td>
<td>Hannes W. Lampe JOHANNES KEPLER UNIVERSITY LINZ</td>
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<tr>
<td>BETWEEN DEBT, EFFICIENCY AND INTEREST PAYMENTS</td>
<td>Dennis Hilgers JOHANNES KEPLER UNIVERSITY LINZ</td>
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<td>TOP-DOWN VERSUS BOTTOM-UP: COMPARING STRATEGIES OF MUNICIPAL MERGERS IN</td>
<td>Claire Kaiser CENTER OF COMPETENCE FOR PUBLIC MANAGEMENT, UNIVERSITY</td>
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<td>(FIVE) WESTERN EUROPEAN COUNTRIES</td>
<td>OF BERN</td>
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## SIG Research Methods & Research Practice

### Research Methods & Research Practice - General Track

**SLOT 1 (15:00 - 16:20) - Melia.Meeting.04 - Competitive**

**NOVEL APPROACHES AND PRACTICAL ISSUES**

Track: 13 RESEARCH METHODS & RESEARCH PRACTICE -> 13_00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK  
Topic of Special Interest: 13_01 NOVEL APPROACHES TO ORGANIZATIONAL PROJECT MANAGEMENT RESEARCH  
Chair: Nathalie Drouin  
Discussant:  

**Paper presentations:**

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</table>
| 10206| **ACTION RESEARCH AS METAMETHODOLOGY: MANAGING THE COMPLEXITY OF AN APPLIED RESEARCH PROJECT** | Shankar Sankaran (UNIVERSITY OF TECHNOLOGY SYDNEY)  
Bob Dick (SOUTHERN CROSS UNIVERSITY)  
Kelly Shaw (SOUTHERN CROSS UNIVERSITY)  
Jacqui Kelly (LUTHERAN COMMUNITY CARE QUEENSLAND)  
Jeffrey Soar (UNIVERSITY OF SOUTHERN QUEENSLAND)  
Alan Davies (SOUTHERN CROSS UNIVERSITY)  
Annie Banbury (SOUTHERN CROSS UNIVERSITY) |
| 10742| **FROM A METHODOLOGY EXERCISE TO THE DISCOVERY OF A CRISIS: SERENDIPITY IN FIELD RESEARCH** | Magali Simard (UNIVERSITE DU QUEBEC A MONTREAL)  
Danielle Laberge (UNIVERSITE DU QUEBEC A MONTREAL) |

**SLOT 1 (15:00 - 16:20) - Melia.Meeting.16 - Competitive**

**ENGAGING WITH PRACTICE: MAKING RESEARCH RELEVANT**

Track: 13 RESEARCH METHODS & RESEARCH PRACTICE -> 13_00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK  
Chair: Julie Gore  
Discussant:  

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</table>
| 10209| **THE VALUE OF QUALITATIVE RESEARCH IN SUPPLY CHAIN MANAGEMENT: A MATRIX ANALYSIS OF LOGISTICS NETWORKS** | Thierry Houé (ICN BUSINESS SCHOOL - CEREFIGE)  
Eileen Murphy (ICN BUSINESS SCHOOL - CEREFIGE) |
| 10155| **COLLABORATION WITH CONSULTANTS IN CLOSING AND BRIDGING THE RELEVANCE GAP** | Onno Bouwmeester (VU UNIVERSITY)  
Brian Tjemkes (VU UNIVERSITY)  
Stefan Heusinkveld (VU UNIVERSITY) |
| 11055| **WHAT’S SO SPECIAL ABOUT ACTION RESEARCH? A TARGETED CRITICAL REVIEW OF EXPERIENTIAL AND PRESCRIPTIVE LITERATURE** | Veronica Carlsson (CHALMERS UNIVERSITY OF TECHNOLOGY)  
Christian Koch (CHALMERS UNIVERSITY OF TECHNOLOGY) |
SIG Strategic Management

**Strategic Management - General Track**

**SLOT 1 (15:00 - 16:20) - VCC.Auditorium.3A - Competitive**

**ABSORPTIVE CAPACITY: LINKING THE CONTEXT WITH MANAGERIAL COGNITION, CONFLICT AND STRATEGIES**

Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

Topic of Special Interest: 14.06 THE MICROFOUNDATIONS OF ORGANIZATIONAL AMBIDEXTERY: MULTILEVEL INSIGHTS

Chair: Tom Momm

Discussant: Patrick Reinmoeller

Paper presentations:

11035 **ABSORPTIVE CAPACITY AND AMBIDEXTERY IN R&D: LINKING TECHNOLOGY ALLIANCE DIVERSITY AND FIRM INNOVATION**

Abel Lucena UNIVERSITY OF THE BALEARIC ISLANDS

Stephen Roper UNIVERSITY OF WARWICK

10443 **ROLE CONFLICTS IN STRATEGIC RENEWAL: MIDDLE MANAGERS’ ABSORPTIVE CAPACITY, AMBIDEXTERY, AND CONTEXTUAL CROSS-LEVEL MODERATION EFFECTS**

Sebastian Fourné RSM ERASMUS UNIVERSITY

Mariano Heyden NEWCASTLE BUSINESS SCHOOL

Aybars Tunçdelen RSM ERASMUS UNIVERSITY

10531 **BUILDING TMT’S ABSORPTIVE CAPACITY: FOCUSING ON TRANSACTION MEMORY AND CEO’S TENURE**

Ana García-García INGENIO (CSIC-UPV)

Anabel Fernández-Mesa BUSINESS DEPARTMENT, UNIVERSITY OF VALENCIA

Justin Jansen ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

**SLOT 1 (15:00 - 16:20) - VCC.Auditorium.3B - Competitive**

**HISTORY, RESOURCES AND THE FIELD OF STRATEGY**

Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Henk W. Volberda

Discussant: Henk W. Volberda

Paper presentations:

10727 **KNOWLEDGE-BASED EVOLUTION AND FIRM-SPECIFIC RESOURCES**

Stefano Miraglia UNIVERSITY OF CAMBRIDGE

Andrew Davies UNIVERSITY COLLEGE LONDON

Andrea Prencipe LUSS UNIVERSITY

10304 **SURVIVAL IMPLICATIONS OF ORGANIZATIONAL ORIGINS**

Ilya Okhmatovskiy MCGILL UNIVERSITY

Olga Suhomlinova UNIVERSITY OF LEICESTER

10578 **INTEGRATING THE STRATEGIC MANAGEMENT FIELD BY MEANS OF A PANORAMIC APPROACH TO STRATEGY**

Denise Fleck COPPEAD GRADUATE SCHOOL OF BUSINESS/UFRJ

**Strategic Management – Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation**

**SLOT 1 (15:00 - 16:20) - VCC.Room.103 - Competitive**

**THE STRUCTURE OF BUSINESS ECOSYSTEMS**

Track: 14 STRATEGIC MANAGEMENT >> 14.01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION

Chair: Yongjiang Shi

Discussant: Jinxi Wu

Paper presentations:

10719 **CONSTRUCTING BUSINESS ECOSYSTEM**

Ke Rong INSTITUTE FOR NATIONAL ENERGY DEVELOPMENT; NORTH CHINA ELECTRIC POWER UNIVERSITY; BEIJING-CHINA; THE BUSINESS SCHOOL, BOURNEMOUTH UNIVERSITY

10840 **SHOULD FIRMS ENTER INTO COMPLEMENTOR’S BATTLEFIELD?**

Xingkun Liang UNIVERSITY OF CAMBRIDGE

Ying Chen ZHEJIANG UNIVERSITY

Yongjiang Shi UNIVERSITY OF CAMBRIDGE

Xiaobo Wu ZHEJIANG UNIVERSITY

10716 **CONNOTATION, CHARACTERISTICS AND POLICY IMPLICATIONS OF INNOVATION ECOSYSTEM**

Jinxi Wu TSINGHUA UNIVERSITY
Conference General Track

**Conference General Track**

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<td><strong>Topic of Special Interest</strong>: 15_02 CRISIS, EMERGENCY MANAGEMENT AND RECOVERY</td>
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<td><strong>Chair</strong>: Dr Paresh Wankhade</td>
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<td><strong>Discussant</strong>: Harry Barton</td>
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**Perspectives from the Emergency Services: An Organisational Viewpoint**

- **Paper presentations:**
  - **1071** Exploration and Implications of the Long Work Patterns in the UK National Health Service (NHS): An Emergency Health Service Perspective
    - **Author**: Dr Paresh Wankhade
    - **Affiliation**: Liverpool Hope University
  - **10653** A Conceptual and Empirical Reflection on the Application of Lean within the Police Service of England and Wales
    - **Author**: Harry Barton
    - **Affiliation**: Nottingham Trent University
    - **Author**: Albery Dawn
    - **Affiliation**: Birmingham City University
WEDNESDAY 4 June 2014. Slot 2. (18.15 – 19.35)

SIG Business & Society

**Business & Society - General Track**

**STAKEHOLDERS’ RELATIONSHIPS**

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Chair:** Rémi Jardat

**Discussant:** Laurence Beierlein

**Paper presentations:**

**10202 CSR AND GOVERNANCE AND THEIR EFFECT ON STAKEHOLDER RELATIONSHIPS**

Suzanne Young / LA TROBE UNIVERSITY

Magalie Marais / GROUPE SUP DE CO MONTPELLIER BUSINESS SCHOOL

**10455 LEGITIMATE OR ILLEGITIMATE: DO WE AGREE?**

Bjorn Claes / THE OPEN UNIVERSITY BUSINESS SCHOOL

Sonia Siraz / IE BUSINESS SCHOOL

**11248 ANALYZING THE RELATIONSHIP BETWEEN CSR CONTENT AND SOCIAL MEDIA INTERACTIVITY AMONG STAKEHOLDERS**

Lilia Ivana Mamic / REY JUAN CARLOS UNIVERSITY

Isidoro Arroyo / REY JUAN CARLOS UNIVERSITY

Matthew Koschmann / UNIVERSITY OF COLORADO

**LEADERSHIP FOR ORGANISATIONAL CHANGE AND RESISTANCE - SESSION 2: RESPONSIBLE LEADERSHIP**

**Track:** 01 BUSINESS & SOCIETY >> 01_03 LEADERSHIP FOR ORGANISATIONAL CHANGE AND RESISTANCE

**Chair:** Vassilopoulou Joana

**Discussant:** Elisabeth K. Kelan

**Paper presentations:**

**10389 WHAT DOES IT MEAN TO BE RESPONSIBLE? ADDRESSING THE MISSING RESPONSIBILITY DIMENSION IN ETHICAL LEADERSHIP RESEARCH**

Christian Voegtlin / UNIVERSITY OF ZURICH

**11242 THE UNIQUE VOICE OF THE VISEGRAD COUNTRIES: PRELIMINARY INVESTIGATION OF LEADERSHIP EXCELLENCE IN POST-TRANSITIONAL CENTRAL EUROPE**

Áron Perényi / SWINBURNE UNIVERSITY OF TECHNOLOGY

Christopher Selvarajah / SWINBURNE UNIVERSITY OF TECHNOLOGY

Janusz Tanas / SWINBURNE UNIVERSITY OF TECHNOLOGY

Zuzana Tučková / TOMAS BATA UNIVERSITY

Brigitta Bozó / BUDAPEST UNIVERSITY OF TECHNOLOGY

Anna Odrozaw-Coates / THE MARIA GRZEGORZEWSKA ACADEMY OF SPECIAL EDUCATION

Maria Seková / MATEJ BEL UNIVERSITY

**11097 LEADERSHIP IN HARD TIMES: NAVIGATING CHALLENGES IN GEZI PARK CRISIS**

Mehmet Turkmenoglu / PH.D. CANDIDATE- BRUNEL UNIVERSITY

**SUBJECTIVITY AT WORK**

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Chair:** Corinne Vercher

**Discussant:** Jean-Paul Dumond

**Paper presentations:**

**11119 FINDING ONESELF: SUBJECTION, DIFFERENTIATION AND LACK IN THE EMOTIONALLY AUTONOMOUS SUBJECTS OF STRATEGIC CHANGE**

Pallavi Mittra / UNIVERSITY OF STRATHCLYDE

Peter McInnes / UNIVERSITY OF STRATHCLYDE

**11208 ARE WE HAPPY? WHICH COUNTRIES FEEL IT AND IMPLICATIONS FOR BUSINESS STUDIES**

Adam Sulkowski / UNIVERSITY OF MASSACHUSETTS

D. Steven White / UNIVERSITY OF MASSACHUSETTS

**11341 IT’S OFFICIAL -- THE BIG 5 LACKS PARSIMONY: PERSONALITY IS JUST ONE FACTOR!**

Stephen Atkins / OTAGO POLYTECHNIC OF NEW ZEALAND
### INSTITUTION AND CHANGE - SESSION 2: INNOVATION

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK  
**Chair:** Xavier Deroy  
**Discussant:** Jean-Francois Chanlat  

#### Paper Presentations:

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<tr>
<td>11082</td>
<td>PROCESSES OF CREATIVE INSTITUTIONAL DESTRUCTION IN THE ESTABLISHMENT OF THE GLOBAL SOLAR ENERGY INDUSTRY</td>
<td>René Bohnsack UNIVERSITY OF AMSTERDAM BUSINESS SCHOOL, Jonatan Pinkse GRENOBLE ECOLE DE MANAGEMENT, Anneloes Waelpoel UNIVERSITY OF AMSTERDAM BUSINESS SCHOOL</td>
</tr>
<tr>
<td>11053</td>
<td>POWER TO CHANGE OR POWER TO MAINTAIN? DYNAMIC INTERACTION OF STRATEGIC AND STRUCTURAL POWER IN ITALIAN STATE STEEL PRIVATIZATION</td>
<td>Luca Pareschi UNIVERSITÀ DI BOLOGNA, Edoardo Mollona UNIVERSITÀ DI BOLOGNA</td>
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<tr>
<td>10396</td>
<td>TELL ME HOW YOU FEEL AND I’LL TELL YOU HOW YOU WILL ACT: THE ROLE OF STAKEHOLDER DECISION MAKING IN THE CORPORATE REPUTATION DAMAGE PROCESS</td>
<td>Arnaud Banoun EDC, Lucas Dufour MONTPELLIER BUSINESS SCHOOL, Meena Andiappan MONTPELLIER BUSINESS SCHOOL</td>
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### Business & Society – Track: Accounting and control for sustainability

**Slot 2 (18:15 - 19:35) - VCC.Room.001 - Paper Development**

**Track:** 01 BUSINESS & SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY  
**Chair:** Lucrezia Songini  

#### Paper Presentations:

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<td>10313</td>
<td>DETECTION MODEL OF MAFIA FIRMS IN ITALY</td>
<td>Diego Ravenda UNIVERSITAT DE BARCELONA, Josep M. Argilés-Bosch UNIVERSITAT DE BARCELONA, Maika M. Valencia-Silva ESADE BUSINESS SCHOOL</td>
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<tr>
<td>10423</td>
<td>EMPLOYEE SENSEMAKING ON SUSTAINABILITY REPORTS</td>
<td>Tiina Onkila UNIVERSITY OF JYVÄSKYLÄ, Marileena Koskela UNIVERSITY OF TURKU, Marko Jarvenpää UNIVERSITY OF JYVÄSKYLÄ</td>
</tr>
<tr>
<td>10375</td>
<td>CORPORATE SOCIAL RESPONSIBILITY AS AN ENTRENCHMENT STRATEGY IN FAMILY FIRMS</td>
<td>Jennifer Martínez-Ferrero UNIVERSITY OF SALAMANCA, Lázaro Rodríguez-Arniza UNIVERSITY OF GRANADA, Isabel-Maria García-Sánchez UNIVERSITY OF SALAMANCA</td>
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SIG Corporate Governance

Corporate Governance - General Track

SLOT 2 (18:15 - 19:35) - VCC.Room.101 - Competitive
CORPORATE GOVERNANCE AND EXECUTIVE COMPENSATION
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Chair: Georg Wernicke
Discussant: Yuliya Ponomareva
Paper presentations:

10300 FIXING THE LOOPOLES - HOW MONITORING QUALITY INFLUENCES DEGREES OF FREEDOM IN CEO COMPENSATION CONTRACTS
Michael Wolff GEORG-AUGUST-UNIVERSITY
Jana Oehmichen GEORG-AUGUST-UNIVERSITY
Laura Jacobey GEORG-AUGUST-UNIVERSITY

11251 CEO COMPENSATION AND STATE OWNERSHIP IN FRENCH LISTED COMPANIES
Ali Dardour KEDGE BUSINESS SCHOOL
Rim Boussaada KEDGE BUSINESS SCHOOL

SLOT 2 (18:15 - 19:35) - Melia.Meeting.11 - Competitive
BEHAVIOURAL PERSPECTIVES ON BOARDS
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02_01 boards of directors: behavioural perspectives on corporate governance
Chair: Donald Nordberg
Discussant: Gerwin Van Der Laan
Paper presentations:

10720 HOW INDEPENDENT DIRECTORS PROMOTE THE PRINCIPAL-PRINCIPAL CONFLICT: THE CASE OF ANTITAKEOVER DEFENSE
Zhonghui Wang UNIVERSITY OF NORTH CAROLINA AT GREENSBORO
Thomas Brush PURDUE UNIVERSITY
Jeffrey Reuer PURDUE UNIVERSITY
Charlotte Ren UNIVERSITY OF PENNSYLVANIA

10567 GOT A PLAN IN THE PIPELINE? THE ROLE OF EXECUTIVE SEARCH COMMITTEES IN GERMAN SUPERVISORY BOARDS
Axel Walther REINHARD-MOHN-INSTITUTE, WITTEN/HERDECKE UNIVERSITY
Michele Morner REINHARD-MOHN-INSTITUTE, WITTEN/HERDECKE UNIVERSITY; GERMAN UNIVERSITY OF ADMINISTRATIVE SCIENCES SPEYER

10837 INVESTIGATING “USE OF KNOWLEDGE AND SKILLS” IN BOARDS THROUGH AN ABSORPTIVE CAPACITY LENS
Aud Schommer UNIVERSITÄT WITTEN HERDECKE
Walther Axel UNIVERSITÄT WITTEN HERDECKE
Machold Silke UNIVERSITY OF WOLVERHAMPTON
Torchia Mariateresa UNIVERSITÄT WITTEN HERDECKE

SLOT 2 (18:15 - 19:35) - Melia.Meeting.12 - Competitive
WOMEN ON BOARDS: WOMEN IN TOP MANAGEMENT POSITIONS AND CULTURAL IMPLICATIONS
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02_03 WOMEN DIRECTORS IN CORPORATE BOARDS
Chair: Patricia Gabaldon
Discussant: Emmanuel Zenou
Paper presentations:

10276 GENDER MATTERS – BUT IN WHICH WAY? RESULTS FROM A GERMAN RESEARCH PROJECT ON WOMEN IN TOP MANAGEMENT POSITIONS.
Katrin Hansen WESTFÄLISCHE HOCHSCHULE
Andrea Bührmann UNIVERSITÄT GOTTINGEN

10878 MAN – AGE – MENT: MALE AND AGED? HOW FEMALE MANAGERS CONSTRUCT THEIR MANAGERIAL IDENTITY
Heike Mensi-Klarbach WU DEPARTMENT MANAGEMENT
Edeltraud Hanappi-Egger WU DEPARTMENT MANAGEMENT
## SIG Entrepreneurship

### Entrepreneurship - General Track

#### ENTREPRENEURSHIP AND SOCIETAL CHANGE 3: ENTREPRENEURSHIP IN DEVELOPING MARKETS AND COUNTRIES

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK  
Topic of Special Interest: 03_03 ENTREPRENEURSHIP AND SOCIETAL CHANGES  
Chair: Paola Vola  

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<td>EFFECT OF THE BUSINESS ENVIRONMENT ON SMALL, MEDIUM AND LARGE FIRMS – SOME NEW INSIGHTS AND PERSPECTIVES FROM RUSSIA</td>
<td>Hanna Peltonen, Juha Hinkkanen</td>
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<td>1065</td>
<td>DO THE YOUNGSTERS IN A DEVELOPING COUNTRY HAVE STRONGER ENTREPRENEURIAL INTENTIONS? THEORY AND EVIDENCE</td>
<td>Justin Paul, Archana Srivastava</td>
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<td>COMPETING ON ACTION: BUSINESS MODELS AND THE COMPETITIVENESS OF EMERGING MARKETS ENTERPRISES</td>
<td>Anoop Madhok, Rogerio Marques</td>
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#### ENTREPRENEURSHIP AND INCUBATION PROCESS

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK  
Chair: Stephanie Hussels  
Discussant: Manuel Palma-Ruiz  

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<td>SERVICE CO-CREATION INTENSITY IN EUROPEAN BUSINESS INCUBATORS: THE IMPACT OF THE INCUBATOR’S HUMAN CAPITAL AND INSTITUTIONAL ENTREPRENEURIAL ENVIRONMENT</td>
<td>Johanna Vanderstraeten, Arjen Van Witteloostuijn, Paul Matthysens</td>
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<td>Karim Messeghem, Sylvie Sammut, René Pierre Beylier</td>
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#### ENTREPRENEURSHIP AND SOCIETAL CHANGE 2: ENTREPRENEURIAL MINDSETS TOWARD SUSTAINABILITY

Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK  
Topic of Special Interest: 03_03 ENTREPRENEURSHIP AND SOCIETAL CHANGES  
Chair: Massimiliano M. Pellegrini  

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<td>Angela Maria Maurer, Tania Nunes Da Silva</td>
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**Family Business Research - General Track**

**SLOT 2 (18:15 - 19:35) - VCC.Room.103 - Competitive**

**FAMILY BUSINESS GOVERNANCE**

Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK  
Topic of Special Interest: 04_01 FAMILY BUSINESS GOVERNANCE  
Chair: Lorraine Uhlaner  
Discussant: Giovanna Campopiano  

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Adel Beldi  
Salma Damak Ayadi |
| **10866** TAX AVOIDANCE IN FAMILY FIRMS: EVIDENCE FROM A FAMILY BUSINESS-BASED COUNTRY  
Elisabetta Mafrulla  
Eugenio D’Amico |
| **10899** DO BOARDS OF DIRECTORS RECEIVE ONLY HISTORICAL FINANCIAL INFORMATION OR MORE BROAD SCOPE INFORMATION? AN ANALYSIS OF THE ANTECEDENTS OF THE PROVISION OF FINANCIAL AND NON-FINANCIAL INFORMATION TO BOARDS OF NON-LISTED FIRMS  
Yan Du  
Ann Jorissen |

**SIG Gender Race & Diversity in Organisations**

**Gender, Race & Diversity in Organisations – General Track**

**SLOT 2 (18:15 - 19:35) - Sorolla.Almarda - Competitive**

**GENDER AT WORK IN MIDDLE EAST AND SOUTH ASIA**

Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)  
Chair: Jawad Syed  
Discussant:  

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Beverly Dawn Metcalfe |
| **11263** MULTILEVEL ISSUES OF EQUAL OPPORTUNITY FACING SAUDI FEMALE EMPLOYEES  
Jawad Syed |
| **10889** THE EFFECTS OF GENDER DIVERSITY ON WORK GROUP PERFORMANCE IN PAKISTANI UNIVERSITIES  
Zeeshan Zaib Khattak  
Rory Ridley-Duff  
Sammar Abbas |
SIG Innovation

**Innovation: Into the Future – General Track**

**NETWORKS, COLLABORATION, AND R&D**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Chair: Julia Jonas
Discussant:
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- **10691** BUSINESS ACTIVITY AND KNOWLEDGE NETWORK AFFILIATION: DETERMINING THE NATURE OF KNOWLEDGE FLOWS IN COLLABORATIVE INTER-FIRM RELATIONSHIPS
  Carlos Martin-Rios UNIVERSITY OF MAINE
  Niclas Erhardt UNIVERSITY OF MAINE

- **10995** INTERNAL AND EXTERNAL TECHNOLOGY SOURCING IMPACT ON INNOVATION PERFORMANCE: A REVIEW AND RESEARCH AGENDA
  Christian Gnekpe LOUVAIN SCHOOL OF MANAGEMENT
  Regis Coeuderooy ESCP PARIS - LOUVAIN SCHOOL OF MANAGEMENT

- **10537** DOES DIVERSITY OF INTER-ORGANIZATIONAL NETWORK PAY OFF IN TERMS OF INNOVATION PERFORMANCE? AN ANALYSIS OF FUNCTIONAL AND GEOGRAPHICAL DIVERSITY
  Blanca Delgado-Márquez UNIVERSITY OF GRANADA
  Nuria-Esther Hurtado-Torres UNIVERSITY OF GRANADA
  Eulogio Cordon-Pozo UNIVERSITY OF GRANADA
  Luisa Delgado-Márquez INSTITUTO DE EMPRESA

**AN ANTHOLOGY OF QUANTITATIVE STUDIES I**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Chair: Diana Barbara Perra
Discussant:
Paper presentations:

- **11012** THE IMPACT OF DIGITAL DEVICE EDITION ON PRINT CIRCULATION: CANNIBALIZATION OR COMPLEMENTARITY FOR DAILY NEWSPAPER IN ITALY?
  Gennaro Iasevoli LUMSA
  Cecilia Grieco LUMSA

- **10435** FINDING THE NEEDLE IN THE HAYSTACK: AN INVESTIGATION OF THE INFLUENCE OF IDEA CHARACTER AND IDEA PRESENTATION ON IDEA SURVIVAL
  Julia K. Froehlich UNIVERSITY OF BERN
  Martin Hoegl UNIVERSITY OF MUNICH
  Michael Gibbert UNIVERSITY OF LUGANO

- **10019** PUSHING THE BOUNDARIES: DETERMINANTS OF EXPLORATION IN THE VIDEO GAME INDUSTRY
  Frederik Situmeang UNIVERSITY OF AMSTERDAM
  Gerda Gemser ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY
  Nachoem Wijnberg UNIVERSITY OF AMSTERDAM
  Mark Leenders ROYAL MELBOURNE INSTITUTE OF TECHNOLOGY

**BUSINESS MODEL INNOVATION II: EVIDENCE FROM EMPIRICAL DATA**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Topic of Special Interest: 06_02 BUSINESS MODEL INNOVATION (BMI)
Chair: Kurt Matzler
Discussant: Hans Lundberg
Paper presentations:

- **10544** BUSINESS MODEL INNOVATION: INVESTIGATING ENABLERS AND PERFORMANCE EFFECTS
  Thomas Clauß UNIVERSITY OF MARBURG
  Marianne Hock UNIVERSITY OF MARBURG

- **10484** HOW DO DIFFERENT TYPES OF BUSINESS MODEL INNOVATION INFLUENCE FIRM PERFORMANCE: THE MODERATING EFFECT OF ENVIRONMENTAL DYNAMISM
  Cornelis V. Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
  Henk W. Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
  Frans A.J. Van Den Bosch ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

- **10453** BUSINESS MODEL INNOVATION – A DYNAMIC CAPABILITY PERSPECTIVE ON RESOURCE FLEXIBILITY, COORDINATION FLEXIBILITY AND VARIETY OF MANAGERIAL ACTIONS
  Spieth Patrick UNIVERSITY OF KASSEL
  Schneider Sabrina EBS BUSINESS SCHOOL
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HRM SUBTRACK I: HR AND INNOVATION
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK
Topic of Special Interest: 06_06 REALIZING COMPETITIVENESS AND SUSTAINABILITY THROUGH HUMAN FACTORS AND HUMAN RESOURCES MANAGEMENT
Chair: Klaus J. Zink
Discussant: Lisa Adam
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10886 CAREER EXPECTATIONS OF MILLENNIALS – MUCH ADO ABOUT NOTHING?
Lisa Adam UNIVERSITY OF BAMBERG
Maike Andresen UNIVERSITY OF BAMBERG

11029 HR DEVOLUTION TO THE LINE: INFLUENCING LINE MANAGERS’ POSITIVE ATTITUDES TOWARDS IMPLEMENTING HR PRACTICES
Kristine Tamayo IESSEG SCHOOL OF MANAGEMENT
Antonio Giangreco IESSEG SCHOOL OF MANAGEMENT
Johan Maes IESSEG SCHOOL OF MANAGEMENT
Luc Sels KU LEUVEN

11161 TRAINING, KNOWLEDGE SHARING AND EXPLORATORY LEARNING AS DRIVING FORCES FOR INDIVIDUAL INNOVATIVE BEHAVIOR
Naaira Escriba-Carda UNIVERSITY OF VALENCIA
Helen Shipton NOTTINGHAM TRENT UNIVERSITY
Francisco Balbastre-Benavent UNIVERSITY OF VALENCIA
Mª Teresa Canet-Giner UNIVERSITY OF VALENCIA

Innovation – Track: Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices

SLOT 2 (18:15 - 19:35) - Melia.Meeting.02 - Competitive

CREATIVITY & ARTS
Track: 06 INNOVATION >> 06_03 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES
Topic of Special Interest: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES
Chair: Barbara Slavich
Discussant: Hakim Benichou
Paper presentations:

11016 THE INFLUENCE OF CRITICS IN INNOVATION IN CREATIVE INDUSTRIES: EXPLOITATION OR EXPLORATION?
Julia Mueller MARTIN-LUTHER-UNIVERSITÄT HALLE-WITTEMBERG
Célia Abecassis-Moedas CATÓLICA-LISBON SCHOOL OF BUSINESS AND ECONOMICS

10782 THE PROCESS OF ENTRAINMENT IN THE CONTEXT OF SPIRITUAL INNOVATION: ALIGNING AND INTEGRATING ORGANIZATION’S CAPACITIES
Danny Sandra NYENRODE BUSINESS UNIVERSITEIT
Sharda Nandram NYENRODE BUSINESS UNIVERSITEIT

10956 BUSINESS MEETS ART – MANAGEMENT INSPIRED BY THE ART OF PHOTOGRAPHY ENABLING ORGANIZATIONS TO MANAGE COMPLEXITY
Sarah Maria Meisenberger UNIVERSITY OF APPLIED SCIENCES WIENER NEUSTADT

Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements

SLOT 2 (18:15 - 19:35) - VCC.Room.102 - Competitive

OPEN INNOVATION, ABSORPTION AND EVALUATION
Track: 06 INNOVATION >> 06_04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS
Chair: Hagen Habicht
Discussant: Romaric Servajean-Hilst
Paper presentations:

10562 OPEN INNOVATION IN THE FRENCH AUTOMOTIVE INDUSTRY: THE CASE OF A PURCHASING FUNCTION DETECTING EXTERNAL KNOWLEDGE AND TRIGGERING ITS ABSORPTION
Romaric Servajean-Hilst ECOLE POLYTECHNIQUE

10475 NEW FINANCIAL SERVICE DEVELOPMENTS: THE INVOLVEMENT OF CUSTOMERS FOR INNOVATION
Dieter De Smet CRP HENRI TUDOR
Anne-Laure Mention CRP HENRI TUDOR
Marko Torkkeli LAPPEENRANTA UNIVERSITY OF TECHNOLOGY

10039 ASSESSING THE VALUE OF OPEN EVALUATION
Vivek K. Velamuri HH Leipzig Graduate school of management
Joerg B. A. Haller TOMORROW FOCUS AG
Kathrin M. Moeslein UNIVERSITY OF ERLANGEN-NUREMBERG
SIG International Management

**International Management - General Track**

**SLOT 2 (18:15 - 19:35) - Melia.Meeting.10 - Competitive**

**FINANCE AND RESOURCES**

- **Track**: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
- **Chair**: Salvatore Romanazzi
- **Discussant**: Markus G Kettler

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<td>Robert Lindorfer, Anna Andres</td>
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<td>INTERNATIONALIZATION STRATEGIES OF EMERGING COUNTRY MULTINATIONALS (EMNCs): WHAT IF RESOURCES DO MATTER?</td>
<td>Veneta Andonova, Mauricio Losada</td>
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**International Management – Track: Expatriate Management**

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**EXPATRIATE MANAGEMENT 2**

- **Track**: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT
- **Chair**: Charles Vance
- **Discussant**: Lisa Makela

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SIG Knowledge & Learning

**Knowledge & Learning - General Track**

**SLOT 2 (18:15 - 19:35) - Melia.Meeting.13 - Competitive**

**KNOWLEDGE AND LEARNING**

- **Track**: 08 KNOWLEDGE & LEARNING >> 08_00 KNOWLEDGE & LEARNING - GENERAL TRACK
- **Chair**: Silvia Martelo-Landroguez
- **Discussant**: Jon Charterina

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### SIG Managing Sports
**Managing Sport - General Track**

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#### SPONSORSHIP
**Track:** 09 MANAGING SPORT >> 09.00 MANAGING SPORT - GENERAL TRACK  
**Chair:** Reidar Johan Mykletun  
**Discussant:** Reidar Johan Mykletun

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|                                                                              | Robert Demir                                                            |
| 10339 THIRD-PERSON PERCEPTIONS OF GAMBLING SPONSORSHIP ADVERTISING          | Margaret Johnston
|                                                                              | Luc Bourgeois                                                           |
| 10623 UNLOCKING ADVERTISING, ACTIVATION AND SPONSORSHIP IN AN EMERGING MARKET: THE CASE OF BEIJING OLYMPICS | Harald Dolles
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### SIG Organisational Behaviour
**Organisational Behaviour - General Track**

**SLOT 2 (18:15 - 19:35) - Sorolla.Pinedo - Competitive**

#### TEAM WORK
**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Sara Lombardi  
**Discussant:** Alessandro Hinna

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| 11054 EMPLOYEES’ RESPONSES TO TEAMWORK: A TAXONOMY IN RELATION TO THE CHANGE PROCESS | M. Gabriela Silva
|                                                                              | INSTITUTO UNIVERSITÁRIO DE LISBOA (ISCTE-IUL)                           |
| 11056 ANTECEDENTS OF PERCEIVED COMPETITIVENESS IN WORK TEAMS                 | Armita Atabaki                                                           |
|                                                                              | UNIVERSITY OF MANNHEIM                                                  |
|                                                                              | Torsten Biemann                                                         |
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| 10811 TEAM PROCESSES AND ACADEMIC RESEARCH GROUPS PERFORMANCE: THE ROLE OF KNOWLEDGE SHARING | José Luis Ballestros-Rodriguez
|                                                                              | UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA                              |
|                                                                              | Nieves L. Diaz-Diaz                                                    |
|                                                                              | UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA                              |
|                                                                              | Inmaculada Aguiar-Díaz                                                 |
|                                                                              | UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA                              |
|                                                                              | Petra De Saá-Pérez                                                     |
|                                                                              | UNIVERSIDAD DE LAS PALMAS DE GRAN CANARIA                              |

### SOCIALIZATION
**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Melrona Kirrane  
**Discussant:**

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|                                                                              | UNIVERSITY GHENT                                                       |
|                                                                              | Sebastian Desmidt                                                      |
|                                                                              | UNIVERSITY GHENT                                                       |
|                                                                              | Alex Vanderstraeten                                                    |
|                                                                              | UNIVERSITY GHENT                                                       |
| 10388 HAZING AND BULLYING IN THE SOCIALIZATION CONTEXT                      | Lucas Dufour                                                           |
|                                                                              | MONTPELLIER BUSINESS SCHOOL                                             |
| 11167 CHANGING LOGICS: CAN ORGANIZATIONAL SOCIALIZATION CHANGE THE PROFESSIONAL LOGIC OF DUTCH VETERINARIAN INSPECTORS | Daphne Van Kleef
|                                                                              | LEIDEN UNIVERSITY                                                      |
|                                                                              | Carina Schott                                                          |
|                                                                              | LEIDEN UNIVERSITY                                                      |
|                                                                              | Steen Trui                                                             |
|                                                                              | LEIDEN UNIVERSITY                                                      |
### SLOT 2 (18:15 - 19:35) - Sorolla.Arenas - Competitive

**HUMAN RESOURCE PRACTICES I**

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Carmen Depablos  
**Discussant:**  
**Paper presentations:**

10179 | LINKING HIGH INVOLVEMENT HUMAN RESOURCE PRACTICES TO EMPLOYEE PROACTIVITY: THE ROLE OF WORK ENGAGEMENT AND LEARNING GOAL ORIENTATION  
| Ceyda Maden | ISTANBUL KEMERBURGAZ UNIVERSITY  

10600 | HIGH PERFORMANCE WORK SYSTEMS AND FIRM PERFORMANCE - THE MEDIATING ROLE OF HR GOAL ATTAINMENT  
| Nina Katrin Hansen, Dorothea Alewell, Sven Hauff | UNIVERSITY OF HAMBURG  

1059 | THE ROLE OF ORGANIZATIONAL CARE IN SHAPING EMPLOYEES’ INNOVATIVE WORK INVOLVEMENT: A CONDITIONAL PROCESS MODEL  
| Yannick Bammens | MAASTRICHT UNIVERSITY  

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### SLOT 2 (18:15 - 19:35) - Sorolla.Raco - Competitive

**MOTIVATION**

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Fabian Homberg  
**Discussant:** Fabian Homberg  
**Paper presentations:**

10545 | UNRAVELLING THE MOTIVATION TO COOPERATE: THE IMPACT OF MANAGERIAL PARTICIPATION, PSYCHOLOGICAL REGULATION MECHANISMS, AND COOPERATION NORMS  
| Nadine Finkbeiner, Hannah Möltner, Michèle Morner | REINHARD-MOHN-INSTITUTE FOR MANAGEMENT AND CORPORATE GOVERNANCE, WITTEN/ HERDECKE UNIVERSITY  

1075 | INTEGRATING ORGANIZATIONAL- AND MOTIVATION-BASED PERSPECTIVES TO INVESTIGATE EMPLOYEES’ KNOWLEDGE SHARING BEHAVIORS. EMPIRICAL EVIDENCE FROM INNOVATIVE MANUFACTURING COMPANIES  
| Sara Lombardi, Vincenzo Cavaliere | UNIVERSITY OF FLORENCE  

10631 | DESIRED IDENTITY NARRATIVES OF YOUNG PROFESSIONALS: CALL TO RESISTANCE AND DEVELOPMENT?!  
| Andrea Toarniczky | CORVINUS UNIVERSITY OF BUDAPEST
### SIG Project Organising

**Project organising - General Track**

#### MEGA PROJECT

**Track:** 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK  
**Chair:** Graham Winch  
**Paper presentations:**

- **10675** TRANSACTION COST ECONOMICS OF PUBLIC INFRASTRUCTURE DELIVERY IN THE PROCUREMENT PHASE: A COMPARATIVE ASSESSMENT  
  - Steven De Schepper  
  - Elvira Haezendonck  
  - Michael Dooms  
  - **VRIJE UNIVERSITEIT BRUSSEL**

- **10969** SPECIAL PURPOSE ENTITIES AND THEIR ROLE IN MEGAPROJECTS: A NEW FOCUS FOR UNDERSTANDING MEGAPROJECT BEHAVIOUR  
  - Tristano Sainati  
  - Naomi Brookes  
  - Giorgio Locatelli  
  - **SCHOOL OF ENGINEERING - UNIVERSITY OF LINCOLN**

- **11191** WHAT'S GOING ON UNDER THE BRIDGE? FRAMING, OVERFLOWING AND THE MANAGEMENT OF RISK IN MEGAPROJECTS  
  - Silvana Reveilhio  
  - **CBS**

### SIG Public Management

**Public Management - General Track**

#### SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN PUBLIC AND NONPROFIT ORGANISATIONS - I

**Track:** 12 PUBLIC MANAGEMENT >> 12_00 PUBLIC MANAGEMENT - GENERAL TRACK  
**Topic of Special Interest:** 12_04 SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN PUBLIC AND NONPROFIT ORGANIZATIONS  
**Chair:** Sharam Alijani  
**Discussant:** Elisa Bonollo  
**Paper presentations:**

- **10582** SUCCESSION AND POST-SUCCESSION PERFORMANCE IN SOCIAL ENTERPRISES  
  - Filippo Giordano  
  - Francesco Ferrini  
  - Clodia Vurro  
  - **BOCCONI UNIVERSITY**

- **11286** EX-POST FACTO RESEARCH FOR DEVELOPING A MODEL FOR SUSTAINABLE LEADERSHIP IN ORGANISATIONS  
  - Radha Sharma  
  - **HH LEIPZIG GRADUATE SCHOOL OF MANAGEMENT**

- **11122** NEW INSIGHT INTO NPO SURVIVAL: LEGITIMACY BALANCING AT CINI INDIA  
  - Anjan Ghosh  
  - Sougata Ray  
  - **INDIAN INSTITUTE OF MANAGEMENT CALCUTTA**

#### SLOT 2 (18:15 - 19:35) - Melia.Meeting.01 - Competitive

**PROJECT & PROCESS MANAGEMENT IN THE PUBLIC SECTOR**  
**Track:** 12 PUBLIC MANAGEMENT >> 12_00 PUBLIC MANAGEMENT - GENERAL TRACK  
**Chair:** Patrizio Monfardini  
**Discussant:** Anne-Kathrin Meier  
**Paper presentations:**

- **10444** PROCEDURAL RULES, ACCESS OF SMES AND EFFICIENCY: EVIDENCE FROM FRENCH PUBLIC PROCUREMENT  
  - Anissa Boulemia  
  - John Moore  
  - **SORBONNE BUSINESS SCHOOL**

- **10143** PULLING THE LEVERS EVEN HARDER: THE EFFECT OF ORGANIZATIONAL COMMUNICATION ON MISSION VALENCE AND ITS ANTECEDENTS  
  - Sebastian Desmidt  
  - Anita Prinzie  
  - Annelys De Voyst  
  - **Ghent University**

- **10485** PROJECT MANAGEMENT AND PUBLIC ADMINISTRATION: BUILDING CONCEPTUAL BRIDGES BETWEEN THE TWO INTERDISCIPLINARY FIELDS  
  - Maude Brunet  
  - **ESG UQAM**
### Public Management – Track: Management Research in Healthcare Organizations

**SLOT 2 (18:15 - 19:35) - Melia.Meeting.04 - Competitive**

**HEALTHCARE EMPLOYEES AND THE WORKPLACE**

**Track:** 12 PUBLIC MANAGEMENT >> 12.01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS  
**Chair:** Stefan Kunz  
**Discussant:** Bernardo Ramirez  

**Paper presentations:**

10029 IMPACTS OF HIGH PERFORMANCE WORK PRACTICES ON EMPLOYEE OUTCOMES: INVESTIGATING THEIR INDEPENDENT AND INTEGRATED INFLUENCES IN THE BRITISH NATIONAL HEALTH SERVICE  
Chidiebere Ogbonnaya  
UNIVERSITY OF EAST ANGLIA  
Kevin Daniels  
UNIVERSITY OF EAST ANGLIA

10156 AN ANALYSIS OF FACTORS AFFECTING BURNOUT IN HEALTHCARE ORGANIZATIONS  
Aida Tufek  
MARMARA UNIVERSITY  
Sinem Ergun  
MARMARA UNIVERSITY  
Mujdelen İpek Yener  
MARMARA UNIVERSITY

10521 ORGANIZATIONAL ACTIONS TO NURTURE PROFESSIONALISM OF HEALTH CARE PROFESSIONALS  
Yoko Uryuhara  
KYOTO UNIVERSITY

### SIG Strategic Management

**SIG Strategic Management**

**Strategic Management - General Track**

**SLOT 2 (18:15 - 19:35) - VCC.Auditorium.3A - Competitive**

**ANTECEDENTS AND CONSEQUENCES OF INTERNATIONALIZATION**

**Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK  
**Chair:** Luis Vives  
**Discussant:** Luis Vives  

**Paper presentations:**

10005 GLOBAL DIVERSIFICATION IN SPANISH MNEs: DISSECTING THE INTERACTIONS BETWEEN POLITICAL RISK AND PRODUCT RELATEDNESS  
Diana Benito-Osorio  
REY JUAN CARLOS UNIVERSITY  
Alfredo Jiménez  
UNIVERSITY OF BURGOS

10242 EFFECTS OF INTERNATIONAL DIVERSIFICATION ON THE LINK BETWEEN PRIOR PRODUCT DIVERSIFICATION AND FIRM PERFORMANCE  
Diana Benito-Osorio  
REY JUAN CARLOS UNIVERSITY  
Alberto Colino  
COMILLAS PONTIFICIAL UNIVERSITY  
Luis Ángel Guerras-Martín  
REY JUAN CARLOS UNIVERSITY  
José Angel Zuñiga-Vicente  
REY JUAN CARLOS UNIVERSITY

10093 RESOURCE INITIAL HETEROGENEITY, ACQUISITION AND INTERNAL DEVELOPMENT IN FAMILY FIRMS  
José Angel Zuñiga-Vicente  
UNIVERSIDAD REY JUAN CARLOS  
Francisco Javier Forcadell  
UNIVERSIDAD REY JUAN CARLOS  
Alberto Colino  
ICADE

**SLOT 2 (18:15 - 19:35) - VCC.Auditorium.3B - Competitive**

**DRIVERS AND BENEFITS OF CO-LOCATION IN INDUSTRY OR SERVICE CLUSTERS**

**Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK  
**Topic of Special Interest:** 14.03 COMPETITIVE DYNAMICS - THE CHANGING FABRICS OF COMPETITION BETWEEN FIRMS AND INDUSTRIAL CLUSTERS  
**Chair:** Walter Ferrier  
**Discussant:** Juha-Antti Lamberg  

**Paper presentations:**

10699 LOCA TIONAL CHOICE AND THE CLUSTERING OF SERVICE SECTOR MULTINATIONAL ENTERPRISES  
Gary Cook  
UNIVERSITY OF LIVERPOOL  
Naresh Pandit  
UNIVERSITY OF EAST ANGLIA  
Pervez Ghauri  
KING’S COLLEGE LONDON

10940 THE INFLUENCE OF CLUSTER LOCATION ON LABOR SUPPLY AND LABOR TURNOVER  
Irene Klumbies  
JACOBS UNIVERSITY BREMEN  
Andreas Bausch  
JUSTUS LIEBIG UNIVERSITY GIESSEN

10968 THE EFFECT OF TOURISM FIRM’S INCREMENTAL AND RADICAL INNOVATION PERFORMANCE ON ITS COMPETITIVE POSITION: THE MODERATING EFFECT OF SHARED COMPETENCES IN THE CLUSTER  
Montserrat Boronat-Navarro  
UNIVERSITAT JAUME I  
César Camisón  
UNIVERSITAT DE VALENCIA  
Beatriz Forés-Julían  
UNIVERSITAT JAUME I  
Alba Puig-Denia  
UNIVERSITAT JAUME I

11020 COLLABORATIVE AND COMPETITIVE KNOWLEDGE DYNAMICS BETWEEN CO-LOCATED FIRMS: COWORKING SPACES AS MICROCLUSTERS  
Ignsi Capdevila  
HEC MONTREAL
PARALLEL SESSIONS

WEDNESDAY 4 JUNE 2014

STRATEGIC MANAGEMENT – Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

SLOT 2 (18:15 - 19:35) - VCC.Room.109 - Competitive

BUSINESS ECOSYSTEM THEORY EVOLUTION
Track: 14 STRATEGIC MANAGEMENT >> 14.01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION
Chair: Jinxi Wu
Discussant: Thommie Burström
Paper presentations:

Tianjiao Shang CAMBRIDGE UNIVERSITY
Xingkun Liang CAMBRIDGE UNIVERSITY

1036 BUSINESS ECOSYSTEM STUDIES REVIEW
Thommie Burström HANKEN SCHOOL OF ECONOMICS
Taina Tukiainen HANKEN SCHOOL OF ECONOMICS
Martin Lindell HANKEN SCHOOL OF ECONOMICS

10543 CHINA ECOSYSTEM STRATEGY IN CENTRAL AFRICA: AN ORCHESTRATION OF CHINA GOVERNMENT, SOES AND PRIVATE SMES
Ke Rong INSTITUTE FOR NATIONAL ENERGY DEVELOPMENT, NORTH CHINA ELECTRIC POWER UNIVERSITY;
Yuning Gao SCHOOL OF PUBLIC POLICY AND MANAGEMENT, TSINGHUA UNIVERSITY,
Nigel Williams SCHOOL OF TOURISM, BOURNEMOUTH UNIVERSITY,
Yong Lin BUSINESS SCHOOL, UNIVERSITY OF GREENWICH,


DIVERSIFICATION STRATEGIES
Chair: Satu Teerikangas
Discussant: Tomi Laamanen
Paper presentations:

10693 BUSINESS PORTFOLIO RESTRUCTURING: A COMPLETE BIBLIOMETRIC ANALYSIS
Angélica-María Sánchez-Riofrío UNIVERSIDAD REY JUAN CARLOS
Luis-Ángel Guerras-Martín UNIVERSIDAD REY JUAN CARLOS
Francisco-Javier Forcadell-Martínez UNIVERSIDAD REY JUAN CARLOS

10302 HOW IS CORPORATE DIVERSIFICATION CODED INTO REAL OPTIONS LANGUAGE? THE INTERACTION BETWEEN GROWTH OPTIONS, DIVERSIFICATION SCOPE AND RELATEDNESS
Pilar Velasco UNIVERSITY OF VALLADOLID
Pablo De Andrés AUTÓNOMA UNIVERSITY OF MADRID
Gabriel De La Fuente UNIVERSITY OF VALLADOLID

11050 CROSS-BORDER AND DOMESTIC ACQUISITIONS FOR PRODUCT DIVERSIFICATION
Ilaria Galavotti UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Donatella Depperu UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Conference General Track

Conference General Track

SLOT 2 (18:15 - 19:35) - Sorolla.Brosquil - Competitive

CONTEMPORARY ISSUES IN CULTURAL DIVERSITY MANAGEMENT

Track: 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15.01 TOWARD A RESPONSIBLE MANAGEMENT OF CULTURAL DIVERSITY
Chair: Henriett Primecz
Discussant: Laurence Romani
Paper presentations:

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<td>10507</td>
<td>CAN THE CREATIVE CLASS THRIVE IN AN UNCERTAINTY AVOIDANT SOCIETY? A DISCUSSION OF THE QUÉBEC CASE</td>
<td>Allan Joly</td>
<td>HEC MONTREAL</td>
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<td>10055</td>
<td>THE PERCEIVED DISCRIMINATION OF DISABLED PEOPLES IN COMPENSATION: THE ANDALUSIA CASE</td>
<td>Mercedes Villanueva Flores, Ramón Valle Cabrera, Mª Angeles Ramón Jerónimo</td>
<td>CADIZ UNIVERSITY, PABLO DE OLAVIDE UNIVERSITY, PABLO DE OLAVIDE UNIVERSITY</td>
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<td>11313</td>
<td>WOMEN IN TOP MANAGEMENT</td>
<td>Maria Dunavolgyi</td>
<td>CORVINUS UNIVERSITY</td>
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THURSDAY 5 June 2014. Slot 3 (08.30 – 09.50)

SIG Business & Society

→ Business & Society - General Track

SLOT 3 (08:30 - 09:50) - VCC.Room.105 - Competitive

FINANCE, ECONOMY AND SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING - SESSION 1: MICROFINANCE, CURRENCY AND INVESTMENT

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Topic of Special Interest: 01_04 FINANCE, ECONOMY & SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING
Chair: Sharam Alijani
Discussant: Catherine Karyotis
Paper presentations:

10089 DOING WELL BY RETURNING TO THE ORIGIN. MISSION DRIFT, OUTREACH AND FINANCIAL PERFORMANCE OF MICROFINANCE INSTITUTIONS.
Francesca Spina
Matteo Pedrini
UNIVERSITÀ CATTOLICA SACRO CUORE MILANO

11124 HOW CAN SOCIAL ENTERPRISES DEVELOP SUCCESSFUL CROWDFUNDING CAMPAIGNS? AN EMPIRICAL ANALYSIS ON ITALIAN CONTEXT?
Bernardo Balboni
Ulpiana Kocollari
Ivana Paiz
UNIVERSITÀ DEGLI STUDI DI TRIESTE
UNIVERSITÀ DEGLI STUDI DI MODENA E REGGIO EMILIA

SIG Corporate Governance

→ Corporate Governance - General Track

SLOT 3 (08:30 - 09:50) - VCC.Room.002 - Paper Development

BEHAVIOURAL PERSPECTIVES ON DIRECTOR IDENTITIES

Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02_01 BOARDS OF DIRECTORS: BEHAVIORAL PERSPECTIVES ON CORPORATE GOVERNANCE
Chair: Ekaterina Bjornali
Paper presentations:

10906 GOVERNANCE OF AGRICULTURAL COOPERATIVES: ISSUES OF DIRECTORS' PROFESSIONALIZATION AND MULTIPLE IDENTITIES.
Svetlana Serdyukov
Martine Vézina
NEOMA BS
HEC MONTREAL

10394 INDEPENDENT DIRECTORS' PROFESSIONAL ROLE IDENTITIES, BOARD EFFECTIVENESS, AND FIRM PERFORMANCE
Ying Feng
Jatinder Sidhu
ERASMUS UNIVERSITY

10574 REDEFINING OF THE CONCEPT OF BOARD CAPITAL
Leticia Pérez-Calero Sánchez
Carmen Barroso Castro
Mª De Mar Villegas Periñán
PABLO DE OLAVIDE UNIVERSITY
SEVILLA UNIVERSITY
SEVILLA UNIVERSITY

SIG Corporate Governance – Track: Top Management Teams & Business Elites

SLOT 3 (08:30 - 09:50) - Melia.Meeting.07 - Paper Development

LEADERS’ CHARACTERISTICS AND PERFORMANCE

Track: 02 CORPORATE GOVERNANCE >> 02_02 TOP MANAGEMENT TEAMS & BUSINESS ELITES
Chair: Tine Buyl
Paper presentations:

10561 LEADERSHIP THROUGH THE CRISIS – CEO PERFORMANCE DURING ECONOMIC TURMOIL
Daniel Braun
Michael Wolff
UNIVERSITY OF GOETTINGEN

10686 CEO’S SOCIAL CAPITAL EFFECTS ON FIRM PERFORMANCE
Pedro Guimaraes
Raquel Meneses
Luis Paredes-Izaguirre
FACULDADE DE ECONOMIA DA UNIVERSIDADE DO PORTO
FACULDADE DE ECONOMIA DA UNIVERSIDADE DO PORTO
IPADE - PANAMERICAN INSTITUTE FOR HIGH BUSINESS DIRECTION

10683 THE MODERATING EFFECT OF CHIEF PHYSICIAN CHARACTERISTICS ON THE CURVILINEAR RELATION BETWEEN THE DESIGN OF PERFORMANCE MEASUREMENT SYSTEMS AND PERFORMANCE
Melanie Lucia Schneider
Matthias Mahlendorf
Utz Schaeffer
WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
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WHU OTTO BEISHEIM SCHOOL OF MANAGEMENT
SIG Entrepreneurship

**Entrepreneurship - General Track**

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.05 - Competitive**

**SELF-EFFICACY AND ENTREPRENEURSHIP**
Track: 03 ENTREPRENEURSHIP >> 03.00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Alessandro Giudici
Discussant: Tina Gruber-Muecke

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<tr>
<td>10593 ENTRPRENEURIAL EDUCATION AND SELF-EFFICACY: A DYNAMIC APPROACH</td>
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<tr>
<td>Angeles Montoro-Sánchez</td>
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<td>Enrique Cortes-Alonso</td>
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| 11265 SELF-EFFICACY AND ENTREPRENEURIAL COMPETENCIES IN THE TEACHING OF UNIVERSITY STUDENTS: A COMPARATIVE STUDY BETWEEN STUDENTS AND ENTREPRENEURS |
| Jeferson Lana | FGV/EAESP |
| Suzete Lizote | UNIVALI |
| Miguel A. Verdinelli | UNIVALI |

| 10636 HOW LEADERS’ PASSION AND SELF-EFFICACY PREDICT FIRM-LEVEL INNOVATION: AN INTEGRATION OF UPPER ECHELONS AND EMOTIONAL CONTAGION THEORY |
| Michael Keller | RWTH AACHEN UNIVERSITY |

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.06 - Competitive**

**ENTREPRENEURIAL SOCIAL NETWORK AND PERFORMANCE**
Track: 03 ENTREPRENEURSHIP >> 03.00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Massimiliano M. Pellegrini
Discussant: Cristiano Bellavitis

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<td>11266 A DYNAMIC APPROACH TO UNDERSTANDING THE ROLE OF FRIENDSHIP TIES IN ENTREPRENEURIAL TEAMS AND BUSINESS DEVELOPMENT</td>
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<tr>
<td>Laura D’Hont</td>
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<td>Rachel Doern</td>
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| 10101 GENERATING ENTREPRENEURIAL DYNAMICS: THE RELEVANCE OF INDUSTRIAL RELATIONS FOR ENTREPRENEURS |
| Sylvia Rohlfser | CUNEF |
| Alessia Slocum | SAINT LOUIS UNIVERSITY |

| 10907 INDIVIDUAL NETWORKING AND INTERORGANIZATIONAL RELATIONSHIPS – AN INTEGRATED FRAMEWORK PREDICTING ENTREPRENEURIAL PERFORMANCE |
| Aracides Ferreira | ISCTE- INSTITUTO UNIVERSITÁRIO DE LISBOA |
| Timo Braun | FREIE UNIVERSITÄT BERLIN |
| Jörg Sydow | FREIE UNIVERSITÄT BERLIN |

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.08 - Competitive**

**INNOVATION IN SMES AND FAMILY BUSINESS**
Track: 03 ENTREPRENEURSHIP >> 03.00 ENTREPRENEURSHIP - GENERAL TRACK
Topic of Special Interest: 03.03 ENTREPRENEURSHIP AND SOCIETAL CHANGES
Chair: Karim Messegheh
Discussant: Paolo Gubitta

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<tr>
<td>10589 INFLUENCE OF TECHNOLOGICAL SKILLS, COMPETENCIES AND LEARNING ON PERFORMANCE THROUGH INNOVATION: THE CASE OF HIGH-TECH FAMILY BUSINESS.</td>
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<tr>
<td>Rodrigo Martin-Rojas</td>
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<td>Victor J. Garcia-Morales</td>
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<td>Francisco Juan Lopez-Martin</td>
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<td>Virginia Fernandez-Perez</td>
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| 10835 THE DETERMINANTS OF MANAGERIALIZATION OF FAMILY FIRMS: EVIDENCES FROM EASTERN PIEDMONT |
| Lucrezia Songini | EASTERN PIEDMONT UNIVERSITY |
| Chiara Morelli | EASTERN PIEDMONT UNIVERSITY |
| Luca Gnan | UNIVERSITY OF TOR VERGATA |
| Paola Vola | EASTERN PIEDMONT UNIVERSITY |

| 11027 THE INFLUENCE OF STRATEGIC ORIENTATIONS ON BUSINESS PERFORMANCE IN KOREAN TECHNOLOGY INTENSIVE SMES. |
| Paul Trott | PORTSMOUTH |
| Do Hyung Lee | PORTSMOUTH |
| Victor Scholten | TU DELFT |
SIG Family Business Research

**Family Business Research - General Track**

**SLOT 3 (08:30 - 09:50) - Sorolla.Almarda - Competitive**

**ENVIRONMENTAL RESPONSES, ETHICS AND PARADOXES IN FAMILY FIRMS**

Track: 04 FAMILY BUSINESS RESEARCH >> 04.00 FAMILY BUSINESS RESEARCH - GENERAL TRACK

Chair: Alfredo De Massis
Discussant: Cristina Pratelli

Paper presentations:

11085  
FEEDING AND TAMING THE LION: HOW TO GOVERN A BUSINESS FAMILY  
Till Jansen  
Anst Von Schlipp  
WITTEN INSTITUTE FOR FAMILY BUSINESS

10804  
THE CONSCIOUS CORPORATE GROWTH PRACTICE (CCG): A QUALITATIVE RESEARCH AIMED TO VERIFY THE APPLICATION OF VIRTUE ETHICS IN BUSINESS.  
Mario Carrassi  
UNIVERSITA DEGLI STUDI DI BARI - ALDO MORO

11339  
HOW FAMILY BUSINESSES DIFFER IN THEIR RESPONSE TO AN ENVIRONMENTAL JOLT  
Celina Smith  
EMLYON BUSINESS SCHOOL

SIG Gender Race & Diversity in Organisations

**Gender, Race & Diversity in Organisations – General Track**

**SLOT 3 (08:30 - 09:50) - Sorolla.Faro - Competitive**

**SEXUAL ORIENTATION AND DIVERSITY**

Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05.00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)

Topic of Special Interest: 05.02 SEXUAL ORIENTATION AND GENDER IDENTITY AT THE WORKPLACE

Chair: Jawad Syed
Discussant:  

Paper presentations:

10094  
BANKING ON CLIMATE CHANGE: THE IMPACT OF DIVERSITY MANAGEMENT ON THE WORKING CLIMATE FOR GAYS AND LESBIANS  
Thomas Köllen  
WU VIENNA, DEPARTMENT MANAGEMENT, INSTITUTE FOR GENDER AND DIVERSITY IN ORGANIZATIONS

11072  
IRONIC EFFECTS OF SEXUAL MINORITY GROUP MEMBERSHIP: ARE LESBIANS LESS SUSCEPTIBLE TO INVOKING NEGATIVE FEMALE STEREOTYPES THAN HETEROSEXUAL WOMEN?  
Melanie Steffens  
Claudia Niedlich  
Ebert Irena  
FACULTY OF PSYCHOLOGY, UNIVERSITY OF KOBLENZ-LANDAU

10316  
MAINSTREAM EMPLOYEES’ PERSPECTIVES ON DIVERSITY MANAGEMENT: INSIGHTS FROM HONG KONG  
Faiza Ali  
Katherine Lau  
UNIVERSITY OF KENT
SIG Innovation

**Innovation: Into the Future – General Track**

### STANDARDISATION & INNOVATION I: STANDARDIZATION PUSHING COMPANIES’ PERFORMANCE

**Track:** 06 INNOVATION >> 06_00 STANDARDIZATION AND INNOVATION

**Topic of Special Interest:** 06_01 STANDARDISATION AND INNOVATION

**Chair:** Nizar Abdelkafi

**Discussant:** Soren Simon Petersen

**Paper presentations:**

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<td>Cesare A. F. Rillo, Francesco Sarracino</td>
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<td>DOES QUALITY MANAGEMENT PRODUCE PERFORMANCE OR VICE VERSA? EVIDENCE FROM THE HOTEL INDUSTRY</td>
<td>Juan José Tari, Jorge Pereira-Moliner, Eva M. Pertusa-Ortega, Maria Dolores López-Gamero, José Francisco Molina-Azorin</td>
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### KNOWLEDGE SOURCES FOR INNOVATION AND FORMAL STANDARDIZATION

**Chair:** Anne-Marie Grossmann, Knut Blind, Henk De Vries

**Discussant:** Maria Elmquist

**Paper presentations:**

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<td>IS ORGANIZING IN-BETWEEN A MATTER OF DESIGN? A CASE OF LONG-TERM OPEN INNOVATION COLLABORATION</td>
<td>Anna Ystrom, Susanne Ollila</td>
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### RETHINKING THE DESIGN PARADIGM I: INNOVATIVE DESIGN DYNAMICS AT INDUSTRY-LEVEL

**Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

**Topic of Special Interest:** 06_05 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

**Chair:** Le Masson Pascal

**Discussant:** Maria Elmquist

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### BUSINESS MODEL INNOVATION III: LESSONS LEARNED FROM THE INDUSTRY

**Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

**Topic of Special Interest:** 06_02 BUSINESS MODEL INNOVATION (BMI)

**Chair:** Joan Enric Ricart

**Discussant:** Dirk Schneckenberg

**Paper presentations:**

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### EMERGING PROCESSES OF SHAPING BUSINESS MODELS – EVIDENCE FROM BIG DATA TECHNOLOGY FIRMS IN THE HEALTHCARE DELIVERY INDUSTRY

**Chair:** Yi Jiang

**Discussant:** ESC GRENOBLE
### SIG International Management

**International Management - General Track**

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.13 - Competitive**

**HRM SUBTRACK II: SUSTAINABILITY AND HRM**

Track: **06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)**

**Topic of Special Interest: 06_06 REALIZING COMPETITIVENESS AND SUSTAINABILITY THROUGH HUMAN FACTORS AND HUMAN RESOURCE MANAGEMENT**

**Chair:** Klaus J. Zink  
**Discussant:** Anja Gräf  
**Paper presentations:**

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| 11064 | **TECHNOLOGICAL LEADERSHIP AND CORPORATE SOCIAL RESPONSIBILITY IN THE RENEWABLE ENERGY INDUSTRY**  
Maria Isabel Gonzalez Ramos  
Mario Javier Donate Manzanares  
Fátima Guadamillas Gomez  
UNIVERSITY OF CASTILLA-LA MANCHA |
| 10299 | **PROENVIRONMENTAL INTRAENTREPRENEURSHIP: THE ROLE OF LIFEWORK IDENTITY SPILL-OVER EFFECTS**  
Anja Graf  
Susanne Blazewiecki  
Franziska Dittmer  
Carsten Herbes  
HOCHSCHULE FÜR WIRTSCHAFT UND UMWELT NÜRTINGEN-GEISLINGEN |
| 10947 | **THE IMPACT OF DESIGN FOR MANUFACTURING AND ASSEMBLY (DFMA) ON SUSTAINABILITY AS PART OF A MANUFACTURING STRATEGY**  
Delia Schröder  
Klaus J. Zink  
INSTITUT FÜR TECHNOLOGIE UND ARBEIT AN DER TU KAISERSLAUTERN |

**SIG International Management**

**International Management - General Track**

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.10 - Competitive**

**INTERNATIONAL MARKETS AND MARKETING**

Track: **07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK**

**Chair:** Paul Komiak  
**Discussant:** Dimitrios Kolyperas  
**Paper presentations:**

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| 11145 | **THE MODERATING EFFECT OF NATIONAL CULTURE ON THE RELATIONSHIP BETWEEN PERCEIVED BRAND PERSONALITY AND THE CONSUMER'S BRAND SELF-CONGRUITY**  
Andreas Strobl  
Kurt Matzler  
Florian Bauer  
UNIVERSITY OF INNSBRUCK |
| 10087 | **MANAGING THE WAIT IN THE INTERNATIONAL CONTEXT**  
Manu Del Mar Pàmies  
Gerard Anthony Ryan  
Gilda Hernandez-Maskivker  
Mireia Valverde  
Yury Ustrov  
UNIVERSITAT ROVIRA I VIRGILI |
| 11315 | **EXPLORING THE RELATIONSHIP BETWEEN GLOBAL INDUSTRY, PSYCHIC DISTANCE AND MARKET LEARNING: A STUDY OF NORWEGIAN HIGH TECH FIRMS' MARKET ENTRY IN HOUSTON**  
Anita E. Tobiassen  
Inger Beate Pettersen  
OSLO AND AKERSHUS UNIVERSITY COLLEGE OF APPLIED SCIENCES |

**SLOT 3 (08:30 - 09:50) - Melia.Valentia.C - Competitive**

**SUBSIDIARY ROLES AND PERFORMANCE**

Track: **07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK**

**Chair:** Ursula Schinzel  
**Discussant:** Claus Jørgensen  
**Paper presentations:**

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| 11004 | **SUBSIDIARY ENTREPRENEURSHIP AS A FUNCTION OF NETWORKING CAPABILITY, EMBEDDEDNESS AND MANAGERIAL INTERACTION**  
Pinar Buyukbalci  
YTU |
| 11006 | **MANAGING THE LIABILITY OF INTERREGIONAL FOREIGNNESS: CO-PARENTING ADVANTAGE IN A MODEL OF SUBSIDIARY EVOLUTION**  
Cristina Villar  
José Pla-Barber  
Anoop Madhok  
UNIVERSITY OF VALENCIA |
| 11229 | **MISFORTUNE OF ONE, HAPPINESS OF OTHERS? THE IMPACT OF PARENT FIRMS' MARKET MUNIFICENCE ON MNC'S SUBSIDIARIES PERFORMANCE**  
Audé Le Corrier  
Juan Santalo  
IE BUSINESS SCHOOL |

Euram 2014 • Waves and Winds of Strategic Leadership for Sustainable Competitiveness
SLOT 3 (08.30 - 09.50) - Sorolla.Perellonet - Competitive

ISSUES IN REPORTING AND FINANCE
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Chair: Jaime Morales
Discussant: Laure Dikmen Gorini
Paper presentations:

10296 THE COMPETITIVENESS OF STOCK EXCHANGES: AN EXPLORATORY INVESTIGATION OF AUSTRIA AND POLAND
Robert Lindorfer WU VIENNA
Anne D’Arcy WU VIENNA

11213 IMPRESSION MANAGEMENT: A MULTICULTURAL APPROACH TO ANNUAL REPORT
Salvatore Romanazzi ITALIAN MINISTRY OF ECONOMY AND FINANCE
Luca Petruzelli UNIVERSITY OF BARI
Roberto Aguiari UNIVERSITY OF ROME 3

10233 INTERNATIONAL CULTURAL DIVERSIFICATION AND CORPORATE SOCIAL PERFORMANCE IN MULTINATIONAL ENTERPRISES: THE ROLE OF SLACK FINANCIAL RESOURCES
Matilde Morales-Raya UNIVERSITY OF GRANADA
Javier Aguiler-Caracuel PABLO DE OLAVIDE UNIVERSITY
Dante Ignacio Leyva-De La Hiz UNIVERSITY OF GRANADA

➡ International Management – Track: Expatriate Management

SLOT 3 (08:30 - 09:50) - Melia.Meeting.11 - Competitive

EXPATRIATE MANAGEMENT 3
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT
Chair: Maike Andresen
Discussant: Christian Linder
Paper presentations:

10751 THE PRECEDENTS OF WORK-LIFE CONFLICTS AND ENRICHMENT AMONGST GLOBAL CAREERISTS
Lisa Mäkelä UNIVERSITY OF VAASA
Vesa Suutari UNIVERSITY OF VAASA
Chris Brewster UNIVERSITY OF READING

11299 INTERNATIONAL HUMAN RESOURCE MANAGEMENT IN EMERING ECONOMIES: AN EXPLORATORY QUALITATIVE STUDY ON HOW BRAZILIAN MULTINATIONALS MANAGE GLOBAL MANAGERS
Virginia Drummond EM LYON BUSINESS SCHOOL
Livía Lopes Barakat FDC
Jase Ramsey UNIVERSITY OF ALABAMA

SIG Knowledge & Learning
➡ Knowledge & Learning - General Track

SLOT 3 (08:30 - 09:50) - Melia.Meeting.12 - Competitive

KNOWLEDGE AND LEARNING
Track: 08 KNOWLEDGE & LEARNING >> 08_00 KNOWLEDGE & LEARNING - GENERAL TRACK
Chair: Hassan Kharroubi
Discussant: Dainelis Cabeza Pullés
Paper presentations:

10176 RELATIONAL ENERGY AS A BOOSTER FOR HIGH QUALITY RELATIONSHIPS IN MENTORING
Ursula Lieblhert ALPEN-ADRIA UNIVERSITY OF KLAGENFURT
Rita Faulant ALPEN-ADRIA UNIVERSITY OF KLAGENFURT

10196 EXPLORING HOW AND WHEN TEAM LEARNING OCCURS THROUGH EMAIL USE OVER TIME
Niclas Erhardt UNIVERSITY OF MAINE
Carlos Martin-Rios UNIVERSITY OF MAINE

10481 THE EFFECT OF SOCIAL NETWORK, FUNDING AND PRODUCTIVE ORGANIZATIONAL ENERGY ON THE CAPABILITY OF ORGANIZATIONAL AMBIDEXTERY IN RESEARCH INSTITUTION
Rangga Almahendra GADJAH MADA UNIVERSITY
Novita Dyah GADJAH MADA UNIVERSITY
SIG Managing Sports

Managing Sport - General Track

SLOT 3 (08:30 - 09:50) - Melia.Meeting.16 - Competitive

MANAGING SPORT 2.0
Track: 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK
Chair: Brian Minikin
Discussant: Brian Minikin
Paper presentations:

10891 MANAGING SPORT: U.S. SPORT CONSUMERS USE OF MEDIA 2011-2013
James Santomier SACRED HEART UNIVERSITY
Patricia Hogan NORTHERN MICHIGAN UNIVERSITY
Richard Lipsay SPORTS BUSINESS RESEARCH INC

10417 INNOVATION CAPABILITY OF NON-PROFIT SPORT ORGANISATIONS
Mathieu Winand UNIVERSITY OF STIRLING
Larena Hoeber UNIVERSITY OF REGINA
Thierry Zintz UNIVERSEITE CATHOLIQUE DE LOUVAIN
Steven Vos FONTYS UNIVERSITY OF APPLIED SCIENCES
Jeroen Scheerder UNIVERSITY OF LEUVEN

SIG Organisational Behaviour

Organisational Behaviour - General Track

SLOT 3 (08:30 - 09:50) - Sorolla.Brosquil - Competitive

NEW FORMS OF PARTICIPATION IN THE WEB 2.0 I
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK
Topic of Special Interest: 10_01 TO PLAY OR NOT TO PLAY: NEW FORMS OF PARTICIPATION IN THE WEB 2.0
Chair: Gianluigi Mangia
Discussant:
Paper presentations:

10031 IMPACT OF PARTICIPATORY WORKPLACE ACTIVITIES ON EMPLOYEES AND THE MEDIATING ROLE OF WORK INTENSIFICATION
Chiediebere Ogbonnaya UNIVERSITY OF EAST ANGLIA
Danat Valizade UNIVERSITY OF LEEDS

10400 SELF-DETERMINATION THEORY AND ITS APPLICATION IN THE AUTONOMY SUPPORTIVE CONTEXT OF THE WEB 2.0
Michèle Paulin JMSB, CONCORDIA UNIVERSITY
Ronald Ferguson JMSB, CONCORDIA UNIVERSITY
Nina Jost RWTH AACHEN UNIVERSITY
Kaspars Schattke JMSB, CONCORDIA UNIVERSITY

10466 PLAY & FUN POLITICS: USEFUL TOOLS FOR ENGAGING SOCIAL COMMUNITY USERS?
Mariavittoria Cicellin UNIVERSITY FEDERICO II OF NAPLES
Gianluigi Mangia UNIVERSITY FEDERICO II OF NAPLES
Maria Laura Toraldo UNIVERSITY FEDERICO II OF NAPLES
Stefano Consiglio UNIVERSITY FEDERICO II OF NAPLES

SLOT 3 (08:30 - 09:50) - Sorolla.Arenas - Competitive

WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR I
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_02 WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR
Topic of Special Interest: 10_02 WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR
Chair: Dermot Mccarthy
Discussant: Dermot Mccarthy
Paper presentations:

10278 COPING WITH PAROXYSMAL EXTREME WORK: THE ROLE OF ORGANIZATIONAL CITIZENSHIP BEHAVIOR
Hirine Georgescu IAE - UNIVERSITY OF NICE
Francois Grima UPEC
Audrey Riviere UNIVERSITY OF MONTPELLIER
Lionel Prud Homme IGS

11117 PUT THE PEDAL TO THE METAL: USING PUBLIC SERVICE MOTIVATION TO ANALYZE VOLUNTEER BEHAVIOR
Joyce Costello BOURNEMOUTH UNIVERSITY
Fabian Homberg BOURNEMOUTH UNIVERSITY
Davide Secchi BOURNEMOUTH UNIVERSITY

10972 VOLUNTEER MANAGER: A JOB EASIER SAID THAN DONE - AN EXPLORATORY STUDY OF UNDERSTANDING THE ROLE OF VOLUNTEER MANAGER
Bing Wu Berberich UNIVERSITY OF EDINBURGH BUSINESS SCHOOL
SIG Project Organising

**Project organising - General Track**

**SLOT 3 (08:30 - 09:50) - Sorolla.Palmeretes - Paper Development**

**PORTFOLIO MANAGEMENT**

Track: 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK

Chair: Brian Hobbs

Paper presentations:

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<td>10550</td>
<td>VALUE MANAGEMENT IN PROJECT PORTFOLIOS: IDENTIFYING AND ASSESSING STRATEGIC VALUE</td>
<td>Mia Martinsuo, Catherine P. Killen</td>
<td>Tampere University of Technology, Department of Industrial Management, University of Technology Sydney, School of Systems, Management and Leadership, Faculty of Engineering and IT</td>
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<td>10409</td>
<td>BUSINESS CASE CONTROL: THE KEY TO PROJECT PORTFOLIO SUCCESS OR MERELY A MATTER OF FORM?</td>
<td>Alexander Kock, Julian Kopmann, Catherine P. Killen, Hans Georg Gemünden</td>
<td>TU Darmstadt, UTS, TU Berlin</td>
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<td>11291</td>
<td>A MULTICRITERIA DECISION MODEL FOR ORGANIZATIONAL PROJECT MANAGEMENT MATURITY</td>
<td>Caroline Mota, Joana Viana</td>
<td>Universidade Federal de Pernambuco</td>
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SIG Public Management

**Public Management - General Track**

**SLOT 3 (08:30 - 09:50) - VCC.Room.104 - Competitive**

**UNIVERSITY GOVERNANCE**

Track: 12 PUBLIC MANAGEMENT >> 12_00 PUBLIC MANAGEMENT - GENERAL TRACK

Chair: Riccardo Mussari

Discussant: Reto Steiner

Paper presentations:

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<tr>
<td>10587</td>
<td>WHAT COMPETITION ARE WE TALKING ABOUT IN THE INTERNATIONAL HIGHER EDUCATION MARKET?</td>
<td>Helen Haijing De Haan</td>
<td>Inholland University of Applied Sciences</td>
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**SLOT 3 (08:30 - 09:50) - VCC.Room.106 - Competitive**

**SOCIAL RESPONSIBILITY AND SUSTAINABILITY IN PUBLIC AND NONPROFIT ORGANISATIONS - II**

Track: 12 PUBLIC MANAGEMENT >> 12_00 PUBLIC MANAGEMENT - GENERAL TRACK

Chair: Denia Cepiku

Discussant: Filippo Giordano

Paper presentations:

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<tr>
<td>10961</td>
<td>A SUSTAINABLE BUSINESS MODEL FOR PUBLIC SERVICE ORGANISATIONS</td>
<td>Stephen Osborne</td>
<td>University of Edinburgh</td>
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<td>10832</td>
<td>PARTNERSHIP PROFIT – NON PROFIT: THE EFFECTIVENESS OF COLLABORATION</td>
<td>Alessia Anzivino</td>
<td>SDA Bocconi</td>
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<td>11123</td>
<td>INVESTING IN VOLUNTEERING: MEASURING SOCIAL RETURNS OF PRIVATE INVESTMENTS IN VOLUNTEER RECRUITMENT, TRAINING AND MANAGEMENT ACTIVITIES</td>
<td>Giacomo Manetti, Marco Bellucci, Elena Como, Luca Bagnoli</td>
<td>University of Florence, University of Florence, LAMA Agency, University of Florence</td>
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### Public Management – Track: Management Research in Healthcare Organizations

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.04 - Competitive**

#### STRUCTURES INFLUENCING HEALTHCARE PERFORMANCE
Track: 12 PUBLIC MANAGEMENT >> 12.01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS
Chair: Sebastian Desmidt
Discussant: Kevin Broom

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<tr>
<td>11304 BRIDGING INSTITUTIONAL ENTREPRENEURSHIP: A CASE STUDY INTO A HYBRID AND INNOVATIVE MODEL OF OCCUPATIONAL HEALTH DELIVERY.</td>
</tr>
<tr>
<td>Raffaella Valsecchi</td>
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<tr>
<td>Neil Anderson</td>
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<tr>
<td>Maria Balta</td>
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<tr>
<td>Location: BRUNEL BUSINESS SCHOOL</td>
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| 10592 THE RELATIONSHIP BETWEEN ORGANIZATIONAL SOCIALIZATION, PSYCHOLOGICAL CONTRACT, AND PATIENT-CENTERED |
| I-Chen Lee          |
| Jui-Fen Rachel Lu   |
| Location: CHANG GUNG UNIVERSITY/ DEP. DEPARTMENT OF HEALTH CARE MANAGEMENT |

| 10207 THE IMPACT OF PROCESS REDESIGN ON EMERGENCY DEPARTMENT TIME-BASED ADMISSION TARGETS: A QUALITATIVE STUDY OF PERSPECTIVES ON QUALITY OF CARE |
| Sandra Leggat       |
| Richard Gough       |
| Pauline Stanton     |
| Timothy Bartram     |
| Amrik Sohal         |
| Greg Bamber         |
| Ruth Ballardie      |
| Location: LA TROBE UNIVERSITY, VICTORIA UNIVERSITY, RMIT, LA TROBE UNIVERSITY, MONASH UNIVERSITY, MONASH UNIVERSITY, VICTORIA UNIVERSITY |

### SIG Research Methods & Research Practice

**Research Methods & Research Practice - General Track**

**SLOT 3 (08:30 - 09:50) - Melia.Meeting.09 - Competitive**

#### NOVEL APPROACHES: THEORY, CONCEPTS AND PRACTICES
Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK
Topic of Special Interest: 13.01 NOVEL APPROACHES TO ORGANIZATIONAL PROJECT MANAGEMENT RESEARCH
Chair: Shankar Sankaran
Discussant: Paper presentations:

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<td>10168 RECONNECTING THEORY AND PRACTICE IN A PLURALISTIC ORGANIZING CONTEXT: ISSUES AND ARISTOTELIAN CONSIDERATIONS</td>
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<tr>
<td>Stéphane Tywonik</td>
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<tr>
<td>Christophe Bredillet</td>
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<tr>
<td>Ravikiran Dwivedula</td>
</tr>
<tr>
<td>Location: QUEENSLAND UNIVERSITY OF TECHNOLOGY - GRADUATE SCHOOL OF BUSINESS, QUEENSLAND UNIVERSITY OF TECHNOLOGY - PROJECT MANAGEMENT ACADEMY, EMIRATES COLLEGE FOR MANAGEMENT &amp; INFORMATION TECHNOLOGY</td>
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| 11003 NEW INSIGHTS INTO PROJECT MANAGEMENT RESEARCH: A NATURAL SCIENCES COMPARATIVE |
| Robert Joslin        |
| Ralf Muller         |
| Location: SKEMA BUSINESS SCHOOL, BI NORWEGIAN BUSINESS SCHOOL, NORWAY |

| 11169 GENEALOGICAL ETHNOGRAPHY: APPLYING LOOSE AND STRICT THINKING TO FIELDWORK, HEADWORK, AND TEXTWORK IN PROJECT SCHOLARSHIP |
| Kalpana Vignehsa    |
| Location: UTS |
SIG Strategic Management

→ Strategic Management - General Track

**PARALLEL SESSIONS**

**SLOT 3 (08.30 – 09.50)** - VCC.Auditorium.3A - Competitive

**SIG Strategic Management**

→ Strategic Management - General Track

**STRIKING THE BALANCE: THE ROLES OF COMMUNICATION, CONFLICT AND NETWORKS**

Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

Topic of Special Interest: 14.06 THE MICROFOUNDATIONS OF ORGANIZATIONAL AMBIDEXTERITY: MULTILEVEL INSIGHTS

Chair: Justin Jansen

Discussant: Tom Mom

Paper presentations:

10885 BUILDING AND BRIDGING DAILY COMMUNICATIONS IN A HIGH-TECH INCUBATOR

Anna Comacchio - CA' FOSCA UNIVERSITY VENICE

Mariachiara Barzotto - CA' FOSCA UNIVERSITY VENICE

10783 SHIFTING, BALANCING, AND ENABLING: REMARKS ON THE CHANGING ROLES OF CONFLICTS IN CREATING AND MAINTAINING ORGANIZATIONAL AMBIDEXTERITY

Alexander Martin - UNIVERSITY OF FLENSBURG

Arne Keller - FREIE UNIVERSITÄT BERLIN

11077 AMBIDEXTERITY IN NETWORKS: BALANCING KNOWLEDGE SEARCH IN DIFFERENT NETWORK STRUCTURES

Rebeca Méndez-Durón - UNIVERSITAT DE LES ILLES BALEARS

Abel Lucena - UNIVERSITAT DE LES ILLES BALEARS

**CO-OPETITION: ON THE FORMATION AND EFFECTS OF TIES AMONG FIRMS**

Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

Topic of Special Interest: 14.03 COMPETITIVE DYNAMICS - THE CHANGING FABRICS OF COMPETITION BETWEEN FIRMS AND INDUSTRIAL CLUSTERS

Chair: Juha-Antti Lamberg

Discussant: David Major

Paper presentations:

10517 COMPETITIVE NETWORKS, COMPETITIVE BEHAVIOR AND PERFORMANCE

Frédéric Le Roy - UNIVERSITY OF MONTPELLIER

Sanou Hyacinthe - UNIVERSITY OF MONTPELLIER

Devi Gnyawali - VIRGINI TECH

11052 THE INTERACTION BETWEEN COMPETITIVE STRATEGIES AND INFORMAL CONTROL IN COOPERATIVE BANKS: A HYBRID GOVERNANCE

Thuy Seran - UNIVERSITY OF MONTPELLIER 1

Estelle Pellegrin-Boucher - UNIVERSITY OF MONTPELLIER 1

Calin Grau - GROUPE SUP DE CO MONTPELLIER BUSINESS SCHOOL

10588 COMPETITIVE STRATEGY AND ALLIANCE NETWORK FORMATION

Walter Ferrier - UNIVERSITY OF KENTUCKY

Goce Andrevski - QUEEN'S UNIVERSITY

Giuseppe Labianca - UNIVERSITY OF KENTUCKY

**GOVERNANCE AND ITS STRATEGIC IMPLICATIONS**

Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

Chair: Winfried Ruigrok

Discussant: Winfried Ruigrok

Paper presentations:

10376 PUBLIC VERSUS PRIVATE OWNERSHIP AND FIRM PERFORMANCE DURING ECONOMIC REFORMS: EVIDENCES FROM INDIA

Amit Baran Chakrabarti - INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

Soumya Roy - INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

Ranjan Das - INDIAN INSTITUTE OF MANAGEMENT CALCUTTA

10132 OWNERSHIP STRUCTURES AND SURVIVAL: DEMOCRACY VERSUS HIERARCHY

Miguel Gonzalez-Loureiro - UNIVERSITY OF VIGO

Francisco Puig - UNIVERSITY OF VALENCIA

Jose Moyano-Fuentes - UNIVERSITY OF JAÉN

10967 ACTIVITY TRADE-OFF AND STRATEGIC CHOICE IN THE CONTEXT OF PUBLICLY FUNDED BUSINESS SCHOOLS

Anu Qyala - JYVÄSKYLÄ UNIVERSITY SCHOOL OF BUSINESS AND ECONOMICS
Strategic Management – Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

**SLOT 3 (08:30 - 09:50) - VCC.Room.103 - Competitive**

**TECHNOLOGY MANAGEMENT AND INNOVATION ECOSYSTEM**

**Track:** 14 STRATEGIC MANAGEMENT >> 14_01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION

**Chair:** Thommie Burström

**Discussant:** Lynne Butel

**Paper presentations:**

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<tr>
<td>11128 TECHNOLOGY HABITUAL DOMAIN EXPLORATION IN CONTINUOUS INNOVATION: A FRAMEWORK FOR UNDERSTANDING CONTINUOUS INNOVATION PROCESS</td>
<td>Lei Ma (SCHOOL OF HUMANITIES AND SOCIAL SCIENCES, NANJING UNIVERSITY OF SCIENCE &amp; TECHNOLOGY), Xinwei Ye (SCHOOL OF ECONOMICS &amp; MANAGEMENT, NANJING UNIVERSITY OF SCIENCE &amp; TECHNOLOGY), Junwen Feng (SCHOOL OF ECONOMICS &amp; MANAGEMENT, NANJING UNIVERSITY OF SCIENCE &amp; TECHNOLOGY), He Wang (SCHOOL OF HUMANITIES AND SOCIAL SCIENCES, NANJING UNIVERSITY OF SCIENCE &amp; TECHNOLOGY)</td>
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**10868 PRODUCT DESIGN, BUSINESS MODEL AND PERFORMANCE**

| Liang Guo (NEOMA BUSINESS SCHOOL) |


**SLOT 3 (08:30 - 09:50) - Melia.Valentia.B - Competitive**

**ALLIANCES AND ACQUISITIONS - A PROGRAMME AND PORTFOLIO PERSPECTIVE**

**Track:** 14 STRATEGIC MANAGEMENT >> 14_04 CORPORATE STRATEGY: MANAGEMENT OF M&A, ALLIANCES AND DIVESTITURES

**Chair:** Xavier Castañer

**Discussant:** Nuno Oliveira

**Paper presentations:**

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<tr>
<td>10541 ALLIANCE PORTFOLIOS: WHAT THEY REALLY ARE AND HOW THEY ARE LINKED TO FIRM STRATEGY</td>
<td>Marco Castiglioni (UNIVERSIDAD DE SEVILLA), José Luis Galán González (UNIVERSIDAD DE SEVILLA)</td>
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| 10284 ALLIANCE PORTFOLIOS IN TECHNOLOGY-INTENSIVE FIRMS: THE EFFECT OF FOCAL FIRM TECHNOLOGICAL RESOURCE COMMITMENT AND STATUS ON PERFORMANCE | Seong-Young Kim (ESC RENNES OF BUSINESS SCHOOL), Ulrich Wassmer (EMLYON) |

| 11065 MANAGERIAL COGNITIVE CAPACITY IN ACQUISITION SEQUENCES: A STUDY OF MOTIVES AND PACING | Xena Welch Guerra (UNIVERSITY OF ST.GALLEN), Tomi Laamanen (UNIVERSITY OF ST.GALLEN) |
Conference General Track

EMPLOYEE PERFORMANCE IN CROSS-CULTURAL SETTING
Track: 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15_01 TOWARD A RESPONSIBLE MANAGEMENT OF CULTURAL DIVERSITY
Chair: Azevedo Guilherme
Paper presentations:

10080 CAN INTERCULTURAL COMPETENCE BE CAPITALISED UPON?
Catou Faust
PARIS EST MARNE LA VALLEE

10307 HOW TO MEASURE PERCEIVED MANAGERIAL AND LEADERSHIP EFFECTIVENESS & INEFFECTIVENESS WITHIN UAE PUBLIC AND PRIVATE SECTORS IN CONNECTION WITH DOUGLASIAN CULTURAL FRAMEWORK
Ahmad Salih
GRENoble ECOLE DE MANAGEMENT

CRISIS MANAGEMENT, DISASTER PLANNING & RECOVERY
Track: 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15_02 CRISIS, EMERGENCY MANAGEMENT AND RECOVERY
Chair: Shankar Shankaran
Discussant: Stephanie Duchek
Paper presentations:

10780 PROJECT HUMAN RESOURCE MANAGEMENT CHALLENGES AND SOLUTIONS FOR RECONSTRUCTION PROJECTS IN POST-WAR KOSOVO
James Earnest
CURTIN UNIVERSITY
Carolyn Dickie
CURTIN UNIVERSITY

10084 YES WE CAN: HOW TO BUILD TEAM RESILIENCE THROUGH TEAM AND ORGANIZATIONAL RESOURCES
Alma Rodriguez-Sanchez
UNIVERSITAT JAUME I
Maria Vera
UNIVERSIDAD DE BURGOS

1026 WORLDWIDE ECONOMIC TSUNAMI FROM THE 2011 JAPANESE DISASTER
Valeria Andreoni
HOPE UNIVERSITY
THURSDAY 5 June 2014. Slot 4 (11.45 – 13.05)

SIG Business & Society

**Business & Society - General Track**

**SLOT 4 (11:45 - 13:05) - VCC.Room.106 - Competitive**

**COLLECTIVE AND/OR COMPETITIVE ACTION**

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Chair:** Corinne Vercher

**Discussant:** Blanche Segrestin

**Paper presentations:**

1. **10857 GOVERNMENT SUPPORT OF ALTRUISTIC INNOVATIONS: DEVELOPING A MASS-MARKET FOR ELECTRIC VEHICLES**
   Felix Von Pechmann
   ÉCOLE POLYTECHNIQUE

2. **10863 THE COMBINATION OF COMPETITION AND COOPERATION IN CSR STRATEGY. THE CASE OF CSR COLLECTIVE STRATEGIES IN THE CEMENT INDUSTRY**
   Julie Bastianutti
   LILLE 1 UNIVERSITY

3. **11350 PRIVATE LABOR REGULATION INITIATIVES: THE ROLE OF GOVERNMENTS**
   Laurence Beierlein
   UPE

**SLOT 4 (11:45 - 13:05) - VCC.Room.105 - Competitive**

**CROWDFUNDING: A PATH TO SOCIAL SUSTAINABILITY?**

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Topic of Special Interest:** 01_05 CROWDFUNDING: A PATH TO SOCIAL SUSTAINABILITY?

**Chair:** Jérôme Méric

**Discussant:** Isabelle Maque

**Paper presentations:**

1. **10059 IS THERE A WAY TO OPTIMIZE “FINANCIAL” CROWDFUNDING? THE MUTUAL CASH HOLDING MODEL AS AN INNOVATION**
   Leire San-Jose
   UNIVERSITY OF THE BASQUE COUNTRY (UPV/EHU) ECR
   Jose Luis Retolaza
   UNIVERSITY OF THE BASQUE COUNTRY & AURKILAN
   Ana Beraza
   UNIVERSITY OF THE BASQUE COUNTRY

2. **10867 TOWARDS A FRAMEWORK FOR CROWDSOURCING PROCESS MANAGEMENT: EVIDENCES FROM BRAZILIAN LEADING EXPERTS**
   Ingridi Vargas Bortolaso
   UNIVERSITY OF VALE DO RIO DOS SINOS
   Jorge Verschoore
   UNIVERSITY OF VALE DO RIO DOS SINOS
   Lucas Borella
   UNIVERSITY OF VALE DO RIO DOS SINOS

3. **10738 MORE THAN THREE’S A CROWD...IN THE BEST INTEREST OF COMPANIES! CROWDFUNDING AS ZEITGEIST OR IDEOLOGY?**
   Jérôme Méric
   CEREGE - IAE
   Karima Bouaiss
   CEREGE - IAE
   Isabelle Maque
   CEREGE - IAE

**SLOT 4 (11:45 - 13:05) - VCC.Room.107 - Competitive**

**EDUCATION AND MANAGEMENT**

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Chair:** Rémi Jardat

**Discussant:** Jacob Dahl Rendtorff

**Paper presentations:**

1. **10175 RELATIONSHIP MARKETING STRATEGIES IN UNIVERSITY:INDUSTRY SETTINGS**
   Veronica Rosendo-Rios
   CUNEF - COLEGO UNIVERSITARIO DE ESTUDIOS FINANCIEROS
   Miguel Martin-Davila
   CUNEF - COLEGO UNIVERSITARIO DE ESTUDIOS FINANCIEROS

2. **10357 CASE-STUDIES, RESPONSIBLE MANAGEMENT, PHILOSOPHY AND ETHICS IN MANAGEMENT EDUCATION**
   Jacob Dahl Rendtorff
   ROSKILDE UNIVERSITY

3. **11309 ACCOUNTING ETHICS EDUCATION: CHALLENGES AND STUDENT PERCEPTIONS IN UNSUPPORTIVE CONTEXTS**
   Victor Oltra
   UNIVERSITY OF VALENCIA
   Guillermina Tormo-Carbó
   UNIVERSITAT POLÍTÈCNICA DE VALENCÈA
   Elies Seguí-Mas
   UNIVERSITAT POLÍTÈCNICA DE VALENCÈA
PARALLEL SESSIONS

THURSDAY 5 JUNE 2014

→ Business & Society – Track: Accounting and control for sustainability

SLOT 4 (11:45 - 13:05) - VCC.Room.109 - Competitive

THE IMPACTS OF CORPORATE SOCIAL PERFORMANCE AND DISCLOSURE
Track: 01 BUSINESS & SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY
Chair: Anna Pistoni
Discussant: Igor Álvarez

Paper presentations:

10440 ANTI-CORRUPTION DISCLOSURE AND CORPORATE REPUTATION MANAGEMENT
Maider Aldaz
José Antonio Calvo
Igor Álvarez

10648 SUSTAINABILITY DISCLOSURE AND CUSTOMER-BASED BENEFITS
Stefan Warnsler

10546 HOW STRENGTHS AND WEAKNESSES IN CORPORATE SOCIAL PERFORMANCE ASSOCIATE WITH COMPANY FINANCIAL PERFORMANCE?
Giacomo Boesso
Kamalesh Kumar

SIG Corporate Governance

→ Corporate Governance - General Track

SLOT 4 (11:45 - 13:05) - VCC.Room.101 - Competitive

CORPORATE GOVERNANCE, RISK AND REGULATION
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Chair: Michael Wolff
Discussant: Yan Du

Paper presentations:

10850 RISK MANAGEMENT AND COMPANY SIZE: A SURVEY OF ITALIAN PRIVATE COMPANIES.
Felice Matozza
Elisabetta Mafrolla

11233 RISK SENTIMENT AND FIRMS’ LIQUIDITY: EVIDENCE FROM THE FRENCH MARKET
Wael Louhichi
Ousayna Zreik

10013 FINANCIAL INFORMATION, FAIR VALUE AND AGENCY CONFLICTS: CORPORATE GOVERNANCE, A RATIONAL ILLUSION?
Lambert Jerman

SLOT 4 (11:45 - 13:05) - Melia.Meeting.12 - Competitive

CORPORATE GOVERNANCE AND OWNERSHIP
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Chair: Alessandro Zattoni
Discussant: Anna Stafsudd

Paper presentations:

10535 THE ROLE OF PERFORMANCE ASPIRATION GAPS AND OWNERSHIP IN EXPLAINING BUSINESS EXITS
Xavier Castañer
Nikolaos Kavadis

10258 BOARD COMPENSATION AND GOVERNANCE STRATEGIES IN SWEDEN
Sven-Olof Yrjö Collin
Yuliya Ponomareva
Sara Ottosson
Nina Öjhage

10893 OPPORTUNISTIC BEHAVIOURS AND CORPORATE GOVERNANCE STRUCTURES OF FIRMS WITH A DOMINANT SHAREHOLDER. THE EFFECTS OF OPPOSING FORCES ON VOLUNTARY DISCLOSURE PRACTICES
Anna Maria Biscotti
Eugenio D
PARALLEL SESSIONS
THURSDAY 5 JUNE 2014

SLOT 4 (11:45 - 13:05) - Melia.Meeting.10 - Competitive

BEHAVIOURAL PERSPECTIVES ON BOARD CHAIRS
Track: 02 CORPORATE GOVERNANCE >> 02.00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02.01 BOARDS OF DIRECTORS: BEHAVIORAL PERSPECTIVES ON CORPORATE GOVERNANCE
Chair: Axel Walther
Discussant: Sarai Sapulete
Paper presentations:

10790 BOARD CHAIRMANSHIP AND INNOVATION IN GROWTH ORIENTED FIRMS: OPENING UP THE BLACK BOX OF LEADERSHIP IN THE BOARDROOM
Daniel Yar Hamidi UNIVERSITY OF BORÅS
Jonas Gabrielsson LUND UNIVERSITY

10326 THE IMPACT OF THE CHAIR DURING BOARD MEETINGS: AN OBSERVATIONAL STUDY FROM AUSTRALIA
Pieter-Jan Bezemer QUT - SCHOOL OF ACCOUNTANCY
Gavin Nicholison QUT - SCHOOL OF ACCOUNTANCY
Amedeo Pugliese QUT - SCHOOL OF ACCOUNTANCY
Michelle Sheldrake QUT - SCHOOL OF ACCOUNTANCY
Tim Hasso QUT - SCHOOL OF ACCOUNTANCY

10882 WHEN THE FORMER CEO STAYS ON AS BOARD CHAIR: THE CASE OF GERMANY
Reynaldo Valle Thiele HOCHSCHULE HARZ
Holger Lüdeke TOURO COLLEGE
Annette Biedermann FREIE UNIVERSITÄT BERLIN

Corporate Governance – Track: Top Management Teams & Business Elites

SLOT 4 (11:45 - 13:05) - Melia.Meeting.05 - Competitive

TMT COMPOSITIONAL FEATURES: REFINEMENTS
Track: 02 CORPORATE GOVERNANCE >> 02.02 TOP MANAGEMENT TEAMS & BUSINESS ELITES
Chair: Peder Greve
Discussant: Alexander Alexiev
Paper presentations:

10201 CEO CAREER HORIZON, TOP MANAGEMENT TEAM COMPOSITION, AND R&D INTENSITY
Mariano L.M. Heyden NEWCASTLE BUSINESS SCHOOL
Marko Reimer WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT
Sebastaan Van Doorn WARWICK BUSINESS SCHOOL
Gary J. Greguras SINGAPORE MANAGEMENT UNIVERSITY

10892 TOP MANAGEMENT TEAM FAULTLINES AND FIRM PERFORMANCE: MODERATING EFFECTS OF CEO CHARACTERISTICS
Dimitrios Georgakakis UNIVERSITY OF ST. GALLEN
Winfried Ruigrok UNIVERSITY OF ST. GALLEN

10508 THE ROLE OF UPPER ECHOLENS IN IT BUSINESS VALUE: A SOCIOMATERIAL PERSPECTIVE.
José Fernando López Muñoz UNIVERSITY OF VALENCIA
Alejandro Escribá Esteve UNIVERSITY OF VALENCIA

SIG Entrepreneurship

Entrepreneurship - General Track

SLOT 4 (11:45 - 13:05) - Melia.Meeting.06 - Competitive

ENTREPRENEURIAL COGNITIVE PROCESSES
Track: 03 ENTREPRENEURSHIP >> 03.00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Yannick Dillen
Discussant: Manuel Palma-Ruiz
Paper presentations:

10854 REPERTORY GRID-BASED ANALYSIS OF ENTREPRENEURS’ RESILIENCE
Stephanie Hussels CRANFIELD SCHOOL OF MANAGEMENT
Oksana Koryak WARWICK BUSINESS SCHOOL
Patrick Rennmoeller CRANFIELD SCHOOL OF MANAGEMENT

10706 FOOLS ENTER LATE? FOUNDER CHARACTERISTICS AND THE INHERENTLY WEAK COMPETITIVENESS OF LATE ENTRANTS
Aleksios Gotsopoulos SKK GSB, SUNGKYUNKWAN UNIVERSITY

10340 UNTANGLING THE ANTECEDENTS OF ENTREPRENEURIAL ACTION: AN EMPIRICAL ANALYSIS OF TWO COGNITIVE MECHANISMS
Ugur Uygur LOYOLA UNIVERSITY CHICAGO
Sung Min Kim LOYOLA UNIVERSITY CHICAGO
### ENTREPRENEURSHIP AND SOCIETAL CHANGE 4: SOCIAL ENTERPRISES

**Track:** 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK  
**Chair:** Massimiliano M. Pellegrini  
**Discussant:** Benedicte Brøgger  

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<td>EXPLORING ITALIAN SOCIAL ENTERPRISES COHERENCE IN SOCIAL IMPACT ASSESSMENT</td>
<td>Cecilia Grieco (LUMSA)</td>
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<td>11218</td>
<td>MANAGING HYBRID REALITIES: HOW TO SUCCESSFULLY COMBINE TWO OPPOSITE MODELS?</td>
<td>Lamberto Zollo (UNIVERSITY OF FLORENCE), Massimiliano Pellegrini (UNIVERSITY OF FLORENCE)</td>
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<td>10413</td>
<td>ANTECEDENTS OF DECENTRALIZATION IN SOCIAL VENTURE FRANCHISING</td>
<td>Benedetto Cannatelli (ALDIS, UNIVERSITÀ CATTOLICA DEL SACRO CUORE), Alessandro Giudici (CASS BUSINESS SCHOOL)</td>
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### NEW ENTREPRENEURIAL PERSPECTIVES

**Track:** 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK  
**Chair:** Paolo Gubitta  
**Discussant:** Paola Vola  

#### Paper presentations:

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<td>DO YOU SEE WHAT I MADE? A SOCIO-MATERIAL PERSPECTIVE ON VENTURE EMERGENCE</td>
<td>Vladi Finotto (DEPARTMENT OF MANAGEMENT, CA’ FOSCARI UNIVERSITY VENICE)</td>
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<td>Kerem Gurses (BES LA SALLE), Pinar Ozcan (WARWICK UNIVERSITY)</td>
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<td>Huub Ruel (WINDESHEIM UNIVERSITY), Daniel Wild (UNIVERSITY OF TWENTE), Harry Van Der Kaap (UNIVERSITY OF TWENTE)</td>
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### SIG Family Business Research

**Family Business Research - General Track**

#### Slot 4 (11:45 - 13:05) - VCC.Room.102 - Competitive

**Financing for Family Firms**

**Track:** 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK  
**Chair:** Eddy Laveren  
**Discussant:** Maarten Corten  

#### Paper presentations:

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<td>PRIVATE EQUITY INVOLVEMENT IN FAMILY FIRMS: A POSSIBLE ROUTE FOR FAMILY FIRM SUCCESSION?</td>
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<td>10800</td>
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<td>Nils D. Kraiczy (UNIVERSITY OF BERN), Thomas Pijanowski (WITTEN/HERDECKE UNIVERSITY), Andreas Hack (UNIVERSITY OF BERN), Aris Von Schlippe (WITTEN/HERDECKE UNIVERSITY)</td>
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<td>10928</td>
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<td>Pinar Sener (SORBONNE GRADUATE BUSINESS SCHOOL)</td>
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**PARALLEL SESSIONS**

**THURSDAY 5 JUNE 2014**  
SLOT 4 (11:45 – 13:05)

### FAMILY FIRMS’ ENTREPRENEURIAL BEHAVIOURS

**Track:** 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK  
**Topic of Special Interest:** 04_02 ENTREPRENEURSHIP AND INNOVATION IN FAMILY FIRMS  
**Chair:** Lorraine Uhlaner  
**Discussant:** Donata Mussolini

**Paper presentations:**

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<td>1046</td>
<td>INNOVATION IN THE FAMILY ENTERPRISE: CHARACTERISTICS AFFECTING EXPLORATION VERSUS EXPLOITATION DECISIONS</td>
<td>Lale Tomruk Gumusluoglu Irem Demirkan</td>
<td>Bilkent University</td>
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<td>10092</td>
<td>ENTREPRENEURIAL INTENTION AND ACTION IN FAMILY FIRMS: A SOCIOEMOTIONAL WEALTH PERSPECTIVE</td>
<td>Jelle Schepers Wim Voordekkers Tensie Steijvers Eddy Laveren</td>
<td>Hasselt University</td>
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### SIG Gender Race & Diversity in Organisations

**➔ Gender, Race & Diversity in Organisations – General Track**

**SLOT 4 (11:45 - 13:05) - Sorolla.Faro - Competitive**

**INTERNATIONAL PERSPECTIVES ON DIVERSITY**

**Track:** 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)  
**Chair:** Beverly Dawn Metcalfe  
**Discussant:**

**Paper presentations:**

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<td>11216</td>
<td>GENDER DIVERSITY, ENTREPRENEURIAL ORIENTATION AND INNOVATION IN TECHNOLOGY-BASED FIRMS</td>
<td>Jenny Maria Ruiz Jiménez Matilde Ruiz Arroyo</td>
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<td>10958</td>
<td>THE MANAGERIALIZATION OF DIVERSITY ‘LAWS’: THE CASE OF THE LABEL AND CHARTER IN FRANCE</td>
<td>Mark Smith Maria Gribling</td>
<td>Grenoble Ecole de Management</td>
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<td>11014</td>
<td>LET’S TALK ABOUT SEXISM: CROSS-NATIONAL PERSPECTIVES ON WOMEN PARTNERS’ NARRATIVES ON EQUALITY AND SEXISM AT WORK IN GERMANY AND THE UK</td>
<td>Patrizia Kokot</td>
<td>University of Reading</td>
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### SIG Innovation

**Innovation: Into the Future – General Track**

**SLOT 4 (11:45 - 13:05) - VCC.Room.003 - Competitive**

#### RETHINKING THE DESIGN PARADIGM II: DESIGN PROFESSIONALS IN ART AND SCIENCE

**Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

**Topic of Special Interest:** 06_05 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

**Chair:** Sophie Hooge

**Discussant:** Pascal Le Masson

**Paper presentations:**

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<td>A DESIGN PERSPECTIVE ON CULINARY INNOVATION: INSIGHTS FROM DESIGN THEORIES ON ALAIN DUCASSE COOKING</td>
<td>Marine Agogué CGS MINES PARISTECH, Radhouane Baklouti ENIT, Julien Oet CARREFOUR, Armand Hatchuel CGS MINES PARISTECH</td>
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<td>Stefano Cirella POLITECNICO DI MILANO</td>
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**SLOT 4 (11:45 - 13:05) - Melia.Meeting.09 - Competitive**

#### HRM SUBTRACK III: SUSTAINABILITY AND HRM

**Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

**Topic of Special Interest:** 06_06 REALIZING COMPETITIVENESS AND SUSTAINABILITY THROUGH HUMAN FACTORS AND HUMAN RESOURCE MANAGEMENT

**Chair:** Ina Ehnert

**Discussant:** Judith Semeijn

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<td>HUMAN SUSTAINABILITY: OF PEOPLE, POLAR BEARS AND PARADIGM SHIFTS.</td>
<td>Christine Parkin Hughes PLYMOUTH UNIVERSITY</td>
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<td>10385</td>
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<td>Nina Jost RWTH AACHEN UNIVERSITY, Michèle Paulin JMSB, CONCORDIA UNIVERSITY, Ronald Ferguson JMSB, CONCORDIA UNIVERSITY, Kaspar Schattke JMSB, CONCORDIA UNIVERSITY</td>
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**SLOT 4 (11:45 - 13:05) - Melia.Valentia.A - Competitive**

#### BUSINESS MODEL INNOVATION IV: CASE STUDIES

**Track:** 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

**Topic of Special Interest:** 06_02 BUSINESS MODEL INNOVATION (BMI)

**Chair:** Dirk Schneckenberg

**Discussant:** Kurt Matzler

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<td>Stephan Reinhold UNIVERSITY OF ST. GALLEN</td>
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<td>Christian Comberg HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT, Vivek K. Velamuri HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT, Andrew German HHL LEIPZIG GRADUATE SCHOOL OF MANAGEMENT</td>
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<td>Manas Puri UNIVERSITY OF ROM ‘TOR VERGATA’, Ernesto Tavoletti UNIVERSITY OF MACERATA, Corrado Cerruti UNIVERSITY OF ROM ‘TOR VERGATA’</td>
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→ Innovation – Track: Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices

SLOT 4 (11:45 - 13:05) - Melia.Meeting.02 - Competitive

INNOVATIVE BEHAVIOUR
Track: 06 INNOVATION >> 06.03 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES
Chair: Stan De Spiegelaere
Discussant: Lorena Para-González
Paper presentations:

10247 WHEN DOES TEAM IDENTITY STRENGTHEN TEAM INNOVATIVE BEHAVIOR? THE ROLES OF REFLEXIVITY AND INTERDEPENDENCE
Zahide Karakitapoğlu-Aygün, BILKENT UNIVERSITY
Rob Litchfield, WASHINGTON AND JEFFERSON COLLEGE
Lale Gumusluoglu, BILKENT UNIVERSITY
Matthew Carter, ASTON BUSINESS SCHOOL
Giles Hirst, MONASH UNIVERSITY

11095 BRINGING CHALLENGE FORWARD: A NEW LOOK INTO PROACTIVE WORK BEHAVIORS
Melissa Machado De Moraes, ESSEC BUSINESS SCHOOL

10244 BENEVOLENT PATERNALISTIC LEADERSHIP AND CROSS-TEAM INNOVATIVE BEHAVIOR IN R&D CONTEXTS: THE MEDIATING ROLE OF IDENTIFICATION WITH THE DEPARTMENT
Lale Gumusluoglu, BILKENT UNIVERSITY
Zahide Karakitapoğlu-Aygün, BILKENT UNIVERSITY
Terri Scandura, UNIVERSITY OF MIAMI

SIG International Management

→ International Management - General Track

SLOT 4 (11:45 - 13:05) - Melia.Valentia.C - Competitive

MERGERS AND ACQUISITIONS
Track: 07 INTERNATIONAL MANAGEMENT >> 07.00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Chair: Gjalt De Jong
Discussant: Linda Hsieh
Paper presentations:

11155 THE EFFECTS OF DIFFERENT TYPES OF EXPERIENCE ON CROSS-BORDER ACQUISITIONS
Ilaria Galavotti, UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Daniele Cerrato, UNIVERSITÀ CATTOLICA DEL SACRO CUORE
Donatella Depperu, UNIVERSITÀ CATTOLICA DEL SACRO CUORE

10773 CAN CULTURAL INTELLIGENCE INFLUENCE MERGER AND ACQUISITION PREMIUMS?
Paul Komisak, MEMORIAL UNIVERSITY
Julie Elston, OSU - CASCADES
Michele Boulanger, ROLLINS COLLEGE

10480 THE ROLE OF HOST COUNTRY CHARACTERISTICS AND THE FRANCHISOR PROFILE IN THE CHOICE OF FOREIGN ENTRY MODE IN INTERNATIONAL FRANCHISING
Veronica Baena, EUROPEAN UNIVERSITY OF MADRID
Julio Cerullo, UNIVERSITY CARLOS III OF MADRID

SLOT 4 (11:45 - 13:05) - Melia.Meeting.08 - Competitive

INTERNATIONALISATION AND GROWTH
Track: 07 INTERNATIONAL MANAGEMENT >> 07.00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Chair: James Robins
Discussant: Markus G Kittler
Paper presentations:

10809 INTERNATIONAL GROWTH AND NATIONAL CULTURE: HOW FAR HAVE WE ADVANCED IN THE LAST DECADE?
Cristina Lopez-Duarte, UNIVERSITY OF OVIEDO
Marta M. Vidal-Suárez, UNIVERSITY OF OVIEDO
Belen Gonzalez-Díaz, UNIVERSITY OF OVIEDO

11078 ACCELERATORS AND DECELERATORS OF ORGANIZATIONAL ALIGNMENT IN INTERNATIONALIZED COMPANIES
Myropi Garri, UNIVERSITY OF PORTSMOUTH- PBS
Nikolaos Konstantopoulos, UNIVERSITY OF THE AEGEAN

11146 INTERNATIONALIZATION OF MIDDLE SIZE MULTINATIONAL ENTERPRISES IN CHINESE MARKETS: MIRRORING BACK EFFECTS
Andrea Pontiggia, CA’ FOSCARI UNIVERSITY OF VENICE
Tiziano Vescovi, CA’ FOSCARI UNIVERSITY OF VENICE
### International Management – Track: Expatriate Management

**SLOT 4 (11:45 - 13:05) - Melia.Meeting.03 - Competitive**

**EXPATRIATE MANAGEMENT 4**
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT  
Chair: Fabian Froese  
Discussant: Marian Van Bakel  

**Paper presentations:**

| Paper Title                                                                 | Authors                                                      | Affiliations                                      |
|----------------------------------------------------------------------------|--------------------------------------------------------------|
| CULTURAL INTELLIGENCE AND ADJUSTMENT OF MANAGERS ABROAD: EVIDENCE FROM GERMANY | Sarkany Alexander, Rygl David, Anzengruber Johanna           | SIBE, STEINBEIS UNIVERSITY                        |
| GLOBAL MOBILITY AND THE 'EXPATRIATE FAILURE' CONCEPT – A SOCIAL CONSTRUCTIONIST CRITIQUE | David Gutormsens, Malcolm Chapman                           | COVENTRY UNIVERSITY BUSINESS SCHOOL, LEEDS UNIVERSITY BUSINESS SCHOOL |
| ANTECEDENTS AND EFFECTS OF HCNS NEGATIVE STEREOTYPING TOWARDS EXPATRIATES  | Jaime Bonache, Hélène Langinier                              | CARLOS III UNIVERSITY OF MADRID, ISAM-IAE UNIVERSITY OF LORRAINE |

### SIG Knowledge & Learning

**Knowledge & Learning - General Track**

**SLOT 4 (11:45 - 13:05) - Melia.Meeting.13 - Competitive**

**KNOWLEDGE AND LEARNING**
Track: 08 KNOWLEDGE & LEARNING >> 08_00 KNOWLEDGE & LEARNING - GENERAL TRACK  
Chair: Rangga Almahendra  
Discussant: Eric Dooms  

**Paper presentations:**

| Paper Title                                                                 | Authors                                                      | Affiliations                                      |
|----------------------------------------------------------------------------|--------------------------------------------------------------|
| TYPES OF EMBEDDED TIES IN A BUYER-SUPPLIER RELATIONSHIP AND THEIR COMBINED EFFECTS ON INNOVATION PERFORMANCE | Jon Charterina, Imanol Basterretxea, Jon Landeta             | PROFESSOR OF MARKETING, PROFESSOR OF BUSINESS ECONOMICS AND MANAGEMENT, PROFESSOR OF BUSINESS ECONOMICS AND MANAGEMENT |
| SHARING KNOWLEDGE IN INDUSTRY CLUSTERS: AN IDENTITY-BASED PERSPECTIVE      | Nina Geilinger, Georg Von Krogh, Stefan Haefliger            | ETH ZURICH, ETH ZURICH, CITY UNIVERSITY LONDON     |
| COLLABORATIVE CLINICAL DRUG DEVELOPMENT AND THE FIRM’S KNOWLEDGE BASE      | Thomas Crispels, Bruno Heyndels, Ilse Scheerlinck           | VRIJE UNIVERSITEIT BRUSSEL, VESALIUS COLLEGE - VRIJE UNIVERSITEIT BRUSSEL |
SIG Managing Sports

⇒ Managing Sport - General Track

SLOT 4 (11:45 - 13:05) - Melia.Meeting.11 - Competitive

MANAGING SPORT FACILITIES AND SPORT PARTICIPATION
Track: 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK
Chair: Mathieu Winand
Discussant: Mathieu Winand
Paper presentations:

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<th>Discussant</th>
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<td>ARE SPORTS CAMPS INSTRUMENTS FOR SPORTS PROMOTION OR JUST LEISURE? PERCEPTION ON SPORTS AND SPORTS PARTICIPATION OF THE PARTICIPANTS</td>
<td>Lies Dobbels, Greet Cardon, Joris Voets, Annick Willem</td>
<td>GHENT UNIVERSITY</td>
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<td>IS PUBLIC STEERING OF SPORT FACILITIES THE MISSING LINK IN INCREASING SPORT PARTICIPATION?</td>
<td>Evald Bundgaard Iversen, Graham Cuskelly</td>
<td>DEPARTMENT OF SPORTS AND BIOMECHANICS, UNIVERSITY OF SOUTHERN DENMARK, GRIFFITH BUSINESS SCHOOL, GRIFFITH UNIVERSITY</td>
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<td>BETWEEN POLITICS AND SOCIAL ACTIVITY: THE MANAGEMENT PRACTICE IN THE GOVERNMENTAL PROGRAM OF BUILDING SPORT INFRASTRUCTURE IN POLAND</td>
<td>Renata Wilch, Aleksandra Goldys</td>
<td>THE UNIVERSITY OF WARSAW, UNIVERSITY OF WARSAW</td>
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SIG Organisational Behaviour

⇒ Organisational Behaviour - General Track

SLOT 4 (11:45 - 13:05) - Sorolla.Arenas - Competitive

WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR II
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK
Topic of Special Interest: 10_02 WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR
Chair: Danila Scarozza
Discussant: Danila Scarozza
Paper presentations:

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<td>THE INFERRED IMPACT OF PSM AND PROFESSIONALISM ON DECISION MAKING</td>
<td>Carina Schott, Daphne Van Klief, Trui Steen</td>
<td>LEIDEN UNIVERSITY</td>
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<td>WHAT MEDIATES AND MODERATES THE RELATIONSHIP PUBLIC SECTOR MOTIVATION HAS WITH JOB SATISFACTION: THE CASE OF PUBLIC SECTOR WORKERS IN CHINA.</td>
<td>Dermot Mccarthy, Ping Wei, Fabian Homberg</td>
<td>BOURNEMOUTH UNIVERSITY, CENTRAL SOUTH UNIVERSITY, BOURNEMOUTH UNIVERSITY</td>
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<tr>
<td>DEVELOPMENT OF A SCALE TO MEASURE ORGANIZATIONAL ATTRACTIVENESS FOR EMPLOYER BRANDING IN HIGHER EDUCATION</td>
<td>Rita Bendaraviciene, Irena Bakanauskienė, Ricardas Kriskutaitis</td>
<td>VYTAUTAS MAGNUS UNIVERSITY, VYTAUTAS MAGNUS UNIVERSITY, VYTAUTAS MAGNUS UNIVERSITY</td>
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SLOT 4 (11:45 - 13:05) - Sorolla.Pinedo - Competitive

NEW FORMS OF PARTICIPATION IN THE WEB 2.0 II
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK
Topic of Special Interest: 10_01 TO PLAY OR NOT TO PLAY: NEW FORMS OF PARTICIPATION IN THE WEB 2.0
Chair: Marielavittoria Cicellin
Discussant: Chidiebere Ogbonnaya
Paper presentations:

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<td>E-CROWDSOURCING TO SMES: TO PLAY FOR SUSTAINABILITY VALUE CREATION.</td>
<td>Lucia Axelio, Lorenzo Mercurio</td>
<td>UNIVERSITAS MERCATORUM, UNIVERSITY OF NAPLES, PARTHENOPE</td>
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<tr>
<td>SOCIAL MEDIA POLICIES: AN EXPLORATORY STUDY WITHIN IBEX 35 SPANISH COMPANIES</td>
<td>Esperanza Suarez, M Rosario Perlillo-Marín, Lourdes Sussaeta, Jose Ramon Pin</td>
<td>ESIC BUSINESS&amp;MARKETING SCHOOL, DEPARTAMENTO DE ORGANIZACION DE EMPRESAS. UPV, IESE BUSINESS SCHOOL, IESE BUSINESS SCHOOL</td>
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## TRUST I

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Hong Bui  
**Discussant:**

### Paper presentations:

**10493 UNDERSTANDING THE TRUST DYNAMICS IN CREATIVE PROCESS OF GLOBALLY DISTRIBUTED TEAMS**
Rosana Reis  
ISG - PARIS  
Marcos Schlemm  
UNIVERSITY OF BERKELEY

**10685 RAPPORT BUILDING IN THE INTERVIEW: APPLICANT REACTIONS AND IMPRESSION MANAGEMENT**
Joshua Bourdage  
UNIVERSITY OF CALGARY  
Jocelyn Wiltshire  
UNIVERSITY OF CALGARY  
Kibeom Lee  
UNIVERSITY OF CALGARY  
Brenda Nguyen  
UNIVERSITY OF CALGARY

**10500 FACE THREAT SENSITIVITY IN NEGOTIATION: EFFECTS ON FEELINGS ABOUT SELF AND NEGOTIATOR BEHAVIOR**
Ece Tuncel  
WEBSTER UNIVERSITY  
Dejun Tony Kong  
UNIVERSITY OF RICHMOND  
Jocelyn Wiltshire  
UNIVERSITY OF CALGARY  
Brenda Nguyen  
UNIVERSITY OF CALGARY

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## SIG Project Organising

### Project organising - General Track

**SLOT 4 (11:45 - 13:05) - Sorolla.Almarda - Paper Development**

**MANAGING RISKS AND OPPORTUNITIES IN PROJECTS**
**Track:** 11 PROJECT ORGANISING >> 11.00 PROJECT ORGANISING - GENERAL TRACK  
**Chair:** Alexander Kock  
**Paper presentations:**

**10518 SENSE MAKING: RISK AND OPPORTUNITY**
Mark Hall  
UNIVERSITY OF BIRMINGHAM  
Elmar Kutsch  
CRANFIELD UNIVERSITY  
Rebecca Eastment  
MINISTRY OF DEFENCE

**10723 4. DYNAMIC CAPABILITIES THROUGH THE REAL OPTIONS LENS: SUBSTANTIVE PROCESSES AND META-PROCESSES IN PROJECT-BASED ORGANIZATIONS**
Skander Ben Abdallah  
UNIVERSITÉ DU QUÉBEC À MONTRÉAL  
Serghie Floricel  
UNIVERSITÉ DU QUÉBEC À MONTRÉAL  
Yvan Petit  
UNIVERSITÉ DU QUÉBEC À MONTRÉAL

**10987 MANAGING FLEXIBILITY & PARADOX IN PROJECTS**
Lynn Crawford  
BOND UNIVERSITY  
Lechler Thomas  
STEVENS INSTITUTE OF TECHNOLOGY  
Nicole Taylor  
BOND UNIVERSITY  
Barbara Edington  
SAINT FRANCIS COLLEGE
SIG Public Management

Public Management - General Track

SLOT 4 (11.45 – 13.05) - VCC.Room.104 - Competitive

PERFORMANCE MANAGEMENT IN THE PUBLIC SECTOR

Track: 12 PUBLIC MANAGEMENT >> 12.00 PUBLIC MANAGEMENT - GENERAL TRACK

Chair: Reto Steiner

Discussant: Marianna Elmi

Paper presentations:

10605 DESIGN AND IMPACT OF PERFORMANCE INFORMATION SYSTEMS: IN SEARCH OF EFFECTIVE USE IN ITALIAN MINISTRIES

Denita Cepiku UNIVERSITY OF ROME TOR Vergata
Alessandro Hinna UNIVERSITY OF ROME TOR Vergata
Andrea Bonomi Savignon UNIVERSITY OF ROME TOR Vergata
Danila Scarozza UNIVERSITY OF ROME TOR Vergata

1020 DOES ACCRUAL ACCOUNTING IMPROVE MUNICIPALITIES’ EFFICIENCY?

Hannes W. Lampe JOHANNES KEPLER UNIVERSITY LINZ
Dennis Hilgers JOHANNES KEPLER UNIVERSITY LINZ

10287 STICK OR CARROT? AN ANALYSIS OF THE PERCEPTION OF PERFORMANCE PAY IN THE PUBLIC SECTOR

Meier Anne-Kathrin POTSDAM UNIVERSITY

SIG Public Management – Track: Governance of Public and Nonprofit Organisations

SLOT 4 (11.45 – 13.05) - VCC.Room.001 - Competitive

RELATION-BASED GOVERNANCE

Track: 12 PUBLIC MANAGEMENT >> 12.02 GOVERNANCE OF PUBLIC AND NONPROFIT ORGANISATIONS

Chair: Alessandro Hinna

Discussant: Matthias Georg Will

Paper presentations:

10181 THE EVOLUTION OF THE RELATIONSHIP BETWEEN CHAIR AND CHIEF EXECUTIVE: A NEGOTIATED ORDER PERSPECTIVE

Christopher Cornforth OPEN UNIVERSITY BUSINESS SCHOOL
Robert Macmillan TSRC, BIRMINGHAM UNIVERSITY

10200 INTERROGATING THE UNILATERAL INFLUENCE OF TRANSFORMATIONAL LEADERSHIP: TOP-DOWN TO BOTTOM-UP INDIVIDUALIZED CONSIDERATION IN THE BOARD-EXECUTIVE DIRECTOR RELATIONSHIP

Gregory Bott ROYAL HOLLOWAY

10794 EXPLORING ONLINE ACCOUNTABILITY PRACTICES OF ITALIAN PHILANTHROPIC FOUNDATIONS: A CALL FOR HIGHER INFORMATION DISCLOSURE

Elisa Ricciuti CERGAS - UNIVERSITÀ COMMERCIALE L. BOCCONI
Francesca Calò CERGAS - UNIVERSITÀ COMMERCIALE L. BOCCONI

SIG Research Methods & Research Practice

Research Methods & Research Practice - General Track

SLOT 4 (11.45 - 13.05) - Melia.Meeting.04 - Competitive

CASE STUDIES OF EVOLUTIONARY APPROACHES

Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK

Topic of Special Interest: 13.02 EVOLUTIONARY APPROACHES IN BUSINESS & MANAGEMENT RESEARCH

Chair: Ilfryn Price

Discussant:

Paper presentations:

11051 FROM RECORD STORES TO ON-DEMAND MUSIC STREAMING: A CASE STUDY ON THE EVOLUTION OF A DISTRIBUTION SYSTEM

Joakim Kask ÖREBRO UNIVERSITY SCHOOL OF BUSINESS

11280 ORGANIZATIONAL INFANCY AND THE “LIABILITY OF NEWNESS”: A MULTIPLE-CASE NARRATIVE

Gianpaolo Abatecola TOR Vergata UNIVERSITY
Vincenzo Uli TOR Vergata UNIVERSITY
SIG Strategic Management

➤ Strategic Management - General Track

SLOT 4 (11:45 - 13:05) - VCC.Auditorium.3A - Competitive

ANTECEDENTS OF INNOVATION AND RENEWAL
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Chair: Susan Hill
Discussant: Susan Hill
Paper presentations:

10336 HOW DO UPPER AND MIDDLE ECHELONS INFLUENCE MANAGEMENT INNOVATION? EXAMINING THE ROLE OF CROSS-HIERARCHY DEMOGRAPHIC SIMILARITY
Mariano Heyden UNIVERSITY OF NEWCASTLE, AUSTRALIA
Jatinder Sidhu ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY

10876 BEING CONFUSED TOGETHER? A STUDY OF TEAM R&D DECISION MAKING FOLLOWING INCONSISTENT PERFORMANCE FEEDBACK
Gerardus J. M. Lucas TILBURG UNIVERSITY
Marius T. H. Meeus TILBURG UNIVERSITY
Joris Knoben RADBOUD UNIVERSITY NIJMEGEN
Petru L. Curgeu TILBURG UNIVERSITY

10447 CEOs’ SOCIAL NETWORKS, STRATEGIC SCHEMAS AND SELF-EFFICACY: RELEVANT FACTORS IN STRATEGIC FLEXIBILITY
Rodrigo Martín-Rojas UNIVERSITY OF GRANADA
Virginia Fernández-Pérez UNIVERSITY OF GRANADA
Victor J. García-Morales UNIVERSITY OF GRANADA
María Teresa Bolivar-Ramos UNIVERSITY OF GRANADA

SLOT 4 (11:45 - 13:05) - VCC.Auditorium.3B - Competitive

INNOVATION AND IMITATION IN COMPETITIVE BEHAVIOURS
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Chair: Walter Ferrier
Discussant: Tomi Laamanen
Paper presentations:

10974 INSTITUTIONS AND FIRST MOVER ADVANTAGES
Juan Maicas UNIVERSIDAD DE ZARAGOZA
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Gianvito Lanzolla CASS BUSINESS SCHOOL

11079 WHEN DO CORPORATE VENTURING UNITS IMITATE THE INNOVATION LEADER? EVIDENCE FROM THE UK ACADEMIC SPINOFFS
Konstantinos Pitsakis KINGSTON UNIVERSITY
Claudio Giachetti CA’FOSCARI VENICE

11259 REFLEXIVE AND SELECTIVE COMPETITIVE BEHAVIORS – INERTIA, IMITATION AND INTER-FIRM RIVALRY
David Major INDIANA UNIVERSITY
Patrick Maggetti VILLANOVA UNIVERSITY
Ken G. Smith UNIV. OF RHODE ISLAND
Curtis Grimm UNIV. OF MARYLAND

SLOT 4 (11:45 - 13:05) - VCC.Room.108 - Competitive

INTRAFLIRM COLLABORATION, COORDINATION AND STRATEGY-MAKING
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14_02 STRATEGIC PROCESSES, PRACTICES AND IMPLEMENTATION
Chair: Xavier Castañer
Discussant: Sébastien Picard
Paper presentations:

10065 A PRACTICE PERSPECTIVE ON MANAGERS AND COORDINATING: THE CASE OF A RACING SAILBOAT
Isabelle Bouty UNIVERSITÉ DE TOULON
Carole Drucker-Godard UNIVERSITÉ PARIS OUEST

10379 COORDINATION IN EXTREME SITUATIONS: ORGANIZATIONAL AND TEAM PRACTICES IN AN AIR DISPLAY SQUADRON
Isabelle Bouty UNIVERSITÉ DE TOULON
Cécile Gode UNIVERSITÉ LUMIÈRE LYON 2

10914 CONSTRUCTING USEFULNESS FOR A STIGMatisED PRACTICE. A STUDY OF COMPETITIVE INTELLIGENCE
Patrick Reinmoeller CRANFIELD UNIVERSITY
Shaz Ansari CAMBRIDGE UNIVERSITY
### Strategic Management – Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

**SLOT 4 (11:45 - 13:05) - VCC.Room.103 - Competitive**

**BUSINESS ECOSYSTEM AND BUSINESS MODEL**

Track: 14 STRATEGIC MANAGEMENT >> 14.01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION

**Chair:** Ke Rong  
**Discussant:** Davide Secchi  
**Paper presentations:**

1. **10845 BUSINESS MODEL AND VALUE IN MOBILE BUSINESS ECOSYSTEM: EVIDENCE FROM CHINA**  
   Liang Guo, NEOMA BUSINESS SCHOOL  
   Ke Rong, BOURNEMOUTH UNIVERSITY  
   Susan Wei, TEXAS A&M INTERNATIONAL UNIVERSITY

2. **10991 BUSINESS MODEL INNOVATION IN EMERGING BUSINESS ECOSYSTEMS: CASE STUDIES ON THE ELECTRIC VEHICLE INDUSTRY**  
   Tianjiao Shang, CAMBRIDGE UNIVERSITY

3. **10718 RESEARCH POLICY FOR REDUCTION OF GREENHOUSE GAS EMISSIONS IN CHINA: NEW PRIMARY EVIDENCE FROM BUSINESS ECOSYSTEMS**  
   Ke Rong, INSTITUTE FOR NATIONAL ENERGY DEVELOPMENT, NORTH CHINA ELECTRIC POWER UNIVERSITY, BEIJING - CHINA; THE BUSINESS SCHOOL, BOURNEMOUTH UNIVERSITY,  
   Guangyu Hu, NORTH CHINA ELECTRIC POWER UNIVERSITY,  
   Jing Yu, INSTITUTE FOR MANUFACTURING


**SLOT 4 (11:45 - 13:05) - Melia.Valentia.B - Competitive**

**LEARNING, SPEED AND CONTROL IN INTER-FIRM PARTNERSHIPS**


**Chair:** Satu Teerikangas  
**Discussant:** Anna Lupina-Wegener  
**Paper presentations:**

1. **10448 HOW DO FIRMS LEARN TO COMPLETE ACQUISITIONS? THE INFLUENCE OF THE TIMING OF AN ACQUISITION ATTEMPT IN A WAVE ON KNOWLEDGE TRANSFER FROM PRIOR ACQUISITIONS AND DIVESTITURES**  
   Thu Trang Doan, UNIVERSITY OF ANTWERP  
   Padma Rao Sahib, UNIVERSITY OF GRONGENING  
   Arjen Van Witteloostuijn, UNIVERSITY OF ANTWERP

2. **10198 THE MODERATING EFFECTS OF DECISION MAKING PREFERENCES ON M&A INTEGRATION SPEED AND PERFORMANCE**  
   Borislav Uzelac, UNIVERSITY OF INNSBRUCK  
   Florian Bauer, MANAGEMENT CENTER INNSBRUCK  
   Kurt Matzler, UNIVERSITY OF INNSBRUCK  
   Melanie Waschak, MANAGEMENT CENTER INNSBRUCK

3. **10679 THE ROLE OF INFORMATION SYSTEMS IN MANAGING NORTH-SOUTH ALLIANCES: IMPLICATIONS FOR FORMAL AND INFORMAL MECHANISMS?**  
   Laure Dikmen Gorini, UNIVERSITY OF POITIERS  
   Karim Said, UNIVERSITY OF VERSAILLES  
   Fadia Bahri Korb, UNIVERSITY OF VERSAILLES
## Conference General Track

**SLOT 4 (11:45 - 13:05) - Melia.Meeting.16 - Paper Development**

### MANAGING RISK, OPPORTUNISM AND IRREGULARITIES

**Track:** 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK  
**Chair:** Angeles Montoro-Sanchez  
**Discussant:** Rosalia Lavarda  
**Paper presentations:**

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<tr>
<td>10148</td>
<td>SUPPLY CHAIN RISK MANAGEMENT FRAMEWORKS AND MODELS: A REVIEW</td>
<td>Athanasia Ntalia, Stavros Pons, Epaminondas Koronis</td>
<td>NATIONAL TECHNICAL UNIVERSITY ATHENS, NATIONAL TECHNICAL UNIVERSITY ATHENS, UNIVERSITY OF LINCOLN</td>
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<td>10626</td>
<td>A SECOND CHANCE TO THE SUPPLIER: A DYNAMIC VIEW OF APPROPRIATION CONCERNS IN BUYER-SUPPLIER RELATIONSHIPS</td>
<td>Klaus Moeller, Stefan Egle</td>
<td>UNIVERSITY OF ST. GALLEN, UNIVERSITY OF ST. GALLEN</td>
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<td>10633</td>
<td>INSTITUTIONAL ISOMORPHISM AND WHISTLEBLOWING INTENTIONS IN PUBLIC SECTOR INSTITUTIONS</td>
<td>Soma Pillay, Ps Reddy, Damian Morgan</td>
<td>FEDERATION UNIVERSITY AUSTRALIA, UKZN, FEDERATION UNIVERSITY AUSTRALIA</td>
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### GLOBAL TEAMS AND COLLABORATIONS

**Track:** 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK  
**Topic of Special Interest:** 15.01 TOWARD A RESPONSIBLE MANAGEMENT OF CULTURAL DIVERSITY  
**Chair:** Sonja Sackmann  
**Paper presentations:**

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<tr>
<td>11334</td>
<td>ANALYZING COMMITMENT DIMENSIONS IN A LONG BUSINESS RELATIONSHIP: A PROCESSUAL AND DYADIC APPROACH OF A FRENCH-JAPANESE CASE.</td>
<td>Eleonore Mandel</td>
<td>EM NORMANDIE / UNIV PARIS EST</td>
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<td>10624</td>
<td>GREAT EXPECTATIONS. WHAT CAN REASONABLY BE EXPECTED FROM GLOBAL TEAMS?</td>
<td>Chevrier Sylvie, Manco Annick, Salem Jeanne</td>
<td>UNIVERSITE PARIS-EST, INSTITUT D’OPTIQUE GRADUATE SCHOOL</td>
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<td>11349</td>
<td>PERSUASION IN INTERNATIONAL BUSINESS DISPUTES</td>
<td>Nurit Zaidman</td>
<td>BEN-GURION UNIVERSITY</td>
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THURSDAY 5 June 2014. Slot 5 (14.15 – 15.35)

SIG Business & Society

> Business & Society - General Track

SLOT 5 (14:15 – 15:35) - VCC.Room.106 - Competitive

RESPONSIBLE MANAGEMENT IN GLOBAL VALUE CHAINS SESSION 1 – SHIFTING PATTERNS OF CSR IN GLOBAL VALUE CHAINS

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Topic of Special Interest: 01_06 RESPONSIBLE MANAGEMENT IN GLOBAL VALUE CHAINS
Chair: Peter Lund-Thomsen
Discussant: Florence Palpacuer

Paper presentations:

10286 TRANVERSE RESPONSIBLE INITIATIVES IN DISASSEMBLED VALUE CHAINS: LIMITS AND CONDITIONS
Aurelien Acquier ESCP EUROPE
Thibault Daudigeos EM GRENOBLE
Bertrand Viallorge FRANCE BUSINESS SCHOOL

11240 RESPONSIBLE MANAGEMENT PRACTICE OR JUST GOOD BUSINESS? A CASE STUDY OF A FRESH PRODUCE SUPPLY CHAIN
Pamela Robinson UNIVERSITY OF BIRMINGHAM
Helen Rainbird UNIVERSITY OF BIRMINGHAM

SLOT 5 (14:15 – 15:35) - VCC.Room.105 - Competitive

BEHAVIOUR TOWARD SUSTAINABILITY

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Chair: Rémi Jardat
Discussant: Karen Delchet-Cochet

Paper presentations:

10104 PRODUCT OBSOLESCENCE AS A DRIVER OF CONSUMER DECISIONS TO REPLACE DURABLE GOODS
Fabien Durif UNIVERSITY OF QUÉBEC AT MONTRÉAL (UQAM) (CANADA), SCHOOL OF MANAGEMENT SCIENCES (ESG),
Isabelle Prim-Allaz UNIVERSITY OF LYON
Caroline Baovin UNIVERSITY OF SHERBROOKE
Francine Rodier UNIVERSITY OF QUÉBEC AT MONTRÉAL (UQAM) (CANADA), SCHOOL OF MANAGEMENT SCIENCES (ESG)

10554 LIVING NEAR A PETROCHEMICAL COMPLEX: RISK PERCEIVED AND ITS DERIVED BEHAVIOURAL INTENTION.
Jaume Llorens-Monzonis UNIVERSITAT JAUME I
Vincent Tortosa-Edo UNIVERSITAT JAUME I
Miguel Angel Lopez-Navarro UNIVERSITAT JAUME I

10704 INFLUENCE OF ASPECTS OF ENVIRONMENTAL AWARENESS AND HEALTH SEEKING BEHAVIORS ON CONSUMERS’ INTENTION TO BUY ORGANIC FRUITS AND GREENS IN NORTHEASTERN BRAZIL
José Carlos Silva Filho FEDERAL UNIVERSITY OF CEARÁ
Edmilson Albuquerque Júnior FACULDADE ATENUE
Josimar Costa UNIVERSITY OF FORTALEZA
Sandra Santos FEDERAL UNIVERSITY OF CEARÁ

SLOT 5 (14:15 – 15:35) - VCC.Room.107 - Competitive

HUMAN RESOURCES ISSUES

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Chair: Vassilopoulou Joana
Discussant: Jean-Paul Dumond

Paper presentations:

10269 OCCUPATIONAL PENSION SCHEME AS A TOOL OF DIFFERENTIATION IN HRM
Lucía Garces Galdeano UNIVERSIDAD PÚBLICA DE NAVARRA
Emilio Huerta Arrivas UNIVERSIDAD PÚBLICA DE NAVARRA
Carmen García Olaverri UNIVERSIDAD PÚBLICA DE NAVARRA

11098 THE INTERSECTIONS OF ELITE MANAGERIAL WOMEN’S CAREER ADVANCEMENT WITH EXOGENOUS EVENTS
Patrizia Kokot UNIVERSITY OF READING

11058 THE RELATIONSHIP BETWEEN INTANGIBLE RESOURCES AND HUMAN RESOURCES TO SERVICE QUALITY DURING AN ORGANISATIONAL CHANGE
Yunmi Kim UNIVERSITY COLLEGE DUBLIN
Jelena K. Eichköhler TU BRAUNSCHWEIG
Jacob Eisenberg UNIVERSITY COLLEGE DUBLIN
Michael Butler, Jr. ASTON UNIVERSITY
Dietrich Von Der Oelsnitz TU BRAUNSCHWEIG
PARALLEL SESSIONS

SLOT 5 (14:15 – 15:35) – VCC.Room.108 - Competitive

FINANCE, ECONOMY AND SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING - SESSION 2:
SUSTAINABLE FINANCE, BANKING AND GOVERNANCE
Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Topic of Special Interest: 01_04 FINANCE, ECONOMY & SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING
Chair: Joseph Onochie
Discussant: Charles Daussy
Paper presentations:

10570 TENTATIVE EXTENDED DEFINITIONS OF SUSTAINABLE FINANCE AND SUSTAINABLE BANKING
Sonia Rebai INSTITUT SUPÉRIEUR DE GESTION DE TUNIS
Mohamed Naceur Azaiez TUNIS BUSINESS SCHOOL
Dhafer Saidane SKEMA BUSINESS SCHOOL

10398 THE "TRIPLE DEPRECIATION LINE" INSTEAD OF THE "TRIPLE BOTTOM LINE": TOWARDS A GENUINE INTEGRATED REPORTING
Alexandre Rambaud PARIS DAUPHINE UNIVERSITY
Jacques Richard PARIS DAUPHINE UNIVERSITY

10913 DO COOPERATIVES PERFORM BETTER THAN CAPITALISTIC FIRMS? THE IMPACT OF GOVERNANCE ON FINANCIAL STRUCTURE, PERFORMANCE AND VOLATILITY
Sandra Challita MRM
Patrick Sents MRM
Philippe Aurier MRM

Business & Society – Track: Accounting and control for sustainability


ACCOUNTING FOR SUSTAINABILITY AND PERFORMANCE MEASUREMENT: FUTURE DIRECTIONS
Track: 01 BUSINESS & SOCIETY >> 01_01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY
Chair: Christian Herzig
Discussant: Anna Pistoni
Paper presentations:

10713 MATERIAL FLOW COST ACCOUNTING: A COMPREHENSIVE REVIEW AND RESEARCH AGENDA
Roger Burritt UNIVERSITY OF SOUTH AUSTRALIA
Katherine Christ UNIVERSITY OF SOUTH AUSTRALIA

10664 A (RE)EMERGENCE OF ACCOUNTING FOR SUSTAINABILITY?: AN EVIDENCE FROM THE FRENCH AGRICULTURAL AUTHORS
Yulia Altukhova AGROPARISTECH, DRM-M-LAB, PARIS-DAUPHINE UNIVERSITY

1062 MEASURING ENVIRONMENTAL PERFORMANCE: A LITERATURE REVIEW
Elisabeth Albertini IAE DE PARIS SORBONNE

SIG Corporate Governance

Corporate Governance - General Track

SLOT 5 (14:15 – 15:35) – VCC.Room.002 - Paper Development

BOARDS AND THEIR CONTEXTS
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02_01 BOARDS OF DIRECTORS: BEHAVIORAL PERSPECTIVES ON CORPORATE GOVERNANCE
Chair: Reynaldo Valle Thiele
Paper presentations:

10454 FIRM-LEVEL ANTECEDENTS OF THE VIETNAMESE LISTED FIRMS TO ADOPT "MARKET-ORIENTED" GOVERNANCE MECHANISMS AND TO PURSUE CORPORATE TRANSPARENCY
My Tran Ngo UNIVERSITY OF ANTWERP
Ann Jonsson UNIVERSITY OF ANTWERP
Walter Nonneman UNIVERSITY OF ANTWERP

11089 HIGH-POTENTIAL START-UPS AND EFFECTUAL BOARD GOVERNANCE: DEVELOPING AND TESTING A TENTATIVE THEORETICAL FRAMEWORK
Jonas Gabrielson LUND UNIVERSITY
Eythor Jonsson UNIVERSITY OF ICELAND

11207 RESEARCH ON BOARD OF DIRECTORS AND TOP MANAGEMENT TEAM IN HIGH-TECH FIRMS: AN ASSESSMENT AND SUGGESTIONS FOR FUTURE RESEARCH
Ekaterina Bjornali NORWEGIAN UNIVERSITY OF SCIENCE AND TECHNOLOGY
Parallelsessions

Thursday 5 June 2014

SLOT 5 (14.15 – 15.35)

Corporate Governance – Track: Top Management Teams & Business Elites

SLOT 5 (14:15 - 15:35) - Melia.Meeting.05 - Competitive

TMT Composition and Internal Team Processes

Track: 02 Corporate Governance >> 02.02 Top Management Teams & Business Elites

Chair: Sibel Yamak
Discussant: Mariano Heyden

Paper presentations:

10380 The Nuances of Team Diversity: Challenging the Use of the Demographic Diversity Proxy
Sarai Sapulete TILBURG UNIVERSITY - DEPARTMENT OF MANAGEMENT
Ruud Sneep TILBURG UNIVERSITY - DEPARTMENT OF MANAGEMENT
Eric Dooms TILBURG UNIVERSITY - DEPARTMENT OF MANAGEMENT

11276 Professionalization is Not Enough: TMT Characteristics and Decision-Making Comprehensiveness in Family Firms
Alejandro Escriba-Esteve UNIVERSITY OF VALENCIA
Jamal Berrad UNIVERSITY ABDELMALEK ESSAADI
Esther Sanchez-Peinado UNIVERSITY OF VALENCIA
Luz Sanchez-Peinado UNIVERSITY OF VALENCIA

10224 Family Involvement in Management and Firm Performance - The Moderating Role of Behavioral Integration
Christian Rosenkranz PHILIPPS-UNIVERSITÄT
Torsten Wulf PHILIPPS-UNIVERSITÄT

SIG Entrepreneurship

Entrepreneurship - General Track

SLOT 5 (14:15 - 15:35) - Melia.Meeting.06 - Competitive

Passion in Entrepreneurship

Track: 03 Entrepreneurship >> 03.00 Entrepreneurship - General Track

Chair: Benedicte Brogger
Discussant: Angela Maria Maurer

Paper presentations:

10401 Grief and Passion in the Literature of Entrepreneurial Failure and Opportunity
Antti Kauppinen OULU BUSINESS SCHOOL

10632 Investigating Leaders’ Passion About Inventing and Its Firm-Level Consequences: The Moderating Role of Shared Vision
Michael Keller RWTH AACHEN UNIVERSITY

10272 Passionate or Obsessed? Entrepreneurs and Career Success
Alessandra Tognazzo UNIVERSITY OF PADOVA
Martina Gianecchini UNIVERSITY OF PADOVA
Paolo Gubitta UNIVERSITY OF PADOVA

SLOT 5 (14:15 - 15:35) - Melia.Meeting.07 - Competitive

Different Experiences in Entrepreneurship

Track: 03 Entrepreneurship >> 03.00 Entrepreneurship - General Track

Chair: Frédéric Le Roy
Discussant: Paola Vola

Paper presentations:

10436 Source of Information and Entrepreneurial Expectations: Experience-Based vs. Description-Based Entry Decisions
José Lejarraga IE BUSINESS SCHOOL - IE UNIVERSITY
Maud Pindard-Lejarraga IE BUSINESS SCHOOL - IE UNIVERSITY

10619 Differences and Similarities in the Entrepreneurial Process of Independent and Corporate New Ventures
Na Mi Nguyen BERLIN INSTITUTE OF TECHNOLOGY

10984 Non-Professional Sports Entrepreneurs’ Motivations
Raquel Meneses FEP
Ildefonso Martins FEP
SLOT 5 (14:15 - 15:35) - Melia.Meeting.13 - Competitive

ENTREPRENEURIAL BIASES
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Karim Messegheb
Discussant: Stephanie Hussels
Paper presentations:

10629 NEW VENTURING APPROACHES AND THEIR ACCOMPANYING BIASES - HOW EFFECTUATION AND CAUSATION BRING FORTH OR BACK OVERCONFIDENCE AND ILLUSION OF CONTROL
Stephen Zhang PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE
Javier Cueto PONTIFICIA UNIVERSIDAD CATÓLICA DE CHILE

11243 OVERCONFIDENCE VS. PLANNING COMPETENCE IN ENTREPRENEURIAL VENTURES
Anne Chwolka OTTO VON GUERICKE UNIVERSITY
Matthias Raith OTTO VON GUERICKE UNIVERSITY

10450 INTUITION OR RATIONALITY: AN EXPLORATORY STUDY ON SERIAL ENTREPRENEURS’ DECISION-MAKING PROCESSES
Elisabete Castro FACULTY OF ECONOMICS, UNIVERSITY OF PORTO
Teresa Proenca FACULTY OF ECONOMICS, UNIVERSITY OF PORTO

SLOT 5 (14:15 - 15:35) - Sorolla.Brosquil - Competitive

ENTREPRENEURSHIP EDUCATION 3: ENTREPRENEURSHIP EDUCATION FOUNDATIONS
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Topic of Special Interest: 03_01 ENTREPRENEURSHIP EDUCATION - BRIDGING THE GAP BETWEEN THEORY AND PRACTICE
Chair: Tina Gruber-Muecke
Discussant: Ana Mª Serrano-Bedia
Paper presentations:

10408 REFLEXIVITY IN ENTREPRENEURSHIP EDUCATION: CRITICAL REFLECTION FOR ENTREPRENEURS AND FOR STUDENTS
Karl Lijun Qin MACQUARIE UNIVERSITY
Mark Tayar MACQUARIE UNIVERSITY
Marina Harvey MACQUARIE UNIVERSITY

11231 PHILOSOPHY THEORY INTO ENTREPRENEURSHIP EDUCATION PRACTICE: A HOLISTIC MODEL.
Massimiliano Matteo DEPARTMENT OF BUSINESS ADMINISTRATION, PRINCESS SUMAYA UNIVERSITY FOR TECHNOLOGY
Pellegrini
Cristiano Ciappei UNIVERSITY OF FLORENCE
Giacomo Marzi UNIVERSITY OF FLORENCE

10047 EDUCATING GRADUATES FOR MARKETING IN SMES: AN UPDATE FOR TRADITIONAL CURRICULUM
Ranis Cheng UNIVERSITY OF SHEFFIELD
Fernando Lourenco INSTITUTE FOR TOURISM STUDIES
Sheilagh Resnick NOTTINGHAM TRENT UNIVERSITY

SIG Gender Race & Diversity in Organisations

Gender, Race & Diversity in Organisations – General Track

SLOT 5 (14:15 - 15:35) - Sorolla.Almanda - Competitive

DIVERSITY AND PERFORMANCE
Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)
Chair: Hamid Kazeroony
Discussant:
Paper presentations:

10160 WHEN TOO MANY ARE NOT ENOUGH: PERFORMANCE IMPLICATIONS OF “IMPOSED” DIVERSITY AT THE VOC
Stoyan Sgourev ESSEC BUSINESS SCHOOL - PARIS
Wim Van Lent ESSEC BUSINESS SCHOOL

10330 TOP MANAGEMENT TEAM TENURE DIVERSITY AND FIRM PERFORMANCE: EXAMINING THE MODERATING EFFECT OF TMT AVERAGE AGE
Tomohiko Tanikawa MEIJI UNIVERSITY
Yuhee Jung RITSUMEIKAN UNIVERSITY
SIG Innovation

**Innovation: Into the Future – General Track**

### Slot 5 (14:15 - 15:35) - Melia.Valentia.A - Competitive

**Innovation, New Products, and R&D**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Chair: Jan Dul
Discussant:

**Paper presentations:**

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<td>Science Parks and Universities: How Can Firms Improve Innovation?</td>
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<td>10663</td>
<td>The Influence of R&amp;D Alliance Partner’s Location on Firm Exploratory and Exploitative Innovation</td>
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<tr>
<td>1079</td>
<td>Success Factors of Invention Commercialization Via New Products: A Systematic Review and Research Agenda</td>
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### Slot 5 (14:15 - 15:35) - Melia.Meeting.02 - Competitive

**Theory and Understanding Based on Qualitative Research**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Chair: Maxine Robertson
Discussant:

**Paper presentations:**

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<td>Coordinating the Uncoordinated: A Theory of Institutionalizing Hidden and Tacit Business Creation in the Established Firm</td>
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<tr>
<td>11047</td>
<td>Process Model of Organizational Innovation Adoption: A Grounded Analysis of the Pathway from Awareness of Innovation to Its Adoption</td>
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<tr>
<td>10151</td>
<td>An Investigation into the Presence of the Drivers of Strategic Innovation in South African Banks</td>
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### Slot 5 (14:15 - 15:35) - Melia.Meeting.09 - Competitive

**Rethinking the Design Paradigm III: Understanding Design Strategies**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Topic of Special Interest: 06_05 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANIZATIONS
Chair: Susanne Ollila
Discussant: Thomas Gillier

**Paper presentations:**

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<td>Low Cost Strategies to Build Dynamic Capabilities: The Creative Approach of a French Public Transport Operator</td>
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<tr>
<td>10308</td>
<td>Using Design Theory to Characterize Various Forms of Breakthrough R&amp;D Projects and Their Management: Revisiting Manhattan &amp; Polaris</td>
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<tr>
<td>11010</td>
<td>Design Thinking in Organizational Settings: Exploring the Challenges</td>
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## Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements

### Slot 5 (14:15 - 15:35) - VCC.Room.102 - Competitive

**OPEN INNOVATION, COLLABORATION AND PERFORMANCE**  
Track: 06 INNOVATION >> 06_04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS  
Chair: Hagen Habicht  
Discussant: Clémentine Fry  

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<td>10216 THE EFFECT OF THE OPEN INNOVATION STRATEGY ON PERFORMANCE IN TURKEY</td>
<td>Clémentine Fry, Anne-Laure Mention, Serdal Temel, Marko Torkkeli</td>
<td>CRP HENRI TUDOR, EGE UNIVERSITY, LAPPEENRANTA UNIVERSITY OF TECHNOLOGY</td>
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<tr>
<td>11787 DIVERGENT IMPACTS OF GLOBAL AND LOCAL COOPERATION PATTERNS ON INNOVATION OUTCOMES: KEY INSIGHTS FROM THE SPANISH EXPERIENCE</td>
<td>Henar Alcalde, Davide Parrilli</td>
<td>DEUSTO UNIVERSITY</td>
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<td>11201 THE LIMITS OF PLANNING FOR OPEN INNOVATION SUCCESS – EMPIRICAL EVIDENCE FROM LIFE SCIENCE SMEs</td>
<td>Ili Christopher, Braun Andreas, Holzle Katharina</td>
<td>RWTH AACHEN UNIVERSITY, UNIVERSITY POTSDAM</td>
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### SIG International Management

#### International Management - General Track

### Slot 5 (14:15 - 15:35) - Melia.Valentia.C - Competitive

**INTERNATIONAL COLLABORATIONS**  
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK  
Chair: Cristina Villar  
Discussant: Ilaria Galavotti  

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<tr>
<td>10650 STRUCTURE AND CONFLICT IN INTERNATIONAL JOINT VENTURES: AN INTERDISCIPLINARY APPROACH TO THE EFFECTS OF SOCIAL AND ORGANIZATIONAL STRUCTURE ON CONFLICT WITHIN IJVS</td>
<td>James Robins, Kathleen Yi, Jia Low, Steven Lui</td>
<td>WU VIENNA, WU VIENNA, AUSTRALIAN SCHOOL OF BUSINESS</td>
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<td>10291 DISTANCE AND DISTINCTIVENESS: CHOICE OF GOVERNANCE MODE IN INTERNATIONAL COLLABORATION</td>
<td>Niels Noorderhaven, Gokhan Ertug, Ilya Cuypers</td>
<td>TILBURG UNIVERSITY, SINGAPORE MANAGEMENT UNIVERSITY, SINGAPORE MANAGEMENT UNIVERSITY</td>
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<td>10950 THE EFFECTS OF LANGUAGE DIVERSITY, CULTURAL DISTANCE AND POLITICAL RISK ON THE CHOICE BETWEEN INTERNATIONAL JOINT VENTURES AND CROSS-BORDER ACQUISITIONS: EVIDENCE FROM THE GREATER CHINA REGION AND SINGAPORE</td>
<td>Linda Hsieh, Meiui Sun</td>
<td>UNIVERSITY OF BIRMINGHAM, MING CHUAN UNIVERSITY</td>
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### Slot 5 (14:15 - 15:35) - Melia.Meeting.10 - Competitive

**CRITICAL PERSPECTIVES ON THE CONCEPT OF NATIONAL CULTURE**  
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK  
Chair: Myropi Garri  
Discussant: Cristina Lopez-Duarte  

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<tr>
<td>11147 A TRANSDISCIPLINARY CRITIQUE OF THE HOFSTEDIAN CROSS-CULTURAL MANAGEMENT RESEARCH PARADIGM – A SELF/OTHER PERSPECTIVE</td>
<td>David Guttormsen</td>
<td>COVENTRY UNIVERSITY BUSINESS SCHOOL</td>
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<td>1030 HOFSTEDE IN LUXEMBOURG – INTERNATIONAL MANAGEMENT AND CULTURAL SHIFTS</td>
<td>Ursula Schinzel</td>
<td>UNIVERSITE DU LUXEMBOURG</td>
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<td>11312 GLOBALISATION AND THE DIMINISHING INFLUENCE OF NATIONAL CULTURE ON COMPANY CULTURE</td>
<td>Lena Zander, Christina Butler</td>
<td>UPSALA UNIVERSITY, KINGSTON UNIVERSITY</td>
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PARALLEL SESSIONS

THURSDAY 5 JUNE 2014

SLOT 5 (14.15 – 15.35)

International Management – Track: Expatriate Management

SLOT 5 (14:15 - 15:35) - Melia.Meeting.03 - Competitive

EXPATRIATE MANAGEMENT 5
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT
Chair: Arno Haslberger
Discussant: Xavier Salamin

Paper presentations:

1023 PERCEIVED EMPLOYABILITY DEVELOPMENT OF SELF-INITIATED EXPATRIATES IN CHINA: A DOUBLE-EDGED SWORD OR A TOOL FOR SELF-MANAGED CAREER DEVELOPMENT?
Paula Makkonen UNIVERSITY OF VAASA

1042 IMITATION OF FOREIGN SUBSIDIARY STAFFING AND ITS CONSEQUENCES
Naoki Ando HOSEI UNIVERSITY

10477 ANOTHER LOOK AT EXPATRIATE FAMILY ADJUSTMENT: DEVELOPING THE MODELS
Arno Haslberger MIDDLESEX UNIVERSITY LONDON
Chris Brewster UNIVERSITY OF READING
Thomas Hippler UNIVERSITY OF ESSEX

SIG Managing Sports

Managing Sport - General Track

SLOT 5 (14:15 - 15:35) - Melia.Meeting.16 - Competitive

ELITE SPORT AND ANTI-DOPING POLICIES
Track: 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK
Chair: Leigh Robinson
Discussant: Leigh Robinson

Paper presentations:

10564 IS WORLD ANTI-DOPING AGENCY A META-ORGANIZATION? A UNIQUE CASE STUDY
Thierry Zintz UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Emilie Malcourant UNIVERSITÉ CATHOLIQUE DE LOUVAIN
Alain Vas UNIVERSITÉ CATHOLIQUE DE LOUVAIN

10309 THE DOPING-MATRIX AND STRATEGIC INSIGHTS FOR OLYMPIC SPORT
Thomas Koenecke JOHANNES GUTENBERG UNIVERSITY
Mathias Schubert JOHANNES GUTENBERG UNIVERSITY

10737 WHAT EVALUATION FOR SPORT MANAGEMENT? : JAPANESE GOVERNMENTAL EVALUATION FOR ELITE SPORT
Hiroko Kudo CHUO UNIVERSITY
## SIG Organisational Behaviour

### Organisational Behaviour - General Track

#### SLOT 5 (14:15 - 15:35) - Sorolla.Arenas - Competitive

##### LEADERSHIP

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Davide Secchi  
**Discussant:** Davide Secchi  

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| 10018 DO WE LIVE IN THE SAME WORLD?: EXAMINATION OF PERCEPTUAL DISTANCE OF LEADER BEHAVIOR BETWEEN LEADER AND FOLLOWERS. | Ming Li, Hull University Business School  
| Inju Yang, ESC Rennes School of Business |  
| 10639 LEADER-MEMBER EXCHANGE, CAREER PLANNING CLARITY AND SUBJECTIVE CAREER SUCCESS: FROM A GENDER PERSPECTIVE | Yuhee Jung, Ritsumeikan University  
| Norihiko Takeuchi, Waseda University |  
| 10125 VISIBILITY OF ENTERPRISES’ ANTICORRUPTION POLICIES IN VARIOUS OWNERSHIP SETTINGS ACROSS DIFFERENT NATIONAL CULTURES | Agata Stachowicz-Stanusch, Silesian University of Technology  
| Wolfgang Amann, Goethe Business School, Goethe University  
| Anna Sworowska, West Pomeranian University of Technology Szczecin |  

#### SLOT 5 (14:15 - 15:35) - Sorolla.Perellonet - Competitive

##### WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR III

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Topic of Special Interest:** 10.02 WORK MOTIVATION IN THE PUBLIC AND NON-PROFIT SECTOR  
**Chair:** Danila Scarozza  
**Discussant:** Carina Schott  

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| 10938 THE RELATIONSHIP BETWEEN PUBLIC SERVICE MOTIVATION AND OTHER FORMS OF WORK MOTIVATION: THE CASE OF NON-MANAGERIAL PUBLIC SECTOR WORKERS. | Dermot McCarthy, Bournemouth University  
| Fabian Homberg, Bournemouth University  
| Vurain Tabvuma, University of Surrey |  
| 10328 GENERATION Y EMPLOYEES IN THE PROFIT AND NON-PROFIT SECTOR AND LEADERS WORTHY OF INFLUENCE: A COMPARATIVE COGNITIVE STUDY | Annick Van Rossem, KUL Campus Brussels |  
| 10754 LOOKING AT THE INDIVIDUAL MOTIVES: ANTECEDENTS OF SATISFACTION AND COMMITMENT IN PUBLIC SCHOOLS | Danila Scarozza, University of Rome Tor Vergata  
| Alessandro Hinna, University of Rome Tor Vergata |  

#### SLOT 5 (14:15 - 15:35) - Sorolla.Pinedo - Competitive

##### CAREERS

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Grant Savage  
**Discussant:**  

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| 10033 FROM ORGANIZATIONAL CAREER MANAGEMENT TO THE RETENTION OF R&D PROFESSIONALS: ON THE ROLE OF PERCEIVED CAREER SUPPORT | Patrick Hoffmann, LMU Munich  
| Martin Hoegl, LMU Munich  
| Miriam Muethel, WHU |  
| 10424 JOB ENLARGEMENT, JOB CRAFTING AND THE MODERATING ROLE OF SELF-COMPETENCE | Giovanni Masino, Department of Economics and Management - University of Ferrara  
| Domenico Berdicchia, Department of Economics and Management - University of Ferrara  
| Francesco Nicoll, CERIS/CNR AND UNIVERSITY OF FERRARA |
## SIG Project Organising

### Project organising - General Track

### INNOVATION & PROJECT MANAGEMENT I

**Track:** 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK  
**Chair:** Catherine P. Killen

#### Paper presentations:

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Sihem Ben Mahmoud-Jouini (HEC)  
Christophe Midler (CNRS-ECOLE POLYTECHNIQUE)  
Virginia Cruz (IDSL)  
Nicolas Gaudron (IDSL) |
| **10980**  | **PROJECT MANAGEMENT APPROACHES TO COPE WITH UNCERTAINTY RELATED TO RESEARCH ACTIVITY: TOOLS FOR DRIVING A MULTI-SCENARIO EXPLORATION STRATEGY**  
Florence Charue-Duboc (ECOLE POLYTECHNIQUE-CNRS)  
Mathieu Cordier (ECOLE POLYTECHNIQUE-HEC) |
| **10895**  | **KEY FACTORS IN INNOVATION DEPLOYMENT PROJECTS BY MULTINATIONAL CORPORATIONS**  
Sihem Ben Mahmoud-Jouini (HEC)  
Florence Charue-Duboc (CRG-ECOLE POLYTECHNIQUE) |

### STAKEHOLDER MANAGEMENT I

**Track:** 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK  
**Topic of Special Interest:** 11_01 MANAGING STAKEHOLDERS OF PROJECTS AND PROJECT-ORIENTED ORGANIZATIONS  
**Chair:** Pernille Eskerod

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Victor Hermano (UNIVERSITY OF VALLADOLID)  
Natalia Martin-Cruz (UNIVERSITY OF VALLADOLID) |
| **10384**  | **THE EFFECT OF LEADER EMOTIONAL INTELLIGENCE ON LEADER-FOLLOWER CHEMISTRY: A STUDY OF CONSTRUCTION PROJECT MANAGERS**  
Stephen Pryke (UCL)  
Damir Lunic (MODULOR)  
Sulafa Badi (UCL) |
| **11083**  | **STAKEHOLDER MANAGEMENT IN MEGA-PROJECT ORGANIZATIONS**  
Paul Littau (UNIVERSITY OF SIEGEN)  
Gerald Adlbrecht (UNIVERSITY OF SIEGEN) |
SIG Public Management

➤ Public Management - General Track

SLOT 5 (14:15 - 15:35) - VCC, Room 104 - Competitive

QUALITY MANAGEMENT IN THE PUBLIC SECTOR
Track: 12 Public Management >> 12.00 Public Management - General Track
Chair: Stephen Osborne
Discussant: Patrizio Monfardini

Paper presentations:

10843  Satisfy the public values in the public interest, an opportunity for companies to achieve sustainable leadership? The case of companies in the food processing industry facing the French food policy.
Hernandez Solange  AMU-IMPGT
Messaoudene Leila  AMU-IMPGT

11158  Caf education and self-assessment: An exploratory study on the cause-effect internal relations
Roberta Guglielmetti Mugion  UNIVERSITY OF ROMA TRE
Lucio Cappelli  UNIVERSITY OF CASSINO AND SOUTHERN LAZIO
Laura Di Pietro  UNIVERSITY OF ROMA TRE
Maria Francesca Renzi  UNIVERSITY OF ROMA TRE

10126  Controlling quality in public services: What contribution for performance management?
Aurélien Ragaingne  UNIVERSITY OF POITIERS
Caroline Tahar Freixinos  UNIVERSITY OF RENNES
PARALLEL SESSIONS

THURSDAY 5 JUNE 2014

Public Management – Track: Management Research in Healthcare Organizations

SLOT 5 (14:15 - 15:35) - Melia.Meeting.11 - Competitive

MANAGEMENT ISSUES IN HEALTHCARE NETWORKS
Track: 12 PUBLIC MANAGEMENT >> 12.01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS
Chair: S. Robert Hernandez
Discussant: Daniel West
Paper presentations:

11210 "YOU’VE GOT ALL THESE PEOPLE WITH ALL THIS KNOWLEDGE AND WE DON’T USE IT": THE STRUGGLE TO NETWORK IN UK HEALTHCARE MANAGEMENT
Bresnen Mike MANCHESTER BUSINESS SCHOOL
Simon Bailey MANCHESTER BUSINESS SCHOOL
Hodgson Damian MANCHESTER BUSINESS SCHOOL
Hyde Paula DURHAM UNIVERSITY BUSINESS SCHOOL
Hassard John MANCHESTER BUSINESS SCHOOL

10063 THE INTERPLAY OF DETERMINANTS OF NETWORK EFFECTIVENESS: A COMPARATIVE STUDY OF HEALTH PROMOTION NETWORKS
Steffie Lucidarme GHENT UNIVERSITY
Greet Cardon GHENT UNIVERSITY
Ilse De Bourdeaudhuij GHENT UNIVERSITY
Annick Willem GHENT UNIVERSITY

10147 NO BOSSES, MANY PLAYERS? UNRAVELING LEADERSHIP IN NETWORKS
Denita Cepiku UNIVERSITY OF ROME TOR VERGATA

SIG Research Methods & Research Practice

Research Methods & Research Practice - General Track

SLOT 5 (14:15 - 15:35) - Melia.Meeting.04 - Competitive

THEORIZING AND REFLEXIVITY
Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK
Chair: Gail Clarkson
Discussant:
Paper presentations:

1034 POLYSEMY AND REFLEXIVITY: REVISITING THE RESEARCH DESIGN
Jacques-Bernard Gauthier UNIVERSITE DU QUEBEC EN OUTAOUAIS
Michelle Harbour UNIVERSITE DU QUEBEC EN OUTAOUAIS

1060 GENERATING NEW THEORY IN THE FIELD OF ENTREPRENEURSHIP: RE-ENVISIONING CONCEPT DEVELOPMENT IN THE GROUNDED THEORY TRADITION
Adina Dabu HEC, PARIS
Karen Locke COLLEGE OF WILLIAM & MARY

11239 CULTURAL MOSAIC TRIADS AND KALEIDOSCOPES: METAPHORS FOR ENHANCING THE QUALITY OF CROSS-CULTURAL RESEARCH.
Bill Lee UNIVERSITY OF SHEFFIELD
Catherine Cassell MANCHESTER BUSINESS SCHOOL
### SIG Strategic Management

#### Strategic Management - General Track

**SLOT 5 (14:15 - 15:35) - VCC,Room.101 - Competitive**

**EXPLORATION AND ENTREPRENEURIAL VENTURES**

- **Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
- **Chair:** Susan Hill
- **Discussant:** Susan Hill

**Paper presentations:**

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<tr>
<th>Paper ID</th>
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<tr>
<td>10939</td>
<td>PUBLICLY FUNDED PRINCIPAL INVESTIGATORS AS LEGITIMACY-BUILDING SCIENTIFIC ENTREPRENEURS</td>
<td>Conor O’Kane, UNIVERSITY OF OTAGO</td>
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<tr>
<td>10581</td>
<td>EXPLORING ORGANIZATIONAL AMBIDEXTEROITY: A CASE STUDY OF ORGANIZATIONAL AMBIDEXTEROITY PRACTICES OF GENERAL ELECTRIC AND WESTINGHOUSE (1870s TO 1990s)</td>
<td>Denise Fleck, COPPEAD GRADUATE SCHOOL OF BUSINESS / UFRJ, Daniel Karrer, COPPEAD GRADUATE SCHOOL OF BUSINESS / UFRJ</td>
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**SLOT 5 (14:15 - 15:35) - VCC,Auditorium.3B - Competitive**

**MARKETS AND INDUSTRY GLOBALIZATION**

- **Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
- **Topic of Special Interest:** 14_03 COMPETITIVE DYNAMICS - THE CHANGING FABRICS OF COMPETITION BETWEEN FIRMS AND INDUSTRIAL CLUSTERS
- **Chair:** Jukka Luoma
- **Discussant:** R Scott Livengood

**Paper presentations:**

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<tr>
<th>Paper ID</th>
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<tbody>
<tr>
<td>10378</td>
<td>DEALER DISCOUNTS AND PRODUCT EFFICIENCY IN THE AUTOMOBILE MARKET</td>
<td>Eduardo González, UNIVERSITY OF OVIEDO, Ana Cárcaba, UNIVERSITY OF OVIEDO, Juan Ventura, UNIVERSITY OF OVIEDO</td>
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<tr>
<td>10750</td>
<td>MARKET STRUCTURE, INDUSTRY RETURN AND BOUNDARY CONDITIONS</td>
<td>Amir Sasson, BI NORWEGIAN BUSINESS SCHOOL</td>
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<td>10998</td>
<td>COMPETITIVE BEHAVIOR IN INDUSTRY GLOBALIZATION: AN AWARENESS-MOTIVATION-CAPABILITY PERSPECTIVE</td>
<td>Tomi Nokelainen, TAMPERE UNIVERSITY OF TECHNOLOGY, Juha-Antti Lamberg, UNIVERSITY OF JYVÄSKYLÄ, Juha Laurila, UNIVERSITY OF TURKU</td>
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**SLOT 5 (14:15 - 15:35) - VCC,Auditorium.3A - Competitive**

**SOCIAL PERSPECTIVES ON COLLABORATION**

- **Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
- **Chair:** Tomi Laamanen
- **Discussant:** Tomi Laamanen

**Paper presentations:**

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<tr>
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<tr>
<td>10522</td>
<td>CONCEPTUALIZATION AND OPERATIONALIZATION OF ORGANIZATIONAL PROXIMITY – THEORETICAL AND EMPIRICAL INSIGHTS</td>
<td>Patrycja Klimas, UNIVERSITY OF ECONOMICS IN KATOWICE</td>
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<td>1078</td>
<td>COORDINATION VOIDS: CONTRACTS, ORGANIZATIONAL EXPERTISE AND COORDINATION PROBLEMS IN INTERORGANIZATIONAL RELATIONSHIPS</td>
<td>Nuno Oliveira, LSE</td>
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<td>1080</td>
<td>STRUCTURING INTERORGANIZATIONAL COORDINATION: MECHANISMS, SEQUENCES, AND EFFECTIVENESS</td>
<td>Nuno Oliveira, LSE, Fabrice Lumineau, PURDUE UNIVERSITY</td>
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**SLOT 5 (14:15 - 15:35) - Melia.Valentia.B - Competitive**

### SOCIAL AND IDENTITY DYNAMICS IN INTER-FIRM PARTNERSHIPS

**Chair:** Consuelo Dolz  
**Discussant:** Audrey Rouzies  
**Paper presentations:**

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<tr>
<td>10936 INTEGRATING SOCIAL NETWORKS AFTER A CORPORATE ACQUISITION: ABOUT THE INFLUENCE OF NETWORK COHESION AND SCARCIFICATION ON POST-ACQUISITION INTEGRATION</td>
<td>TOULOUSE GRADUATE SCHOOL OF MANAGEMENT</td>
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<td>10652 THE CHANGING NATURE OF INTERGROUP DYNAMICS IN THE DEVELOPING A SHARED IDENTITY: A LONGLATINITY STUDY OF A MERGER OF MEXICAN SUBSIDIARIES OF EUROPEAN MNCs</td>
<td>UNIVERSITY OF APPLIED SCIENCES AND ARTS-WESTERN SWITZERLAND</td>
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<td>10103 MAKING SENSE OF IT ALL: BUSINESS ENGLISH, LANGUAGE FLUENCY AND ORGANIZATIONAL IDENTITY PERCEPTIONS IN CROSS-BORDER MergERS AND ACQUISITIONS</td>
<td>VU UNIVERSITY</td>
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### Conference General Track

**SLOT 5 (14:15 - 15:35) - VCC.Room.003 - Competitive**

### CRISIS MANAGEMENT & ORGANISATIONAL RESILIENCE

**Chair:** Shankar Shankaran  
**Discussant:** James Ernest  
**Paper presentations:**

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<td>10393 THE COMPLEXITIES OF PROJECT PLANNING ‘PROJECT SCOPE MANAGEMENT’ IN WAR-TORN SOCIETIES: A CASE STUDY FROM KOSOVO</td>
<td>CURTIN UNIVERSITY</td>
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<td>10188 ORGANIZATIONAL RESILIENCE: A REVIEW AND NEW CONCEPTUALIZATION</td>
<td>TECHNICAL UNIVERSITY OF DRESDEN</td>
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<tr>
<td>10926 FROM A THEORETICAL FRAMEWORK ON CRITICAL INFRASTRUCTURES TO A SYSTEM DYNAMICS MODEL</td>
<td>SAPIENZA UNIVERSITY</td>
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**SLOT 5 (14:15 - 15:35) - Melia.Meeting.08 - Competitive**

### CORPORATE REPUTATION: ANTECEDENTS, EFFECTS AND MEASURES

**Chair:** Louis Hébert  
**Discussant:** Estefania Amer Maistria  
**Paper presentations:**

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<td>10045 THE DARK SIDE OF THE GOOD CORPORATE REPUTATION: THE EFFECT OF GOOD CORPORATE REPUTATION ON OVER-EXPLORATION AND OVER-EXPLOITATION</td>
<td>ERASMUS UNIVERSITY ROTTERDAM</td>
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<td>10086 THE ROLE OF CORPORATE PATRIOTIC APPEAL IN STAKEHOLDER PERCEPTIONS OF CORPORATE REPUTATION</td>
<td>ESC RENNES</td>
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<tr>
<td>10978 FROM REPUTATION TO E-REPUTATION SCALE DEVELOPMENT AND VALIDATION OF E-REPUTATION</td>
<td>ESG MANAGEMENT SCHOOL</td>
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THURSDAY 5 June 2014. Slot 6 (17.25 – 18.45)

SIG Business & Society

→ Business & Society - General Track

**FINANCE, ECONOMY AND SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING - SESSION 3: FINANCIAL SYSTEM AND REGULATORY ENVIRONMENT**

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Topic of Special Interest:** 01_04 FINANCE, ECONOMY & SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING

**Chair:** Sebastien Lleo

**Discussant:** Sharam Alijani

**Paper presentations:**

- **11015** FOR A SECURE, RESILIENT AND TENABLE FINANCIAL SYSTEM
  Catherine Karyotis NEOMA BS
  Joseph Onochie BARUCH COLLEGE

- **11039** FINANCIAL AND SOCIAL REGULATORY: AN OPPORTUNITY TO DEVELOP NEW SUSTAINABLE STRATEGIC APPROACHES?
  Charles Daussy NEOMA BS
  Isabelle Miroir-Lair NEOMA BS

- **10877** PROBLEMATIZING REVOLVING DOORS BETWEEN THE FINANCIAL SECTOR AND REGULATORY INSTITUTIONS
  Yoann Bazin ISTEC

**LEGITIMACY AND PERFORMANCE**

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Chair:** Rémi Jardat

**Discussant:** Karen Delchet-Cochet

**Paper presentations:**

- **10040** HOW MUCH DOES NEGATIVE PUBLIC EXPOSURE ON ENVIRONMENTAL ISSUES INCREASE ENVIRONMENTAL PERFORMANCE?
  Estefania Amer Maistriau HEC LAUSANNE UNIVERSITY OF LAUSANNE
  Jean-Philippe Bonardi HEC LAUSANNE UNIVERSITY OF LAUSANNE

- **10608** CHALLENGING THE TRUST IMPERATIVE: WHAT MAKES TRUST KEY TO SUSTAINABILITY?
  Iris Rittenhofer AARHUS UNIVERSITY, BUSINESS & SOCIAL SCIENCES

- **10646** HOW TO PROTECT YOUR LICENCE TO OPERATE: STRATEGIES FOR THE DEFENCE OF CORPORATE LEGITIMACY IN CONTROVERSIAL INDUSTRIES. A CASE STUDY.
  Hans-Jörg Schlierer EM LYON BUSINESS SCHOOL
  Fred Seidel EM LYON BUSINESS SCHOOL

**RESPONSIBLE MANAGEMENT IN GLOBAL VALUE CHAINS - SESSION 2: LOCAL EMBEDDEDNESS OF CSR IN GVCS**

**Track:** 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

**Topic of Special Interest:** 01_06 RESPONSIBLE MANAGEMENT IN GLOBAL VALUE CHAINS

**Chair:** Florence Palpacuer

**Discussant:** Pamela Robinson

**Paper presentations:**

- **1021** ADOPTING SUSTAINABLE SUPPLY CHAIN MANAGEMENT PROGRAMS: A SUPPLIER PERSPECTIVE
  Pilar Acosta ESCP EUROPE
  Aurelien Acquier ESCP EUROPE
  Olivier Delbard ESCP EUROPE

- **10077** ASSESSING THE EFFECTS OF CORPORATE SOCIAL RESPONSIBILITY STANDARDS IN GLOBAL VALUE CHAINS: REFLECTIONS ON THE “DARK SIDE” OF IMPACT ASSESSMENT
  Peter Lund-Thomsen CBS

- **11206** SUSTAINABLE DEVELOPMENT AS A CONTESTED FIELD: THE RISE OF A GLOBAL/LINEAR DIVIDE IN THE VALUE CHAIN FOR AFRICAN MINERAL RESOURCES
  Roussey Clara UNIVERSITY OF MONTPELLIER
  Palpacuer Florence UNIVERSITY OF MONTPELLIER
PARALLEL SESSIONS
THURSDAY 5 JUNE 2014
SLOT 6 (17.25 – 18.45)

SLOT 6 (17:25 - 18:45) - VCC.Room.107 - Competitive

ETHICAL DISCOURSE AND PRACTICE
Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Chair: Corinne Vercher
Discussant: Carine Chemin-Bouzir

Paper presentations:

10674 THE ETHICAL SUBJECTIVITY OF CORPORATE DISCOURSE
Thibaut Bardon
Emmanuel Josserand
Stewart Clegg
AUDENCIA NANTES SCHOOL OF MANAGEMENT - PRES LUNAM,
CMOS - UTS BUSINESS SCHOOL
CMOS - UTS BUSINESS SCHOOL

10709 A RULE FOR BEGINNERS: FOSTERING DISCERNMENT INSTEAD OF FORMAL COMPLIANCE WHEN APPLYING CODES OF ETHICS
Guillaume Mercier
ESCPE EUROPE

11036 BEST PRACTICES FOR THE DEVELOPMENT, IMPLEMENTATION AND MANAGEMENT OF CODES OF ETHICS - RESULTS OF A DESCRIPTIVE META-ANALYSIS OF BUSINESS LITERATURE -
Fabien Durif
Emilie Fortine-Lefebvre
SCHOOL OF MANAGEMENT SCIENCES - UNIVERSITY OF QUEBEC AT MONTREAL
SCHOOL OF MANAGEMENT SCIENCES - UNIVERSITY OF QUEBEC AT MONTREAL

SIG Corporate Governance

Corporate Governance - General Track

SLOT 6 (17:25 - 18:45) - Melia.Meeting.11 - Competitive

WOMEN ON BOARDS: GETTING TO THE BOARD PROCESSES
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02_03 WOMEN DIRECTORS IN CORPORATE BOARDS
Chair: Morten Huse
Discussant: Celia De Anca

Paper presentations:

10986 WOMEN ON BOARDS: BEYOND THE INSTITUTIONAL SETTING- THE ROLE OF STAKEHOLDERS AND ACTORS
Cathrine Seierstad
Mariateresa Torchia
Morten Huse
Gillian Warner-Söderholm
Lena-Franziska Willems
UNIVERSITY OF SUSSEX
WITTEN/HERDEcke UNIVERSITY
WITTEN/HERDEcke UNIVERSITY
BV/ NORE Wagian BUSINESS SCHOOL
WITTEN/HERDEcke UNIVERSITY

10828 ADVANCING WOMEN IN LEADERSHIP: MULTI-LEVEL TARGETS AND MANDATORY QUOTAS IMPACT ON CULTURAL CHANGE
Thomas Clarke
Alice Klettner
UTS SYDNEY
UTS SYDNEY

SLOT 6 (17:25 - 18:45) - Melia.Meeting.05 - Competitive

CORPORATE GOVERNANCE, FIRM STRATEGY AND REGULATION
Track: 02 CORPORATE GOVERNANCE >> 02_00 CORPORATE GOVERNANCE - GENERAL TRACK
Chair: Aud Schonning
Discussant: Nikos Kavadis

Paper presentations:

10402 MULTINATIONAL CORPORATIONS AND FOREIGN CASH HOLDINGS: BALANCING STRATEGIC AND MONITORING OBJECTIVES
Yan Du
Christof Beuselinck
IESEG SCHOOL OF MANAGEMENT
IESEG SCHOOL OF MANAGEMENT

10966 CORPORATE SOCIAL RESPONSIBILITY AND FIRMS PERFORMANCE: NEW EMPIRICAL EVIDENCE FROM DEVELOPING COUNTRIES
Silvia Dal Bianco
Chiara Amini
LONDON METROPOLITAN UNIVERSITY
LONDON METROPOLITAN UNIVERSITY
SIG Entrepreneurship

Entrepreneurship - General Track

SLOT 6 (17:25 - 18:45) - Melia.Meeting.07 - Competitive

VENTURE CAPITALS
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Lamberto Zollo
Discussant: Massimiliano M. Pellegrini

Paper presentations:

10130 THE IMPACT OF INVESTMENT NETWORKS ON VENTURE CAPITAL FIRM PERFORMANCE: A CONTINGENCY FRAMEWORK
Cristiano Bellavitis CASS BUSINESS SCHOOL
Igor Filatotchev CASS BUSINESS SCHOOL
Vangelis Souitaris CASS BUSINESS SCHOOL

10504 A META-ANALYSIS ON THE IMPACT OF VARIOUS VENTURE CAPITAL VALUE DRIVERS
Anna Gert TECHNISCHE UNIVERSITAT MUNCHEN
Carolin Bock TECHNISCHE UNIVERSITAT MUNCHEN

11317 IMPACT OF ENTREPRENEURIAL EDUCATION ON ENTREPRENEURIAL INTENTIONS: UNIVERSITY CONTEXT AND EDUCATIONAL PROGRAM CHARACTERISTICS
Tatiana Iakovleva UNIVERSITY OF STAVANGER
Elin Oftedal UNIVERSITY OF TROMSE
Lene Foss UNIVERSITY OF TROMSE

SLOT 6 (17:25 - 18:45) - Sorolla.Almarda - Paper Development

ENTREPRENEURSHIP AND SOCIETAL CHANGE 5: FEMALE ENTREPRENEURSHIP
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Lucrezia Songini
Discussant:

Paper presentations:

10082 FEMALE ENTREPRENEURSHIP RESEARCH: EMERGING EVIDENCES
Michela Mari “TOR VERGATA” UNIVERSITY
Luisa De Vita “SAPIENZA” UNIVERSITY
Sara Poggesi “TOR VERGATA” UNIVERSITY

10983 EXPLORING THE ENTREPRENEURS’ PERCEPTION ON BUSINESS GROWTH: A GENDERED PERSPECTIVE
Maria Balta BRUNEL BUSINESS SCHOOL

SLOT 6 (17:25 - 18:45) - Melia.Meeting.08 - Competitive

DRIVERS OF GROWTH FOR ENTREPRENEURSHIP
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Ugur Uygur
Discussant: Angeles Montoro-Sanchez

Paper presentations:

10034 DETERMINANTS OF HIGH-BUSINESS GROWTH: ‘PERSISTENT HGFS’ AND ‘ONE-SHOT HGFS’, A CASE-BASED APPROACH
Yannick Dillen UNIVERSITY OF ANTWERP
Eddy Laveren UNIVERSITY OF ANTWERP
Rudy Martens UNIVERSITY OF ANTWERP

10604 ANALYSIS OF ENTREPRENEURS’ GOAL SETTING IN BUSINESSES: THE IMPACT OF PRIVATE GOAL AND SOCIAL GOAL ORIENTATIONS ON FIRM GROWTH PERFORMANCE
Dendi Ramdani UNIVERSITY OF ANTWERP
Julie Hermans UNIVERSITY OF NAMUR
Johanna Vanderstraeten UNIVERSITY OF ANTWERP
Marcus Dejardin UNIVERSITY OF NAMUR

10533 ENT-TEAMS AS GENERATORS AND TRANSMITTERS OF COLLECTIVE KNOWLEDGE: THE INFLUENCE OF THE LEADER ON THE MODEL
Salvador Vivas-Lopez UNIVERSITY OF VALENCIA
Jose Vicente Fasquel-Ivars UNIVERSITY OF VALENCIA
Jose Manuel Comeche-Martinez UNIVERSITY OF VALENCIA
SIG Family Business Research

**Family Business Research - General Track**

**GENDER DIVERSITY IN FAMILY FIRMS**

- **Track:** 04 FAMILY BUSINESS RESEARCH >> 04.00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
- **Topic of Special Interest:** 04.03 GENDER AND SUCCESSION IN FAMILY BUSINESS
- **Chair:** Andrea Calabrò
- **Discussant:** Giovanna Campopiano

**Paper presentations:**

- **10391** RELATIONSHIP BETWEEN FEMALE DIRECTORS AND THEIR CSR APPROACH IN FAMILY FIRMS
  - Beatriz Cuadrado-Ballesteros: UNIVERSITY OF SALAMANCA
  - Lázaro Rodríguez-Ariza: UNIVERSITY OF GRANADA
  - Jennifer Martínez-Ferrero: UNIVERSITY OF SALAMANCA

- **10001** GENDER PREFERENCES IN CEO SUCCESSIONS IN FAMILY FIRMS: FAMILY CHARACTERISTICS AND HUMAN CAPITAL OF THE SUCCESSOR
  - Jan-Philipp Ahrens: UNIVERSITY OF MANNHEIM
  - Andreas Landmann: UNIVERSITY OF MANNHEIM
  - Michael Woywode: UNIVERSITY OF MANNHEIM

- **10482** THE IMPACT OF PATERNALISTIC LEADERSHIP ON FAMILY FIRMS SUCCESSION: THE GENDER DIVERSITY ISSUE
  - Donata Mussolino: UNIVERSITY OF NAPLES FEDERICO II
  - Mariavittoria Ciocellin: UNIVERSITY OF NAPLES FEDERICO II

**FAMILY FIRMS SUCCESSION**

- **Track:** 04 FAMILY BUSINESS RESEARCH >> 04.00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
- **Chair:** Alfredo De Massis
- **Discussant:** Jelle Schepers

**Paper presentations:**

- **10403** A MODEL OF INTERGENERATIONAL KNOWLEDGE TRANSFER IN FAMILY FIRMS: A QUALITATIVE STUDY IN INDONESIA
  - Nurul Indarti: UNIVERSITAS GADJAH MADA
  - Trond Randøy: UNIVERSITY OF AGDER

- **10502** INNOVATION ACTIVITIES DURING SUCCESSION IN FAMILY FIRMS: AN EMPIRICAL STUDY FROM A SOCIOEMOTIONAL WEALTH PERSPECTIVE
  - Jana Hauck: ZEPPELIN UNIVERSITY
  - Reinhard Prügl: ZEPPELIN UNIVERSITY

- **11030** THE ROLE OF THE FAMILY IN DEVELOPING SIMILAR INTERGENERATIONAL LEADERSHIP STYLES IN FAMILY BUSINESSES
  - Cristina Pratelli: UNIVERSITY OF BERN
  - Julia Katharina Fröhlich: UNIVERSITY OF BERN
  - Andreas Hack: UNIVERSITY OF BERN

SIG Gender Race & Diversity in Organisations

**Gender, Race & Diversity in Organisations – General Track**

**GENDER, CAREER AND LEADERSHIP**

- **Track:** 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05.00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)
- **Chair:** Beverly Dawn Metcalfe
- **Discussant:**

**Paper presentations:**

- **11287** STUDY OF THE DIFFERENTIAL IMPACT OF CAREER SUCCESS PREDICTORS ON THE OVERALL CAREER SUCCESS OF MEN AND WOMEN
  - Gloryson Chalil: XLRI
  - Kasturi Ghaosh: XLRI

- **11331** WOMEN DOING LEADERSHIP: THE DOUBLE BIND AND LEADERSHIP STYLES
  - Robyn Walker: UNIVERSITY OF SOUTHERN CALIFORNIA
  - Jolanta Aritz: UNIVERSITY OF SOUTHERN CALIFORNIA

- **10512** A LINE IN THE SAND: CONSTRUCTING THE TERRITORY OF MIDDLE EAST MANAGEMENT
  - Tony Murfin: INDEPENDENT RESEARCHER
  - Beverly Dawn Metcalfe: UNIVERSITY OF MANCHESTER
SIG Innovation

**Innovation: Into the Future – General Track**

**SLOT 6 (17:25 - 18:45) - Melia.Meeting.16 - Competitive**

**THEORY AND UNDERSTANDING BASED ON QUALITATIVE RESEARCH**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Chair: Hannu Makkonen
Discussant:

Paper presentations:

**10036** EXPLORING THE FACTORS BEHIND THE RESISTANCE TO INNOVATION IN TYPICAL FOOD SECTOR IN SARDINIA: A QUALITATIVE STUDY
Roberta Pinna UNIVERSITY OF CAGLIARI
Pier Paolo Carrus UNIVERSITY OF CAGLIARI
Giuseppe Melis UNIVERSITY OF CAGLIARI

**10088** MANAGING THE ‘UNKNOWNABLE’: THE LIVED REALITY OF MANAGING COMPLEX INNOVATION
Maxine Robertson QUEEN MARY UNIVERSITY OF LONDON
Jacky Swan UNIVERSITY OF WARWICK
Sue Newell BENTLEY UNIVERSITY

**10784** CONTINGENCIES OF TEAM INNOVATION: A QUALITATIVE STUDY OF HEAD PHYSICIANS’ INTENTION TO ENGAGE IN MULTIDISCIPLINARY TEAMS
Giovanni Radaelli POLITECNICO DI MILANO
Emanuele Lettieri POLITECNICO DI MILANO
Cristina Masella POLITECNICO DI MILANO

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**SLOT 6 (17:25 - 18:45) - Melia.Meeting.02 - Competitive**

**RETHINKING THE DESIGN PARADIGM IV: MANAGING MICRO-PROCESSES OF DESIGN - TEAMS, PROCESSES & PLACES**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Topic of Special Interest: 06_05 RETHINKING THE DESIGN PARADIGM IN MANAGEMENT: THEORIES, ACTIVITIES, AND ORGANISATIONS

Chair: Maria Elmquist
Discussant: Sylvain Lenfle

Paper presentations:

**10061** THE CREATION OF BREAKTHROUGH CONCEPTS BY DESIGN TEAMS
Thomas Gillier GRENOBLE ECOLE DE MANAGEMENT
Kazakci Akin Osman MINES PARISTECH
Piat Gérald EDF R&D

**11160** DESIGNING FOR CREATIVITY IN AN OPEN INNOVATION ARENA – CREATING A SPACE FOR BOUNDED INSTABILITY
Anna Yström CHALMERS UNIVERSITY OF TECHNOLOGY
Susanne Qillila CHALMERS UNIVERSITY OF TECHNOLOGY

**10566** TOWARDS A NEW FORM OF IDEAS CONTESTS IN HIGH-TECH ENVIRONMENT: DESIGN COMMUNITY BUILDING IN DOUBLE UNKNOWN
Olga Kokshagina CENTER FOR MANAGEMENT SCIENCE, MINES PARISTECH
Thomas Gillier GRENOBLE ECOLE DE MANAGEMENT
Patrick Cogez TECHNOLOGY R&D, STMICROELECTRONICS
Pascal Le Masson CENTER FOR MANAGEMENT SCIENCE, MINES PARISTECH
Benoit Weil CENTER FOR MANAGEMENT SCIENCE, MINES PARISTECH
PARALLEL SESSIONS
THURSDAY 5 JUNE 2014
SLOT 6 (17:25 – 18:45)

Innovation – Track: Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices

SLOT 6 (17:25 - 18:45) - Melia.Meeting.13 - Competitive

AUTONOMY & LEARNING & INNOVATION
Track: 06 INNOVATION >> 06.03 ORGANIZING CREATIVITY FOR INNOVATION: MULTIDISCIPLINARY PERSPECTIVES, THEORIES, AND PRACTICES
Chair: Wojciech Dyduch
Discussant: Justyna Swiatowiec-Szczepanska

Paper presentations:

11030 DOES EFQM ENHANCE LEARNING & INNOVATION?
Lorena Para-González: UNIVERSITY CENTRE OF DEFENCE AT THE SPANISH AIR FORCE ACADEMY
Daniel Jiménez-Jiménez: UNIVERSITY OF MURCIA
Ángel Rafael Martínez-Lorente: TECHNICAL UNIVERSITY OF CARTAGENA

11241 WORKPLACE INNOVATION THROUGH INTERRELATING THEORIES: RELATIONAL COORDINATION AND MODERN SOCIOTECHNICAL SYSTEMS
Hakim Benichou: KU LEUVEN
Ezra Dessers: KU LEUVEN
Geert Van Hootegem: KU LEUVEN

10289 NOT ALL AUTONOMY IS THE SAME. DIFFERENT DIMENSIONS OF JOB AUTONOMY AND THEIR RELATION TO WORK ENGAGEMENT & INNOVATIVE WORK BEHAVIOUR
Stan De Spiegelaere: HIVA KU LEUVEN
Guy Van Gyes: HIVA KU LEUVEN
Geert Van Hootegem: CESO KU LEUVEN

SIG Knowledge & Learning

Knowledge & Learning - General Track

SLOT 6 (17:25 - 18:45) - Melia.Meeting.12 - Competitive

KNOWLEDGE AND LEARNING
Track: 08 KNOWLEDGE & LEARNING >> 08.00 KNOWLEDGE & LEARNING - GENERAL TRACK
Chair: Aurore Haas
Discussant: Suren Sista

Paper presentations:

10656 EMPOWERING LEADERSHIP AND ORGANIZATIONAL AMBIDEXTERITY: THE MEDIATING ROLES OF KNOWLEDGE SHARING AND EMPLOYEES’ IGNORANCE
Evangelia Siachou: HELLENIC AMERICAN UNIVERSITY
John Israilidis: STAFFORDSHIRE UNIVERSITY
Panagiotis Gkorezis: ARISTOTLE UNIVERSITY OF THESSALONIKI

10657 THE CHANGING SERVICE PORTFOLIO OF THE LEARNING FUNCTION TO DESIGN LEARNING ORGANISATIONS IN THE DIGITAL AGE: EVIDENCE FROM THE BANKING INDUSTRY
Daniela Schuchmann: UNIVERSITY OF ST. GALLEN
Sabine Seufert: UNIVERSITY OF ST. GALLEN

11288 DO MIDDLE MANAGERS CAPABILITIES MATER?
Roberto Gabriele: UNIVERSITY OF TRENTO
Elena Feltrinelli: UNIVERSITY OF TRENTO
Sandro Trento: UNIVERSITY OF TRENTO
SIG Project Organising

➡ Project organising - General Track

SIG Public Management

➡ Public Management - General Track

SIG Project Organising

➡ Project organising - General Track

SIG Public Management

➡ Public Management - General Track
PARALLEL SESSIONS

THURSDAY 5 JUNE 2014
SLOT 6 (17.25 – 18.45)

Public Management – Track: Governance of Public and Nonprofit Organisations

SLOT 6 (17:25 - 18:45) - Melia.Meeting.10 - Competitive

NONPROFIT GOVERNANCE AND ACCOUNTABILITY

Track: 12 PUBLIC MANAGEMENT >> 12.02 GOVERNANCE OF PUBLIC AND NONPROFIT ORGANISATIONS

Chair: Fabio Monteduro
Discussant: Christopher Cornforth

Paper presentations:

10558 THE ROLE OF BOARD’S COMPETENCES AND PROCESSES IN SHAPING AN EFFECTIVE GRANT-MAKING STRATEGY
   Giacomo Boesso UNIVERSITY OF PADOVA
   Fabrizio Cerbioni UNIVERSITY OF PADOVA
   Andrea Menini UNIVERSITY OF PADOVA
   Antonio Parbonetti UNIVERSITY OF PADOVA

10197 DISCOURSE AND REGULATION FAILURES: THE AMBITIOUS INFLUENCE OF NGOS
   Matthias Georg Will MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG
   Ingo Pies MARTIN-LUTHER-UNIVERSITY HALLE-WITTENBERG

10382 COMMUNITY-BASED ENTERPRISES IN ITALY: FROM THE MISSION TO THE GOVERNANCE
   Federica Bandini UNIVERSITY OF BOLOGNA
   Renato Medei UNIVERSITY OF BOLOGNA
   Claudio Travaglini UNIVERSITY OF BOLOGNA

SIG Research Methods & Research Practice

Research Methods & Research Practice - General Track

SLOT 6 (17:25 - 18:45) - Melia.Meeting.09 - Competitive

EVOLUTIONARY APPROACHES: CONCEPT, THEORY AND METHODS.

Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK

Topic of Special Interest: 13.02 EVOLUTIONARY APPROACHES IN BUSINESS & MANAGEMENT RESEARCH

Chair: Stephen Dobson
Discussant: 

Paper presentations:

1043 THE ROUTINIZATION OF GROUP BEHAVIOR AND THE EVOLUTION OF IDEAS
   Dermot Breslin UNIVERSITY OF SHEFFIELD

10172 EVALUATING THE MEME CONCEPT: THE CASE FOR A CULTURAL OPTIMON
   Jameson Gill SHEFFIELD HALLAM UNIVERSITY

10427 ORGANIZATIONAL DARWINISM AND RESEARCH METHODOLOGY
   Ilifyn Price SHEFFIELD BUSINESS SCHOOL
SIG Strategic Management

→ Strategic Management - General Track

SLOT 6 (17:25 - 18:45) - VCC.Auditorium.3A - Competitive

TEXTUAL AND DISCURSIVE APPROACHES TO STRATEGIZING
Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14.02 STRATEGIC PROCESSES, PRACTICES AND IMPLEMENTATION
Chair: Richard Whittington
Discussant: Richard Whittington
Paper presentations:

10364 LIBERATION THROUGH NARRATIVITY: A CASE OF ORGANIZATION RECONSTRUCTION THROUGH STRATEGIC STORYTELLING
Arnaud Nicolas AUDENCIA
Legrand Celine AUDENCIA
Mils Colleen UNIV CANTERBURY

10459 TEXTUAL OBJECTS AND STRATEGIZING: THE INFLUENCE OF DOCUMENTS AS ACTIVE OBJECTS ON STRATEGIC RECURSIVENESS
Mikael Lundgren LINNAEUS UNIVERSITY - SCHOOL OF BUSINESS AND ECONOMICS
Martin Blom LUND UNIVERSITY - SCHOOL OF ECONOMICS AND MANAGEMENT

10120 BRANDING TRAINING EPISODES AS THERAPY SESSIONS – AND AS SITES FOR INTERDISCURSIVE STRATEGIZING
Sven-Ove Horst AALTO UNIVERSITY SCHOOL OF BUSINESS
Rita Järventie-Thesleff AALTO UNIVERSITY SCHOOL OF BUSINESS

SLOT 6 (17:25 - 18:45) - VCC.Auditorium.3B - Competitive

INDUSTRY DYNAMICS: MULTIMARKET COMPETITION
Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
Chair: Juha-Antti Lamberg
Discussant: Walter Ferrier
Paper presentations:

10305 NON-DOMINANT FIRMS IN A MULTIMARKET CONTEXT: THE ADVANTAGES OF LOCATION IN SPHERES OF INFLUENCE
Raquel Orcos UNIVERSIDAD SAN PABLO CEU
Jaime Gómez UNIVERSIDAD DE LA RIOJA
Sergio Palomas UNIVERSIDAD DE ZARAGOZA

10106 DEFENDING HOME TURF: EXAMINING IDENTITY DOMAIN THEORY AND COMPETITIVE ACTIVITY IN THE U.S. AIRLINE INDUSTRY
R Scott Livengood THE OHIO STATE UNIVERSITY
Trevor Foulk UNIVERSITY OF FLORIDA

11107 TEMPORAL CONTIGUITY, COMPETITIVE INTERDEPENDENCE AND FIRM PERFORMANCE
Jukka Luoma AALTO UNIVERSITY SCHOOL OF BUSINESS
Sampsa Ruutu VTT TECHNICAL RESEARCH CENTRE FINLAND
Henrikki Tiikanen AALTO UNIVERSITY SCHOOL OF BUSINESS
Adelaide King MCINTIRE SCHOOL OF COMMERCE, UNIVERSITY OF VIRGINIA

SLOT 6 (17:25 - 18:45) – VCC.room.109 - Competitive

INTERACTIONS INFLUENCING INTRA-ORGANISATIONAL PROCESSES AND AMBIDEXTERITY
Track: 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14.06 THE MICROFOUNDTIONS OF ORGANIZATIONAL AMBIDEXTERITY: MULTILEVEL INSIGHTS
Chair: Justin Jansen
Discussant: Justin Jansen
Paper presentations:

10875 RISING TIDES: THE EFFECTS OF INTRA-ORGANIZATIONAL CO-OPERETION ON MICRO-FOUNCHATIONS OF ORGANIZATIONAL AMBIDEXTERITY
Audrey Depeige BANGKOK UNIVERSITY
Stavros Sndakis BANGKOK UNIVERSITY
John Schermerhorn COLLEGE OF BUSINESS, OHIO UNIVERSITY

10490 HOW DOES CO-CREATION WITH CUSTOMERS INFLUENCE A FIRM'S EXPLORATORY INNOVATION AND EXPLOITATIVE INNOVATION
Cornelis V. Heij ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
Henk W. Volberda ROTTERDAM SCHOOL OF MANAGEMENT, ERASMUS UNIVERSITY
PARALLEL SESSIONS
THURSDAY 5 JUNE 2014
SLOT 6 (17.25 – 18.45)

→ Strategic Management – Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

SLOT 6 (17:25 - 18:45) - VCC.Room.103 – Competitive
TECHNOLOGY MANAGEMENT AND INNOVATION ECOSYSTEM II
Track: 14 STRATEGIC MANAGEMENT >> 14.01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION
Chair: Thommie Burström
Discussant: Lynne Butel
Paper presentations:

10661 NURTURING A DISRUPTIVE INNOVATION AND ITS BUSINESS ECOSYSTEM
Yongjiang Shi IFM, CAMBRIDGE UNIVERSITY
Rui Zhang GSK PLC
Huey Yuen Ng IFM, CAMBRIDGE UNIVERSITY

10661 TOWARDS AN ECOSYSTEM BASED BUSINESS MODEL IN THE MOBILE APP BUSINESS: CASE OF TAZZA
Ruchi Sharma NEOMA BUSINESS SCHOOL
Liang Guo, NEOMA BUSINESS SCHOOL
Sebastien Tran ECOLE DE MANAGEMENT DE NORMANDIE
Remi Mekki NEOMA BUSINESS SCHOOL

Conference General Track

→ Conference General Track

SLOT 6 (17:25 - 18:45) - Sorolla.Raco - Competitive
CULTURES AND ORGANISATIONS - REDEFINING THE DOMAIN
Track: 15 CONFERENCE GENERAL TRACK >> 15_00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15_01 TOWARD A RESPONSIBLE MANAGEMENT OF CULTURAL DIVERSITY
Chair: Laurence Romani
Discussant: Chevrier Sylvie
Paper presentations:

11353 A RELATIONAL APPROACH FOR CCM RESEARCH
Sonja Sackmann UNIVERSITY BW MUNICH

10356 HEADQUARTERS-SUBSIDIARIES INTERDEPENDENCE
Anat Geifman-Broder THE COLLEGE FOR ACADEMIC STUDIES
Nurit Zaidman BEN-GURION UNIVERSITY OF THE NEGEV

10785 THE CULTURAL HYBRIDIZATION OF ORGANIZATIONS
Azevedo Guilherme AUDENCIA

SLOT 6 (17:25 - 18:45) - VCC.Room.003 - Competitive
EMOTIONAL AND SOCIAL COMPETENCIES DEVELOPMENT AND THEIR EFFECT ON WORK ENVIRONMENT
Track: 15 CONFERENCE GENERAL TRACK >> 15_00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15_03 RAISING FUTURE LEADERS: AT THE FOREFRONT OF COMPETENCY DEVELOPMENT IN HIGHER EDUCATION AND WORK ENVIRONMENTS
Chair: Joan Manuel Batista-Foguet
Discussant: Basak Canboy
Paper presentations:

11230 TOP LEADERS EMOTIONAL INTELLIGENCE AND FIRM PERFORMANCE: AN APPLICATION OF FLEXIBLE LEADERSHIP THEORY
Alessandra Tognazzo UNIVERSITY OF PADOVA
Paola Gubittha UNIVERSITY OF PADOV
Fabrizio Gerli CA’ FOSCARI UNIVERSITY OF VENICE

10253 DYSFUNCTIONAL LEADERSHIP BEHAVIOURS IN ORGANISATIONS; A VIEW FROM THE PROFESSIONAL COACH.
Anne Keegan NOTTINGHAM TRENT UNIVERSITY
Bernadette Downes NOTTINGHAM TRENT UNIVERSITY

10553 ADVANCE IN YOUR CAREER AND GET SATISFACTION: HOW MUCH YOUR EMOTIONAL, SOCIAL AND COGNITIVE COMPETENCIES MATTER?
Sara Bonesso UNIVERSITY CA’ FOSCARI OF VENICE
Fabrizio Gerli UNIVERSITY CA’ FOSCARI OF VENICE
Claudio Pizzi UNIVERSITY CA’ FOSCARI OF VENICE
### BEHAVIOURS IN CONTEXT

**Track:** 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK  
**Chair:** Ana Mª Serrano-Bedia  

**Paper presentations:**

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| 11181    | VOLUNTARY PARTICIPATION AND SOCIAL CAPITAL: THE MEDIATING ROLE OF ECONOMIC GROWTH | Dr Valeria Andreoni, LIVERPOOL HOPE UNIVERSITY  
Dr Paresh Wankhade, LIVERPOOL HOPE UNIVERSITY |
| 10346    | CHINESE PATERNALISTIC LEADERSHIP, GUANXI, TURNOVER AND PURCHASE INTENTIONS | Shin-Jiann Gau, GRADUATE INSTITUTE OF CURRICULUM AND INSTRUCTION, NATIONAL TAIWAN NORMAL UNIVERSITY  
Yi-Ling Chen, HONG SHOU CO.  
I-Chen Lee, CHANG GUNG UNI. / DEP. INDUSTRIAL AND BUSINESS ADMINISTRAT  
Chih-Yun Wu, TUNGHAI UNI. / BUSINESS ADMINISTRATION DEP. |
| 11019    | BRAND COMPETITION IN FASHION E-COMMERCE | David Heuer, RWTH AACHEN UNIVERSITY  
Malte Brettel, RWTH AACHEN UNIVERSITY |
FRIDAY 6 June 2014. Slot 7 (08.30 – 09.50)

SIG Business & Society

➔ Business & Society - General Track

SLOT 7 (08:30 - 09:50) - VCC.Room.105 - Competitive

FINANCE, ECONOMY AND SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING - SESSION 4: FINANCIALIZATION DYNAMICS AND FINANCIAL MODELLING

Track: 01 BUSINESS & SOCIETY >> 01.00 BUSINESS & SOCIETY - GENERAL TRACK

Topic of Special Interest: 01.04 FINANCE, ECONOMY & SOCIETY: TOWARDS SUSTAINABLE RE-EMBEDDING

Chair: Charles Daussy

Discussant: Joseph Onochie

Paper presentations:

11026 FINANCIALIZATION, AGRICULTURAL MARKETS, AND COMMON-POOL RESOURCES: A MULTILEVEL ANALYSIS
Sharam Alijani NEOMA BS
Catherine Karyotis NEOMA BS

11000 WHO SHAPES THE RELATIONSHIP BETWEEN UNDERWRITER REPUTATION AND IPO UNDERPRICING?
Tiziana La Rocca UNIVERSITY OF MESSINA

11060 CROSSING PATHS: THE PROFOUND RELATION BETWEEN MATHEMATICS AND FINANCE
Sebastien Lleo NEOMA BUSINESS SCHOOL

SLOT 7 (08:30 - 09:50) - VCC.Room.106 - Competitive

LEADERSHIP AND SUSTAINABILITY

Track: 01 BUSINESS & SOCIETY >> 01.00 BUSINESS & SOCIETY - GENERAL TRACK

Chair: Rémi Jardat

Discussant: Joana Vassilopoulou

Paper presentations:

11125 CEO OPEN EXECUTIVE ORIENTATION AND POSITIVE CSR INITIATIVE ADOPTION
Daina Mazutis IMD

11042 CULTIVATING CHANGE-ORIENTED COMMUNICATION: PARTICIPATIVE LEADERSHIP, EMPLOYEE ATTRIBUTES AND VOICE BEHAVIOR
Johannes Rank TECHNICAL UNIVERSITY OF BERLIN
Na Mi Nguyen TECHNICAL UNIVERSITY OF BERLIN

➔ Business & Society – Track: Accounting and control for sustainability

SLOT 7 (08:30 - 09:50) - VCC.Room.001 - Paper Development

FORMALITY AND INFORMALITY IN SUSTAINABILITY

Track: 01 BUSINESS & SOCIETY >> 01.01 ACCOUNTING AND CONTROL FOR SUSTAINABILITY

Chair: Roger Burritt

Paper presentations:

1016 STANDARDIZATION OR CHAOS FOR SUSTAINABLE COMPETITIVENESS? THE CASE OF SOCIAL AUDIT FATIGUE.
Karsten Jonsen IMD
Joana M. Comas IMD
Francesco Szekely IMD

1032 STEERING CITIES TOWARDS SUSTAINABILITY: THE ROLE OF FORMAL AND INFORMAL CONTROLS IN IMPLEMENTING A MOBILITY STRATEGY
Nathalie Crutzen HEC-MANAGEMENT SCHOOL OF THE UNIVERSITY OF LIEGE
SIG Corporate Governance

**Corporate Governance - General Track**

**SLOT 7 (08:30 - 09:50) - VCC.Room.101 - Competitive**

### CORPORATE GOVERNANCE, BOARD NETWORKS AND SHAREHOLDER VALUE

**Track:** 02 CORPORATE GOVERNANCE >> 02.00 CORPORATE GOVERNANCE - GENERAL TRACK  
**Chair:** Wim Voordeckers  
**Discusant:** Andry Boytsun  
**Paper presentations:**

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<td>THE IMPACT OF THE POLITICAL CONNECTIONS ON THE FIRM’S CAPITAL STRUCTURE</td>
<td>Jeferson Lana, Felipe Martins, Rodrigo Bandeira-De-Mello, Wlamir Xavier</td>
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<td>10912</td>
<td>THE PERILS AND PROMISE OF BOARD NETWORKS: EMPIRICAL EVIDENCE FROM A PANEL OF SPANISH FIRMS.</td>
<td>David Blanco-Alcántara, José María Díez-Esteban, M. Elena Romero-Merino</td>
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<td>11175</td>
<td>SHAREHOLDER VALUE ORIENTATION: GRAND UNIFIED BUSINESS THEORY OR WINDOW-DRESSING DEPENDING ON INSTITUTIONAL CONTEXT AND FIRM-SPECIFIC CHARACTERISTICS?</td>
<td>Anna Stafsudd, Martin Holgersson</td>
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**Corporate Governance – Track: Top Management Teams & Business Elites**

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.05 - Competitive**

### CEO SELECTION AND CHARACTERISTICS

**Track:** 02 CORPORATE GOVERNANCE >> 02.02 TOP MANAGEMENT TEAMS & BUSINESS ELITES  
**Chair:** Marko Reimer  
**Discussant:** Kees Van Veen  
**Paper presentations:**

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<td>NEW CEO ORIGIN AND FIRM PERFORMANCE: A MULTILEVEL INVESTIGATION</td>
<td>Dimitrios Georgakakis, Winfried Ruigrok</td>
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<td>10341</td>
<td>TOWARDS A MODEL OF THE CEO SELECTION PROCESS</td>
<td>Victor Callan, Terrance Fitzsimmons</td>
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<td>11215</td>
<td>DO CEOs BLUSH SOMETIMES? THE SENSITIVITY OF TOP EXECUTIVES TO MORAL JUDGMENT.</td>
<td>Georg Wernicke, Steffen Brenner</td>
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SIG Entrepreneurship

**Entrepreneurship - General Track**

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.07 - Paper Development**

### UNCERTAINTY AND START-UPS

**Track:** 03 ENTREPRENEURSHIP >> 03.00 ENTREPRENEURSHIP - GENERAL TRACK  
**Chair:** Ugur Uygur  
**Paper presentations:**

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<td>UNCERTAINTY MEASUREMENT IN ENTREPRENEURSHIP RESEARCH: TOWARD A NEW METHODOLOGICAL APPROACH</td>
<td>Robert Sheldon</td>
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<td>10293</td>
<td>MAKING SENSE OF UNCERTAINTY IN START-UP COMPANIES: THE RESILIENCE FUNNEL</td>
<td>Mark Hall, Elmar Kutsch, Stephanie Hussels</td>
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SLOT 7 (08:30 - 09:50) - Melia.Meeting.06 - Paper Development

ENTREPRENEURSHIP EDUCATION 4: TRAINING PROGRAMS IN ENTREPRENEURSHIP
Track: 03 ENTREPRENEURSHIP >> 03_00 ENTREPRENEURSHIP - GENERAL TRACK
Chair: Yannick Dillen
Discussant:
Paper presentations:

10497  ENHANCING ENTREPRENEURSHIP: THE ROLE OF EDUCATION, TRAINING AND ABILITIES
Nuria Esteban-Lloret UNIVERSITY OF MURCIA
Alicia Rubio-Bañón UNIVERSITY OF MURCIA
Antonio Aragón-Sánchez UNIVERSITY OF MURCIA

10560  UNIVERSITY TECHNOLOGY COMMERCIALIZATION THROUGH NEW VENTURE PROJECTS: AN ASSESSMENT OF THE FRENCH INCUBATOR PROGRAM
Zouhaier Mchirgui KEDGE BUSINESS SCHOOL
Sarfraz Mian SCHOOL OF BUSINESS, STATE UNIVERSITY OF NEW YORK
Alain Fayolle EM LYON
Wadid Lamine ESC TOULOUSE

11104  ACCELERATOR AND INCUBATOR – ARE THEY DIFFERENT?
Eythor Jonsson CBS

SIG Family Business Research

Family Business Research - General Track

SLOT 7 (08:30 - 09:50) - Sorolla.Palmeretes - Competitive

NEW TRENDS AND PERSPECTIVES IN FAMILY BUSINESS RESEARCH
Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
Chair: Reinhard Prügl
Discussant: Till Jansen
Paper presentations:

11188  THEORY BUILDING, THEORY TESTING, AND IMPACT OF FAMILY BUSINESS STUDIES
Giovanna Campopiano WITTEN/HERDECKE UNIVERSITY
Josip Kotlar INSTITUTE FOR ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT THE MANAGEMENT SCHOOL LANCASTER UNIVERSITY
Alfredo De Massis INSTITUTE FOR ENTREPRENEURSHIP AND ENTERPRISE DEVELOPMENT THE MANAGEMENT SCHOOL LANCASTER UNIVERSITY

10810  WHAT WE DON’T KNOW YET ABOUT INNOVATION IN FAMILY FIRMS: A SYSTEMATIC LITERATURE REVIEW AND GUIDANCE FOR FUTURE RESEARCH
Mariangela Vecchiarini SECOND UNIVERSITY OF NAPLES
Andrea Calabró UNIVERSITY OF WITTEN/HERDECKE

10164  MERGERS AND ACQUISITIONS IN FAMILY BUSINESSES - CURRENT LITERATURE AND FUTURE INSIGHTS
Masja Ahteela UNIVERSITY OF INNSBRUCK
SIG Innovation

**Innovation: Into the Future – General Track**

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.02 - Competitive**

**STANDARDISATION & INNOVATION II: STRATEGIC STANDARDIZATION AND NETWORKS**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Topic of Special Interest: 06_01 STANDARDISATION AND INNOVATION

Chair: Geerten Van De Kaa

Discussant: Anne-Marie Grossmann

**Paper presentations:**

- **11032** ENTREPRENEUR’S STAKEHOLDER NETWORK AND LEGITIMIZATION STRATEGIES DURING THE PRE-DOMINANT DESIGN PERIOD
  - Geerten Van De Kaa - DELFT UNIVERSITY OF TECHNOLOGY
  - Victor Scholten - DELFT UNIVERSITY OF TECHNOLOGY
  - Paul Trott - UNIVERSITY OF PORTSMOUTH

- **11193** A RESOURCE BASED PERSPECTIVE ON THE IMPACT OF PATENTS ON THE STRUCTURE OF FORMAL STANDARDIZATION NETWORKS
  - Petersen Sören Simon - TU BERLIN
  - Ellen Filipovic - DAIMLER

- **10489** STANDARDIZATION AND ACTIVITY CONFIGURATIONS FROM A STRATEGY PERSPECTIVE
  - Magnus Johansson - LUND UNIVERSITY
  - Amalia Foukaki - LUND UNIVERSITY
  - Matts Kärreman - LUND UNIVERSITY

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.09 - Competitive**

**INNOVATION IN THE CONTEXT OF CHINA**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Topic of Special Interest: 06_07 INNOVATION IN CHINESE FIRMS

Chair: Dimitris Assimakopoulos

Discussant: Paper presentations:

- **11068** HOW EUROPEAN SMES MANAGE THEIR ENGINEERING ACTIVITIES IN CHINA
  - Philipp Sauter - TSINGHUA UNIVERSITY

- **10255** THE IMPACT OF MARKETING, TECHNOLOGICAL AND MANAGEMENT CAPABILITIES ON OPERATIONAL PERFORMANCE IN UNCERTAIN ENVIRONMENT
  - Huibin Shi - SCHOOL OF SOCIAL SCIENCES, TSINGHUA UNIVERSITY
  - Jinxi Wu - SCHOOL OF SOCIAL SCIENCES, TSINGHUA UNIVERSITY

- **10753** INTERNATIONAL LINKAGES AND INNOVATION CAPACITY IN CHINA
  - Yantai Chen - ZHEJIANG UNIVERSITY OF TECHNOLOGY
  - Laijun Luo - RENMIN UNIVERSITY OF TECHNOLOGY
  - Dimitris Assimakopoulos - GRENOBLE ECOLE DE MANAGEMENT
  - Chang Liu - UNIVERSITY OF NOTTINGHAM NINGBO

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.13 - Competitive**

**AN ECLECTIC COLLECTION OF STUDIES**

Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)

Chair: Giovanni Radaelli

Discussant: Paper presentations:

- **1076** EDUCATION FOR THE WORLD: WILL MOOCS IMPACT HOW WE LEARN IN THE FUTURE?
  - Nabil Sultan - UNIVERSITY CAMPUS SUFFOLK (UK)

- **11075** INDIVIDUAL INNOVATION BEHAVIOR IN SMALL AND MEDIUM-SIZED ENTERPRISES (SME): DO MANAGERIAL CHARACTERISTICS MATTER?
  - Waleed Omri - UNIVERSITÉ DE LIMOGES

- **10419** AN INNOVATIVE APPROACH TO THE PROBLEMS OF WAITING IN SERVICES
  - Gilda Hernandez-Maskivker - ROVIRA I VIRGILI UNIVERSITY
  - Gerard Ryan - ROVIRA I VIRGILI UNIVERSITY
  - Maria Del Mar Pàmies - ROVIRA I VIRGILI UNIVERSITY
  - Doriana Chiciu - ROVIRA I VIRGILI UNIVERSITY
**Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements**

**SLOT 7 (08:30 - 09:50) - VCC.Room.102 - Competitive**

**OPEN INNOVATION, STRATEGY AND ALLIANCES**

Track: 06 INNOVATION >> 06_04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS

Chair: Nizar Abdelkafi
Discussant: Refik Culpan

Paper presentations:

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<td>10596</td>
<td>COORDINATING AND LEARNING IN ALLIANCES PORTFOLIO FOR INNOVATION: COPING WITH CHALLENGE OF DIVERSITY</td>
<td>Carmen Caballo-Medina, Antonio Carmon-Lavado, Gloria Cuevas-Rodriguez</td>
<td>Pablo de Olavide University</td>
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<td>10133</td>
<td>STRATEGIC ALLIANCES FOR OPEN INNOVATION: CHALLENGES AND A CONCEPTUAL FRAMEWORK</td>
<td>Refik Culpan</td>
<td>Pennsylvania State University at Harrisburg</td>
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<td>10692</td>
<td>DRIVERS OF FIRM OPENNESS: INNOVATION CULTURE AND STRATEGIC DIRECTION AS STIMULATING FACTORS</td>
<td>Bader Karoline, Leonard Vanbrabant, Ellen Enkel</td>
<td>Zeppe lin university, Research Foundation Flanders (FWO) at Ghent University in Belgium and Utrecht University in the Netherlands</td>
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**SIG International Management**

**International Management - General Track**

**SLOT 7 (08:30 - 09:50) - Melia.Valentia.C - Competitive**

**HRM AND KNOWLEDGE TRANSFER**

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK

Chair: Lena Zander
Discussant: Huiping Xian

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<td>1056</td>
<td>THE TRANSFER PROCESS OF HRM PRACTICES IN MNCs: INTERPLAY OF STRATEGIC AND INSTITUTIONAL FACTORS</td>
<td>Igor Volkov, Tania Saba</td>
<td>Université du Québec, Université de Montréal</td>
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<tr>
<td>11246</td>
<td>IMPLEMENTATION OF IMPORTED HUMAN RESOURCES MANAGEMENT PRACTICES IN MOSCOW AND SAINT-PETERSBURG COMPANIES</td>
<td>Klyov Valery</td>
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<td>10848</td>
<td>REVERSE KNOWLEDGE TRANSFER IN MNCs: THE ROLE OF THE REPATRIATES’ DISSEMINATIVE CAPACITY</td>
<td>Mª Eugenia Sánchez-Vidal, Raquel Sanz-Valle, Mª Isabel Barba-Aragón</td>
<td>Universidad Politécnica de Cartagena, Universidad de Murcia, Universidad de Murcia</td>
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**SLOT 7 (08:30 - 09:50) - Melia.Meeting.10 - Competitive**

**INSTITUTIONAL PERSPECTIVES**

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK

Chair: Andrea Pontiggia
Discussant: Jaime Morales

Paper presentations:

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<tr>
<td>10688</td>
<td>INSTITUTIONAL RESPONSE OF MULTINATIONAL FIRMS TO RADICAL REGIME CHANGE IN HOST-COUNTRY: THE ‘ARAB SPRING’ EXPERIENCE OF TWO CANADIAN COMPANIES IN EGYPT</td>
<td>Ali Taleb, Catalin Ratiu, Rick Molz</td>
<td>MacEwan University, CSU San Marcos, Concordia University</td>
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<td>10381</td>
<td>WHAT MATTERS MOST? BALANCING FORMAL AND INFORMAL INSTITUTIONS IN THE FDI PROCESS</td>
<td>Juan Maicas, Lucio Fuentelsaz, Elisabet Garrido</td>
<td>Universidad de Zaragoza, Universidad de Zaragoza</td>
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### International Management – Track: Expatriate Management

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.03 - Competitive**

**EXPATRIATE MANAGEMENT 6**  
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT  
Chair: Jakob Lauring  
Discussant: Heidi Wechtler

**Paper presentations:**

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<tr>
<th>Paper ID</th>
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</table>
| 10041    | CATALYSTS AND BARRIERS: IMPROVING QUALITY OF CONTACT BETWEEN EXPATRIATES AND THEIR LOCAL HOST | Marian Van Bakel, UNIVERSITY OF SOUTHERN DENMARK  
Jan Pieter Van Oudenhoven, UNIVERSITY OF GRONINGEN  
Marinel Gerritsen, RADBOUD UNIVERSITY NIJMEGEN |
| 10102    | THE ROLE OF WASTA IN SHAPING THE PSYCHOLOGICAL CONTRACT: A SAUDI ARABIAN CASE STUDY | Maryam Aldossari, QUEEN MARY UNIVERSITY OF LONDON  
Maxine Robertson, QUEEN MARY UNIVERSITY OF LONDON |
| 1040     | DIMENSIONS OF JOB ENGAGEMENT AND EXPATRIATE WORK OUTCOMES              | Jan Selmer, AARHUS UNIVERSITY  
Jakob Lauring, AARHUS UNIVERSITY |

### SIG Knowledge & Learning

**Knowledge & Learning - General Track**

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.12 - Competitive**

**KNOWLEDGE COMMUNITIES**  
Track: 08 KNOWLEDGE & LEARNING >> 08_00 KNOWLEDGE & LEARNING - GENERAL TRACK  
Chair: Eric Dooms  
Discussant: Anabel Fernández-Mesa

**Paper presentations:**

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<td>11009</td>
<td>KNOWING COMMUNITIES AND THE LOCALIZED KNOWLEDGE-CREATION DYNAMICS</td>
<td>Ignasi Capdevila, HEC MONTREAL</td>
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| 10374    | FORMALLY CONSTITUTING A NON-SITUATED COMMUNITY-OF-PRACTICE: SYSTEMIC COMPONENTS FOR PARTICIPATION. | Neil Turner, CRANFIELD UNIVERSITY  
Liz Lee-Kelley, CRANFIELD UNIVERSITY |
| 11278    | ENGAGING AND IDENTIFYING WITH COMMUNITIES OF PRACTICE: A MULTI-LEVEL MODEL OF OPPORTUNITIES TO PRACTICE | Allan Macpherson, UNIVERSITY OF WISCONSIN - LA CROSSE  
Christa Kiersch, UNIVERSITY OF WISCONSIN - LA CROSSE  
Elena Antonacopoulou, UNIVERSITY OF LIVERPOOL |
## SIG Managing Sports

### Managing Sport - General Track

**SLOT 7 (08:30 - 09:50) - Sorolla.Brosquil - Competitive**

### MANAGING OLYMPIC SPORT

**Track:** 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK  
**Topic of Special Interest:** 09_03 MANAGING OLYMPIC SPORT  
**Discussant:** Thierry Zintz

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| **10116** THE OLYMPIC GAMES AND SECURITY STAKEHOLDERS | Kristine Toohey  
Tracy Taylor |
| **11168** RESOURCES AND CAPABILITIES? DEVELOPING MALAYSIAN NATIONAL SPORT ASSOCIATIONS | Leigh Robinson  
Brian Minikin |
| **10635** THE ROLE OF THE AUSTRALIAN FEDERAL GOVERNMENT IN THE MANAGEMENT OF SUMMER OLYMPIC HIGH PERFORMANCE SPORT PROGRAMS | Lisa Gowthorp  
Kristine Toohey  
James Skinner |

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.16 - Competitive**

### FINANCIAL MANAGEMENT IN FOOTBALL

**Track:** 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK  
**Chair:** Harry Arne Solberg  
**Discussant:** Harry Arne Solberg

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| **11115** THE PROFITABILITY IN FOOTBALL CLUBS AFTER FINANCIAL FAIR PLAY: EVIDENCES FROM ITALY | Mario Nicoliello  
Davide Zampatti |
| **10085** THE DYNAMICS OF FINANCIAL DOPE IN EUROPEAN CLUB FOOTBALL | Mathias Schubert  
Thomas Konecke |

## SIG Organisational Behaviour

### Organisational Behaviour - General Track

**SLOT 7 (08:30 - 09:50) - Sorolla.Arenas - Competitive**

### MANAGERIAL RESPONSIBILITY, ETHICS AND WELL-BEING

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Clifford Lewis  
**Discussant:** Ece Tuncel

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<td><strong>10451</strong> THE BURDEN OF EXPERIENCED RESPONSIBILITY: MANAGERIAL CONSEQUENCES OF REQUIRED HARM-DOING IN ORGANIZATIONS</td>
<td>Meena Andiappan</td>
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<td><strong>10775</strong> FACTORS INFLUENCING THE SUBJECTIVE WELL-BEING OF TEMPORARY WORKERS</td>
<td>Susanne Imhof</td>
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| **10491** IF IT’S BAD IT MUST HAVE BEEN ON PURPOSE: AFFECT AND MORAL ATTITUDES AS MODERATORS OF ETHICAL ATTRIBUTION EFFECTS | Emmanouela Mandalaki  
Gazi Islam |
**SLOT 7 (08:30 – 09:50) - Sorolla.Perellonet - Competitive**

**A FRESH LOOK AT EMPLOYEE VOICE**  
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
Chair: Alessandro Hinna  
Discussant:  
Paper presentations:

- **10204 TO VOICE OR NOT TO VOICE – THE RELEVANCE OF THE HIERARCHICAL LEVEL FOR VOICE BEHAVIOR**  
  - Fabian Hofmann  
  - Marko Reimer  
  - Utz Schaeffer
  - WHU - OTTO BEISHEIM SCHOOL OF MANAGEMENT

- **10792 THE POWER OF THE POWERLESS: THE CASE OF BELGIAN WORKS COUNCILS**  
  - Olivier Van Der Brempt  
  - Christophe Boone  
  - Arjen Van Witteloostuyn  
  - Annette Van Den Berg
  - UNIVERSITY OF ANTWERP

- **10977 STRENGTHENING EMPLOYEE RELATIONSHIPS - THE ROLE OF EMPLOYEE WELFARE COMMITTEE**  
  - Szu-Yin Lin  
  - Amber, Y-P Lee  
  - Hsien-Chun Chen  
  - Anyi Chung
  - INSTITUTE OF HRM, NSYSU

**SLOT 7 (08:30 – 09:50) - Sorolla.Pinedo - Paper Development**

**DEBATES IN RECRUITMENT AND SELECTION**  
Track: 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
Chair: Vincenzo Cavaliere  
Paper presentations:

- **10329 PRELIMINARY DEVELOPMENT AND VALIDATION OF THE HONEST IMPRESSION MANAGEMENT SCALE FOR JOB INTERVIEWS**  
  - Joshua Bourdage  
  - Rima Tarraf  
  - Nicolas Roulin
  - UNIVERSITY OF CALGARY

- **10359 THE IMPACT OF STATUS BEHAVIOR IN A LIMINAL SITUATION: THE CASE OF PERSONNEL SELECTION**  
  - Johannes M. Lehner
  - UNIVERSITY OF LINZ

- **10273 THE DAILY PROCESS OF BRINGING WORK HOME: DISTINGUISHING BETWEEN SUPERVISOR SUPPORT AND SPOUSAL SUPPORT**  
  - Helen Pluut  
  - Petru Cureseu  
  - Remus Ilies
  - TILBURG UNIVERSITY

- **SIG Project Organising**

  ➤ **Project organising - General Track**

**SLOT 7 (08:30 – 09:50) - Sorolla.Raco - Paper Development**

**RELATIONS AND NETWORKS**  
Track: 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK  
Chair: Monique Aubry  
Paper presentations:

- **10492 CONFLICT MANAGEMENT IN INTERORGANIZATIONAL PROJECTS: AN INTEGRATIVE ANALYSIS OF TWO LONGITUDINAL CASE STUDIES IN INFORMATION SYSTEMS**  
  - Friederique Chedotet  
  - Stéphanie Missionier
  - UNIVERSITÉ

- **10789 FRAMEWORK FOR ENHANCED THIRD-PARTY RELATIONSHIPS IN PROJECT NETWORKS**  
  - Rami Sarola  
  - Mia Martinsuo
  - TAMPERE UNIVERSITY OF TECHNOLOGY

- **11040 PROJECT TEAM REASSEMBLING AND EXPERIENTIAL DIVERSITY: EVIDENCES FROM THE ITALIAN TELEVISION DRAMA SERIES INDUSTRY**  
  - Francesca Vicentini
  - Paolo Boccadelli
  - LUISS GUIDO CARLI
SIG Public Management

Public Management - General Track

SLOT 7 (08:30 - 09:50) - VCC.Room.104 - Competitive

MANAGEMENT AND GOVERNANCE OF CULTURE AND HERITAGE: IMPLEMENTATION, FAILURE AND SUCCESS FACTORS IN CULTURAL POLICY AND MANAGEMENT

Track: 12 PUBLIC MANAGEMENT >> 12.00 PUBLIC MANAGEMENT - GENERAL TRACK

Topic of Special Interest: 12.03 MANAGEMENT AND GOVERNANCE OF CULTURE AND HERITAGE

Chair: Marianna Elmi

Discussant: Ben Farr-Wharton

Paper presentations:

10138 POLICY FORMATION FAILURE AND IMPLEMENTATION: THE CASE OF REGIONAL MUSEUM EDUCATION IN SWEDEN
Katja Lindqvist LUND UNIVERSITY

10745 WHY NATIONAL CENTRE FOR MEDIA ARTS HAS NEVER REALIZED: POLICY, POLITICAL AND ACCOUNTING FAILURES FOR AN IDEA TO REALIZE “PALACE OF COOL JAPAN”
Hiroko Kudo CHUO UNIVERSITY

10748 ARS ARTIS GRATIA NO MORE: PROPOSAL OF AN INTEGRATED CULTURAL HERITAGE MANAGEMENT MODEL FOR SOCIAL AND ECONOMIC SUSTAINABILITY
Luca Marchegiani ROMA TRE UNIVERSITY
Laura Di Pietro ROMA TRE UNIVERSITY
Roberta Guglielmetti Mugion ROMA TRE UNIVERSITY
Maria Francesca Renzi ROMA TRE UNIVERSITY
Martina Toni ROMA TRE UNIVERSITY

Public Management – Track: Management Research in Healthcare Organizations

SLOT 7 (08:30 - 09:50) - Melia.Meeting.11 - Competitive

THE ROLE OF INFORMATION IN HEALTHCARE DELIVERY

Track: 12 PUBLIC MANAGEMENT >> 12.01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS

Chair: Maximiliane Wilkesmann

Discussant: Kevin Broom

Paper presentations:

10579 REMOTE MANAGEMENT OF HEART FAILURE IN THE POST DISCHARGE PERIOD: REVIEW OF COST ANALYSIS AND COST SUSTAINABILITY FOR HOSPITALS IN THE PERSPECTIVE OF THE NATIONAL HEALTH SYSTEM.
Gabriele Palozzi DEPARTMENT OF BUSINESS GOVERNAMENT AND PHILOSOPHY STUDIES - UNIVERSITY OF ROME TOR VERGATA
Antonio Chirico DEPARTMENT OF BUSINESS GOVERNAMENT AND PHILOSOPHY STUDIES - UNIVERSITY OF ROME TOR VERGATA
Leonardo Calò POLICLINICO CASILINO OF ROME

10620 CAPITALIST E-HEALTH BUSINESSES IN THE MARKET OF UK NATIONAL HEALTH SERVICES: A FRAMEWORK FOR SUSTAINABLE BUSINESS MODELS
Festus Oderanti PLYMOUTH BUSINESS SCHOOL, UNIVERSITYOF PLYMOUTH, UK
Feng Li CASS BUSINESS SCHOOL, CITY UNIVERSITY OF LONDON

10174 A POPULATION BASED EXPLORATORY ANALYSIS OF HOSPITAL QUALITY PERFORMANCE
Michael Counte SAINT LOUIS UNIVERSITY
Matthew Morgan SAINT LOUIS UNIVERSITY

SIG Research Methods & Research Practice

Research Methods & Research Practice - General Track

SLOT 7 (08:30 - 09:50) - Melia.Meeting.04 - Competitive

THE PRACTICE OF EVOLUTIONARY APPROACHES

Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK

Topic of Special Interest: 13.02 EVOLUTIONARY APPROACHES IN BUSINESS & MANAGEMENT RESEARCH

Chair: Dermot Breslin

Discussant:

Paper presentations:

11024 MANAGING THE EVOLUTION OF ENTREPRENEURIAL URBAN DEVELOPMENT THROUGH COMPLEXITY: A COMPARISON OF DETERMINISTIC AND ENTROPIC URBAN GROWTH MODELS
Stephen Dobson SHEFFIELD HALLAM UNIVERSITY
Daniel Zachary

10292 ORGANIZATIONAL ROUTINES, GEOGRAPHIC SPACES AND THEIR ADAPTATION TO RAPID ENVIRONMENTAL CHANGES
Jon Mikel Zabala-Iturriaga UNIVERISTY OF DEUSTO
SIG Strategic Management

\textit{Strategic Management - General Track}

\textbf{SLOT 7 (08:30 - 09:50) - VCC.Room.103 - Competitive}

\textbf{GOVERNANCE IN COMPLEX INSTITUTIONAL SETTINGS}
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Chair: Shaz Ansari
Discussant: Shaz Ansari
Paper presentations:

- **10422** \textbf{INVESTMENT, COMPETITIVENESS AND DEVELOPMENT: A STUDY INTO BRAZILIAN TOURISM DESTINATIONS}
  Daniel Pires Vieira, Valmir Emil Hoffmann, Anete Alberton
  Brasilia University

- **10369** \textbf{DRIVERS OF VALUE CREATION – THE ROLE OF VALUE-BASED MANAGEMENT AND UNDERLYING INSTITUTIONS}
  Michael Wolff, Sebastian Firk, Sebastian Schrapp
  University of Goettingen

\textbf{SLOT 7 (08:30 - 09:50) - VCC.Room.109 - Competitive}

\textbf{MICRO-MACRO LINKAGES AND AMBIDEXTERITY}
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14_06 THE MICROFOUNDATIONS OF ORGANIZATIONAL AMBIDEXTERITY: MULTILEVEL INSIGHTS
Chair: Sebastian Fourné
Discussant: Sebastian Fourné
Paper presentations:

- **11328** \textbf{TOWARDS AN UNDERSTANDING OF COMPETITIVE ADVANTAGE: IDENTIFYING MEASURABLE MICROFOUNDATIONS OF DYNAMIC CAPABILITIES}
  Alexander Schueller, Tessa Flatten
  RWTH-Aachen

- **10058** \textbf{MICROFOUNDATIONS OF MANAGEMENT RESEARCH: A MODEL TO ANALYZE THE INTERDEPENDENCE BETWEEN THE ORGANIZATIONAL MACRO- AND MICRO-LEVEL}
  Julia Mueller, Matthias Georg Will
  University of Halle-Wittenberg

- **10370** \textbf{EMPIRICAL RESEARCH ON DYNAMIC CAPABILITIES – DIFFERENT UNDERSTANDINGS AND THEIR IMPLICATIONS}
  Thorsten Bunz, Andreas Bausch
  Justus Liebig University Giessen
PARALLEL SESSIONS
FRIDAY 6 JUNE 2014
SLOT 7 (08.30 – 09.50)

**Strategic Management – Track: Corporate Strategy : Management of M&A, alliances and divestitures**

**SLOT 7 (08:30 - 09:50) - Melia.Valentia.B - Competitive**

**EXPLORING MURKIER M&A GROUNDS**
Chair: Audrey Rouzies
Discussant: David Kroon
Paper presentations:

11022 WHO GAINS FROM CORPORATE RESCUE DISTRESSED M&A DURING FOUR FINANCIAL CRISIES
Valentia Vitkova CASS BUSINESS SCHOOL
Anna Faeltten CASS BUSINESS SCHOOL

10049 THE DETERMINANTS OF FINANCIAL DISTRESS IN LBOS THE CASE OF FRENCH UNLISTED TARGET COMPANIES (2000-2010)
Jean-Etienne Palarad IAE BORDEAUX - IRGO
Nicolas Bedu UNIVERSITE OF BORDEAUX - GRETHA

11038 THE LABOUR PRODUCTIVITY EFFECTS OF MERGERS AND ACQUISITIONS: THE ROLE OF REDUCTIONS IN EMPLOYMENT
Azimjon Kuvandikov UNIVERSITY OF ESSEX
Andrew Pendleton UNIVERSITY OF YORK
David Higgins UNIVERSITY OF NEWCASTLE
Vania Sena UNIVERSITY OF ESSEX

**Conference General Track**

**Conference General Track**

**SLOT 7 (08:30 - 09:50) - VCC.Room.003 - Competitive**

**LEARNING LEADERSHIP COMPETENCIES**
Track: 15 CONFERENCE GENERAL TRACK >> 15_00 CONFERENCE GENERAL TRACK
Topic of Special Interest: 15_03 Raising Future Leaders: At the Forefront of Competency Development in Higher Education and Work Environments
Chair: Anna Comacchio
Discussant: Ricard Serlavós
Paper presentations:

10549 INTEGRATING INTERDISCIPLINARY PROJECT WORK WITH THE DEVELOPMENT OF EMOTIONAL AND SOCIAL COMPETENCIES IN HIGHER EDUCATION: A PILOT STUDY
Basak Carduy ESADE BUSINESS SCHOOL
Adolfo Montalvo ONLINE BUSINESS SCHOOL
M. Carmen Buganza ESADE BUSINESS SCHOOL
Robert J. Emmerling ESADE BUSINESS SCHOOL

11041 EARLY LEADERSHIP IDENTITY FORMATION AND REGULATION. THE INTENTIONAL CHANGE PROCESS IN THE ACADEMIC CONTEXT
Fabrizio Gerli UNIVERSITY OF VENICE
Sara Bonesso CA' FOSCAI UNIVERSITY OF VENICE
Anna Comacchio UNIVERSITY OF VENICE
Mariachiara Barzotto UNIVERSITY OF VENICE
Claudio Pizzi UNIVERSITY OF VENICE

11118 A UNIFIED FRAMEWORK FOR TEACHING AND LEARNING ETHICS IN MANAGEMENT EDUCATION WITHIN THE EUROPEAN HIGHER EDUCATION CONTEXT: PROSPECTIVE STUDY OUTLINE
Lidia Hernandez ULPGC
Petra De Saa ULPGC

**SLOT 7 (08:30 - 09:50) - Melia.Meeting.08 - Competitive**

**NEW CHARACTERISTICS & PROCESSES OF INDIVIDUALS AND TEAMS IN ORGANISATIONS**
Track: 15 CONFERENCE GENERAL TRACK >> 15_00 CONFERENCE GENERAL TRACK
Chair: Zeki Simsek
Discussant: Gonzalo Sanchez Gardey
Paper presentations:

10203 WHAT IS “EMPLOYEE POTENTIAL”? THE RELATIONSHIP BETWEEN HUMAN CAPITAL, PSYCHOLOGICAL CAPITAL, AND EMPLOYEE WORK OUTCOMES
I-Chen Lee CHANG GUNG UNIVERSITY/ DEP. INDUSTRIAL AND BUSINESS ADMINISTRATION

10283 CEOS AND EMPLOYEE REPRESENTATION IN BELGIUM: EFFECTS ON FIRM PERFORMANCE
Annette Van Den Berg UTRECHT UNIVERSITY
Arjen Van Witteloostuijn TILBURG UNIVERSITY
Christophe Boone ANTWERP UNIVERSITY
Olivier Van Der Brems TILBURG UNIVERSITY

10472 CULTURAL INTELLIGENCE, TRAIT COMPETITIVENESS AND MULTICULTURAL TEAM EXPERIENCES
Anyi Chung NATIONAL CHANGHUA UNIVERSITY OF EDUCATION
I-Heng Chen NATIONAL SUN YAT-SEN UNIVERSITY
FRIDAY 6 June 2014. Slot 8 (14.15 – 15.35)

SIG Corporate Governance

Corporate Governance - General Track

Slot 8 (14:15 - 15:35) - Melia.Meeting.12 - Competitive

**BEHAVIOURAL PERSPECTIVES ON CORPORATE GOVERNANCE SYSTEMS**

**Chair:** Daniel Yar Hamidi  
**Discussant:** Pieter-Jan Bezemer

**Paper presentations:**

- **11074** SHAREHOLDERS, MANAGERS AND EMPLOYEES: RENT TRANSFER OR RENT SHARING IN CORPORATE TAKEOVERS  
  Azimjon Kuvandikov (UNIVERSITY OF ESSEX)  
  Andrew Pendleton (UNIVERSITY OF YORK)  
  David Higgins (UNIVERSITY OF NEWCASTLE)

- **10377** INFORMATION SHARING BETWEEN TOP MANAGEMENT TEAMS AND WORKS COUNCILS: AN INVESTIGATION OF CROSS-TEAM GENDER COMPOSITION  
  Saraï Sapulete (TILBURG UNIVERSITY - DEPARTMENT OF MANAGEMENT)  
  Geenin Van Der Laan (TILBURG UNIVERSITY - DEPARTMENT OF MANAGEMENT)

- **10007** INSTITUTIONAL LOGICS, BLENDED AND SUSPENDED: CONTESTATION IN CODIFYING UK CORPORATE GOVERNANCE  
  Donald Nordberg (BOURNEMOUTH UNIVERSITY)

Slot 8 (14:15 - 15:35) - Melia.Meeting.05 - Competitive

**CORPORATE GOVERNANCE AND THE CEO**

**Chair:** Thomas Clarke  
**Discussant:** Machold Silke

**Paper presentations:**

- **11156** BOARD MONITORING IN PRIVATE FIRMS: CEO DUALITY AND THE MODERATING EFFECT OF OWNERSHIP  
  Robin Deman (UNIVERSITY OF ANTWERP)  
  Ann Jorissen (UNIVERSITY OF ANTWERP)  
  Eddy Laveren (UNIVERSITY OF ANTWERP)

- **10457** CEO HYPOCRISY: HOW DOES CSR POLICY INFLUENCE THE REACTION TO EXCESSIVE CEO PAY?  
  Georg Wernicke (COPENHAGEN BUSINESS SCHOOL)  
  Steffen Brenner (COPENHAGEN BUSINESS SCHOOL)

- **10601** CEO CAREER HORIZON, ECONOMIC RATIONALITY, AND PSYCHOLOGICAL CHARACTERISTICS: AN INTEGRATIVE FRAMEWORK  
  Chittima Silberzahn (EMLYON BUSINESS SCHOOL)  
  Pierre-Yves Gomez (EMLYON BUSINESS SCHOOL)

Slot 8 (14:15 - 15:35) - VCC.room.101 - Competitive

**CORPORATE GOVERNANCE AND CONTROL RIGHTS**

**Chair:** Anna Maria Biscotti  
**Discussant:** Lambert Jerman

**Paper presentations:**

- **10117** FAILING TO SEE THE WOOD FOR THE TREES? A MULTI-LEVEL ANALYSIS OF THE CONTEXTUAL EFFECTS OF EXCESS CONTROL RIGHTS ON PERFORMANCE IN BUSINESS GROUPS  
  Kuo-Pin Yang (NATIONAL DONG HWA UNIVERSITY)

- **10676** WHY AND HOW CONTROLLING BLOCKHOLDERS DEFEND THEIR VOTING POWER: A THEORETICAL EXPLORATION  
  Zhonghui Wang (UNIVERSITY OF NORTH CAROLINA AT GREENSBORO)

- **10178** THE CONCEPTUAL STRUCTURE AND THE EVOLUTIONARY PATTERN OF CEMS RESEARCH: A BIBLIOMETRIC STUDY  
  Sara Saggese (UNIVERSITY OF NAPLES “FEDERICO II”)  
  Fabrizia Sarto (UNIVERSITY OF NAPLES “FEDERICO II”)  
  Corrado Cuccurullo (SECOND UNIVERSITY OF NAPLES)
PARALLELSESIONS

FRIDAY 6 JUNE 2014

SLOT 8 (14.15 – 15.35) - VCC.Room.002 - Paper Development

THE SOCIAL CONTEXT OF CORPORATE GOVERNANCE
Track: 02 CORPORATE GOVERNANCE >> 02.00 CORPORATE GOVERNANCE - GENERAL TRACK
Topic of Special Interest: 02.03 WOMEN DIRECTORS IN CORPORATE BOARDS
Chair: Cathrine Seierstad

Paper presentations:

10231 THE IMAGE OF SPANISH WOMEN BOARD MEMBERS BY THE SPANISH MEDIA
Celia De Anca IE BUSINESS SCHOOL
Patricia Gabaldon IE BUSINESS SCHOOL

11108 DIVERSITY CRITICAL MASS AND WAGE DISCRIMINATION IN SPAIN
Belén Castro UNIVERSIDAD REY JUAN CARLOS
Rosa Santero UNIVERSIDAD REY JUAN CARLOS

10722 ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG) PRACTICES AND FIRM VALUE: THE MEDIATING EFFECT OF CASH HOLDINGS
Eloisa Perez-De Toledo MACEWAN UNIVERSITY
Evandro Bocatto MACEWAN UNIVERSITY

SIG Family Business Research

Family Business Research - General Track

SLOT 8 (14.15 – 15.35) - Sorolla.Brosquil - Competitive

THE INTERNATIONALIZATION OF FAMILY FIRMS
Track: 04 FAMILY BUSINESS RESEARCH >> 04.00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
Topic of Special Interest: 04.01 FAMILY BUSINESS GOVERNANCE
Chair: Andrea Calabrò
Discussant: Mariangela Vecchiarini

Paper presentations:

1037 REGIONAL AND GLOBAL EXPORTING IN SMES: AN INVESTIGATION OF OWNERSHIP AND OUTSIDE MANAGERS
Alfredo D’Angelo UNIVERSITY OF GLASGOW
Antonio Majocchi UNIVERSITY OF PAVIA
Trevor Buck UNIVERSITY OF GLASGOW

10924 INTERNATIONALIZATION OF FAMILY FIRMS: A STEWARDSHIP PERSPECTIVE
Christine Mitter SALZBURG UNIVERSITY OF APPLIED SCIENCES
Sandra Emprechtinger SALZBURG UNIVERSITY OF APPLIED SCIENCES

10062 EFFECT OF BECOMING A FAMILY FIRM ON THE EXPORT ACTIVITY OF THE FIRM
Joaquín Monreal-Pérez UNIVERSITY OF MURCIA
Gregorio Sánchez-Marin UNIVERSITY OF MURCIA
Aoi Fe Hanley KIEL INSTITUTE FOR THE WORLD ECONOMY
SIG Gender Race & Diversity in Organisations

**SIG Gender Race & Diversity in Organisations – General Track**

**SLOT 8 (14:15 - 15:35) - Sorolla.Faro - Competitive**

**GENDER DIFFERENCES, ATTITUDES AND OUTCOMES**
Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)
Chair: Severine Lelorne
Discussant:

Paper presentations:

10274 **GENDER DIFFERENCES IN RESPONSIVENESS TO A HOMO ECONOMICUS PRIME IN THE GIFT-EXCHANGE GAME**  
Susanne Warning UNIVERSITY OF AUGSBURG  
Vanessa Martins IAAEU, UNIVERSITY OF TRIER

10651 **SHIFTING ATTITUDES IN THE NEXT GENERATION OF MALE LAWYERS: WILL THE KIDS BE AS IMPORTANT AS THE COURTROOM?**  
Dr. Catherine Loughlin ST. MARY’S UNIVERSITY  
Shannon Webb FANSHAWE COLLEGE

10776 **PROJECT CITIZENSHIP BEHAVIOR: APPEARANCES AND OUTCOMES IN GENDER (IN)CONGRUENT PROJECT ROLES**  
Anstides I. Ferreira ISCTE – INSTITUTO UNIVERSITÁRIO DE LISBOA  
Barbara Sieben HELMUT SCHMIDT UNIVERSITÄT  
Timo Braun FREIE UNIVERSITÄT BERLIN

**SIG Innovation**

**SIG Innovation: Into the Future – General Track**

**SLOT 8 (14:15 - 15:35) - Melia.Meeting.03 - Competitive**

**INNOVATION PERFORMANCE IN FIRMS**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)
Chair: Julia K. Froehlich
Discussant:

Paper presentations:

10563 **KNOWLEDGE-BASED MICROFOUNDATIONS FOR INNOVATIVE PERFORMANCE IN INDUSTRIAL MARKETS - THE CASE OF SIEMENS**  
Dirk Schneckenberg ESC RENNES SCHOOL OF BUSINESS

10628 **IMPLICATIONS FROM INNOVATIVENESS TYPOLOGY ON INNOVATION PERFORMANCE MEASUREMENT: A BIBLIOMETRIC ANALYSIS**  
Klaus Moeller UNIVERSITY OF ST. GALLEN  
Jan-Christoph Steinmann UNIVERSITY OF ST. GALLEN  
Giulia Calabretta TU DELFT

10900 **INNOVATION TRAINING AND INNOVATION PERFORMANCE: THE MODERATING ROLE OF EXTERNAL COOPERATION**  
José M. De La Torre-Ruiz UNIVERSITY OF GRANADA  
Eulogio Cordón-Pozo UNIVERSITY OF GRANADA  
M. Dolores Vidal-Salazar UNIVERSITY OF GRANADA

**SLOT 8 (14:15 - 15:35) - Melia.Meeting.06 - Competitive**

**STANDARDISATION & INNOVATION III: INNOVATION DIMENSIONS OF STANDARDIZATION**
Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)  
Topic of Special Interest: 06_01 STANDARDISATION AND INNOVATION
Chair: Cesare A. F. Rillo
Discussant: Geerten Van De Kaa

Paper presentations:

10902 **INNOVATION POTENTIALS IN STANDARDIZATION – INSIGHTS FROM GERMAN SMES**  
Nizar Abdelkafi FRAUNHOFER MOEZ / UNIVERSITY OF LEIPZIG  
Sergiy Makhotin FRAUNHOFER MOEZ / UNIVERSITY OF LEIPZIG

10217 **INNOVATION DIFFUSION: BARRIERS AND ACTIONS**  
Rosa Caiazza PARTHENOPE UNIVERSITY  
Marco Ferretti PARTHENOPE UNIVERSITY  
Michele Simoni PARTHENOPE UNIVERSITY
**Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements**

**SLOT 8 (14:15 - 15:35) – VCC.Room.106 - Competitive**

**OPEN INNOVATION. THEORIES AND FRAMEWORKS**
Track: 06 INNOVATION >> 06.04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS
Chair: Angela Roth
Discussant: Krithika Randhawa
Paper presentations:

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</tr>
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<tr>
<td>INNOVATION POTENTIALS FOR SERVICE COMPANIES – A CONCEPTUAL ORIENTATION FRAMEWORK WITH PRACTICAL VALIDATION</td>
<td>Stephan Melchert FRAUNHOFER MOEZ</td>
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<tr>
<td>A BIBLIOMETRIC REVIEW OF OPEN INNOVATION: SETTING A RESEARCH AGENDA</td>
<td>Krithika Randhawa UTS BUSINESS SCHOOL - UNIVERSITY OF TECHNOLOGY SYDNEY</td>
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<td>Ralf Wilden NEWCASTLE BUSINESS SCHOOL - UNIVERSITY OF NEWCASTLE</td>
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<td>Jan Hohberger UTS BUSINESS SCHOOL - UNIVERSITY OF TECHNOLOGY SYDNEY</td>
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**SIG International Management**

**International Management - General Track**

**SLOT 8 (14:15 - 15:35) - Melia.Meeting.10 - Competitive**

**INNOVATION AND R&D**
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Chair: Niels Noorderhaven
Discussant: Mª Eugenia Sánchez-Vidal
Paper presentations:

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<tr>
<th>Paper presentation</th>
<th>Authors</th>
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<tr>
<td>A SYSTEMATIC MAPPING OF THE MOST INNOVATIVE FIRMS IN EUROPE</td>
<td>Vecchi Alessandra UNIVERSITY OF BOLOGNA</td>
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<td>Della Piana Bice UNIVERSITY OF SALERNO</td>
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<td>Vivacqua Enrica UNIVERSITY OF SALERNO</td>
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<tr>
<td>EFFECTS OF CONTEXTUAL FACTORS AND NETWORK EMBEDDEDNESS ON SUBSIDIARY’S R&amp;D ROLES: DIFFERENT BUT INSEPARABLES</td>
<td>Fidel León-Darder UNIVERSITY OF VALENCIA</td>
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<td>Fariza Achcaoucaou UNIVERSITY OF BARCELONA</td>
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<td>Paloma Mirovitlles UNIVERSITY OF BARCELONA</td>
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<tr>
<td>ORGANIZING INTERNATIONAL R&amp;D IN SMES</td>
<td>Philipp Sauter TSINGHUA UNIVERSITY</td>
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<td>Marco Zeschky UNIVERSITY OF ST.GALLEN</td>
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<td>Oliver Gassmann UNIVERSITY OF ST.GALLEN</td>
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**SLOT 8 (14:15 - 15:35) - Melia.Valentia.C - Competitive**

**MANAGEMENT IN AFRICA**
Track: 07 INTERNATIONAL MANAGEMENT >> 07.00 INTERNATIONAL MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 07_02 MANAGEMENT IN AFRICA
Chair: Lisa Qixun Siebers
Discussant: Gbolahan Gbadamosi
Paper presentations:

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<tbody>
<tr>
<td>SOCIALISATION AND TRANSMISSION OF CULTURE AND VALUES: CHINESE PRACTICES IN AFRICA</td>
<td>Lisa Qixun Siebers NOTTINGHAM TRENT UNIVERSITY</td>
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<td>Ken Kamoche NOTTINGHAM UNIVERSITY</td>
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<td>JOB CHARACTERISTICS AND EXPATRIATE WELL-BEING: AN AFRO-EUROPEAN CONTEXT</td>
<td>Markus Kittler UNIVERSITY OF STIRLING</td>
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<td>Lucy Wilcox UNIVERSITY OF STIRLING</td>
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<td>Mike Walsh UNIVERSITY OF STIRLING</td>
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<td>EMPLOYEE RECRUITMENT IN A POSTCOLONIAL CONTEXT: THE CASE OF THE MAURITIAN HOTEL INDUSTRY</td>
<td>Pratima Sambajee UNIVERSITY OF STRATHCLYDE</td>
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## PARALLEL SESSIONS

### SLOT 8 (14:15 – 15:35)

**International Management – Track: Expatriate Management**

#### EXPATRIATE MANAGEMENT 7

- **Track:** 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT
- **Chair:** Jean-Luc Cerdin
- **Discussant:** Arup Varma

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<tr>
<td>10591</td>
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<tr>
<td>Eric Davoine</td>
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<td>Xavier Salamin</td>
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<tr>
<td>10332</td>
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<td>Heidi Wechtler</td>
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<tr>
<td>11361</td>
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<td>Mouna El Wahidi El Alaoui</td>
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<td>Jean-Luc Cerdin</td>
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#### SIG Knowledge & Learning

**Knowledge & Learning - General Track**

#### SLOT 8 (14:15 – 15:35)

- **Track:** 08 KNOWLEDGE & LEARNING >> 08_00 KNOWLEDGE & LEARNING - GENERAL TRACK
- **Chair:** Allan Macpherson
- **Discussant:** Victor Oltra

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<tr>
<td>10042</td>
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<td>Eric Dooms</td>
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<td>Aswin Van Oijen</td>
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<td>Namaté Traoré</td>
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<td>Nabil Amara</td>
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<td>Martine Spence</td>
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<td>10245</td>
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<td>Mette Zoelner</td>
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#### SIG Managing Sports

**Managing Sport - General Track**

#### SLOT 8 (14:15 – 15:35)

- **Track:** 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK
- **Chair:** Sten Söderman
- **Discussant:** Sten Söderman

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<tr>
<td>11059</td>
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<tr>
<td>Peder Greve</td>
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<td>Winfried Ruigrok</td>
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<td>10964</td>
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<td>Dimitrios Georgakakis</td>
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<td>Martin Engeler</td>
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<td>10985</td>
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<td>Harry Arne Solberg</td>
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<td>Stig Arve Sæther</td>
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### SIG Organisational Behaviour

#### Organisational Behaviour - General Track

**SLOT 8 (14:15 - 15:35) - Sorolla.Arenas - Competitive**

**TRUST II**

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK

**Chair:** Dermot McCarthy

**Discussant:**

**Paper presentations:**

1. **10271 RE-EXAMINING THE CONSISTENCY OF TRUST DISPOSITION: A PHENOMENOLOGICAL INQUIRY**
   - Afkar Q. Hilles
   - Pervaz K. Ahmed
   - MONASH UNIVERSITY

2. **10230 ACTIVE TRUST IN SERVICE ORGANIZATIONS FROM A MULTI-DIMENSIONAL PERSPECTIVE**
   - Hila Chalutz Ben-Gal
   - Shay Tzafrir
   - Simon Dolan
   - TEL AVIV AFEKA COLLEGE OF ENGINEERING
   - SCHOOL OF MANAGEMENT
   - ESADE BUSINESS SCHOOL

3. **11244 FAIRNESS AND PERFORMANCE AT THE UNIT LEVEL: THE MEDIATING ROLE OF SERVICE CLIMATE**
   - Agustin Molina
   - Carolina Moliner
   - Vicente Martín-Tur
   - José María Peiró
   - Agustin Molina
   - Carolina Moliner
   - Vicente Martín-Tur
   - José María Peiró
   - IDOCAL, UNIVERSITY OF VALENCIA

**SLOT 8 (14:15 - 15:35) - Sorolla.Perellonet - Competitive**

**THE IMPACT OF AGE ON ORGANISATIONS AND HR ROLES**

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK

**Chair:** Katrin Hansen

**Discussant:**

**Paper presentations:**

1. **10982 PAY DISPERSION AND ORGANIZATIONAL PERFORMANCE: THE MODERATING IMPACT OF THE ORGANIZATION'S AGE COMPOSITION**
   - Kim De Meulenaere
   - Tine Buyt
   - UNIVERSITY OF ANTWERP
   - UNIVERSITY OF ANTWERP

2. **11084 EXPLORING ORGANIZATIONAL CITIZENSHIP BEHAVIOR THROUGH THE LENS OF AGE: THE MODERATING ROLE OF PERCEIVED AGE DISCRIMINATION CLIMATE AND OCCUPATIONAL FUTURE PERSPECTIVE**
   - Alessia Sammarra
   - Laura Innocenti
   - Silvia Profili
   - UNIVERSITÀ DEGLI STUDI DELL’AQUILA
   - LUISS GUIDO CARLI
   - EUROPEAN UNIVERSITY OF ROME

3. **11109 CHANGING HR ROLES IN THREE PRIVATISED PUBLIC SECTOR ORGANISATIONS: THE MENA REGION**
   - Faten Baddar Al-Husain
   - Fawaz Baddar Alhussain
   - Atef Al Awawdeh
   - Lulu Alhasan
   - UNIVERSITY OF BEDFORDSHIRE
   - ISESEG SCHOOL OF MANAGEMENT
   - AMMAN ARAB UNIVERSITY
   - MIDDLESEX UNIVERSITY - DUBAI
### SIG Project Organising

**Project organising - General Track**

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<td>Track: 11 PROJECT ORGANISING &gt;&gt; 11.00 PROJECT ORGANISING - GENERAL TRACK</td>
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<tr>
<td>Topic of Special Interest: 11.01 MANAGING STAKEHOLDERS OF PROJECTS AND PROJECT-ORIENTED ORGANIZATIONS</td>
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<td>Chair: Grant Savage</td>
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<tr>
<td><strong>10777</strong> GOOD COP/BAD COP STRATEGY: COLLABORATION THROUGH COMBINATIONS OF DISTRIBUTIVE AND INTEGRATIVE STAKEHOLDER MANAGEMENT PRACTICES</td>
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<tr>
<td>Anne Live Vaagaasar</td>
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<td>Pernille Eskerod</td>
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<td><strong>10944</strong> STAKEHOLDER DYNAMICS DURING THE PROJECT FRONT-END: THE CASE OF NUCLEAR WASTE REPOSITORY PROJECTS</td>
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<tr>
<td>Kirs Aaltonen</td>
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<td>Jaakko Kuula</td>
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<td>Laura Havela</td>
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<tr>
<td>Grant Savage</td>
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<td><strong>11130</strong> STAKEHOLDER INCLUSIVENESS AND EXPECTATION ALIGNMENT - ENRICHING PROJECT MANAGEMENT WITH GENERAL STAKEHOLDER THEORY</td>
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<tr>
<td>Pernille Eskerod</td>
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<td>Martina Huemann</td>
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<td>Claudia Weninger</td>
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<tr>
<td><strong>INNOVATION &amp; PROJECT MANAGEMENT II</strong></td>
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<tr>
<td>Chair: Christophe Midler</td>
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<tr>
<td><strong>11340</strong> HOW ENTREPRENEURS DEVELOPING TEMPORARY PROJECTS ATTAIN LEGITIMACY</td>
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<tr>
<td>Celina Smith</td>
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<td>Ignasi Marti</td>
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<td><strong>10860</strong> THE EMERGENCE OF HRM TOOLS IN R&amp;D PROJECTS AT COMPETITIVENESS CLUSTERS: ANALYSIS AND INSIGHTS IN THE LIGHT OF ACTOR-NETWORK THEORY</td>
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<tr>
<td>Ludvine Calamel</td>
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<td>Pierre-Yves Sanseau</td>
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<td><strong>10235</strong> INVESTIGATING THE FACTORS THAT CAUSE THE STRUGGLES THAT PROJECT MANAGERS AND FUNCTIONAL MANAGERS HAVE IN MATRIX ORGANIZATIONS</td>
</tr>
<tr>
<td>Alicia Medina</td>
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<td>Ralf Müller</td>
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<td>Rodney Turner</td>
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### SIG Public Management

#### Public Management - General Track

**SLOT 8 (14:15 - 15:35) - VCC.Room.104 - Competitive**

**EMERGING ISSUES IN PUBLIC MANAGEMENT**

**Track:** 12 PUBLIC MANAGEMENT >> 12.00 PUBLIC MANAGEMENT - GENERAL TRACK  
**Chair:** Dennis Hilgers  
**Discussant:** Claire Kaiser  
**Paper presentations:**

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<thead>
<tr>
<th>Session ID</th>
<th>Title</th>
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| 10948      | DO THE CITIZENS OF EUROPE TRUST THEIR POLICE?                        | Harry Barton NOTTINGHAM TRENT UNIVERSITY  
Malcolm Beynon CARDIFF UNIVERSITY |
| 11171      | CHANGE IN PUBLIC ORGANIZATION BETWEEN NEW PUBLIC MANAGEMENT AND PUBLIC GOVERNANCE: THE CASE OF TUSCANY REGION | Nicola Mario Iacovino ISTITUTO DI MANAGEMENT - SCUOLA SUPERIORE SANT'ANNA  
Sara Barsanti ISTITUTO DI MANAGEMENT - SCUOLA SUPERIORE SANT'ANNA  
Lino Cinquini ISTITUTO DI MANAGEMENT - SCUOLA SUPERIORE SANT'ANNA |
| 10575      | ECONOMIC VALUATION OF NATURAL RESOURCES FOR THE CREATION OF CONSERVATION UNITS: A THEORETICAL AND EMPIRICAL STUDY IN THE SOUTH OF BRAZIL | Eloy Fenker UNIVALI  
Anete Alberton UNIVALI  
Alexandre Leripio UNIVALI |

**SLOT 8 (14:15 - 15:35) - VCC.Room.102 - Competitive**

**MANAGEMENT AND GOVERNANCE OF CULTURE AND HERITAGE: CULTURAL NETWORKS AND POLICIES’ IMPACTS - FROM THE ENTREPRENEURIAL TO THE COMMUNITY LEVEL**

**Track:** 12 PUBLIC MANAGEMENT >> 12.00 PUBLIC MANAGEMENT - GENERAL TRACK  
**Topic of Special Interest:** 12.03 MANAGEMENT AND GOVERNANCE OF CULTURE AND HERITAGE  
**Chair:** Lucia Marchegiani  
**Discussant:** Katja Lindqvist  
**Paper presentations:**

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<tr>
<th>Session ID</th>
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| 10872      | NETWORK PERFORMANCE DETERMINANTS: A COMPARATIVE ANALYSIS OF UNESCO WORLD HERITAGE SITES | Marianna Elmi EURAC EUROPEAN ACADEMY BOLZANO AND UNIVERSITY OF ROME “TOR VERGATA”  
Denita Cepiku UNIVERSITY OF ROME “TOR VERGATA”  
Filippo Giordano UNIVERSITÀ BOCCONI |
| 10767      | INVESTIGATING THE IMPACT OF NON-LOCAL NETWORKS ON THE PAY AND WORKING CONDITIONS OF CREATIVE WORKERS | Ben Farr-Wharton SOUTHERN CROSS BUSINESS SCHOOL  
Robyn Keast SOUTHERN CROSS BUSINESS SCHOOL  
Yuliya Shymko VLERICK BUSINESS SCHOOL  
Kerry Brown CURTIN UNIVERSITY |

**Public Management – Track: Management Research in Healthcare Organizations**

**SLOT 8 (14:15 - 15:35) - Melia.Meeting.04 - Competitive**

**MACRO BEHAVIOUR OF HEALTHCARE ORGANISATIONS**

**Track:** 12 PUBLIC MANAGEMENT >> 12.01 MANAGEMENT RESEARCH IN HEALTHCARE ORGANIZATIONS  
**Chair:** Victor Callan  
**Discussant:**  
**Paper presentations:**

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| 10994      | KNOWLEDGE TRANSFER IN HOSPITALS AS SECOND LEVEL MANAGEMENT            | Maximiliane Wilkesmann TU DORTMUND UNIVERSITY  
Uwe Wilkesmann TU DORTMUND UNIVERSITY  
Alfredo Virgillito |
| 10257      | INTER-ORGANIZATIONAL SERVICE DELIVERY IN CHINESE HOSPITAL INDUSTRY: A SOCIAL EXCHANGE PERSPECTIVE | Huibin Shi SCHOOL OF SOCIAL SCIENCES, TSINGHUA UNIVERSITY  
Jinxi Wu SCHOOL OF SOCIAL SCIENCES, TSINGHUA UNIVERSITY |
| 10071      | MAINTAINING SUSTAINABILITY OF ACUTE CARE HOSPITALS: FINANCIAL, MARKET AND ACCESS CONSIDERATIONS | Michael Costello UNIVERSITY OF SCRANTON  
Daniel West UNIVERSITY OF SCRANTON  
Bernardo Ramirez UNIVERSITY OF CENTRAL FLORIDA |
PARALLEL SESSIONS

SLOT 8 (14.15 – 15.35) FRIDAY 6 JUNE 2014

Public Management – Track: Governance of Public and Nonprofit Organisations

INSTITUTIONAL CONTEXT, ACTORS AND STRATEGIES
Track: 12 PUBLIC MANAGEMENT >> 12.02 GOVERNANCE OF PUBLIC AND NONPROFIT ORGANISATIONS
Chair: Fabio Monteduro
Discussant: Giacomo Boesso

Paper presentations:

11057 REBALANCING INSTITUTIONAL PRESSURES AND STRATEGIC ACTIONS: A TIGHTROPE WALK BETWEEN DIFFERENT ORGANIZATIONAL LOGICS
Martin Piber INNSBRUCK UNIVERSITY
Thomas Thurner NATIONAL RESEARCH UNIVERSITY HIGHER SCHOOL OF ECONOMICS

11253 NETWORK MANAGEMENT: AN INTERPLAY BETWEEN INSTITUTIONAL CONTEXT, ACTOR’S STRATEGIES AND COMMITMENT
Tom Forbes STIRLING MANAGEMENT SCHOOL
Seemab Farooqi STIRLING MANAGEMENT SCHOOL

11066 FROM OBJECTS TO SUBJECTS: A FRAMEWORK FOR THE SOCIAL RESPONSIBILITY OF NON-PROFIT ORGANIZATIONS
Ana Felgueiras UNIVERSITY OF A CORUNA
Marta Rey García UNIVERSITY OF A CORUNA

SIG Research Methods & Research Practice

Research Methods & Research Practice - General Track

TEMPORAL AND BIBLIOMETRIC METHODS OF ANALYSIS.
Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK
Chair: Davide Secchi
Discussant:

Paper presentations:

10855 BIBLIOMETRIC METHODS IN MANAGEMENT AND ORGANIZATION
Ivan Zupic U. OF LJUBLJANA
Tomaz Cater U. OF LJUBLJANA

1045 EFFICIENCY MEASUREMENT: A BIBLIOMETRIC ANALYSIS OF DEA AND SFA
Hannes W. Lampe JOHANNES KEPLER UNIVERSITY LINZ
Dennis Hilgers JOHANNES KEPLER UNIVERSITY LINZ

1074 A TEXT-BASED METHOD FOR DYNAMIC INTERORGANIZATIONAL NETWORKS: THEORY, DEVELOPMENT AND PRACTICE
Nuno Oliveira LSE

ANALYSIS AND THEORY DEVELOPMENT
Track: 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK
Chair: Bill Lee
Discussant:

Paper presentations:

11046 UNCOVERING PROFESSIONAL KNOWLEDGE: CAPTURING ENGINEERS’ COGNITIVE EXPERTISE
Julie Gore UNIVERSITY OF SURREY
Adrian Banks UNIVERSITY OF SURREY
Almuth Mcdowal UNIVERSITY OF SURREY

10749 ENERGY AT WORK: A QUALITATIVE ANALYSIS OF ENERGY DIMENSIONS AND EMPIRICALLY GROUNDED TYPES OF ENERGETIC WORKPLACE SETTINGS
Ursula Liebhart ALPEN-ADRIA UNIVERSITY OF KLAGENFURT, INSTITUTE OF BUSINESS ADMINISTRATION
Barbara Mueller JOHANNES KEPLER UNIVERSITY OF LINZ, INSTITUTE OF HUMAN RESOURCE AND CHANGE MANAGEMENT

10700 CLADISTIC ANALYSIS OF COGNITIVE MAPS
Gail Clarkson UNIVERSITY OF LEEDS
Mike Kelly MANDRAKE TECHNOLOGY
SIG Strategic Management

RS Strategic Management - General Track

SLOT 8 (14:15 - 15:35) - VCC.Room.105 - Competitive

STRATEGIZING, CRISIS AND SUSTAINABILITY
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14_02 STRATEGIC PROCESSES, PRACTICES AND IMPLEMENTATION
Chair: Sébastien Picard
Discussant: Richard Whittington
Paper presentations:

11153 STRATEGY IMPLEMENTATION AS FANTASIZING
Tommi Auvinen UNIVERSITY OF JYVASKYLA
Pasi Sajasalo UNIVERSITY OF JYVASKYLA
Teppo Sintonen UNIVERSITY OF JYVASKYLA
Tuomo Takala UNIVERSITY OF JYVASKYLA
Marko Jarvenpää UNIVERSITY OF JYVASKYLA

11283 READY, STEADY, GO! STRATEGIC MANAGEMENT DURING CRISIS
Marloes Hoekman NIJMEGEN SCHOOL OF MANAGEMENT
Cosmina Voinea NIJMEGEN SCHOOL OF MANAGEMENT

10901 IMPLEMENTING CORPORATE SUSTAINABILITY FROM A STRATEGIC MANAGEMENT PERSPECTIVE - IDENTIFIED INFLUENCING FACTORS OF SUSTAINABLE STRATEGIC MANAGEMENT.
Sabrina Engert UNIVERSITY OF GRAZ, ISIS

SLOT 8 (14:15 - 15:35) - VCC.Room.106 - Competitive

PORT COMPETITIVENESS AND VALUE CREATION
Track: 14 STRATEGIC MANAGEMENT >> 14_00 STRATEGIC MANAGEMENT - GENERAL TRACK
Topic of Special Interest: 14_05 STRATEGIES TO INCREASE SUSTAINABLE COMPETITIVENESS IN PORTS AND MARITIME LOGISTICS
Chair: Francesco Parola
Discussant: Elvira Haezendonck
Paper presentations:

10536 VALUE CREATION IN PORT DESTINATIONS: CRUISER SATISFACTION AS A DETERMINANT OF BEHAVIOURAL INTENTIONS
Francesco Parola UNIVERSITY OF NAPLES “PARTHENOPE”
Lara Penco UNIVERSITY OF GENOA
Luca Persico UNIVERSITY OF GENOA
Giovanni Satta UNIVERSITY OF GENOA

10815 SHORT SHIPPING SERVICES IN BRAZIL: INSIGHTS FOR A MARKET ANALYSIS
Alessio Tei UNIVERSITY OF GENOA
Paulo Costacurta De Sa Porto FEDERAL UNIVERSITY OF SÃO PAULO
Andréa Leda Ramos De Oliveira STATE UNIVERSITY OF CAMPINAS
Claudio Ferrari UNIVERSITY OF GENOA
Pier Paolo Puliafito UNIVERSITY OF GENOA
Mauro Chirco UNIVERSITY OF GENOA
SLOT 8 (14:15 - 15:35) - VCC.Room.107 - Competitive

**HUMAN, SOCIAL AND REPUTATIONAL CAPITAL**

**Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

**Chair:** Patrick Reinmoeller

**Discussant:** Mariano Heyden

**Paper presentations:**

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<td>1033</td>
<td>BECOMING A STAR IN CREATIVE SECTORS EXPERT REPUTATION AS A MEDIATOR FOR ACHIEVING FAME</td>
<td>Shaz Ansari UNIVERSITY OF CAMBRIDGE, Amelie Boutinot INSTITUT SUPÉRIEUR DE GESTION, Vincent Mangematin GAEI AND GRENOBLE INP</td>
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<td>10010</td>
<td>DETERMINANTS OF TOP MANAGEMENT’S CAPABILITY TO IDENTIFY CORE EMPLOYEES: THE ROLE OF HUMAN CAPITAL COMPOSITION</td>
<td>Natalia García-Carbonell UNIVERSITY OF CADIZ, Fernando Martín-Alcázar UNIVERSITY OF CADIZ, Gonzalo Sánchez-Gardey UNIVERSITY OF CADIZ</td>
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<td>10483</td>
<td>FIRMS’ LINKAGES WITH POLITICIANS: DO THEY BRING POSITIVE VALUE TO FIRMS?</td>
<td>Asli Kozan IPAG BUSINESS SCHOOL</td>
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**Strategic Management – Track:** Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

SLOT 8 (14:15 - 15:35) - VCC.Room.103 - Competitive

**NURTURING BUSINESS ECOSYSTEMS**

**Track:** 14 STRATEGIC MANAGEMENT >> 14.01 EXPLORATIONS OF THE NATURE AND MISSION OF BUSINESS ECOSYSTEMS: TRANSFORMING SOCIAL NETWORK TO VALUE CHAIN THROUGH BUSINESS MODEL INNOVATION

**Chair:** Yongjiang Shi

**Discussant:** Liang Guo

**Paper presentations:**

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<td>11271</td>
<td>THE PROCESS OF NURTURING BUSINESS ECOSYSTEMS TO FACILITATE FIRMS’ INTERNATIONALIZATION: INCUBATING, IDENTIFYING AND INTEGRATING STAKEHOLDERS</td>
<td>Guangyu Hu INSTITUTE FOR NATIONAL ENERGY DEVELOPMENT, NORTH CHINA ELECTRIC POWER UNIVERSITY, Ke Rong INSTITUTE FOR NATIONAL ENERGY DEVELOPMENT, NORTH CHINA ELECTRIC POWER UNIVERSITY, Liang Guo NEOMA BUSINESS SCHOOL</td>
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<td>11121</td>
<td>EXPLORING THE IMPACT OF A BUSINESS’S ECOSYSTEM ON ITS STRATEGIC DECISION MAKING</td>
<td>Lynne Butel UNIVERSITY OF PLYMOUTH</td>
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<td>Huey Yuen Ng UNIVERSITY OF CAMBRIDGE</td>
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Conference General Track

**Conference General Track**

SLOT 8 (14:15 - 15:35) - VCC.Room.003 - Paper Development

**EMERGING PERSPECTIVES IN MANAGING CRISIS AND BUSINESS RISK**

**Track:** 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK

**Topic of Special Interest:** 15.02 CRISIS, EMERGENCY MANAGEMENT AND RECOVERY

**Chair:** Dr Paresh Wankhade

**Paper presentations:**

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<td>Cosmina Vorea NUMEGEN SCHOOL OF MANAGEMENT</td>
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<td>MANAGING THE SPIRITUAL ASPECTS OF CRISIS RECOVERY, IN RELATION TO VICTIMS OF MAJOR CRIME</td>
<td>Irene Aflul LIVERPOOL HOPE UNIVERSITY, Alex Williams NORTHUMBRIA</td>
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FRIDAY 6 June 2014. Slot 9 (16.00 – 17.20)

SIG Business & Society

Business & Society - General Track

SLOT 9 (16:00 - 17:20) - VCC.Room.107 - Competitive

PSYCHOANALYSIS, WORK, ORGANISATIONS AND SOCIETY - SESSION 1: ORGANISATION'S LEADERS AND TEAMS CRITICIZED WITH PSYCHOANALYTICAL LENSES

Topic of Special Interest: 01_07 PSYCHOANALYSIS, WORK, ORGANISATIONS AND SOCIETY

Chair: Bonnie Oglensky
Discussant: Howard Schwartz

Paper presentations:

10841 THE PSYCHOANALYTICAL PROCESS OF THE EMERGENCE OF EMOTIONS IN ORGANIZATIONS: CROSS-FERTILIZATING THE INSIGHTS OF ARMSTRONG AND LACAN. THE CASE OF TWO HOME CARE NPO DIRECTORS
Carine Chemin-Bouzir NEOMA BS/ GREGOR

10638 UNTHINKING STRATEGY
John Roberts UNIVERSITY OF SYDNEY

10871 IT’S A TEAM, JIM, BUT NOT AS WE KNOW IT!
Melrona Kirrane DCUBS
Maire O’Connor

SLOT 9 (16:00 - 17:20) - VCC.Room.105 - Competitive

CSR’ MANAGEMENT

Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK

Chair: Corinne Vercher
Discussant: Laurence Beierlein

Paper presentations:

10479 INTEGRATING CSR PRACTICES IN BUSINESS STRATEGY: THE CASE OF FRENCH SMES
Karen Delchert-Cochet ISC PARIS
Hakim Akeb ISC PARIS
Linh Chi Vo ECOLE DE MANAGEMENT DE NORMANDIE

10667 SUSTAINABILITY IN ITALIAN SMES: STRATEGIES IN CRITICAL AND NON-CRITICAL INDUSTRIES
Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE MILANO/PIACENZA
Matteo Pedrini UNIVERSITÀ CATTOLICA DEL SACRO CUORE MILANO

10670 SHARED VALUE AND PHILANTHROPY: THE ROLE OF CORPORATE FOUNDATIONS
Marco Minciullo UNIVERSITÀ CATTOLICA DEL SACRO CUORE MILANO/PIACENZA

SIG International Management

International Management - General Track

SLOT 9 (16:00 - 17:20) - Melia.Meeting.01 - Competitive

ATTITUDES AND EXPERIENCES

Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK

Chair: Ken Kamoche
Discussant: Lisa Qixun Siebers

Paper presentations:

10323 ATTITUDES TOWARDS CORRUPTION: A BEHAVIOURAL STUDY OF NIGERIAN WORKERS
Gbogbahan Gbadamosi BOURNEMOUTH UNIVERSITY
Davide Secchi BOURNEMOUTH UNIVERSITY

10721 A RACE AND GENDER GROUP ANALYSIS OF PARTICIPANT EXPERIENCES IN A LEADERSHIP DEVELOPMENT PROGRAMME
Clifford Lewis QUEEN MARY UNIVERSITY OF LONDON

10234 MANAGERIAL ATTITUDES, ENTRY MODES AND PERFORMANCE OF INTERNATIONAL SPANISH SMES.
David Tanganelli UNIVERSITAT INTERNACIONAL DE CATALUNYA
Jean-Louis Schaan IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY
Min (megan) Zhang IVEY BUSINESS SCHOOL AT WESTERN UNIVERSITY
## PARALLEL SESSIONS

### SLOT 9 (16:00 – 17:20) - Melia.Valentia.C - Competitive

**AUGMENTING VS. EXPLOITING**  
Track: 07 INTERNATIONAL MANAGEMENT >> 07_00 INTERNATIONAL MANAGEMENT - GENERAL TRACK  
Chair: Daniele Cerrato  
Discussant: Philipp Sauter  
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<tr>
<td>THE INTERNATIONALIZATION OF GLOBAL SOFT SERVICES: AUGMENTING VS. EXPLOITING ENTRY MODES</td>
<td>Cristina Villar, José Pla-Barber, Fidel León-Darder</td>
<td>UNIVERSITY OF VALENCIA</td>
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<td>TRANSFORMING CAPABILITIES IN OFFSHORING PROCESSES; DEVELOPMENT OF ORGANIZATIONAL RESOURCES AND ROUTINES IN FOUR DANISH OFFSHORING ENTERPRISES</td>
<td>Claus Jørgensen, Ole Friis, Christian Koch</td>
<td>AARHUS UNIVERSITY, CHALMERS UNIVERSITY</td>
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**International Management – Track: Expatriate Management**

### SLOT 9 (16:00 - 17:20) - Melia.Meeting.11 - Competitive

**EXPATRIATE MANAGEMENT 8**  
Track: 07 INTERNATIONAL MANAGEMENT >> 07_01 EXPATRIATE MANAGEMENT  
Chair: Luisa Helena Pinto  
Discussant: William Harvey  
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<td>INTERACTION ADJUSTMENT OF SELF-INITIATED EXPatriates AND COMFORT ZONE: THE CASE OF YOUNG TURKS</td>
<td>S. Kubra Canhilal</td>
<td>UNIVERSITA DELLA SVIZZERA ITALIANA</td>
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<td>HOST COUNTRY NATIONAL SUPERVISOR’S RELATIONSHIPS WITH SUBORDINATES OF DIFFERENT BACKGROUNDS: A TALE OF TWO STUDIES</td>
<td>Arup Varma, Shaun Pichler, Pawan Budhwar, Jesse Michel, Aarti Sharma</td>
<td>LOYOLA UNIVERSITY CHICAGO, CALIFORNIA STATE UNIVERSITY FULLERTON, FLORIDA INTERNATIONAL UNIVERSITY, ASTON UNIVERSITY, ASTON UNIVERSITY</td>
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<td>ANCHORING ABROAD: EXPLORING THE COMPOSITION, DIVERSITY AND ROLES OF PORTUGUESE SELF-INITIATED EXPatriates’ SOCIAL NETWORKS</td>
<td>Luisa Helena Pinto, Raquel Araújo</td>
<td>UNIVERSITY OF PORTO</td>
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**SIG Managing Sports**

**Managing Sport - General Track**

### SLOT 9 (16:00 - 17:20) - Sorolla.Brosquil - Competitive

**SPORT GOVERNANCE**  
Track: 09 MANAGING SPORT >> 09_00 MANAGING SPORT - GENERAL TRACK  
Chair: James Santomier  
Discussant: James Santomier  
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<td>PUTTING PRINCIPLES INTO PRACTICE – THE ESSENCE OF GOOD GOVERNANCE.</td>
<td>Brian Minikin</td>
<td>UNIVERSITY OF STIRLING</td>
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<td>REVISITING THE RELATIONSHIP BETWEEN CHARITABLE FOUNDATIONS AND FOUNDING COMPANIES: A CSR ANALOGY APPROACH AND A PROPOSED TYPOLOGY</td>
<td>Dimitrios Kolyperas, Christos Anagnostopoulos</td>
<td>STIRLING UNIVERSITY, COVENTRY UNIVERSITY</td>
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<td>MEDIATING EFFECTS OF SERVICE INNOVATIONS ON ORGANISATIONAL CHANGE. AN EXPLORATORY STUDY OF ATTITUDE AND PERCEPTIONS IN SPORT FEDERATIONS.</td>
<td>Mathieu Winand</td>
<td>UNIVERSITY OF STIRLING</td>
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## SIG Organisational Behaviour

### Organisational Behaviour - General Track

#### LEADERSHIP III
- **Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK
- **Chair:** Saraï Sapulete
- **Discussant:**
- **Paper presentations:**

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<td>CREATIVE LEADERSHIP: A THEORETICAL FRAMEWORK LINKING CREATIVITY AND LEADERSHIP</td>
<td>Katarzyna Bratnicka, UNIVERSITY OF ECONOMICS</td>
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<td>ALTRUISTIC LEADERSHIP AND PERFORMANCE: THE MEDIATING ROLE OF ORGANIZATIONAL LEARNING CAPABILITY</td>
<td>Francisco Fermin Mallen-Broach, UNIVERSITAT JAUME I, Joaquín Alegre-Vidal, UNIVERSIDAD DE VALENCIA, Jacob Guinot-Reinders, UNIVERSITAT JAUME I, Rafael Lapiedra-Alcamí, UNIVERSITAT JAUME I</td>
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<td>10406</td>
<td>LEADERSHIP AS MOTIVATED BEHAVIOR: REGULATORY FOCUS, MOTIVATION TO LEAD, AND LEADERSHIP STYLE</td>
<td>Laura Guillén, ESMT, Daniel Whitman, LSU, Konstantin Korotov, ESMT</td>
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#### IDENTITIES AND FIT
- **Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10.00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK
- **Chair:** Gianluigi Mangia
- **Discussant:**
- **Paper presentations:**

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<td>PERSON-JOB FIT, TURNOVER INTENTIONS, AND ACTUAL TURNOVER</td>
<td>Michal Biron, UNIVERSITY OF HAIFA, Corine Boon, UNIVERSITY OF AMSTERDAM</td>
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<td>10669</td>
<td>COMBINING MULTIPLE WORK-RELATED IDENTITIES: THE CASE OF WORKER PRIESTS</td>
<td>Thibaut Bardon, AUDENCA NANTES SCHOOL OF MANAGEMENT - PRES LUNAM, François Grima, UPEC, Emmanuel Josserand, CMOS - UTS</td>
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<td>10192</td>
<td>A REVIEW OF POSITIVE ORGANIZATIONAL BEHAVIOUR TOWARDS AN INTEGRATIVE PERSPECTIVE: MEASURING HHAPPINESS AT WORK</td>
<td>Joaquín Alegre, UNIVERSITY OF VALENCIA, Andrés Salas, UNIVERSITY OF VALENCIA, Rafael Fernández, UNIVERSITY OF VALENCIA</td>
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## SIG STRATEGIC MANAGEMENT

### Strategic Management - General Track

#### PORT STRATEGY
- **Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK
- **Topic of Special Interest:** 14.05 STRATEGIES TO INCREASE SUSTAINABLE COMPETITIVENESS IN PORTS AND MARITIME LOGISTICS
- **Chair:** Francesco Parola
- **Discussant:** Larissa Van Der Lugt
- **Paper presentations:**

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<td>PUBLIC-PRIVATE PARTNERSHIPS FOR THE PROVISION OF PORT INFRASTRUCTURE: STAKEHOLDER ANALYSIS OF CRITICAL SUCCESS FACTORS OF PPPS IN GERMAN, DUTCH AND BELGIAN SEAPORTS</td>
<td>Geoffrey Aerts, VRIJE UNIVERSITEIT BRUSSEL, Thies Grage, BUSS PORTS GERMANY, Elvira Haezendoonck, VRIJE UNIVERSITEIT BRUSSEL, Michael Dooms, VRIJE UNIVERSITEIT BRUSSEL</td>
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<td>11099</td>
<td>BUSINESS MODEL INNOVATION OF ORGANIZATIONS WITH A PUBLIC CHARACTER: AN ILLUSTRATIVE CASE STUDY OF THE PORT OF ROTTERDAM AUTHORITY</td>
<td>Rick M.A. Hollen, RSM ERASMUS UNIVERSITY, Frans A.J. Van Den Bosch, RSM ERASMUS UNIVERSITY, Henk Voldera, RSM ERASMUS UNIVERSITY</td>
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Conference General Track

SLOT 9 (16:00 - 17:20) - Melia.Meeting.08 - Competitive

SUSTAINABILITY THROUGH THE PRISM
Track: 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK
Chair: María Iborra
Discussant: Christian Voegtlin

Paper presentations:

11045 MEASURING THE ACADEMIC INTEREST IN SUSTAINABILITY: A BIBLIOMETRIC INVESTIGATION OF MANAGEMENT AND ECONOMICS LITERATURE
Michele Pinelli  CA’ FOSCARI UNIVERSITY
Pierre Mcdonagh  DUBLIN CITY UNIVERSITY

11126 WHAT IS SUSTAINABILITY IN HUMAN RESOURCE MANAGEMENT?
Maria Järlström  UNIVERSITY OF VAASA
Sinikka Vanhala  AALTO UNIVERSITY SCHOOL OF BUSINESS
Essi Saru  TURKU SCHOOL OF ECONOMICS

10167 STAKEHOLDER THEORY: A DELIBERATIVE PERSPECTIVE
Ulf Richter  UNIVERSITY OF NOTTINGHAM NINGBO CHINA
Kevin Dow  UNIVERSITY OF NOTTINGHAM NINGBO CHINA
Felix Arndt  UNIVERSITY OF NOTTINGHAM NINGBO CHINA
FRIDAY 6 JUNE 2014
SLOT 10 (17.25 – 18.45)

SIG Business & Society

**Business & Society - General Track**

**SLOT 10 (17:25 - 18:45) - VCC.Room.109 - Competitive**

**THEORIZING SUSTAINABILITY AND THE CORPORATION**
Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Chair: Rémi Jardat
Discussant: Catherine Karyotis
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<td>10079</td>
<td>THE CORPORATE PURPOSE OF VALUE CREATION FOR SOCIETY: REVISITING THE THEORETICAL FOUNDATIONS</td>
<td>Teresa Correia De Lacerda (ISEG SCHOOL OF ECONOMICS AND MANAGEMENT, UNIVERSITY OF LISBON)</td>
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<td>10229</td>
<td>CARROLL'S PYRAMID OF CORPORATE SOCIAL RESPONSIBILITY: FIT FOR PURPOSE OR THE WRONG WAY UP?</td>
<td>Denise Baden (UNIVERSITY OF SOUTHAMPTON)</td>
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<td>11159</td>
<td>THE DYNAMICS OF ETHICAL JUDGMENT: AN ESSAY OF MODELIZATION</td>
<td>Lionel Garreau, Lorea Baiada-Hireche (PSL, UNIVERSITE PARIS-DAUPHINE, DRM)</td>
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**SLOT 10 (17:25 - 18:45) - VCC.Room.108 - Competitive**

**PSYCHOANALYSIS, WORK, ORGANISATIONS AND SOCIETY - SESSION 2: PSYCHOANALYTICAL ANALYSIS OF PROTEST AGAINST AND BREAK FROM DOMINANT MODELS**
Track: 01 BUSINESS & SOCIETY >> 01_00 BUSINESS & SOCIETY - GENERAL TRACK
Chair: Benedicte Vidaillet
Discussant: Jana Costas
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<td>11348</td>
<td>WHY BECOMING COACH AND STOPPING ENJOYMENT DURING CAREER PATH</td>
<td>Christophe Vignon (KEDGE BUSINESS SCHOOL), Fabien Moreau (RENNES 1 UNIVERSITY)</td>
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<td>Howard Schwartz (OAKLAND UNIVERSITY)</td>
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<td>11011</td>
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<td>Jean-Paul Dumond, Mathias Bejean (IRG)</td>
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SIG Family Business Research

**Family Business Research - General Track**

**SLOT 10 (17:25 - 18:45) - VCC.Room.107 - Competitive**

**MENTORING, “REAL HAPPENINGS”, AND JOY OF WORKING IN FAMILY FIRMS**
Track: 04 FAMILY BUSINESS RESEARCH >> 04_00 FAMILY BUSINESS RESEARCH - GENERAL TRACK
Chair: Donata Mussolino
Discussant: Jana Hauck
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<td>Miruna Radu Lefebvre (AUDENCIA), Renaud Redien-Collot, Noreen O'Shea (NOVANCIA)</td>
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<td>10367</td>
<td>UNVEILING THE REAL HAPPENINGS</td>
<td>Shang-Jen Li, Anders W Johansson, Dun-Hou Tsai (DEPARTMENT OF HOSPITALITY MANAGEMENT/ MEIHO UNIVERSITY, SCHOOL OF BUSINESS AND ECONOMICS/ LINNAEUS UNIVERSITY, DEPARTMENT OF BUSINESS MANAGEMENT/ NATIONAL SUN YAT-SEN UNIVERSITY)</td>
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<td>10640</td>
<td>CEOs’ JOY OF WORKING FOR THE FAMILY FIRM: THE ROLE OF STEWARDSHIP AND AGENCY BEHAVIOR</td>
<td>Bart Henssen (UNIVERSITY COLLEGE BRUSSELS (HUB-KAHO))</td>
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### SIG Gender Race & Diversity in Organisations

**Gender, Race & Diversity in Organisations – General Track**

**PARTICIPATION, SOCIAL CAPITAL AND EQUALITY**

**Track: 05 GENDER, RACE & DIVERSITY IN ORGANISATIONS >> 05_00 GENDER, RACE & DIVERSITY IN ORGANISATIONS (GENERAL TRACK)**

**Chair:** Hamid Kazeroony  
**Discussant:** Katarzyna Bratnicka  

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<td>Gonzalo Sanchez Gardey, Fernando Martin Alcazar (UNIVERSITY OF CADIZ)</td>
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**SIG Innovation**

**Innovation: Into the Future – General Track**

**AN ANTHOLOGY OF QUANTITATIVE STUDIES II**

**Track: 06 INNOVATION >> 06_00 INNOVATION - INTO THE FUTURE (GENERAL TRACK)**

**Chair:** Frederik Situmeang  
**Discussant:**  

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<td>Pilar Vargas, Jaime Gomez, Idana Salazar (LA RIOJA UNIVERSITY)</td>
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<td>Cosmina Voinea (NIJMEGEN SCHOOL OF MANAGEMENT)</td>
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<td>Diana Barbara Perra, Henk W. Volberda, Suzana Rodrigues (ROTTERDAM SCHOOL OF MANAGEMENT)</td>
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**Innovation – Track: Open innovation: Methods, tools, barriers, competencies, and measurements**

**OPEN INNOVATION, MOTIVATION AND SOCIAL IDENTITY**

**Track: 06 INNOVATION >> 06_04 OPEN INNOVATION: METHODS, TOOLS, BARRIERS, COMPETENCIES, AND MEASUREMENTS**

**Chair:** Julia Mueller  
**Discussant:** Daria Mai  

**Paper presentations:**

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<td>Daria Mai, Johannes Kirch (KIENBAUM MANAGEMENT CONSULTANTS), Ralf Lanwehr (BITS ISERLOHN)</td>
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<td>MASS CUSTOMIZATION AND CUSTOMER DRIVEN VALUE CREATION: A RESEARCH OF KEY MOTIVATORS</td>
<td>Carmen De Fablos-Heredero, Raphael Damm, Jose Luis Montes-Botella (UNIVERSIDAD REY JUAN CARLOS)</td>
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### International Management – Track: Expatriate Management

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<td>10170</td>
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<td>Vesa Suutari (UNIVERSITY OF VAASA), Olivier Wurtz (UNIVERSITY OF VAASA)</td>
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## SIG Knowledge & Learning

### Knowledge & Learning - General Track

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<td>Ursula Liebhart</td>
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## SIG Managing Sports

### Managing Sport - General Track

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<td>Dimitrios Kolyperas</td>
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<td>Do Season Ticket Holders Prefer Games with Uncertain Outcomes?</td>
<td>Dominik Schreyer (EBS UNIVERSITÄT FÜR WIRTSCHAFT UND RECHT)</td>
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<td>Steffen Minkel (EBS BUSINESS SCHOOL), Sascha Schmidt (EBS BUSINESS SCHOOL)</td>
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<td>Darin White (SAMFORD UNIVERSITY), Dan Hall (UNIVERSITY OF OREGON)</td>
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### SIG Organisational Behaviour

**Organisational Behaviour - General Track**

#### LEADERSHIP II

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Marielavittoria Cicelli  
**Discussant:** Gianluigi Mangia

**Paper presentations:**

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<td>DO SUPERVISOR MORAL COGNITIONS AFFECT EMPLOYEE ETHICAL CHOICE? THE ROLES OF ETHICAL LEADERSHIP AND EMPLOYEE COGNITIONS</td>
<td>Babatunde Ogunfowora, Madelynn Matthews</td>
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<td>Lucas Dufour, Meena Andiappan</td>
<td>MONTPELLIER BUSINESS SCHOOL, MONTPELLIER BUSINESS SCHOOL</td>
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#### COMMITMENT, INVOLVEMENT AND WORK PASSION

**Track:** 10 ORGANISATIONAL BEHAVIOUR >> 10_00 ORGANISATIONAL BEHAVIOUR - GENERAL TRACK  
**Chair:** Fabian Homberg  
**Discussant:**

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<td>Xiaohan Gao</td>
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### SIG Project Organising

**Project organising - General Track**

#### PROJECT IN MEDIUM SIZE ORGANIZATION AND SERVICE ORIENTED CONTEXT

**Track:** 11 PROJECT ORGANISING >> 11_00 PROJECT ORGANISING - GENERAL TRACK  
**Chair:** Lynn Crawford  
**Discussant:**

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<td>Rodney Turner, Ann Ledwith</td>
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<td>Ilkka Ojansivu, Kimmo Alajoutsijarvi</td>
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SIG Public Management

**Public Management – Track: Governance of Public and Nonprofit Organisations**

**SLOT 10 (17:25 - 18:45) - Melia.Meeting.10 - Competitive**

**BOARDS AND GOVERNANCE OF PUBLIC ORGANISATIONS**

**Track:** 12 PUBLIC MANAGEMENT >> 12.02 GOVERNANCE OF PUBLIC AND NONPROFIT ORGANISATIONS

**Chair:** Giacomo Boesso

**Discussant:** Tom Forbes

**Paper presentations:**

10006  **GOVERNANCE OF THE GOVERNING: ACCOUNTABILITY AND MOTIVATION AT THE TOP OF PUBLIC ORGANIZATIONS**  
Donald Nordberg  
BOURNEMOUTH UNIVERSITY

11106  **FACTORS INFLUENCING EXECUTIVE COMPENSATIONS IN ITALIAN STATE-OWNED ENTERPRISES**  
Marina Gigliotti  
DEPARTMENT OF ECONOMICS - UNIVERSITY OF PERUGIA

11332  **EXPLORING THE CONNECTION BETWEEN THE DECISION MAKING GROUP PROCESS AND THE DELIBERATION WITHIN THE PUBLIC ORGANIZATION BOARD.**  
Radhoiné Laouer  
IRGO BORDEAUX UNIVERSITY

SIG Research Methods & Research Practice

**Research Methods & Research Practice - General Track**

**SLOT 10 (17:25 - 18:45) - Melia.Meeting.09 - Competitive**

**SIMULATION: ISSUES AND APPROACHES**

**Track:** 13 RESEARCH METHODS & RESEARCH PRACTICE >> 13.00 RESEARCH METHODS & RESEARCH PRACTICE - GENERAL TRACK

**Chair:** Stefano Armenia

**Discussant:**

**Paper presentations:**

10657  **INVESTIGATING EVOLUTIONARY PATTERNS IN CORPORATE SOCIAL SUSTAINABILITY USING COMPUTER SIMULATION**  
Edoardo Mollona  
UNIVERSITY OF BOLOGNA

Lorenzo Massa  
VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Gabriele D'Angelo  
UNIVERSITY OF BOLOGNA

10707  **DYNAMIC SIMULATION AND MICROWORLDS: A TOOL FOR RESEARCH ON MANAGERIAL DECISION MAKING**  
Fernando Arenas  
UNIVERSIDAD ICESI

10993  **HOW MANY TIMES SHOULD MY SIMULATION RUN? POWER ANALYSIS FOR AGENT-BASED MODELING**  
Davide Secchi  
BOURNEMOUTH UNIVERSITY

SIG Strategic Management

**Strategic Management - General Track**

**SLOT 10 (17:25 - 18:45) - VCC.Room.103 - Competitive**

**STRATEGY PRACTICE IN UNCONVENTIONAL SETTINGS**

**Track:** 14 STRATEGIC MANAGEMENT >> 14.00 STRATEGIC MANAGEMENT - GENERAL TRACK

**Topic of Special Interest:** 14.02 STRATEGIC PROCESSES, PRACTICES AND IMPLEMENTATION

**Chair:** Sven-Ove Horst

**Discussant:** Nicolas Arnaud

**Paper presentations:**

11222  **MAKING STRATEGY: THE HARD WORK OF INSTITUTIONAL INNOVATION IN AN OPEN PROFESSIONAL FIELD**  
Richard Whittington  
OXFORD UNIVERSITY

10527  **STRATEGY-MAKING PROCESSES IN A BRAZILIAN NON-PROFIT ORGANISATION**  
Rosâlia Lavarda  
FEDERAL UNIVERSITY OF SANTA CATARINA

Janice Fernandes  
FEDERAL UNIVERSITY OF SANTA CATARINA

Carlos Eduardo Lavarda  
UNIVERSITY OF BLUMENAU REGION

10442  **EXPLORING PRACTICES-IN USE AND STRATEGIZING BEHAVIOURS IN UNIVERSITIES**  
Michele Giratito  
UNIVERSITAT POLITECNICA DE CATALUNYA

Xavier Llinàs Audet  
UNIVERSITAT POLITECNICA DE CATALUNYA
PARALLEL SESSIONS

SLOT 10 (17.25 – 18.45) - Melia.Meeting.02 - Competitive

**Strategic Management – Track: Corporate Strategy: Management of M&A, alliances and divestitures**

**VALUE CREATION IN INTER-FIRM PARTNERSHIPS**


Chair: Nuno Oliveira
Discussant: Nicola Mirc

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<td>Korcan Kavusan</td>
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<td>Tobias Langenberg</td>
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<td>Salvatore Esposito De Falco</td>
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<td>Lara Penco</td>
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Conference General Track

**Conference General Track.**

**MEASURING EMOTIONAL AND SOCIAL COMPETENCIES**

Track: 15 CONFERENCE GENERAL TRACK >> 15.00 CONFERENCE GENERAL TRACK

Topic of Special Interest: 15.03 RAISING FUTURE LEADERS: AT THE FOREFRONT OF COMPETENCY DEVELOPMENT IN HIGHER EDUCATION AND WORK ENVIRONMENTS

Chair: Fabrizio Gerli
Discussant: Sara Bonesso

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<td>Michelle Wallace</td>
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<td>M.rosario Martínez-Arias</td>
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<td>Ricard Serlavós</td>
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WELCOMING RECEPTION

**Wednesday 4 June.** Valencia Conference Centre. Foyer

The Welcome Reception will take place in the evening **Wednesday 4 June** at 19.45 and is open to all conference delegates, as well as the accompanying persons. It is included in the registration fee, and it will take place in the **Foyer of the modern Valencia Conference Centre (Palacio de Congresos)**, a magnificent building designed by Norman Foster. It will consist a cocktail reception to welcome all the conference delegates.

GET TOGETHER: FUN4U, SIGS SOCIAL DINNER

**Thursday, 5 June.** Veles e Vents. Valencia port area

This is a new and original initiative, to be implemented for the first time in a EURAM conference as part of the social programme. It is closely related to the social dinners typically organised by the EURAM SIGs. All EURAM participants, from all SIGs, are encouraged to join this activity, which will take place on **Thursday evening (5 June 2014)**.

This year SIG social dinners take place on Thursday evening, and they will be combined with a prior, ‘get together’ networking activity (Fun4U) addressed to all people joining any of the SIG social dinners.

**Fun4U will combine some snacks and drinks, lots of fun and networking, and learning about interesting and unique cultural curiosities** from Valencia and Spain. This activity will take place **in the emblematic and futuristic ‘Veles e Vents’ (sails and winds) building** located in the Valencia port area, which boasts an outstanding summer nightlife. In such a special location, the mild Mediterranean sea breeze merges with the magic colours of summertime sunset, providing a great context for enjoying lovely drinks and stimulating conversations.

Fun4U will last around 60-75 min. Then, **from the ‘Veles e Vents’ building, every SIG will be led by a local person to a nice restaurant in the lively Valencia beach area (just 100-200 metres away)**, where **SIG Social Dinners will take place** as usual. You will have the opportunity to enjoy the nice views to the Mediterranean sea, the Malvarrosa beach, or La Marina Juan Carlos I. Every SIG will get the same menu included in the ticket of the Fun4U activity.

GALA DINNER

**Friday 6 June.** City of the Arts and Sciences

The gala dinner will take place in the City of Arts and Sciences. The City of Arts and Sciences is a unique complex devoted to scientific and cultural dissemination. Along an axis of just under two kilometres that was formerly the bed of the Turia River, this complex has a striking architecture and an endless capacity for entertaining and stimulating the minds of its visitors.

The significant part placed by architecture in the City of Arts and Sciences has been possible thanks to the outstanding work of two Spanish architects of international prestige: Santiago Calatrava with the Palau de les Arts Reina Sofía (Operahouse), Hemisfèric (Imax and Full Dome), Science Museum Príncipe Felipe, Umbracle, (Promenade and Car Park), and the Agora, and Félix Candela with the striking roofs of the main buildings of the Oceanogràfic (Aquarium). An architectural complex of exceptional beauty has thus been formed to harmonise the continent with the content. It is a city in which the light and sea of the Mediterranean coexist in a remarkable manner.
The best Spanish food and drinks surrounded by your colleagues and the magnificent views of the City of Arts and Sciences will create a special and productive evening.

In addition to the fantastic environment, we have organised an outstanding Gala Dinner event, with excellent food and lots of fun for attendants. Just seat and enjoy your meal and the magnificent environment around you. The dinner will be served by professional waiters and all participants will be comfortably seated in nicely decorated round tables. And after the dinner, get ready to have some additional fun!! You will have to come to discover what the plan is... and after that... Bus transportation from the hotels to the Gala Dinner venue and return is included in the price.
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**Germany**: Anne-Katrin Neyer, Fraunhofer MOEZ

**Ireland**: Alessandro Laureani, Strathclyde University & Google

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**Portugal**: Luisa Helena Ferreira Pinto, University of Porto

**Spain**: Alejandro Escriba, Valencia University

**Sweden**: Rolf Lundin, Jönköping University

**Switzerland**: Georg von Krogh, ETH Zurich

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**Programme Chair 2014.** Mathieu Winand. *University of Stirling*

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**SIG Chair 2014.** Alessandro Hinna. *University of Rome Tor Vergata*

**Programme Chair 2014.** Gianluigi Mangia. *University of Naples*

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Research Methods and Research Practice
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Track chairs

01_00 Business & Society - General Track

Track chairs:
Corinne Vercher (Université Paris 13) corinne.vercher@wanadoo.fr
Julienne Brabet (Université Paris Est/IRG) brabetj@hotmail.com

The B&S General track includes contributions from all areas related to Business & Society that are not explicitly covered by other tracks within the SIG. It welcomes papers tackling the essential social issues in this vast contested field and very different point of views:

- Theoretical, methodological and/or empirical works,
- Managerial (strategy, finance, marketing, HRM, control, etc.), environmental or more social/political orientations,
- Micro, meso (for instance, sector/global value chain or region) or macro lenses,
- Diachronic (historical) and/or synchronic studies,
- Classical, constructionist/institutionalist or critical analyses,
- Research or pedagogy orientation.

Keywords: CSR; Alternative Business Models; Sustainable Development; Sectorial approach

01_01 Track: Accounting and control for sustainability

Track chairs:
Lucrezia Songini. Eastern Piedmont University. lucrezia.songini@eco.unipmn.it
Anna Pistoni. Insubria University
Christian Herzig. Nottingham Trent University
Stefan Schaltegger. Leuphana Universität
Igor Alvarez Etxeberria. University of Basque Country, Spain

This track include papers which critically review and advance theory and practice in the study of accounting and control for sustainability, highlighting the potential richness of this strand of research for accounting, management and sustainability studies. We welcome papers on management accounting and control for sustainability (e.g. the integration of sustainability into performance measurement systems, their uses for sustainability strategy) and sustainability disclosure (e.g. new developments in sustainability/ integrated reporting).

Selected papers will be invited for publication in a volume of the Emerald book series “Studies in Managerial and Financial Analysis“ (Series Editor: Prof. M. J. Epstein).

Keywords: Accounting and control for sustainability; Sustainability performance measurement and management systems; Management control for corporate sustainability; Sustainability balanced scorecard; CSR disclosure, sustainability reporting, integrated reporting; The role of accounting, finance and control departments in sustainability
**02_00 Corporate Governance - General Track**

Track chairs:
Silke Machold. University of Wolverhampton. s.machold@wlv.ac.uk
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Andriy Boytsun. University of Antwerp. andriy.boytsun@uantwerpen.be

This is the general corporate governance track within the Corporate Governance SIG which includes contributions from all areas related to corporate governance that are not explicitly covered by other tracks within the SIG. We welcome studies which are interested in the antecedents leading to particular forms or processes of governance as well as its consequences. Papers adopting different theoretical lenses, using different research methods, analysing different types of companies and exploring governance in different countries are strongly encouraged. Indicative titles within this track are:

- Nature of Organisations.
- Local, National and International Governance Systems.
- Accountability Issues
- Social and Financial Performance
- Governance and Sustainability.
- Codes, Rules, Processes, Policies and Institutions Related to the Administration of the Corporations.
- Ownership Structure of Corporations
- Corporations and Society
- Governance and Strategy
- Capital Markets
- Institutional Investors
- Private Equity
- Methods for Studying Boards and Governance
- Informal governance mechanisms

Keywords: Accountability; Codes; Ownership structure; Informal governance

**02_02 Track: Top Management Teams & Business Elites**

Track chairs:
Tine Buyl. University of Antwerp. tine.buyl@uantwerpen.be
Alessandro Minichilli. Bocconi University
Sabina Nielsen. Copenhagen Business School
Sibel Yamak. Galatasaray University
Alejandro Escribá-Esteve. University of Valencia

Business elites and top management teams (TMTs) are among the most influential actors at both firm and society level. Previous research has consistently tried to establish relationships between these corporate actors and firm-level outcomes, inspired by the upper-echelon theory (Hambrick and Mason, 1984). At the heart of this research is the extent to which top managers exert an influence on firm outcomes, and which of the leaders’ characteristics are the most promising to predict this influence. This track seek to encourage discussion regarding the antecedents, processes, intervening mechanisms and consequences of the formation, composition and behaviour of TMTs and business elites.

Keywords: Top Management Teams; Business Elites; Upper Echelons; Chief Executive Officer
03_00 Entrepreneurship - General Track

Track Chairs:
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In line with the mission of the SIG Entrepreneurship – methodological, theoretical and empirical pluralism in entrepreneurship research – this general is intended to capture new and emerging research areas within as well as classical areas of study. It welcomes contributions from all areas related to entrepreneurship that are not explicitly covered by the other three topics sponsored by the SIG. Papers adopting different theoretical lenses, using different research methods, analysing different types of organizations and exploring entrepreneurship less common empirical contexts are strongly encouraged.

Keywords: New trends in entrepreneurship; Entrepreneurial behaviour; Context of entrepreneurship; Methodological issues in entrepreneurship studies; Entrepreneurship and aesthetics; Entrepreneurial Process, Social Capital, Entrepreneurial/Social Networks

04_00 Family Business Research - General Track

Track Chairs:
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Lorraine Uhlaner. EDHEC Business School, France. lorraine.uhlaner@edhec.edu
Thomas Markus Zellweger. University of St. Gallen, Switzerland. thomas.zellweger@unisg.ch

Family-owned firms are one of the foundations of the world’s business community. Their creation, growth and longevity are critical to the success of the global economy. During the past decade, although family business research is progressing in terms of theory building, it still lacks a systematic adoption of thorough and theoretically-based frameworks (Chrisman, Chua, & Sharma, 2003; Sharma, 2004; Zahra & Sharma, 2004). To advance our field we welcome papers investigating one or several dimensions of family businesses, with multi-theoretical and level approach (e.g. management, entrepreneurship, finance, psychology, sociology, etc.) and cross-cultural research. We are particularly interested in advancing “Family Business” as an autonomous Research Field with contributions which offer Rigor to the Academia and Relevance to owner-managers, practitioners and local communities.

Keywords: Family business; Theoretical development; Multi-theoretical and level approach; Empirical issues; Future directions
05_00 Gender, race and diversity in organisations - General Track

Track chairs:
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Jawad Syed (University of Huddersfield, UK) j.syed@hud.ac.uk
Hamid Kazeroony (Minnesota State Colleges and Universities, USA) hkazero@inverhills.edu

This track values theoretically inspired papers based on leading social commentators and also empirically based research. It involves contributions from scholars from a broad range of disciplines: economics, management, HRD/HRM, psychology, women’s/ men’s/ gender studies, geography, sociology, and development. We welcome studies of single countries and comparative research.

Keywords: Gender; Diversity; Race; Organization; Indigenous; Democratization

06_00 Innovation: Into the Future - General Track

Track chairs:
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John Bessant. University of Exeter. johnrbessant@gmail.com
Kathrin Möslein. University of Erlangen-Nuremberg. kathrin.moeslein@wiso.uni-erlangen.de

The general track offers an umbrella for any innovation-related research that does not find a home in the more specific tracks included in the SIG.

Keywords: Innovation management; Innovation process; Fuzzy front end; Social innovation Services innovation; Discontinuous innovation

06_03 Track: Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices

Track chairs:
Canan Ceylan. Uludag University, Bursa, Turkey. ccanan@uludag.edu.tr
Barbara Slavich. IESEG School of Management, Paris, France
Stan De Spiegelaere HIVA- KULEUVEN, Belgium
Wojciech Dyduch University of Economics, Katowice, Poland

This track addresses research from various disciplines on organisational creativity and innovation. It is aimed to discuss which processes, mechanisms, behaviours, tools and methods promote or hamper creative and innovative efforts of individuals and teams, and how they can be managed. It focus on “Organising” which includes (HR) management practices, leadership, organisational context, strategic environment; on the “Creativity” of individuals and teams in general as well as with a specific creativity task, on the “Innovation” of products, services, processes, marketing, business models, etc., and on the contribution to firm “performance”.

Keywords: Individual creativity; Team creativity; Innovation; Work environment Management practice; Organisational context
06_04 Track: Open innovation: Methods, tools, barriers, competencies, and measurements

Track chairs:
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Hagen Habicht. HHL Leipzig Graduate School of Management
Julia Müller. University of Halle
Angela Roth. University of Erlangen-Nuremberg

This track aims to stimulate a discussion on the latest research insights in open innovation, especially with respect to methods, tools, competencies and measurements. It also addresses the strategies that enable companies to leverage the opportunities and to overcome the barriers due to open innovation.

Keywords: Open innovation; User innovation; Open innovation competences; Collaborative innovation; Open Innovation and IP issues; Innovations contests and tournaments

07_00 International Management - General Track

Track chairs:
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Niels Noorderhaven. Tilburg University, Netherlands. n.g.noorderhaven@uvt.nl
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The Strategic Interest Group in International Management covers ALL subfields of International Management (e.g., strategy and structure of multinational corporations; cross-border activities of firms; the international business environment). Accepted submissions to this general call for papers will be grouped into sessions of related papers. In addition to these competitive paper sessions of the general track for 2014, the SIG sponsors two related topics on (1) Expatriation and (2) Business in African. Furthermore, the SIG has accepted a DWG on self-initiated expatriation and a symposium on Cross-cultural management research. Papers in these areas are also particularly welcome.

Keywords: International Business; International Management; MNC; SME; IJV; Culture

07_01 Track: Expatriate Management

Track chairs:
Jan Selmer. Aarhus University, Denmark. selmer@asb.dk
Vesa Suutari. University of Vaasa, Finland
Jean-Luc Cerdin. ESSEC, France

The track on Expatriate Management involves physical international mobility for work purposes by skilled workers or professionals. Although the core of this topic includes internationally assigned business expatriates, it also reflects changes in the corporate world, using various alternative forms of global employment, as well as changes in today’s society,
where movement of people across national borders is becoming increasingly common. The purpose of this track is to congregate a critical mass of researchers to further develop this community of scholars discussing new avenues for the academic research on expatriate management.

Keywords: Business Expatriates; Self-Initiated Expatriates; Short-term Transfers; Expatriate Academics; International Business Travellers

08_00 Knowledge & Learning - General Track

Track chairs:
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Gordon Mueller-Seitz. Stuttgart University. gordon.mueller-seitz@bwi.uni-stuttgart.de
Yvonne Van Rossenberg. University of Bath. ygtvr20@management.bath.ac.uk

This track offers an international forum to discuss the diverse facets of organizational knowledge, knowing, and learning across the widest possible range of organizational contexts. Whilst we include both theoretical and empirical debates in diverse national and international organizations, we are particularly interested in exploring these topics in knowledge intensive contexts such as professional services organizations.

09_00 Managing Sport - General Track

Track chairs:
Harald Dolles. Molde University College (Norway) and University of Gothenburg (Sweden). Harald.Dolles@himolde.no
Sten Söderman. Stockholm University, Sweden. sod@fe.k.su.se
Mathieu Winand. University of Stirling, UK. Mathieu.winand@stir.ac.uk

The EURAM 2014 general track on ‘Managing Sport’ seeks to gain a deeper understanding of the unique development in sports, its logic of co-creation of value and the advancement of the industry towards internationalisation, professionalization and commercialisation. The track covers the following dimensions: First, the management aspects of sport itself and its institutions. Second, the management of sport related industries, either producing sport equipment and apparel or firms that market their products through sport.

Keywords: Sport management; Sport business; Sport organisations; Sport development; Sport leadership; Sport marketing
10_00 Organisational Behaviour - General Track

Track chairs:
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Zeynep Yalabik. University of Bath, UK. zy210@management.bath.ac.uk

The OB SIG general track is open to the integration of the behavioural perspective with related topics, like organization theory, management theory and HR practices.

The OB SIG welcomes high-quality empirical and theoretical papers, which focus on the “micro” level OB phenomenon dealing with individual, and small group behaviour, as well as the more “macro” level elements dealing with organizational change and innovation. The track addresses studies that adopt novel theoretical perspectives, use different research methods (quantitative, qualitative, and multilevel methods) and examine organizational behaviour in the different kind of public, private and non-profit organizations, as well as across different cultural contexts.

Keywords: Organization; Individual; Group; Behaviours; Processes; Attributes

11_00 Project organising - General Track

Track chairs:
Christophe Midler. Ecole Polytechnic, Paris. Christophe.Midler@polytechnique.edu
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Rodney Turner. SKEMA Business School, Lille. rodneyturner@europrojex.co.uk
Miia Martinsuo. Tampere University of Technology. miia.martinsuo@tut.fi
Graham Winch. Manchester Business School. Graham.Winch@mbs.ac.uk

The Project Organizing track will provide an international platform for us to share and debate topical issues in project-based organizing. This includes the management of single projects as temporary organizations, the management of project portfolios, the management of project-oriented organizations which deliver projects to external or internal customers, and project networks or multi-enterprise meta-organizations which are created in order to manage projects.
12_00 Public Management - General Track

Track chairs:
Denita Cepiku. University of Rome Tor Vergata. denita.cepiku@uniroma2.it
S Robert Hernandez. University of Alabama
Stephen Osborne. University of Edinburgh
Reto Steiner. University of Bern
Riccardo Mussari. University of Siena
Marco Meneguzzo. University of Lugano

The track deals with the multiplicity of governance arrangements promoting the public interest. In the journey from the Weberian public administration to the NPM and to public governance, the public sector has become more fragmented and multifaceted, while new expectations by citizens make them keener to engage in policy-making and service delivery. Hybrid solutions based on collaboration and co-production have become pervasive and in demand of new theories to guide their management.

Keywords: Public interest; Innovation; Governance; Participation; Performance management; Public administration

12_01 Track: Management Research in Healthcare Organizations

Track chairs:
S. Robert Hernandez. University of Alabama at Birmingham. hernande@uab.edu
Stefano Calciolari. University of Lugano
Stefan Kunz. University of Applied Sciences Southern Switzerland

This tracks addresses studies and theoretic contributions around better ways to organize health services to meet the needs of numerous stakeholders. Attention might be directed toward topics such as: patient safety and satisfaction, management of workforce issues, application of evidence-based management approaches to decision making, managing in times characterized by austerity. Management and policy papers, addressing these and other complex issues associated with epidemiologic and social trends, are welcome.

Keywords: Healthcare management; Evidence-based management; Patient safety; Translational Research; Evaluation research; Health service research

12_02 Track: Governance of Public and Nonprofit Organisations

Track chairs:
Fabio Monteduro. University of Rome Tor Vergata. fabio.monteduro@uniroma2.it
Alessandro Hinna. University of Rome Tor Vergata
Luca Gnan. University of Rome Tor Vergata

This track aims at exploring the governance systems, mechanisms and roles to grant public value creation. Subjects of interest include - but are not limited to - the following:
– The Role, the Behaviour and the Effectiveness of Public and Non-Profit Boards
– The Multi-Level and Multi-Faceted Nature of Governance in the Public and Non-Profit Sector
– Capturing Governance Changes and Dynamics: Evidence from Qualitative and Longitudinal Research Studies.

Keywords: Governance; Public organizations & NPOs; Public value; Board of directors; State Owned Enterprises

14_00 Strategic Management – General Track

Track chairs:
Susan Hill. Cass Business School. Susan.Hill.2@city.ac.uk
Patrick Reinmoeller. Cranfield University. patrickreinmoeller@gmail.com

Strategic management is about setting the direction of a corporation and steering it through challenges in its environment. The discipline “deals with (a) major intended and emergent initiatives (b) taken by general managers on behalf of owners (c) that utilize resources (d) to enhance performance (e) of firms (f) in their external environments.” (Nag, Hambrick, Chen, 2007). The purpose of this Strategic Management General track is to foster research in areas not covered by the other more focused tracks.

14_01 Track: Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation

Track chairs:
Ke Rong. North China Electric Power University & Bournemouth University
Yongjiang Shi. University of Cambridge.
Liang Guo. Rouen Business School

In the last twenty years we have observed that firm versus firm competition has given way to supply chain versus supply chain competition, and now further evolved to a new model of competition between business ecosystems. The purpose of this track is to (1) explore the key emerging concepts and their attributes including business ecosystem, business model, platform, and the relationships between themselves as well as with other established concepts such as social networks, innovation, entrepreneurship, new production development (NPD), industrial dynamics, industrial life cycle, and supply chain/value chain, and (2) produce a generic and justified theoretical architecture in order to synthesize the above concepts and discover a more well integrated theory.

Keywords: Business/Innovation Ecosystem. Business Model. Social and Value network
14_04 Track: Corporate Strategy: Management of M&A, alliances and divestitures

Track chairs:
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Audrey Rouzies. University of Toulouse
Xavier Castañer. HEC Lausanne
Tomi Laamanen. University of St.Gallen
Nuno Oliveira. London School of Economics

The aim of this track is to provide a forum and platform for interdisciplinary discussion and engagement to further an enhanced analysis and appreciation of the underlying dynamics shaping and driving M&A, alliance and divestiture activity and performance. It includes papers analysing the scope, dynamics and execution of these inter-firm encounters or ‘hybrids’ (Borys & Jemison, 1989), as well as the similarities and differences across the three types of corporate actions, be it from different theoretical as well as methodological approaches. Strategic, financial, organizational, cultural, managerial or human relations perspectives will be welcome, particularly when combined.

Keywords: Management of M&A; Management of Alliances; Divestiture; Corporate strategy

15_00 Conference General Track

Conference Chair:
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The Conference General Track is dedicated to the central theme of the conference. It includes papers aimed to contribute to the interesting debate about how management research and education can contribute to the enhancement of new waves and winds of strategic leadership that will stimulate a balanced and sustainable view of competitiveness in our societies.

Keywords: Strategic Leadership; competitiveness; CSR; sustainability; risk management; cross-cultural management, cross-disciplinary research; education; research; practice
TOPIC PROONENTS

Business & Society SIG

Accounting and control for sustainability
Songini Lucrezia
Etxeberria Igor Alvarez. University of Basque Country, Spain
Herzig Christian. Nottingham Trent University
Pistoni Anna. Insubria University
Schaltegger Stefan

Institutions and change
Deroy Xavier
Chanlat Jean-Francois. Universite Dauphine
Clegg Stewart. UTS
Pesqueux Yvon. CNAM

Leadership for organisational change & resistance
Vassilopoulou Joanna
Ozbilgin Mustafa. Brunel University London

Finance, Economy & Society: Towards Sustainable Re-embedding
Alijani Sharam. Reims Management School
Karyotis Catherine
Rajsingh Peter. New York University

Crowdfunding: a path to social sustainability?
Bouaiss Karima. IAE de Poitiers CEREGE
Maalaoui Adnane. ESG Management School
Maque Isabelle. IAE de Poitiers CEREGE
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Rousseau Denise. Carnegie Mellon University
San José Leire. University of the Basque Country (UPV/EHU)
Responsible management in global value chains
Palpacuer Florence. University of Montpellier
Robinson Pamela. University of Birmingham
Smith Alistair. World Banana Forum
Vercher Corinne. Université Paris 13 Sorbonne Paris Cité

Psychoanalysis, work, organizations and society
Chemin-Bouzir Carine. Neoma BS/ Gregor
Arnaud Gilles. ESCP Europe/ LCSP / LabEx HASTEC
Contu Alessia. University of Massachusetts Boston
Schwartz Howard. Oakland University
Vidaillet Bénédicte. IAE de Lille 1/ LEM

Corporate Governance SIG

Boards of Directors: Behavioural Perspectives on Corporate Governance
Van der Laan Gerwin. Tilburg University
Gabrielsson Jonas. Lund University
Sapulete Saraï. Tilburg University
Van Ees Hans. University of Groningen

Top Management Teams & Business Elites
Buyl Tine. University of Antwerp
Minichilli Alessandro. Bocconi University
Escribá-Esteve, Alejandro. University of Valencia
Yamak, Sibel. Galatasaray University
Nielsen, Sabina. Copenhagen Business School

Women Directors on Corporate Boards
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De Anca Celia. IE Business School (Spain)
Gabaldon Patricia. IE Business School (Spain)
Hansen Katrin. Westfälische Hochschule, University of Applied Sciences
Entrepreneurship SIG

Entrepreneurship Education - Bridging the Gap between Theory and Practice
Gruber-Muecke Tina. Johannes Kepler University Linz
Gabrielsson Jonas. Lund University
Kurczewska Agnieszka. University of Lodz Poland
Verzat Caroline. Novancia Business School

Balancing entrepreneurial spirit and management in family firms along generations
Tomaselli Salvatore. University of Palermo
Montemerlo Daniela. University of Insubria and SDA Bocconi Business School - Italy
Morelli Chiara. Eastern Piedmont University
Vola Paola. Eastern Piedmont University

Entrepreneurship and societal changes
Pellegrini Massimiliano M. University of Florence
Benedicte Brøgger. The Work Research Institute/BI Business School
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Entrepreneurship and Innovation in Family Firms
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Cruz Cristina. IE Business School
Frattini Federico. Politecnico di Milano

Gender and Succession in Family Business
Cicellin Mariavittoria. University of Naples Federico II (Italy)
Mussolino Donata. University of Naples Federico II
Torchia Mariateresa. Witten/Herdecke University (Germany)
Gender, Race and Diversity in Organisations SIG

Board-Governance - Gender, Diversity and Beyond
Kazeroony Hamid. Inver Hills Community College
Abbas Sammar. Institute of Management Sciences, Kohat University of Science and Technology, Kohat, Khyber Pakhtunkhaw
De Nito Ernesto. University of Catanzaro. Italy
Giudici Ernestina. University of Cagliari. Italy
Khattak Zeeshan Zaib. Institute of Management Sciences, Kohat University of Science and Technology
McCarthy Vikkie. Austin Peay State, USA
Solari Luca. Institution University of Milan
Stachowicz-Stanusch Agata. The Silesian University of Technology, Poland

Sexual Orientation and Gender Identity in the Workplace
Köllen Thomas. WU Vienna, Department Management, Gender and Diversity Management Group
Holmes IV Oscar. Rutgers, The State University of New Jersey

Innovation SIG

Standardisation and Innovation
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Business Model Innovation
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Organizing creativity for innovation: Multidisciplinary perspectives, theories, and practices
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Open Innovation: Methods, tools, barriers, competencies, and measurements
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Rethinking the design paradigm in Management theories, activities, organizations
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Realizing Competitiveness and Sustainability through Ergonomics
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Innovation in Chinese Firms
Assimakopoulos Dimitris. Grenoble Ecole de Management
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International Management SIG
Expatriate management
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Management in Africa
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Managing Sport SIG
Sport Governance
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Managing Events
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Managing Olympic Sport
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Organisational Behaviour SIG
To play or not to play: new forms of participation in the web 2.0
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Work Motivation in the Public Sector
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Project Organising SIG
Managing Stakeholders of Projects and Project-oriented Organizations
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Public Management SIG
Management Research in Healthcare Organizations
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Governance of Public and Nonprofit Organisations
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Management and governance of culture and heritage
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Social Responsibility and Sustainability in Public and Nonprofit Organizations
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Research Methods and Research Practice SIG
Novel Approaches to Organizational Project Management Research
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Evolutionary Approaches in Business & Management Research
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Strategic Management SIG
Explorations of the Nature and Mission of Business Ecosystems: Transforming social network to value chain through business model innovation
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Strategic processes, practices and implementation
Laamanen Tomi. University of St.Gallen
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Competitive dynamics - The changing fabrics of competition between firms and industrial clusters (formerly: Competitive dynamics)
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Corporate Strategy: Management of M&A, alliances and divestitures
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Laamanen Tomi. St Gallen University
Oliveira Nuno. London School of Economics
Rouzies Audrey. University of Toulouse

Strategies to Increase Sustainable Competitiveness in Ports and Maritime Logistics
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The Microfoundations of Organizational Ambidexterity Multilevel Insights
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Conference General Track

Toward a responsible management of cultural diversity
Romani Laurence. *Stockholm School of Economics*
Primecz Henriett. *Corvinus University Budapest*
Szkudlarek Betina. *University of Sydney Business School*

Crisis, emergency management and recovery
Wankhade Dr Paresh. *Centre for Research in Emergency Services & Training (CREST), Liverpool Hope University, UK*
Chroust Prof. Gerhard
Earnest Dr. James
Messikomer Dr. Carla
Murphy Peter. *Nottingham Trent University*
Nandram Prof. Sharda
Okay Prof. Nilgun
Sankaran Dr. Shankar

Raising future leaders: At the forefront of competency development in higher education and work environments
Batista-Foguet Joan Manuel. *ESADE Business School*
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Ground Floor

First Floor

BREAK-OUT ROOMS
first floor
SOROLLA HOTEL – COMPLEMENTARY VENUE

Ground Floor

Second Floor

TO MEETING ROOMS second floor

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